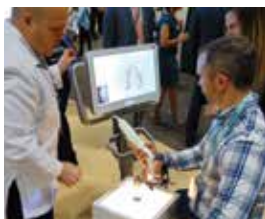


## SCENES FROM THE AAO

Go get a hands-on demonstration, check out aligner earrings and visit your favorite exhibitors.

► pages 4 & 6



## SLEEP AND YOUR PATIENTS

The symptoms of sleep disordered breathing and their connection to orthodontics.

► page 12



## HOW SECURE IS YOUR PRACTICE?

Tips on dealing with data breaches, fines and ransomware that can bring down your practice.

► page 14



## A capital destination!

By Fred Michmershuizen,  
Ortho Tribune Staff

The theme for AAO's 2018 Annual Session is "A Capital Destination, A Monumental Experience," and judging by the enthusiasm shown among attendees here at the Walter E. Washington Convention Center in Washington, D.C., the event is living up to expectations. Orthodontic professionals have gathered from around the country and even from overseas to partake in an abundance of educational opportunities and to see the very latest products and technology.

In the exhibit hall, many companies are launching new products or announcing updates to existing systems.

Henry Schein Orthodontics (booth No. 1401) is introducing its proprietary SLX Clear Aligner System, a complete solution that incorporates Sagittal First/Motion 3D technology. According to HSO's lead clinical advisor, Dr. Dave Pa-



These orthodontists traveled to Washington, D.C., all the way from Argentina to partake in the many offerings here at AAO's 2018 Annual Session. From left: Elsa Czerczuk, Alejandra Fauve, Roxana Baciliev and Monica Diaz. Photo/Fred Michmershuizen, Ortho Tribune Staff

► See DESTINATION, page 3

Orthodontic professionals attend a presentation by Dr. Lou Chmura on Sunday morning at OrthoFi (booth No. 941), one of many companies offering educational opportunities in the exhibit hall.

Photo/Courtesy of OrthoFi



## So much to learn in D.C.

By Fred Michmershuizen,  
Ortho Tribune Staff

Here at AAO's 2018 Annual Session, there are plenty of educational opportunities. By offering a wide range of scientific lectures featuring many of the specialty's most distinguished speakers, meeting organizers have put together a program that is sure to be of benefit to any orthodontic professional.

Topics in the lecture halls include facial esthetics, early treatment, sleep apnea, aligner therapy, accelerated tooth movement, biomaterials, lingual appliances, craniofacial morphology and retention.

Classrooms are not the only place where meeting attendees can learn. Many companies, includingOrmco (booth No. 1017), Henry Schein Orthodontics (booth No. 1401) and many others are offering lectures by thought leaders all during the meeting in the exhibit hall.



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Ortho Tribune Associate Editor

### ← DESTINATION, Page 1

quette, Sagittal First/Motion 3D can significantly reduce the number of aligners needed for use in a typical case.

According to the company, this new and innovative system offers clinicians and patients an intuitive and simplified treatment process. The system uses patented manufacturing processes to achieve aligner clarity and a precise fit for greater comfort and improved tooth control. The SLX Clear Aligner web portal will accept STL digital impressions from all leading intraoral scanners.

Align Technology (booth No. 501) has expanded its iTero Element portfolio with the launch of the iTero Element 2 and the iTero Element Flex scanners. According to the company, these additions build on the existing high-precision, full-color imaging and fast scan times of the iTero Element portfolio.

The next-generation iTero Element 2 is designed for greater performance with two times faster startup and 25 percent faster scan processing time compared to the iTero Element, the company said. The new iTero Element Flex is a wand-only device that transforms compatible laptop computers into a highly portable scanner that works anywhere, and it is ideal for practices with multiple locations that need a scanner that is convenient and easy to transport, the company said.

Ormco (booth No. 1017) is unveiling a number of products here at AAO, including Damon Q2, the eighth-generation Damon System bracket inspired by orthodontists from around the world. According to the company, Damon Q2 combines reliable Damon bracket features with a 2X improvement in rotational control and the convenience of ample under tie-wing area, providing the versatility to efficiently treat all cases with simplified mechanics.

