

# today



## Change how your patients brush

Three unique heads make sure every tooth is cleaned gently and effectively.

»page 4



## An introduction to teledentistry

Here are four key questions to ask a teledentistry company before you work with it.

»page 6



## An easier way to maintain handpieces

Stop worrying about messy oil. This spray makes caring for motors and instruments easy.

»page 8

# Time to learn and explore

By Kristine Colker, **today** Staff

■ Each year, the Greater New York Dental Meeting offers opportunities to explore, learn and grow, and part of that is seeing all the new dental equipment and technology on display.

Over in the exhibit hall, the aisles are full of every kind of product you can imagine, from toothbrushes and toothpastes to intraoral scanners and dental lasers and everything in between.

The show floor is open today (Monday) and Tuesday from 9:30 a.m. to 5:30 p.m. and again on Wednesday from 9:30 a.m. to 5 p.m. Don't forget that walking the show floor can yield you 1 continuing education credit.

Over in the classrooms, dozens of educational offerings are being given on some of same technologies, along with other workshops and seminars covering all facets of dental treatment.

Specialized educational events this week include the World Implant

» see LEARN, page 2



■ A masked up Statue of Liberty greets visitors to the 2021 Greater New York Dental Meeting. (Photo/**today** Staff File Photo)

# Have lunch today with movie star Danny Glover

By Aaron Rothkopf, **today** Staff

■ This year, the Greater New York Dental Meeting is bringing in not just a secret weapon but a “Lethal Weapon.”

Actor and producer Danny Glover

will be a special guest at this year's celebrity luncheon, taking place this afternoon, giving you a chance to eat with the stage and film star.

The luncheon costs \$125 and will take place in the Special Events Hall from noon until 2 p.m.

While he is known for his more than 30 years of experience in dozens of film and TV roles, Glover is also a long-time civil rights activist and United Nations Goodwill Ambassador.

Earlier this year, the Academy of

Motion Pictures Arts and Sciences honored Glover with the Jean Hersholt Humanitarian Award.

Glover has been nominated for four Primetime Emmy Awards, four Grammy Awards and a Daytime Emmy Award.

**LEARN** *from page 1*

Expo, Annual Global Orthodontic Conference, 3D Printing Conference, Oral Health Symposium, Pediatric Summit, Women's Program, Public Health Program, Special Needs Courses and Dental Laboratory Education.

One of today's educational highlights is Dr. Robert W. Frare's "Dental Anxiety, Fear, And Phobia," part of the Special Needs Forum.

While estimates vary, dental literature typically reports that 40 percent of the global population experiences anxiety or fear related to dentistry, while dental phobia affects 10 to 30 percent of the population.

This program will describe management strategies for anxiety, fear and phobia, which can apply to all dental patients.

Another highlight is the Global Population Health Summit, taking place in two sections today, one from 9:30 a.m. to 12:30 p.m., and the other from 2 to 5 p.m.

Under the theme "Ethics and Population Health," the summit will feature discussions of important potential factors that can impact population health and growth, such as ethics and human health research, sexual reproduction and population health, genetic engineering and gender reassignment, and euthanasia.

If you're looking for a workshop, consider Dr. Jonathan P. Kang's "Next Generation CBCT For Full Mouth Reconstruction." This course will discuss recent technological advancements that are now available and how these can help augment a thriving implant practice.

During this workshop, attendees

will learn about innovations in next-generation CBCT, 3-D facial scanners, digital oral design software and impression CT scans.

The courses continue on Tuesday, where you should be sure to check out Laura Nelson's course, "Hiring For Keeps: Finding People That Fit."

When running a business, you decide where to invest your time, money and efforts for the longevity of your practice, and one of the most important investments is in your team.

In this program, Nelson will discuss the steps to finding genuine candidates and creating a culture that turns your team members into team players.

For more information on these and other educational courses, pick up the GNYDM program guide or download the app.

