

# today



## Scenes from the Chicago Midwinter

See a James Bond-style movie, pick up some Mardi Gras beads and check out a lot of booths.

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## Almost like printing time

50 temporary crowns in less than 10 minutes? New 3-D printer increases efficiency.

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## Celebrating the smiles of millions

Annual America's ToothFairy event gives attendees many reasons to cheer.

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# Fat Saturday

By Robert Selleck, *today* staff

■ Continuing education in dentistry has historically crossed the industry's academic and marketplace borders, and perhaps nowhere is that more visible than in the exhibit halls of the world's major dental meetings. The CDS Midwinter Meeting is no exception, presenting seemingly unlimited opportunities for practitioners to not just keep pace—but take the lead with dentistry's latest innovations.

If it's not a course in a booth or nearby classroom, there's some other educational opportunity typically linked to the products and services

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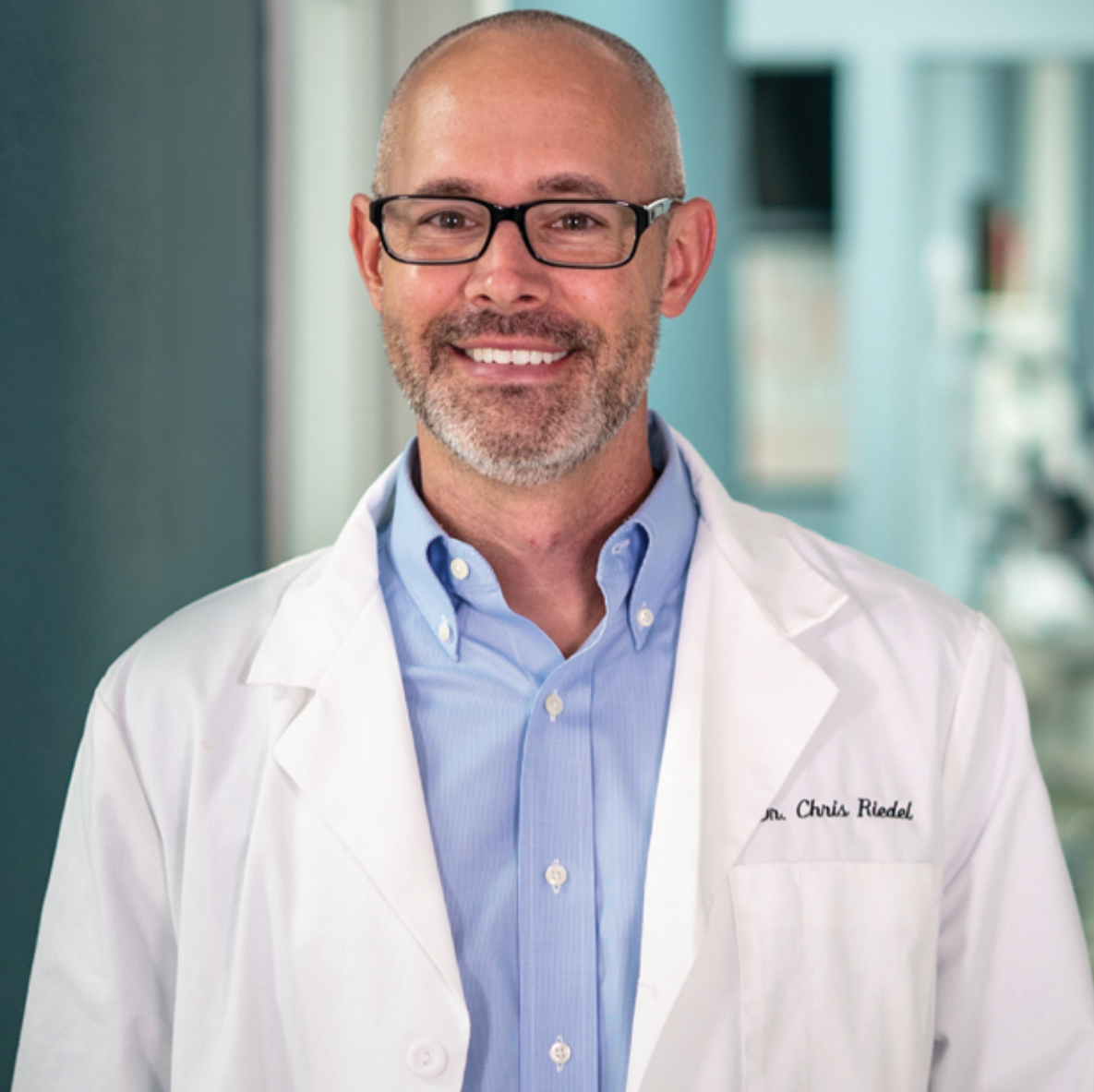
• Today is your last chance to visit with the more than 600 companies in the CDS Midwinter Meeting exhibit hall, with the exhibition portion of the meeting closing at 4 p.m. (Photos/Robert Selleck, *today* Staff)

