

# today



## Exhibit hall fun

Play some games, get free samples and check out the latest, greatest digital technology in the GNYDM exhibit hall.

»pages 4-12



## 'The comeback'

After a tragic fire, these dentists share how they were able to rebuild and why they will always #RelyOnHenrySchein.

»page 20



## 280 degrees of suction

Ivory ReLeaf by Kulzer offers time-saving uninterrupted suction throughout the entire oral cavity.

»page 24



• Greetings from the Greater New York Dental Meeting! An attendee stops for a souvenir photograph under the glass ceiling of the Jacob K. Javits Center on Sunday, opening day of the 2018 event. (Photo/Jahmel Charles, *today* Staff)

## Greater insight

By Robert Selleck, *today* Staff

■ In today's ever-expanding online world of endlessly scrolling "verified-user" reviews and near immediate delivery of virtually any product or service, many continue to predict the end of face-to-face conferences because of the inconveniences and time disruption.

But the predicted demise never seems to come for the world's top gatherings, and the Greater New York Den

»see *INSIGHT*, page 3



• Meeting attendees fill up all the seats for 'State of the Art Restorative Dentistry,' presented by Dr. Ron Kaminer and Dr. Lou Graham Sunday morning in the live dentistry arena. (Photo/Jahmel Charles, *today* Staff)

## So much to learn at GNYDM

By Fred Michmershuizen, *today* Staff

■ Here at the Greater New York Dental Meeting, attendees have plenty of opportunities to increase their knowledge. The meeting is an ADA CERP and AGD PACE recognized provider. With courses being offered in the lecture halls and right on the exhibit hall floor, the possibilities seem endless.

Some of the "live dentistry" highlights today, being offered in Exhibit Floor Room No. 433, include: "State of the Art Indirect Restorative Dentistry – A 'Live' Patient Demonstration," being presented by Ron Kaminer and Lou Graham from 9:45 a.m. to 12:15 p.m.; "Minimally Invasive Guided

Tooth Preparation with Immediate Prosthetic Delivery 2018 – A 'Live' Patient Demonstration," presented by David Garber from 1:30 to 2:45 p.m.; and "Excellence in Restorative and Aesthetic Dentistry for the Comprehensive Dental Practice," being presented by Chiann Gibson from 3:30 to 5:15 p.m.

In addition, plenty of seminars, hands-on workshops and scientific poster presentations are being offered, not to mention all of the in-booth education being presented by many companies right in their booths.

Check the meeting app or your printed show guide for a complete list of courses.



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• In booth No. 2626, Sara Lelchuk, 3Shape territory manager in Florida, describes how 3Shape Academy Trainer Samantha Samayao is using the Trios 3 wireless digital scanner and Move display to scan patient-model Leidy Duque. (Photos/Robert Selleck, today Staff)

**INSIGHT** "from page 1

tal Meeting powerfully illustrates two key reasons why: The virtual world has yet to reproduce the tactile experience of actually holding a dental instrument or standing in front of a full-mouth scanning system while picturing it in your practice; and even more important, no number of reviews, articles or comment threads can replace the insight that comes from spontaneous encounters with colleagues and thought leaders in classrooms, social gathering, hallways and, of course – in the exhibit hall.

The opportunities feel endless.

In the Henry Schein booths alone, including Nos. 4125, 4225 and 4627, new product demonstrations feature 3Shape TRIOS MOVE, DEXIS Titanium, Planmeca PlanMill 30 S; Tech-Central OmniCore and Dentrax G7 featuring Smart Image from Henry Schein One. Henry Schein representatives also are available to discuss the expanded portfolio of practice solutions from Henry Schein Business Solutions and Henry Schein Financial Solutions, including Henry Schein Dental Business Institute, the Henry Schein Practice Analysis tool, and the latest integration of CareCredit with practice manage-



• Dara Saeed, PhD, from Erbil, Iraq, which is in the Kurdistan region, gets a feel for microdentistry in the Global Surgical Corp. booth, No. 2500B.

ment solutions, Dentrax and Easy Dental from Henry Schein One, which offers practitioners more financing options for patients. The company is also hosting live events as part of its Classroom series, featuring tips and tools for a productive practice, esthetic solutions for pediatric dentistry, handpiece equipment repair and many more topics to help enhance practice success.

At the other end of the spectrum, Sunday afternoon, through its Henry Schein Cares foundation, Henry Schein is involved in a dental student competition hosted by the Dr. Edward B. Shils Entrepreneurial Fund and

the Hispanic Dental Association with Dentsply Sirona, Colgate and the AEGIS Dental Network. Students from NYU, Columbia, University of Pennsylvania, Tufts and the University of Texas at Houston are competing for start-up project funding. They quickly pitch their ideas to a demanding dental industry judging panel that includes Bruce Lieberthal, Henry Schein chief innovation officer; Olivier Schiller, Septodont CEO; Dr. Terri Dolan, Dentsply Sirona chief clinical officer; Dr. Matilde Hernandez, Colgate Oral Pharmaceuticals scientific affairs manager and Angel Figueroa, I-LEAD Charter School chief executive officer.

Back in the exhibit hall, in the Convergent Dental booth (No. 4606), you can work hands-on with the Solea all-tissue laser. In the Global Surgical booth (No. 2500B), you can test out what microdentistry feels like with one of the two microscopes on display – and learn how a growing number of practitioners are linking microdentistry with laser dentistry.

And of course, for those two booths alone, there are any number of alternative companies to hunt down with similar equipment for your practice. They're more than ready to guide you through a hands-on demonstration and offer insights that only in-person questioning seems able to generate.



# Scenes from Sunday



• Jennifer Archer of DenMat (booth No. 5010).



• The Javits Center is alive with activity Sunday morning, opening day of the Greater New York Dental Meeting.



• Walid and Maria of J. Morita (booth No. 4615).



• Dr. Ron Kaminer offers a presentation on 'State of the Art Restorative Dentistry' Sunday morning in the live dentistry arena. Dr. Lou Graham was co-presenter.



• The team at Benco Dental (booth No. 1617).



• Joanna and Jim of Designs for Vision (booth No. 4026).



• Eslam Elgamel of Hiossen Implant (booth No. 5001) shows off his quarterbacking technique Sunday morning.



• Be sure to stop and visit Jeff of Flow Dental (booth No. 3930).

Photographs by  
Jahmel Charles,  
today Staff



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• Tom of Midmark (booth No. 4609).



• Gaylene Baker and Danielle Walters of Crosstex (booth No. 3401).



• Meeting attendees line up for the presentation at Colgate (booth No. 2826).



• Densen of CAO Group (booth No. 5132).



• Angela Wheeler of Beutlich (booth No. 2812).



• The group at Clinician's Choice (booth No. 2515).



• Stop by and see the reps from Brasseler (booth No. 2617).



• Jake from Denovo (booth No. 5124).



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## Visit us at the Align Booth 5204







• From left: Don, Virginia, Scott and Tony from Ansell/Microflex (booth No. 4904).



• Maurice Kuraray (booth No. 2009).



• The Invisalign iTero booth (No. 5204).



• From left: Sergey, Ann and Tracy of IQ Dental (booth No. 2203).



• Meeting attendees have some fun at Crest + Oral-B (booth No. 4234).

• The experts at 3Shape (booth No. 2626) offer a live presentation Sunday morning.



• Alex and Aaron of DentalEZ (booth No. 3405).





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