Also new from Ormco is Memotain lingual retention. Developed by a German orthodontist and supported by evidence-based research, Memotain is a digitally designed and fabricated medical-grade Nitinol lingual retention wire manufactured to forestall fatigue and for precise, comfortable, microbe-resistant long-term therapy, according to the company.

Ormco is offering hands-on product demonstrations, presentations by industry thought leaders and even personalized mentoring sessions here at AAO.

The many offerings at Shofu Dental Corp. (booth No. 324) include the EyeSpecial C-III dental camera. Designed to be simple and easy to use for the entire dental team, the EyeSpecial C-III camera captures exceptional images for case documentation, diagnosis and treatment planning, patient communication and education, insurance verification, legal documentation and dental laboratory collaboration, according to the company.

Packed with dental-specific, pre-programmed shooting modes, the Eye-



Tanya Wulkowicz of Henry Schein Orthodontics (booth No. 1401) holds a model displaying the company's new SLX Clear Aligners. Photo/Courtesy of Henry Schein Orthodontics

Special C-III offers clinicians and their team members an effortless navigation through photography tasks without photography knowledge or experience, the company said.

These are just some of the many offerings available in the exhibit hall here at AAO. The show is open today until 5 p.m. and tomorrow from 9 a.m. to 1:30 p.m., so you still have time to explore.

AD

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# Scenes from Sunday



The gang at American Orthodontists (booth No. 1319).



From left: Brenda Page, Alisa Kemmerer and Mark James of G&H Orthodontics (booth No. 1521).



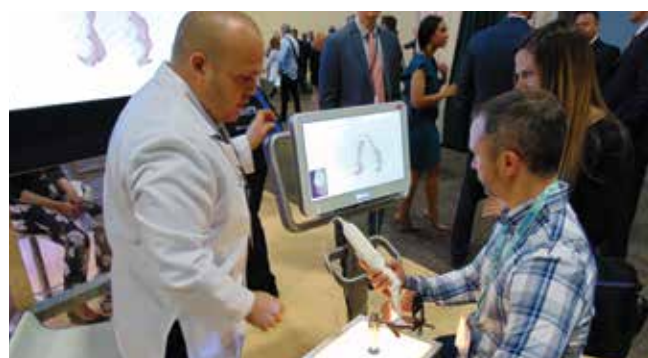
Art Micheli of iCat (booth No. 1221).



The team members at Cloud 9 ortho (booth No. 2533) have plenty to smile about.



Erica McKinny of Specialty Appliances (booth No. 511) shows off some earrings made of clear aligners.



Carlos Nunez, left, of Invisalign iTero (booth No. 501) offers hands-on instruction to a meeting attendee during a one-on-one presentation.



Michael Liebrock, left, and Tom Fraser of Rocky Mountain Orthodontics (booth No. 733).

Photographs courtesy of  
the companies depicted



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Dr. Neil Warshawsky and Dr. Adam Schulhof at the 3M booth, No. 419. During the weekend, both doctors presented on 'A New Addition to the Clarity Esthetic Portfolio, Providing Doctors Control, Choice and Flexibility' at the Leaning Lab inside the 3M booth. Warshawsky is the founder and owner of Get It Straight Orthodontics, a leading-edge orthodontic practice in the Chicago area, while Schulhof is a board-certified orthodontic specialist who runs a state-of-the-art private practice, The Schulhof Center, with locations in New Jersey and New York.



From left: Luke Lumpkin, Mike Mattscheck, Joanne Padula and Bryan Epstein of OrthoAccel Technologies (booth No. 1033).



Sourena Ghandehari, left, and Steve Bigelow of Dentaurem USA (booth No. 411).



Orthodontic professionals visit the AAO exhibit hall Sunday morning.

