

# today



### Scenes from Greater N.Y. Dental Meeting

In-booth learning opportunities, hands-on demonstrations – and a very lifesize doll.

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### The digital camera just for dentistry

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»page 14



### Get a free wireless Bluetooth speaker

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»page 18

Dr. John Graeber, in the Pioneer Lasers booth (No. 4639), demonstrates one of the company's highly portable lasers Tuesday afternoon in the exhibit hall. (Photos/Robert Selleck, today Staff)



# Laser focus

By Robert Selleck, today Staff

■ If you have been thinking about joining the dental laser revolution, the GNYDM exhibit hall is a great place to take your first steps. Hands-on opportunities seem to be available from laser companies in almost every aisle – and more times than not, a dentist or hygienist can be seen testing out the technology.

That was the case on Tuesday, with many attendees perhaps inspired by that morning's live dentistry session: "The laser LANAP Protocol for treatment of periodontitis: A live patient demonstration," performed by Dr. Yetta G. McCullom and sponsored

\*see LASER, page 4

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• Will Powell, in the Sonendo booth (No. 1504), demonstrates how the Gentle Wave Procedure thoroughly cleans canals from crown to apex.

## LASER *from page 1*

by Millennium Dental Technologies. The live dentistry arena was filled to capacity for the presentation, and the audience peppered McCullom with a wide range of detailed questions following the procedure.

Among the attendees was Nelly Nunez, DDS, who with a partner has a general-dentistry practice on 40th Street in Manhattan: Holland Dental. “It was really interesting,” Nunez said of McCullom’s session. “I liked it. The doctor was very good. She did a great job of taking us through the procedure step by step. It was very informative.”

Later in the day, McCullom was in the Fotona booth (No. 3433), learning about the Lightwalker ATS dual wavelength Nd:YAG and Erbium laser in a 20-minute session on perio/implantitis presented by Dr. Mike Egan. It was the third laser booth of the day for McCullom, following her visits to Millennium in booth No. 3834 (inspired by the live LANAP Protocol procedure) and Biolase in booth No. 418 where she watched the Waterlase being demonstrated.

“We’re planning to get one or maybe even two lasers for the practice this year,” Nunez said, primarily to keep more perio patients with the practice. Nunez said she is attracted to the idea of patients experiencing little if any pain, minimal if any swelling and less stress.

In the Fotona booth, Nunez was impressed with the Lightwalker’s ability to work within two spectrums. “That really adds functionality,” Nunez said. But, she and her



• Dr. Yetta G. McCullom answers questions from the audience after performing the LANAP Protocol for treatment of periodontitis on the live dentistry stage in the exhibit hall Tuesday morning.

partner are still debating what the final choice will be.

In the Biolase booth, numerous demonstration stations are set up to enable attendees to try or watch the recently launched Waterlase Express all-tissue laser system in action. Also available to check out is the company’s recently launched Side Firing Tip, which is designed to be used for moderate to severe peri-implantitis.

In booth No. 4639, Dr. John Graeber will show you how to use the PioneerPro and PioneerElite soft-tissue diode lasers from Pioneer Lasers. The units’ portability and affordability are among their major attractions, along with multiple

preset soft-tissue procedures.

Falling a bit outside of the laser camp, but providing similar benefits to patients and practitioners, is the Gentle Wave Procedure, which you can test out in the Sonendo booth, No. 1504. The alternative root canal therapy uses “Multisonic Ultraclean-ing” to deliver a vortex of procedure fluids and a broad-spectrum acoustic technology to thoroughly clean each canal from crown to apex.

That’s just a few of the wide variety of laser-system offerings available for hands-on testing throughout the exhibit hall. If lasers are on your list, you have until 5 p.m. to see them all in one place.

## today About the Publisher

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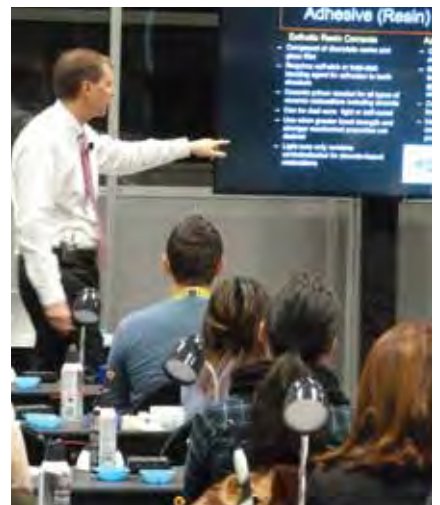
# Scenes from Tuesday



• The reps at the Straumann booth (No. 1024).



• Emiko Ota of Osada (booth No. 2710).



• Douglas L. Lambert, DDS, presents 'Cement? Bond? Glue? Learn What to Do' in an exhibit-hall classroom Tuesday morning. Lambert presented several educational sessions at this year's meeting. (Photo/Robert Selleck, *today* Staff)



• Kyle Valenzuela, left, and Jason DeCosta of RGP Dental (booth No. 1015).



• A presenter at ACTEON North America (booth No. 4827) offers a hands-on demonstration to meeting attendees.



• From left: Quay Cho, Dinesh Weerasinghe and Manabu Suzuki of Kuraray America (booth No. 2009).



• Joe Marino of Digital Doc (booth No. 3225).

• Elisabeth Lisican of the American Association of Endodontists (AAE), booth No. 4437.



Photos by Fred  
Michmershuizen,  
*today* Staff

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### GNYDM Presentation Schedule with Justin Chi, DDS, CDT

Sunday, 11/26	Presentation
10:30 a.m.	glidewell.io In-Office Solution
11:30 a.m.	Materials for Modern Dentistry
2:00 p.m.	PFM Re-engineered
3:00 p.m.	glidewell.io In-Office Solution
Monday, 11/27	Presentation
10:30 a.m.	glidewell.io In-Office Solution
11:30 a.m.	Materials for Modern Dentistry
1:30 p.m.	PFM Re-engineered
2:30 p.m.	glidewell.io In-Office Solution

Tuesday, 11/28	Presentation
10:00 a.m.	Materials for Modern Dentistry
11:00 a.m.	glidewell.io In-Office Solution
1:00 p.m.	PFM Re-engineered
Wednesday, 11/29	Presentation
10:00 a.m.	glidewell.io In-Office Solution
11:00 a.m.	Materials for Modern Dentistry
1:00 p.m. - 4:00 p.m.	Science Meets Real-World Dentistry: Innovations for Increased Patient Satisfaction (Location: Glass Room booth #5236)

**NOTE:** Times listed will be promoted and additional presentations can be added based on booth traffic.



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• Brooke Taylor of Henry Schein Dental (booth No. 4225).



• The live dentistry arena on the exhibit hall floor is filled with meeting attendees.



• Max Cooper of E4D/Planmeca (booth No. 5425).



• From left: Parker Beller, Chasen Glenn, Ally Crawford and Alex Kugler of Bankers Healthcare Group (BHG, booth No. 427).



• Ricardo Gonzalez of DoWell at booth No. 1312. (Photo/Humberto Estrada, *today* Staff)



• Nicole Osman of Ormco/KaVo Kerr Group (booth No. 4618).



• Karolina Kierkowska of NSK America (booth No. 400).



• Dr. Jeremy N. Krell of Quip (booth No. 1114).



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