AGD, ADHA MEETINGS

DENTAL TRIBUNE

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www.dental-tribune.com

ENDO TRIBUNE

AAE15 MEETING HELD IN SEATTLE

Keynote by Dr. Michio Kaku at American Association of Endodontists May event.

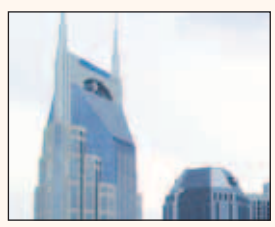
▸ page B1

HYGIENE TRIBUNE

HYGIENISTS GATHERING IN NASHVILLE

American Dental Hygienists' Association meeting is June 17–20.

▸ page C1



IMPLANT TRIBUNE

DEAR 2015 DENTAL GRADUATES

Hard-earned insight from the Academy of Osseointegration.

▸ page D1

AGD: 'Golden Opportunity' in California

The Academy of General Dentistry (AGD) annual meeting, AGD 2015, is from June 18 to 21 in San Francisco. "In addition to the cutting-edge lectures and participation courses from the top continuing education speakers of our profession, this year's meeting features a live-patient implant placement surgery," said AGD President W. Carter Brown, DMD, FAGD. "The surgery, performed by Dr. Todd Engel, is one of many new additions to this meeting, which focuses on innovative technologies, procedures and clinical skills. Our exhibit hall will showcase new technologies and techniques, while our evening courses provide something for everyone, including students, new dentists and dental team members."

Taking place at the Moscone West Convention Center, the 2015 annual meeting will feature new technologies, new continuing education courses for dentists and staff and a keynote address from *Travelocity.com* founder Terry Jones.

Meeting highlights

In addition to creating *Travelocity.com,* Jones is the founding chairman of *Kayak.com* and the executive chairman of Wayblazer. In a presentation sponsored by Colgate, he will share his knowledge about creating a culture of innovation within your dental practice and embracing opportunities found in today's age of information.

More innovation will be on display at "Modern Practice for Today's Patients," presented by Henry Schein Inc. Located in the exhibit hall, this display invites attendees to imagine the possibilities of a technologically enhanced dental office. Visitors will be able to try out cutting-edge equipment, use patient management software and catch a glimpse of the esthetic options available for transforming a practice space.

After catching a glimpse of the future

▸ See GOLDEN, page A4

Academy of General Dentistry, June 18–21, San Francisco

The AGD 2015 meeting agenda focuses on innovative technologies, procedures and clinical skills. The exhibit hall showcases new products and techniques. Photo/Provided by *www.freeimages.com*

EVENTS A2–A6

- Nassau, Bahamas is site of implant training and conference presented by Paradise Dental Institute
- Registration is now open for Power of Digital Dentistry Conference, at the Gaylord Texan Resort
- Vancouver's Pacific Dental Conference: 'Premier' meeting is just a quick flight away from San Francisco

INDUSTRY NEWS A7–A13

- National Dental Association HEALTH NOW project brings access, awareness, hope
- LVI Core I three-day course enables dentist and team to learn together
- Rhein'83 introduces OT CAP TECNO line: more options for extra coronal solutions and bar connections
- Sulzer Mixpac: Double your benefits with better mixing by using new T–MIXER tips
- Your dentistry story starts with the patients: Aspen Dental stories about why dentists are in the profession
- 'Small' innovations from Designs for Vision: the Micro 3.5EF Scopes and the ULTRA Mini 2.5x Telescopes
- LM Dental's LM extraction instruments combine ergonomics, Scandinavian design

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Bahamas is site of implant training and conference

'Summers in Paradise' conference will be from July 30–Aug. 1 in Nassau

By Paradise Dental Institute Staff

The Summers in Paradise conference will be at the Atlantis Resort in the Bahamas this summer. The conference is being presented by Paradise Dental Institute, with details available at *www.paradisedentalinstitute.com*. Photo/Provided by Paradise Dental Institute

Nassau, Bahamas-based Paradise Dental Institute formally launches this July with a live-surgery implant training course followed by a working conference.

