

today



 <p>Scenes from the GNYDM</p> <p>Win an electric guitar, hang with Kermit the Frog and chat it up with some Seahawks fans.</p> <p>»pages 4–10</p>	 <p>Education for everyone</p> <p>It's hard to know where to start when it comes to educational sessions at the GNYDM.</p> <p>»page 12</p>	 <p>A center for all your practice needs</p> <p>Out of a dental product and need it urgently? Now you don't have to fret over what to do.</p> <p>»page 16</p>
---	--	---



• From left, Chae Rin Kim, Breanna Irizarry and Melanie Subieta, all dental students from Stony Brook University School of Dental Medicine, pose with Lady Liberty in the Javits Center Crystal Palace. Students from the school are volunteering at the meeting by helping out in the classrooms. (Photo/Robert Selleck, *today* Staff)

To learn more ...

By Robert Selleck, *today* Staff

■ If the Greater New York Dental Meeting exhibit hall is anything, it's an information clearing house. Few better opportunities exist to explore all of the latest advancements in dental products, techniques and technologies – in a single location.

The exhibit hall isn't just a showcase; it's a nonstop education center, with classes in session all day long in virtually every booth.

In booth No. 2711, Visual Solutions CEO Gary Pond will guide you through the company's newly launched chair-

*see LEARN, page 3

The lunch is in session

By Sierra Rendon, *today* Staff

■ Consider yourself summoned to today's GNYDM Celebrity Luncheon, which will feature Justice Patricia M. DiMango, star of the syndicated court television show "Hot Bench."

Mayor Rudolph Giuliani first appointed DiMango to serve as a judge in the criminal courts for the city of New York. She became the first Italian-American woman both in that position as well as to be elected to the New York State Supreme Court in the 2nd and 22th Judicial Districts.

Most recently, DiMango held the positions of First Deputy Adminis-

trative Judge for Criminal Matters, Second Judicial District, and Supervising Justice of the Bronx Felony Project. DiMango gained public recognition for handling high-profile trials, including those involving murders of young children, other crimes against children and hate crime murders.

In addition to her vast professional experiences, DiMango has actually been connected to GNYDM all her life in a way. Her father, Dr. Anthony L. DiMango is an oral and maxillofacial surgeon in Brooklyn and is also a past general chairman of the meeting.


DiMango will speak at today's luncheon from noon to 2 p.m.

Dentatus

NEW YORK CITY
Technical Implant Center

Visit us at GNYDM Booth # 1714 for an introduction to our patented narrow-diameter implant technologies:

Dentatus ANEW® · Atlas® · Elypse®



dentatususa.com (800) 323-3136

AD



Trusted Digital Solutions

Digital dentistry is changing everything!

Learn how to harness the power of digital dentistry for the benefit of your practice and your patients from our Clinician Advocates.

Join Us at the Greater New York Dental Meeting.

Experience our Henry Schein ConnectDental Pavilion.
Main floor, Jacob K. Javits Convention Center/Crystal Palace entrance.

(Outside the show area)



Henry Schein ConnectDental Pavilion Clinician Advocate Speakers

Sunday, November 29th

10:00 AM – 11:30 AM **Dr. Gary Kaye**
11:30 AM – 1:00 PM **Dr. Jonathan Ferencz**
1:00 PM – 2:30 PM **Dr. Ed Suh & Heather Hennen**
2:30 PM – 4:30 PM **Dr. Gary Kaye**

Monday, November 30th

10:00 AM – 11:30 AM **Dr. Gary Kaye**
11:30 AM – 1:00 PM **Dr. Dean Vafiadis**
1:00 PM – 2:30 PM **Dr. Gary Kaye**
2:30 PM – 4:30 PM **Dr. Beatrice Deca**

Tuesday, December 1st

10:00 AM – 11:30 AM **Dr. Beatrice Deca**
11:30 AM – 1:00 PM **Dr. Ed Suh & Heather Hennen**
1:00 PM – 2:30 PM **Dr. Gary Kaye**
2:30 PM – 4:30 PM **Dr. Beatrice Deca**

Wednesday, December 2nd

10:00 AM – 11:30 AM **Dr. Ed Suh & Heather Hennen**
11:30 AM – 1:00 PM **Dr. Beatrice Deca**
1:00 PM – 2:30 PM **Dr. Jim Stein**

Meet us for coffee!