AD



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The user friendly QUATTROcare™ Plus handpiece maintenance system is designed to clean, lubricate and purge your instruments with the simple push of a button. Maintenance with the QUATTROcare Plus system means less wear, less repairs, less staff down time, smoother operation, and increased longevity of your handpieces.



## **Easy to Use**

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## **Safe, Controlled Cleaning**

Completely controlled cleaning and purging procedure



## **Economical Investment**

Can be used for virtually all manufacturers' handpieces, air driven scalers and air motors



## **Fast Cleaning Cycle**

Flexible programming allows setting of total cycle time from 20-45 seconds per handpiece



## **Chuck Care Maintenance**

Chuck care system provides easy maintenance of handpiece chuck



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Dental Excellence

# Change how your patients brush

By Curaden Staff

■ The Hydrosonic Pro with brush head design is nothing short of exceptional, according to Curaden, the company behind the product.

Ultra-fine, gentle Curen filaments, instead of conventional nylon bristles, wrap around each tooth to clean more effectively. The Hydrosonic Pro is designed with three unique brush heads for the best oral health that are gentle and effective for manual cleaning and strong and powerful in the hydrodynamic cleaning.

The sensitive and power extra-small heads with their innovative teardrop design clean each tooth with maximum precision and support the hydrodynamic effect. The “single,” extra small brush head cleans tooth-by-tooth and gumline. The device is also perfect for your ortho and perio patients.

Every area of the mouth can be easily reached with CURACURVE ergonomics on all three brush heads. CURACURVE is a bend in the brush of



• The Curaprox Hydrosonic Pro is light, compact, practical, gentle and offers better results, according to the company behind it. (Photo/Provided by Curaden)

only 10 or 15 degrees, but it makes a world of difference. Now your patients

can easily clean the difficult areas — the back of the front teeth, behind the

## Here in New York

To learn more about the Curaprox Hydrosonic Pro, stop by the booth, No. 3200.

molars and premolars. This is what happens when dental professionals design dental products.

In addition, an extra pleasant rubberized back prevents unpleasant vibrations, according to the company.

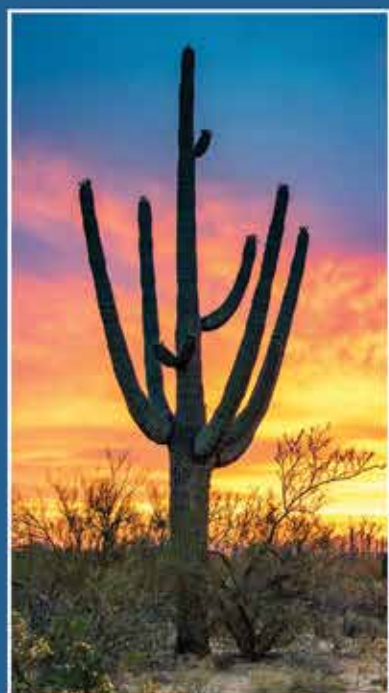
Curaprox Hydrosonic Pro comes with up to 84,000 movements per minute. It has a simple operation with a button for switching on and off as well as changing the level.

The battery on the Curaprox Hydrosonic Pro allows teeth brushing for about two weeks. And everything is packed in a convenient travel case.

The Curaprox Hydrosonic Pro is light, compact and practical, the company asserts, while also being gentle and offering better results.

To learn more, visit [curaden.us](http://curaden.us) or call (800) 919-0120.