The working conference, "Summers in Paradise," which the institute intends to hold annually, will be from July 30 to Aug. 1 at the Atlantis Resort and Casino. Themed "Navigating the Past, Sailing to the Future," the conference will explore the exciting but challenging world of implant dentistry. The institute will feature its faculty members as speakers ("captains") and also have guest speakers, with sessions ranging from an introduction to single-tooth implants to full-mouth reconstruction surgery and prosthetics.

The speakers will navigate traditional, sound surgical practices of the past and sail to guided treatment planning and surgery, which are both the present and future of dentistry.

The three-day working conference will help dentists improve their ability to diagnose, treatment plan, perform surgery, manage post-surgery needs (including potential complications) and deliver a final prosthesis. The interactive sessions will provide dental professionals — whether new or experienced with implant dentistry — with a deeper understanding of the "when, why and how."

Following is the conference schedule:

• *July 30:* "Introduction to Implants and Soft-Tissue Grafting" with speakers Dr. Rick Ferguson and Dr. Avi Schetritt.

• *July 31:* "Predictable Impression Taking and Temporization" with speaker Dr. Stace Lind.

• *July 31, 6–9 p.m.:* "Official Launch Party" (all-white attire on the beach).

• *Aug. 1:* "Guided and Non-Guided Full-Mouth Reconstruction — Implant-Supported Zirconia Bridge Surgery and Prosthetic Parameters for Success" with speaker Dr. Michael Tischler and "Maxillary Arch Regenerative Strategies — Single-Tooth to Full-Arch Reconstruction" with speaker Dr. Michael Pikos.

Each day will include continental breakfast from 7–8 a.m. Lectures will be from 8 a.m.–1 p.m., with breaks in between. Lunch and exhibit-only hours will be from 1–3 p.m., with a live calypso band, local and American cuisine and a happy hour with the exhibitors. After 3 p.m., guests can continue with happy hour or explore Atlantis. Friday night is the official launch with an all-white-attire beach party and cultural entertainment.

Bringing families is encouraged. Atlantis has something for everyone, and the group rate ($226 per night, including spouses and children) is available three days before and after the conference.

The institute and the summer conference are the brainchild of founder and CEO dental technician Indira Darling and co-founder and clinical director Dr. Derwin Munroe. The pair, both Bahamian-born and American-trained, will combine their love of dentistry and their beautiful country to provide a comprehensive implant-training program with the philosophy, "No man is an island."

The institute will provide dentists and all team members with the surgical, theoretical, clinical and business skills needed to build a successful implant practice. The faculty comprises oral surgeons, American Board of Oral Implantology-certified dentists, hygienists, lab technicians, surgical assistants and office managers. The faculty will provide continued mentoring and support to dental teams as they begin or advance in implant dentistry. You can learn more by calling (844) 229-7192.

(Source: Paradise Dental Institute)

'Power of Digital Dentistry' registration open

Planmeca Romexis, imaging and CAD/CAM combine in one learning opportunity

Planmeca has announced that registration is now open for its Power of Digital Dentistry Conference, the first-ever conference bringing together Planmeca Romexis, imaging and CAD/CAM users.

The conference is schedled to be held from Oct. 16–17 at the Gaylord Texan Resort in Grapevine, Texas.

Special rates are available for dentists, lab technicians, auxiliary team members and other attendees from across the profession. To register, attendees can go to *www.powerofdigitaldentistry.com*.

The conference will host more than 20 distinguished panelists, speakers and other industry leaders.

The agenda features more than 30 educational and hands-on courses led by imaging and CAD/CAM industry leaders.

Highlights among the topics to be covered include: "Restorative Success with Digital Dentistry," "Advanced Utilization of 3D Technology," "Patient Virtualization — Digital Implant Diagnosis," "The Ultimate Dental Assistant," "The Power of Teamwork in Restorative Diagnosis and Care" and "Marketing Your High-Tech Practice."

"We are very excited about the level of enthusiasm we have received from speakers, sponsors and attendees for this unique conference," said Bob Pienkowski, president of PlanmecaUSA, "We look forward to bringing together the leaders in the dental industry and our customers for two days of inspiration, connection and the opportunity to experience the latest in Planmeca innovations."