• Attendees at the Midwinter Meeting have plenty of opportunities to learn, both in and out of the lecture halls. Many companies, including Hiossen Implant (booth No. 1028), are offering educational sessions on the exhibit hall floor. (Photo/Fred Michmershuizen, *today* Staff)



AD

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• Bennett Cochran, in the Cosmedent booth (No. 1804), has specials on composite material, ceramic polishers — and continuing education.



#### SATURDAY *from page 1*

on display. An apt example can be found in the DentalEZ booth (No. 1411) with the company's recently released True Caries Teeth from Columbia Dentaform. Unlike painted caries, the simulated caries on True Caries Teeth has a sticky, rubbery feel that provides a realistic, tactical sensation and response when students remove it with a curette. It's a significant advancement in the teaching of caries identification and removal and worth checking out along with the company's many other dental products.

In the Cosmedent booth (No. 1804), there are show specials on composites (buy three and get one free, mixing and matching however you want) and on ceramic polishers (20 percent off). But visitors are perhaps most interested in the special being offered on continuing education. The company's popular online courses are available at a \$100 discount per course. The two-day courses are videotaped and then divided into manageable segments that are available for an entire year to watch at your own pace, repeating any segment as often as you want. Taught by top clinicians, the courses include a range of topics, such as esthetic cosmetic dentistry and worn dentition.

In the Ortho-Tain/Healthy Start booth (No. 2108), you can save \$400 on training to become a Healthy Start provider. The appliance-based systems enable practitioners to straighten children's teeth with no braces and/or addresses the root cause of sleep disordered breathing. Worldwide, 4 million children have been treated with Healthy Start systems.



• From left, Christine Bonheim and Constance Tiberi in the Ortho-Tain/Healthy Start booth (No. 2108).

If you're interested more in the delivery side of the continuing education equation, you might consider a visit to the TAUB booth (No. 1911). If you're a devoted user of any of its product lines, perhaps you've already been sharing that enthusiasm with your peers.

The company is always open to speaking with advocates interested in teaching others about its offerings and how to best use them. Stop by

the booth to visit with Jordan Taub, or send him an email at [jordan@taubdental.com](mailto:jordan@taubdental.com).

Educational opportunities are everywhere throughout the CDS Midwinter Meeting exhibit hall, but today is your last chance to take advantage of this accumulation of knowledge in one location. The exhibit hall closes at 4 p.m., not to open again until the 155th Annual Midwinter Meeting, Feb. 20–22, 2020.