 **HENRY SCHEIN**
ConnectDental



today About the Publisher

Tribune America, LLC
116 W. 23rd St., Suite 500
New York, N.Y. 10011
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Executive Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Managing Editor
Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor
Robert Selleck
r.selleck@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Maria Kaiser
m.kaiser@dental-tribune.com

Product/Account Manager
Will Kenyon
w.kenyon@dental-tribune.com

Business Development Manager
Travis Gittens
t.gittens@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Accounting Department
Nirmala Singh
n.singh@dental-tribune.com



Published by Tribune America
© 2015 Tribune America, LLC
All rights reserved.

today Greater New York Dental Meeting Show Dailies Vol. 10 appear during the Greater New York Dental Meeting in New York City, Nov. 29 to Dec. 2, 2015.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers.

Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.



• Lines of attendees awaiting entry to the exhibit hall Sunday morning stretch deep into the Javits Center Crystal Palace shortly before the hall's official opening at 9:30 a.m.

LEARN *from page 1*

side oral cancer test, called EXPyOC. "We're triangulating in on the right answers," Pond said, explaining why the simple, three-phase procedure is so accurate.

To dramatically reduce the percentages of false-positives seen with most other screening technologies, and to make it far easier for clinicians to know when a patient definitely needs to be referred, the technology goes far beyond UV-light testing. It also includes two molecular-level markers with high sensitivity and specificity to cancerous and precancerous cells.

Pond said hygienists have been especially interested in the technology because of the way it enables them to rely on clinical measurements to back up any recommendation that a patient should be referred. Another big selling point for practices: The test costs only \$20 per patient – even less if the first two phases of the test reveal that step three isn't needed.

Another product generating buzz among hygienists is the iStar cordless prophylaxis handpiece, which can be seen in the DentalEZ booth, No. 3409. The company says the handpiece is designed to make dental hygiene procedures "easier, faster and less stressful," in part by getting rid of hoses and the foot pedal.

In booth No. 2000, you can learn about the MyRay Hyperion X5, which the company describes as "the smallest panoramic imaging system ever." That means it can be added to virtually any dental practice. You can also handle the C-U2 intraoral camera, which is designed to depict high-definition images in natural colors. That can be critical when communicating strategies and results with patients.

ACTEON is in the exhibit hall with



• Above, Visual Solutions CEO Gary Pond discusses the new oral cancer screening technology with dental students David Zhukovskiy, left, and Alan Meskin in the Visual Solutions booth, No. 2711.



• At left, attendees get more details in the 3Shape booth, No. 4435, in the exhibit hall Sunday morning.

what's being called the market's "first personal scanner," called the PSPIX. You can see it in booth No. 4827. It provides all of the benefits of a phosphor plate system, but it's three times smaller than anything else on the market. Clinicians can shoot an X-ray and run the plate without leaving the patient's side – generating an image in less than nine seconds.

Always a great booth to visit when you want "to learn more," Sharper-

Practice, No. 927, has some of dentistry's most innovative products on display within reach of one another. You can try on the Cinemizer OLED virtual reality video glasses from Carl Zeiss, then make half a turn and test out the I-DENT EverClear mirror, which doesn't need to constantly be wiped or air-sprayed to keep it clear.

To learn more, visit the Greater New York Dental Meeting exhibit hall today. It's open until 5:30 p.m.

Scenes from Sunday



• From left: Joe Liotta, Leslie Halas, Justin Beigel, Paul O'Malley and Ryan Baumbach of Bio Horizons (booth No. 3629).



• You can practice your putting with Kelly-Anne, left, and Nick of Quantum Leap Success in Dentistry (booth No. 1125).



• Ali Corap of 3Disc Imaging (booth No. 4634).