The lead sponsor for the conference is Planmeca, a leading global dental products company. Additional sponsors include Ivoclar-Vivadent and Premier Dental.

For more information and to register for the conference, you can visit *www.powerofdigitaldentistry.com*.

(Source: Planmeca)

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Dr. Michael Pikos

Dr. Michael Tischler

Dr. Stace Lind

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◂ GOLDEN, page A1

in office design, attendees can get up close and personal with the future of the dental profession at the clinical and research e-poster presentations. Using captivating digital displays, today's dental students and residents will present their ideas for shaping the dental landscape of tomorrow.

Cable cars aren't the only attention-getting public-transportation option in San Francisco. The electric streetcars on the F Market Line also add to the city's allure. The heritage service includes a number of cars from other cities' retired fleets, including No. 1057, above, from Cincinnati. Find the line a block from the Moscone Convention Center, site of the AGD annual meeting. Photos/Robert Selleck, DTI

Education highlights

AGD 2015's celebration of change is most readily apparent in this year's new continuing education tracks. The courses will help attendees focus on particular subject areas, such as endodontics, implants and special-patient care.

Also new this year, in addition to the 90-minute live-patient dental implant course hosted by Engel Institute founder Todd B. Engel, DDS, are fundamental and intermediate Invisalign® courses for dentists and their teams. Another change is the addition of an education track for the entire dental team.

Among the many course highlights:

"Live Implant Surgical Demonstration — The Magic Circle," with Todd B. Engel, DDS. This comprehensive surgical treatment course will include initial consultation and case blueprinting, biological preparation of the patient (grafting and tissue management for general practitioners), occlusion for the proposed plan, and the surgical component. Surgical placement on the patient will be seen live by the audience. This approach will allow the audience to witness a patient in a "guarded" state at the time of consultation, through the grafting and healing time, followed by the placement of implants and delivery of the restoration.

"Everything You Wanted to Know About Oral Surgery, But Were Afraid to Ask," with Ronald P. Morris, DDS. This hands-on course will cover routine surgeries, from extractions to impactions, socket grafting with and without membranes, infections, pain management and surgical complications. Tips and techniques for faster, more efficient and less painful surgery will be presented. The session also will cover anatomy, local anesthetic blocks and oral sedation.

"Today's Top Clinical Tips," with Lee Ann Brady, DMD. In this lecture course, Brady will present some of today's top clinical tips, trends and techniques. Some are old, tried-and-true approaches that remain successful, while others introduce brand new materials and approaches. Tips will span the areas of prevention, posterior composites and indirect all-ceramics.

"Clinical Considerations Related to Head and Neck Anatomy," with Henry A. Gremillion, DDS, MAGD. This two-day program is designed to provide the participant with an anatomical review of the dynamic masticatory system and contiguous structures. The first day will have a lecture, with areas of emphasis to include osteology, the oral cavity, the nasal cavity, salivary glands, musculature and the temporomandibular joint. Relationships to routine dental assessment and differential diagnosis of orofacial pain will be highlighted on the second day, which also will include dissection of a cadaver specimen.

"Keys to Social Media Marketing Success," with Rita Zamora of Get Marketing LLC. This course explains why more than 40 percent of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. Attendees will learn what top dental practices are doing today to successfully grow their practices with social media.

"Achieving Clinical Excellence in Esthetic Posterior Restorations," with Jeff Brucia, DDS. This in-depth workshop will provide insight into why continuous improvements in adhesive materials and techniques, combined with ever-increasing demands for esthetic restorations, have made metal-free dentistry a quality option for every treatment plan. It covers the total spectrum of direct and indirect restorative materials indicated for use in

▸ See GOLDEN, page A6

AD

"My personal journey at LVI taught me the most cutting edge techniques in dentistry. It taught me how important it is to work on my business and most of all to love what I do and provide my patients with life changing dentistry."

