

DAILY AT YANKEE!

DENTAL TRIBUNE

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SCENES FROM YANKEE

New products, new slogans, new groups of attendees (hi, students!) and more.

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TIPS & TRICKS

Dr. L Stephen Buchanan is ready to share his best — and readily implemented — endo advice.

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EDUCATION ON THE MOVE

LVI packs up its courses and its speakers and leaves Las Vegas for a town near you.

► page 8



Options galore



A bird's eye view of the exhibit hall on Thursday afternoon. Photos/Robin Goodman, Dental Tribune

By Robin Goodman, Dental Tribune

It was a quiet start in the exhibit hall on Thursday when the doors opened at 9:30 a.m. Where was everyone? Well, at the morning lectures, of course! And as expected, after the lectures concluded around 11 a.m., the exhibit hall began to fill up with attendees seeking new products, equipment and some lunch.

Of the first two, there was certainly no shortage as some 450-plus exhibitors were ready to answer questions and demonstrate their wares, all of which are good places to check out today.

A good place to start one's peregrination through the exhibit is at H&O Dental Laboratory. Take a minute to fill out a questionnaire about the laboratories you currently use and your experience with them and receive a \$5 Starbucks gift card.

Next, slide over to the DentalSubs.com

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High Tech Playground equals no sales pressure

Dr. Paul Feuerstein is the force behind the High Tech Playground booth (No. 2634), which is a "no sales zone" for those who wish to learn more about the 65 products that are found in the booth. Feuerstein will deliver nine lectures over three days, with Scott Benjamin delivering two focused on lasers. The playground is a larger version of the one that occurred at last year's meeting.

Visit the playground today for an introduction to PhotoOral, a new handheld consumer device that combats plaque to improve oral health. The device uses BlueLight™ to combat gum disease.



Dr. Paul Feuerstein, left, and Dr. Louis Malcmacher at the High Tech Playground (booth No. 2634) Photo/Robin Goodman, Dental Tribune

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Need a job? Need an employee? Check out www.dentalsubs.com to find either. You can also stop by the booth (No. 1040) where Richard Garofolo and Lindsey Sadler will be happy to explain all.

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booth, where you can find a temporary or permanent job or employee.

If you are looking for a job, you can search by a number of criteria, such as availability, pay rate, distance and even software familiarity. Job seekers can create a profile to highlight their skills so hiring managers can find them. Such profiles are appropriate for recent graduates as well as dentists, hygienists, dental assistants, front desk staff and office managers.

Happy feet are an important part of a successful workday. If you want some of the best daylong comfort shoes, skip over to the Dansko by Alexander's Uniforms booth (No. 1284) and pick out one of the many pairs to try on.

Sizing is European, but any member of the booth staff can help you convert from your American size. With a variety of styles and colors, you'll likely find more than one pair that finds favor in your site. And given the 20 percent discount for the Yankee show, your pocketbook won't feel so light but we guarantee your feet will.

If you are already placing implants or just getting started, swing by the BTI Implants booth (No. 2319) to learn more about the company's grafting system and its biotech approach for implants. The BTI brand hails from Spain, and its Biotechnology Institute focuses on research, development and innovation, which are implemented from a biological focus of medicine that enables the provision of new and personalized therapeutic solutions with a clear clinical application.

The exhibit hall is open until 5:30 p.m. today and 4:30 p.m. on Saturday. Be sure to set aside extra time for a leisurely stroll through the aisles to find the new products and companies you may not yet be aware of; you'll be glad you did.



Comfy feet are happy feet, and if you need a pair of shoes, swing by the Dansko booth (No. 1248) to find a style that suits you.



Tony Huertas, from left, Jocelyn Jacques and Mark Tetreault, CDT, at the H&O Dental Laboratory booth (No. 812) are interested in learning about which dental labs you use and your experiences there. If you take a few moments to fill out a questionnaire, you'll get a \$5 Starbucks gift card.



At the BTI Implants booth (No. 2319), Stephanie Correal and Geraldine Duffy can tell you about the company's grafting system as well as its biotech approach for implants. Duffy teaches residents about bone and tissue grafts at Tufts and Boston Universities.

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Scenes from Thursday



Dental assistant Marilyn Zayas, from left, dental hygienist Danielle Collins and dental assistant Sonia Mclean outside the high-tech playground.



Christian Villarroel, left, and Chris Johnson and their snappy pink ties at the Keystone Dental booth (No. 2410).



Dr. Brian Cullen, from left, Ryan Harte, Summer Flavell and Tracy Nigro during a quiet moment at the DENTSPLY Caulk booth (No. 2412).



Lindsey Hirzel, from left, Pam Zachman, April Campbell, Morgan Essert, Dawn Baiko and Cindy Hughes at the Triodont booth (No. 3525) before the masses descended upon them.