• Lannette Ebersold, left, and Shelley McMahon of Anutra Medical (booth No. 4741).



• From left: Cindy McConnell, Russell Sliwa and Brian Rosetti of Bisco Dental Products (booth No. 1200).



• Chuck Mishaan, left, and Robin Watkins of MacPractice (booth No. 4614).

Photos/Fred
Michmershuizen,
today Staff



• There's lots of action at NSK Dental (booth No. 636).

Total confidence for you and your patients



Visit us at
Booth #5600

BruxZir®

Solid Zirconia
Full-Arch Implant Prosthesis



\$2,995*

*Per arch, complete with
full-arch implant provisional*

Copy-mill from your approved denture setup for \$1,695*

NEW!



BruxZir® Partial-Arch
Implant Prosthesis

\$1,795*

(5-7 units)

Complete with implant provisional

**7-year warranty provides free
replacement from the stored digital
data if material damage occurs.**

*Warranty is provided to the prescribing dentist and is
nontransferable. For complete warranty details go to
www.glidewell.com.*



PATIENT PRESENTATION SAMPLE

Call us to order an actual BruxZir Solid Zirconia
12-unit sample for \$619* or an 8-unit sample for \$439*

BruxZir Solid Zirconia has maximum dura-
bility with no porcelain overlay, denture teeth
or acrylics to fracture. The material is hypoal-
lergenic and has been shown in clinical stud-
ies to be wear-compatible with enamel.¹

1. Clinicians Report, TRAC Research, July 2014

*Price does not include multi-unit abutments, shipping or applicable taxes.

For more information

888-786-2177

www.glidewell.com



**GLIDEWELL
LABORATORIES**

Premium Products - Outstanding Value



• From left: Stephanie Dominguez, Dr. Charles Schlesinger and Annamarie Candelaria of OCO Biomedical (booth No. 4524).



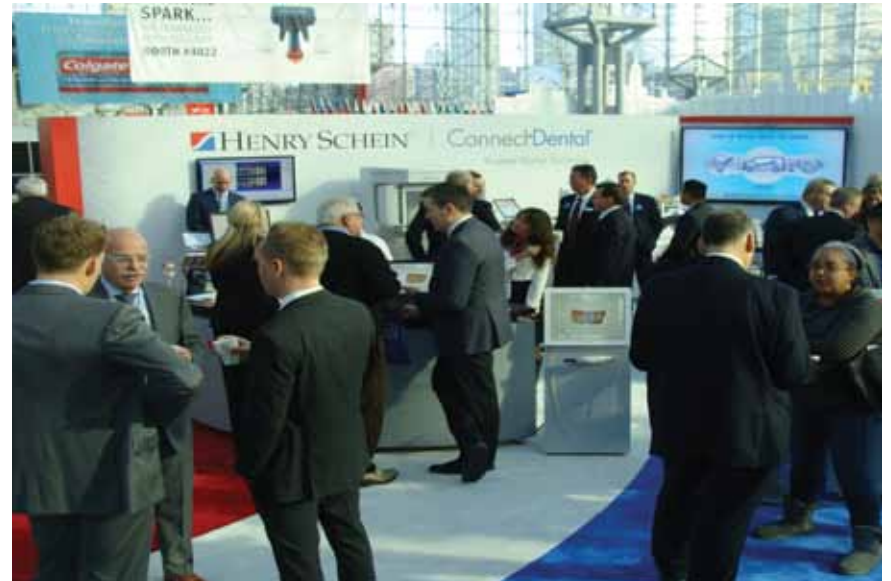
• Alexia Eng, left, and Dick Linde of Fotona (booth No. 3433) are ready to 'Rock Your Practice' with an electric guitar giveaway.



• Christopher Honsel, left, and Brad Smith of DentalEZ (booth No. 3409).



• John Abate, left, and Martha LoBosco of Komet USA (booth No. 3334).



• If you are looking for digital technology, the Henry Schein ConnectDental Pavilion is your one-stop source for integrated solutions, services and support.