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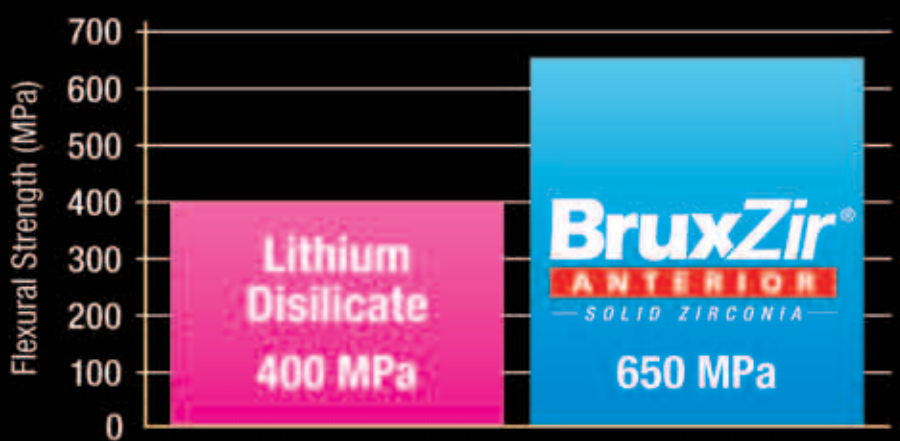

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As these grand Victorian homes in Haight Ashbury illustrate, few cities in the country can match San Francisco's ability to change with the times while still embracing the proven and timeless. Fittingly, AGD 2015's 'Celebration of Change' in San Francisco is evidenced by new continuing education tracks at this year's meeting. The courses will help attendees focus on particular subject areas, such as endodontics, implants and special-patient care.

◂ GOLDEN, page A4

the posterior area. A detailed lecture will begin this comprehensive, hands-on clinic on the step-by-step careful planning and placement of these restorations.

At press time, many courses were already filled and others were filling fast, but the sessions mentioned are just a hint of the agenda's full scope of offerings.

Fun and philanthropy

Meeting attendees are encouraged to bring their friends and family to the "President's Celebration to Honor Fellows and Masters," to enjoy fine dining and live music while networking with colleagues.

Friends and family are also invited to support oral cancer awareness and research at the "5K Fun Run/Walk" presented by the AGD Foundation. Other foundation events at the meeting include a silent auction and on-site oral cancer screenings designed to emphasize the importance of detecting this disease in its earliest stages.

Event details can be found at *www.agd2015.org*. The official hotel of AGD 2015 is the San Francisco Marriott Marquis at 780 Mission St., (877) 622-3056 or (415) 896-1600 for international callers.

The Academy of General Dentistry

The AGD is a professional association of 39,000 general dentists dedicated to providing quality dental care and oral health education to the public. AGD members stay up-to-date in their profession through a commitment to continuing education. Founded in 1952, the AGD is the second largest dental association in the United States, and it is the only association that exclusively represents the needs and interests of general dentists. Learn more at *www.agd.org*.

(Source: AGD)

AD

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- Patient education and screening
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WEST COAST LOCATIONS & DATES
- Salt Lake City, UT (June 12-13 // Sept 11-12) Presented by: Dr. John Krasowski
- San Francisco, CA (June 12-13 // Sept 11-12) Presented by: Dr. David Miller
- Spokane, WA (June 26-27 // Oct 9-10) Presented by: Dr. Jim McCreight
- Phoenix, AZ (Sept 11-12) Presented by: Dr. Anne-Maree Cole
- Seattle, WA (Sept 11-12) Presented by: Dr. Mark Duncan
- Sacramento, CA (Oct 2-3) Presented by: Dr. David Miller
- San Jose, CA (Oct 9-10) Presented by: Dr. David Miller
- Portland, OR (Nov 13-14) Presented by: Dr. Mark Duncan

CENTRAL LOCATIONS & DATES
- Ann Arbor, MI (June 26-27 // Oct 2-3) Presented by: Dr. John Pawlowicz
- Detroit, MI (Sept 11-12) Presented by: Dr. John Pawlowicz
- Louisville, KY (Sept 11-12) Presented by: Dr. Mike Reece
- Minneapolis, MN (Sept 25-26) Presented by: Dr. John Krasowski
- Chicago, IL (Oct 2-3) Presented by: Dr. John Krasowski
- St. Louis, MO (Oct 9-10) Presented by: Dr. Mike Reece
- Indianapolis, IN (Nov 6-7) Presented by: Dr. John Krasowski
- Dallas, TX (Nov 13-14) Presented by: Dr. Mike Reece