#### today About the Publisher

Tribune America, LLC  
116 W. 23rd St., Suite 500  
New York, N.Y. 10011  
Phone: (212) 244-7181  
Fax: (212) 244-7185  
E-mail: [info@dental-tribune.com](mailto:info@dental-tribune.com)  
[www.dental-tribune.com](http://www.dental-tribune.com)

Publisher & Chairman  
Torsten Oemus  
[t.oemus@dental-tribune.com](mailto:t.oemus@dental-tribune.com)

President/Chief Executive Officer  
Eric Seid  
[e.seid@dental-tribune.com](mailto:e.seid@dental-tribune.com)

Group Editor  
Kristine Colker  
[k.colker@dental-tribune.com](mailto:k.colker@dental-tribune.com)

Managing Editor  
Fred Michmershuizen  
[f.michmershuizen@dental-tribune.com](mailto:f.michmershuizen@dental-tribune.com)

Managing Editor  
Sierra Rendon  
[s.rendon@dental-tribune.com](mailto:s.rendon@dental-tribune.com)

Managing Editor  
Robert Selleck  
[r.selleck@dental-tribune.com](mailto:r.selleck@dental-tribune.com)

Product/Account Manager  
Humberto Estrada  
[h.estrada@dental-tribune.com](mailto:h.estrada@dental-tribune.com)

Product/Account Manager  
Maria Kaiser  
[m.kaiser@dental-tribune.com](mailto:m.kaiser@dental-tribune.com)

Product/Account Manager  
Jordan McCumbee  
[j.mccumbee@dental-tribune.com](mailto:j.mccumbee@dental-tribune.com)

Client Relations Coordinator  
Leerol Colquhoun  
[l.colquhoun@dental-tribune.com](mailto:l.colquhoun@dental-tribune.com)

Accounting Department  
Nirmala Singh  
[n.singh@dental-tribune.com](mailto:n.singh@dental-tribune.com)

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# Scenes from Friday



• Nichole Neff, left, and Niko Tsirigotakis of Dental Dynamic Staffing (booth No. 939).



• Victoria Sikora, left, and Tanya Tsiaousis of GlaxoSmithKline (booth No. 4425).



• Seungmin Lee, left, and Suryun Baeg of Blureo (booth No. 1615).



• The folks at Solvay Dental 360 (booth No. 1545) are here at the Midwinter Meeting to tell dental professionals about Ultaire AKP, a high-performance polymer for RPD frames.



• Jordan Taub of TAUB Products (booth No. 1911).



• You can see a James Bond-themed movie presentation in the Henry Schein One booth (No. 2825).



• Cat Lester, left, and Paige Maurer of Scheduling Institute (booth No. 743).

Photos by Fred  
Michmershuizen,  
*today* Staff



• The reps from DenMat (booth No. 4030) have plenty to smile about. From left: Ryan Wepler, Doreen Schillinger, Mack Bradley and Jason Dempsey.



• Author and lecturer Dr. Gregori Kurtzman of Silver Spring, Md., begins his day at the Midwinter Meeting.



• Stu Sickles of Dental Health Products (booth No. 3830).



• Uroé Vampelj, left, and Dick Linde of Fotona (booth No. 2137).



• Here at the Midwinter Meeting, Mercury is available to help attendees with information.



• From left: Don Rickert, Pam Werner and Carl Huff of Ansell (booth No. 4034).



• Amy Lusk, left, and Sarah Jockin, DDS, of Dentsply Sirona (booth No. 2011).



• Bryan Boucher, left, and Sandra Trevino-Pelkey of SS White Dental (booth No. 2916).



• As seen from above on Friday morning, the show floor bustles with activity.



• Jake Gennosa, left, and Chip Vagnoni of Acteon (booth No. 3011).



• Nicholas Navarro of GrowthPlug (booth No. 1616).



• It's this way to Henry Schein Dental (booth No. 2719).



• From left: Tammy Spiegel, Brenton Lively and Brian Habas of Sonendo (booth No. 819).



• Jan Lord of the American Dental Association (booth No. 4008).



• Mark Eisen of DMG (booth No. 1611) gets into the spirit of this meeting's theme with a set of Mardi Gras beads.

• From left: Gale Hostert, Fred Berk and Joy Riddle of Pulpdent Corp. (booth No. 3211).



• John Hinton of Anutra Medical (booth No. 2144).

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