• Joseph Donohue, left, and Jennifer Gibson of the American Association of Endodontists (booth No. 5124).



• From left: Chris Pedley, Catherine Bocciarelli and Oneil Reid of CareCredit (booth No. 5407) with Kermit the Frog.



• It's this way to the exhibit hall!

INTRODUCING

SiriusMax

Advanced Curing System

It's Time to Get Sirius About Curing



DURABLE

design and construction to meet the demands of a busy dental office



ACCURATE

and comfortable placement with 90 degree swivel head design



UNIFORM

collimated beam with large 10mm spot ensures deep, even curing



CUSTOMIZABLE

LED display lets you choose from nine curing modes and three power levels

www.TheCuringLight.com

See SiriusMax at:



Booth #828 | 1.800.392.1171



Booth #3017 | 1.800.621.6729



Booth #1617 | 1.800.GO.BENCO

Dealer Enquiries Welcome Info@siriusmax.com

Improve Your Image

Trade in your old camera and receive \$1,500

No focus, no fog design...works with any software

DocPort I.O.
More than 20 Years of Camera Innovation



3 year warranty
Improve Your Image at Booth #828

1.800.392.1171



• The folks at Microdent (booth No. 1815).



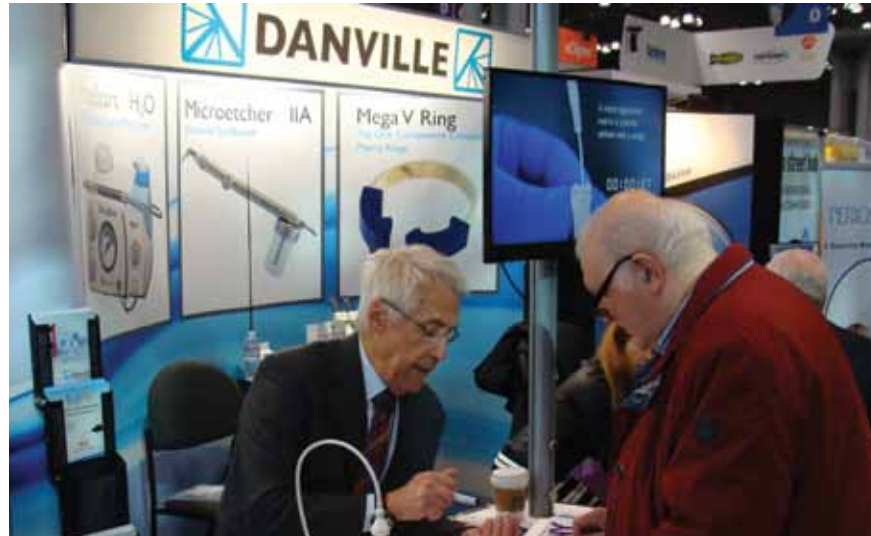
• Scott Slagle, left, and Shreeti Ruparelia of ACTEON North America (booth No. 4827).



• Dr. Louie Khouri of Qwikstrips (booth No. 4136).



• There's plenty to check out at Philips Sonicare & Zoom Whitening (booth No. 4818).



• A meeting attendee stops for product information at Danville Materials (booth No. 909).



• Warren Levine, left, and Jodi Clavir of Lips Inc. (booth No. 4135).



• Cliff Magneson of SharperPractice (booth No. 828).



• The team at Kettenbach (booth No. 3537).



• Dr. Samuel Weisz, left, and Erica Weisz — authors of the children's book 'Sugar Bugs' — at Baby Buddy/Compac Industries (booth No. 3641).



LIBERATE YOUR LOUPE

Don't get tied down by your battery pack, find independence with Spark™, the completely cordless headlight. Twenty percent lighter than Designs For Vision® LED DayLite™ WireLess headlight, the Spark features an innovative design that dispenses weight evenly across the frame minimizing concentrated facial pressure. A uniform round spot helps reduce shadows in the oral cavity while enhancing the overall visibility for the clinician.

JOIN THE MOVEMENT AND FREE YOUR LOUPE TODAY.