EAST COAST LOCATIONS & DATES
- Rochester, NY (Sept 25-26) Presented by: Dr. Sahag Mahseredjian
- Boston, MA (Nov 6-7) Presented by: Dr. Sahag Mahseredjian
- New York, NY (Nov 13-14) Presented by: Dr. Sahag Mahseredjian
- Raleigh, NC (Nov 13-14) Presented by: Dr. Keith Blankenship

CANADA LOCATIONS & DATES
- Vancouver, BC, Canada (July 24-25 // Nov 6-7) Presented by: Dr. Mark Duncan
- Ottawa, ON, Canada (Oct 2-3) Presented by: Dr. Sahag Mahseredjian
- Hamilton, ON, Canada (Nov 20-21) Presented by: Dr. Sahag Mahseredjian

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The Vancouver Convention Centre, its 'green' roof clearly visible, is host site of the 2016 Pacific Dental Conference. Photo/Provided by the Vancouver Convention Centre

'Premier' meeting a short flight from San Francisco

Plan to join colleagues in Vancouver, March 17-19, 2016, at the Vancouver Trade and Convention Centre. You'll experience the festive spirit of St. Patrick's Day in the true flavor of Canada's West Coast while also earning C.E. credits.

The PDC has an expert lineup of local, North American and international speakers. With more than 130 presenters, 150 open sessions and 36 hands-on courses, covering a variety of topics, there is something for every member of the dental team.

Explore the largest two-day dental tradeshow in Canada and get the first chance to see the newest equipment in Canada.

Learn more about the conference online at *www.pdconf.com*.

(Source: Pacific Dental Conference)

NDA project brings access, awareness, hope

Established in 1913, The National Dental Association (NDA) promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities. It views "access" as a matter of social justice. As both caregivers and citizens of the communities that they serve, NDA members are trusted and respected providers who have been at the forefront of treating those who have the least and need the most.

Dental care is medically necessary, yet millions of Americans lack access to care. Despite advances in health care and technology, glaring disparities exist in some population groups as classified by age, sex, income and race/ethnicity. To address these inequities, the NDA-HEALTH NOW™ (Health Equity. Access. Literacy. Technology. Hope. National Outreach on Wheels) project was formed. Goals are to increase access, eliminate disparities and improve health equity in underserved and vulnerable populations.

A grassroots, community-based program, NDA-HEALTH NOW replicates and takes to scale key features of the Deamonte Driver Dental Project (DDDP), the award-winning regional children's program launched in 2008 for Prince Georges County, Md.

The program serves children, adults and the elderly. In addition to dental care, it offers medical and vision services. The Project promotes inter-professional health teams working with emerging workforce models to increase access and improve "total health" in America's most vulnerable communities. Community programs are designed for use either with or without a mobile unit. Increasing awareness about the critical link between oral health and overall health is a key message.

A mixed-use mobile health unit (MHU) designed by ADI-Mobile Health is touring the country to raise funds and crusade for healthier communities. It is specially equipped to provide each patient with dental screenings and treatment, as well as with health screenings (blood pressure, glucose and cholesterol), immunizations and flu shots, and vision screenings. The unit, its design and exhibition at various conferences has been made possible through donations from ADI-Mobile Health, Henry Schein and the Greater New York Dental Meeting. Other sponsors and supporters include: the W.K. Kellogg Foundation, the Coca-Cola Foundation, the Henry Schein Cares Foundation, Colgate, A-dec Inc., Philips Sonicare, Air Techniques Inc., the Aetna Foundation, the Links Foundation Inc., Crest Oral-B, Patterson Dental, Oral Health America and Sunstar.

Resources are also provided by academic partners and an expansive volunteer network of NDA members and community organizations. Programs are ctive in targeted communities in Chicago, Dallas, New York and New Orleans. Funds are being raised to operate and staff the MHUs to provide resources and services to underserved communities.

NDA President, Dr. Carrie Brown said, "We have launched a crusade for healthier communities that challenges the status quo. We will meet those in need where they are and support our providers, who have made a commitment to remain in communities where they are most needed. While we acknowledge and support health outreach efforts around the globe; we must remain firmly rooted in our conviction that humanitarianism starts at home."