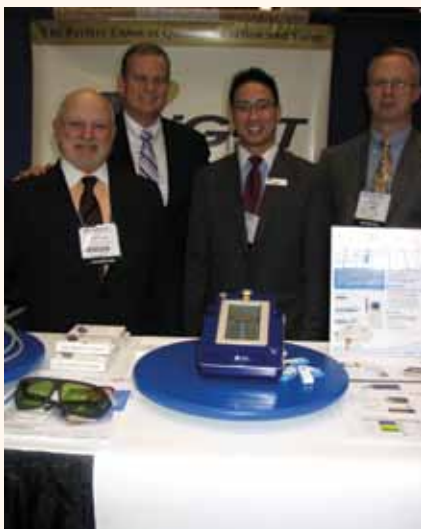


Dr. Andrew Levine, left, and Don Zogby at the Instrumentarium/Sorex booth (No. 1623).



William Mandell, Esq., at the Pierce & Mandell booth (No. 817) can help you with all the important details involved with dental practice transitions.

Lee Mergentime, from left, Bill Rimmer, Joseph Hui and Mark Cartwright at the Flight Dental Systems booth (No. 2041).



Rock Larock at the Perio Protect booth (No. 1644) explains Perio Tray to an attendee. At the booth, you may register for a free C.E. course on the exhibit hall floor on Saturday, from 10 a.m.–noon, to learn the science and research behind Perio Tray usage as an adjunct to SRP.



Heather Franklin, left, at the Glidewell Laboratories booth (No. 819).



At the P&G booth (No. 1005), Crest Oral B offers oral solution kits for the six most common concerns patients bring to the dental practice. These kits help you and your practice *Go Beyond 'Open Wide'*.



Lenny Sulkis, from left, Mark Schwer and Dr. Trong-Quy Dao at the Shofu booth (No. 1228) discuss Beautiful Flow Plus.



Rex Koskela at the PhotoMed booth (No.2105) can help you make sense of all the technical details that might befuddle you when it comes to deciding which camera to purchase for your practice.



Dyan Jayjack of Schein ProScore (booth No. 2140) talks to a customer about handpiece maintenance.



Lauren Carroll, from left, Katherine Do and Violaine Gillot can tell you all about better toothbrushes for better health at the MouthWatchers booth (No. 936).

Instructor Lori Hicks and her dental assisting students from Porter and Chester School in Canton, Mass., stop for a photo in the exhibit hall on Thursday.



Catalina Vacio at the Dr. Fresh booth (No. 2040) explains one of the company's offerings to attendees.



Candace Fike, left, and Barbie McAnallely at the Sock It! Gel booth (No. 1632). Sock It! Gel is an oral hydrogel wound dressing.



Kerry Strain during his all-day Thursday lecture on 'Practice Ownership 101 — Develop the Entrepreneur Within You.'

Photos by Robin Goodman, Dental Tribune

Learn the best endo tricks and techniques

By L. Stephen Buchanan,
DDS, FICD, FACD

Welcome to Friday at the Yankee Dental Congress. Today is a fun day for me because I will be lecturing this morning and again in the afternoon. I'll begin by

covering how to get your patients profoundly numb — in every case, in very little time. I'll also discuss a long overdue trend I started years ago: making more conservative access cavities without forsaking convenience form. The loss of structural integrity is the No. 1 complaint

prosthodontists have about using endodontically treated teeth as abutments for complex full-mouth restorative cases.

The morning will finish with another exciting trend in root canal therapy (RCT): rotary instruments for initial negotiation — often the only files you

Here at Yankee

L. Stephen Buchanan, DDS, FICD, FACD, will present "The Art of Endodontics: Anesthesia, Access and Negotiation" from 8–11 a.m. today in room 107B. He will then present "The Art of Endodontics: Shaping, Cleaning and Obturation" from 1–4 p.m. in room 107B. Each course costs \$90.

will use before shaping the canal. I'll discuss what you should use and when you should go back to standard K-files or a combination of the two. I will cover all the challenges you will face in negotiating root canals and teach you all the tricks to assure you never block yourself from getting to full length. I will also go over how to manage all the different types of impediments you may encounter in clinical practice.

This afternoon, I will continue on topics of conventional RCT, including creating smaller coronal shapes, cleaning efficacy and what should be the new standard in obturation. You will learn proper file selection for all root forms and learn to carve very efficient, predictable and reproducible shapes using safe but rapid cutting files, often with only one to three files. The goal of shaping is to make room for the irrigants to kill the bugs, and if you cheat this aspect of RCT, you will cheat your patients and your success rate. There are many new methods for doing this, and I will review my cleaning protocol. Finally, I will discuss the importance of warm, centered condensation filling techniques that are truly state-of-art.