AD



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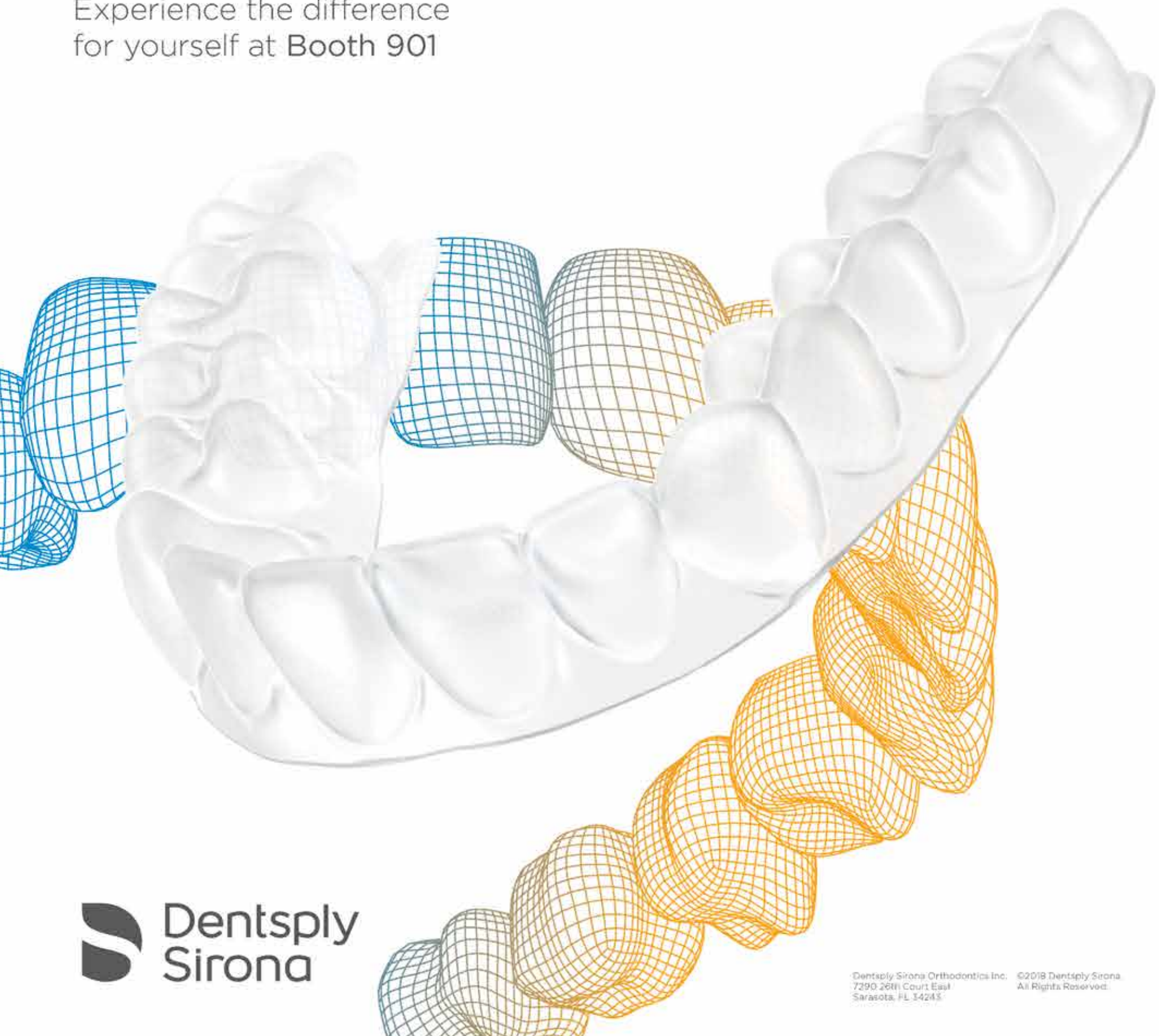
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## In-Booth Speaker Schedule

### Saturday, May 5

11:30-12:00 DIY Aligners and IDB  
[Dr. Cory Costanzo](#)

12:30-1:00 SureSmile:  
One platform. Many Options.  
[Dr. Con Vanco](#)

### Sunday, May 6

11:30-12:00 DIY Aligners and IDB  
[Dr. Cory Costanzo](#)

12:30-1:00 SureSmile Aligners and  
the Hybrid Treatment Plan  
[Dr. Peter Kierl](#)

### Monday, May 7

11:30-12:00 DIY Aligners and IDB  
[Dr. Cory Costanzo](#)

12:30-1:00 SureSmile Aligners and  
the Hybrid Treatment Plan  
[Dr. Peter Kierl](#)