For more information and to donate, visit *www.ndaonline.org/healthnow*.

(Source: National Dental Association)

NDA-HEALTH NOW-New Orleans partners with Colgate to launch the project (Health Equity. Access. Literacy. Technology. Hope. National Outreach on Wheels) at the Treme Recreation Center Summer Camp in New Orleans in July. Photo/Provided by National Dental Association

AD

LVI Core I three-day course enables dentist and team to learn together

Las Vegas Institute for Advanced Dental Studies offers Core I, a three-day course for doctors and their teams. Photo/ Provided by Las Vegas Institute for Advanced Dental Studies

By Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and as doctors we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent said they enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

AD

'Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion'

While the programs at LVI cover the breadth of dentistry, the most powerful and life-changing program is generally reported as Core I, "Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion."

This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients' physiology on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning their practice and providing high-quality dentistry.

Whether he or she works in a solo practice or in a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases that doctors are asked by their patients to do are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva, but the entire soft-tissue support of the structures not just in the mouth but also in the rest of the body.

Comprehensive care

A successful restorative practice doesn't need to be built on insurance reimbursement schedules.

An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients' needs and desires. Dentistry is a challenging and thankless business, but it doesn't have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us, but only when we can change their lives. The Core I program at LVI is the first step on that journey.

That's why when you call, we will answer the phone, "LVI, where lives are changing daily!"

Rhein'83 introduces OT CAP TECNO line

Expanded technical options available for extra coronal solutions and bar connections

Rhein'83, a world-leading company producing precision attachments on removable prosthesis, recently introduced the new "OT CAP TECNO" line, launched during the IDS Expo in Germany.

According to the company, this innovative solution completes the well-known OT CAP line, which today represent the No. 1 spherical attachments used in the market.

With the new line, additional technical options are offered to the dentists and dental technicians focusing on extra coronal solutions and bar connections.

Another interesting application the company is seeing is use of the technology in combination with a CAD/CAM application, enabling use of the the Tecno attachment in combined prosthesis.

Two different diameters are available: micro, which is 1.8 mm, and normo, which is 2.5 mm.

The titanium sphere is supported by a special TiN coating, which enables it to reach a 1600 Vickers hardness, thus avoiding wearing over time.

According to the company the new technology offers a number of advantages, including:

- Multiple technical applications
- CAD/CAM precision
- Different diameters available
- TiN coating
- Different elastic cap connections

For more information on the OT CAP TECNO line, you can contact Rhein'83 by email at *info@rhein83usa.it* or by telephone at (877) 778-8383.

You can visit the company online at *www.rhein83usa.com* to learn more about all Rhein'83 products and services.

(Source: Rhein'83)

New T–MIXER tips are designed to reduce material waste, improve efficiency and lower costs. Photo/Provided by Sulzer Mixpac

Double your benefits with better mixing

Many dental products are used only once, including mixing tips used to prepare cements, impression materials and temporary crown-and-bridge (C&B) material. Following application, the mixer and any material left inside is discarded. To help dentists work more efficiently and sustainably, Switzerland's Sulzer Mixpac has enhanced its tried-and-tested mixers: The new T-MIXER™ is significantly shorter, so material can be mixed even more quickly.

For example, the new blue model saves about 0.4 ml of material per C&B application compared with its predecessor. If a dentist performs an average of four C&B sessions per day, this adds up to 350 ml of savings every year, which is equivalent to seven 50 ml C&B cartridges. Assuming average costs of $100 per temporary C&B material cartridge, the new T-MIXER helps cut annual material costs by approximately $700. And the mixing result is even better.

A T-MIXER's endorsement by The Dental Advisor[1] affirms its clinical evaluation. This product enables dentists to not only improve the health and well-being of their patients, but also make their business more efficient, according to the company.

Learn more about Sulzer's T-MIXER product family from your specialty retailers and by viewing a short film at *bit.ly/T-Mixer.*

(Source: Sulzer Mixpac)

▸ Reference

1. The Dental Advisor, published by Dental Consultants Inc., clinical evaluations of products.

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