My objective is to share all my best endo tricks and techniques in a manner that will allow their application next week in your practices.

I'll see you at the apex!



About the author

L. STEPHEN BUCHANAN, DDS, FICD, FACD, completed the endodontic graduate program at Temple University in Philadelphia in 1980. In 1989, he established Dental Education Laboratories, through which he has lectured and conducted participation courses around the world, published numerous articles and produced a video series, "The Art of Endodontics." He is a diplomate of the American Board of Endodontics and a fellow of the International and American Colleges of Dentistry. He also serves as an assistant clinical professor at the University of Southern California School of Dentistry and at the University of California, Los Angeles School of Dentistry. He maintains a private practice limited to endodontics and implant surgery in Santa Barbara, Calif. Buchanan can be reached through his company, Dental Education Laboratories, at www.endobuchanan.com, info@endobuchanan.com or by calling (805) 899-4529.

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An LVI regional event will be held in New Orleans on March 9 and 10.

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By LVI Staff

Feel like you are stuck in a rut? Need a change? Having a hard time getting things going with all the worry about the economy? This could be your golden

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For even more information, visit www.LVIRegionalEvents.com.

opportunity to “regain control” of your practice and recapture your passion for dentistry.

Think about attending a Las Vegas Institute for Advanced Dental Studies (LVI) Regional Event. You have the opportunity to discover a path that will lead you to both personal and professional satisfaction.

As a dentist, you have probably heard about LVI and considered taking a course but simply cannot justify spending the money or taking the trouble to bring a patient all the way to Las Vegas to find out what LVI is all about.

This is the best time to attend one of our regional events, especially if you are feeling bored with the same thing every day or feel stuck with the old way of doing things and just can't seem to get out of the rut you are in.

LVI's one- and two-day regional events are designed to share with the participants a more professionally satisfying and profitable way to practice dentistry. You will receive valuable information about LVI's esthetic and occlusal philosophies, which are revolutionizing our profession.

Among the many exciting things you will learn during the course of the meeting is how to create a golden age of dentistry in your own office, how to take a T.E.N.S. Bite for optimal position to restore your cases and how to turn your patients into guests and make it easier for them to accept comprehensive treatment.

You will also hear from one of our experienced LVI regional directors about his or her personal journey and how you can create one, too.

By attending a regional event, you will have taken the first step where you will find the opportunities boundless for you and your patients, whose lives will change for the better. Regional events are held throughout the year in different locations throughout the United States and Canada, so go to www.lvi-regionalevents.com to find your opportunity to attend.

This experience will give you tools to make a better income and afford better equipment, and while that is great, the most important thing it will do is allow you to deliver a better quality of care and a higher quality of living for your patients.

It is time for you to learn first-hand what LVI is all about and, once you have experienced it, enjoy the benefits of your education and training.

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No interface degradation? It must be Ceramir Crown & Bridge

By Robin Goodman, Dental Tribune

Permanent and stable are words that bring peace of mind to many. Now, Doxa Dental brings this peace of mind to the dental office with Ceramir Crown & Bridge, a new bioceramic luting cement. You might wonder, "How can a new luting cement be any different than what is already out there?"

One difference is that Ceramir® has the unique ability to make tight and impermeable contact with tooth tissue that is stable over the long term. In fact, no cement is closer to natural tooth structure than Ceramir. This is because Ceramir fosters a build-up of nano-crystals that integrate with dentin and enamel, forming a biomimetic material that the company calls "nanostructurally integrating bioceramics" (NIB). The transmission electron microscope images, showing how at 20 nm (the molecular level) Ceramir integrates with enamel in vivo, are quite compelling and can be seen at the booth (No. 1938).

Another dramatic difference in comparison to other cements is that Ceramir creates an alkaline environment (high pH) that resists acid and bacterial decay. Thus, the product remains chemically stable in the oral environment over time. Because it was designed to be stable in an oral environment, Ceramir does not require optimal conditions for a good seal.

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Ceramir Crown & Bridge is now available as Ceramir Crown & Bridge Singlecap and Ceramir Crown & Bridge Doublecap. Ceramir Crown & Bridge Singlecap is specifically designed for single unit restorations and eliminates waste while the original doublecap is still available for multiple unit restorations.

Ceramir Crown & Bridge cement is

backed by 25 years of research and development by Swedish Professor Leif



Emil Abrahamsson, president of Doxa Dental, at the booth, No. 1938. Photo/Robin Goodman, Dental Tribune

Hermansson and his wife, Irmeli, founders of Doxa Dental. Stop by the booth, No. 1938, to learn more about this unique bioceramic luting cement.

Here at Yankee

For more information or to check out Ceramir Crown & Bridge for yourself, stop by the Doxa Dental booth, No. 1938.

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