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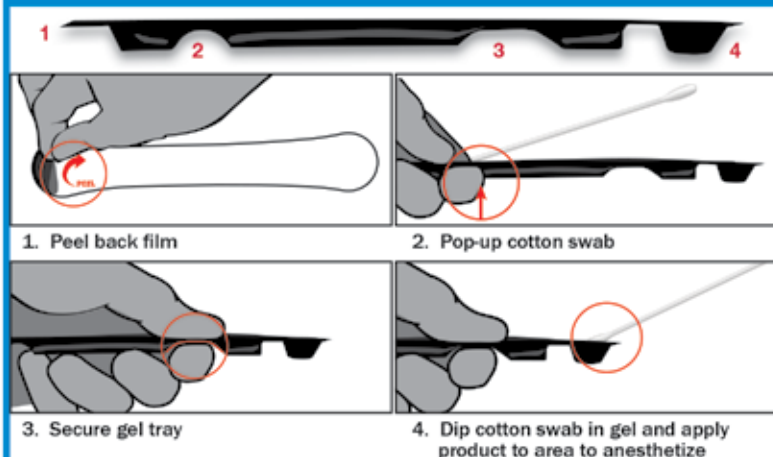
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## **HURRICAINE®** Unit-Dose Topical Anesthetic Gel 20% Benzocaine Oral Anesthetic



### DIRECTIONS



HurriCaine® Topical Anesthetic Gel is now available in a unit dose form which eliminates cross-contamination. HurriCaine Unit Dose Topical Anesthetic Gel is designed to provide fast, temporary relief of occasional irritation and pain associated with, sore mouth and throat, canker sores, irritation from dentures or orthodontic appliances and other dental procedures. Available in five flavors Original Wild Cherry, Piña Colada, Fresh Mint, Watermelon, and Strawberry.

#### Benefits:

- Individually wrapped
- Eliminates cross-contamination
- Unit dose convenience
- Fast onset – within 30 seconds

### ORDERING INFORMATION

|                                                                                 |                  |
|---------------------------------------------------------------------------------|------------------|
| HurriCaine Unit Dose Topical Anesthetic Gel - Original Wild Cherry - 60 ct..... | NDC 0283-0871-59 |
| HurriCaine Unit Dose Topical Anesthetic Gel - Piña Colada - 60 ct.....          | NDC 0283-0886-59 |
| HurriCaine Unit Dose Topical Anesthetic Gel - Fresh Mint - 60 ct. ....          | NDC 0283-0998-59 |
| HurriCaine Unit Dose Topical Anesthetic Gel - Watermelon - 60 ct. ....          | NDC 0283-0293-59 |
| HurriCaine Unit Dose Topical Anesthetic Gel - Strawberry - 60 ct.....           | NDC 0283-1016-59 |

## **HURRICAINE®** Topical Anesthetic Prefilled Unit Dose GEL Syringes 20% Benzocaine Oral Anesthetic



Beutlich® Pharmaceuticals, LLC is excited to introduce HurriCaine® Topical Anesthetic Prefilled Unit Dose Gel in Syringe form! This specially formulated gel allows for easy dispensing prior to root planing and scaling or full mouth debridement allowing you to deliver product right where it is needed. Flexible but firm plastic irrigation tips enable effective sub-gingival application of HurriCaine Topical Anesthetic Gel and are gentle to soft tissue. Each package contains 4 x 1.5 g prefilled syringes and 4 dispensing tips.

### FEATURES

### BENEFITS

|                                              |                                                           |
|----------------------------------------------|-----------------------------------------------------------|
| Fast onset                                   | Works within 30 seconds                                   |
| Short duration                               | 15-30 minutes                                             |
| Flexible but firm plastic irrigation tips    | Accepted well by patients • Needleless pain-free delivery |
| Original Wild Cherry and Piña Colada flavors | Pleasant tasting                                          |

### ORDERING INFORMATION

|                                                                         |                   |
|-------------------------------------------------------------------------|-------------------|
| HurriCaine Topical Anesthetic Gel - Original Wild Cherry - Syringe..... | NDC #0283-0520-34 |
| HurriCaine Topical Anesthetic Gel - Piña Colada - Syringe.....          | NDC #0283-1820-34 |

**STOP BY BOOTH #2812 TO LEARN MORE ABOUT OUR UNIT DOSE OPTIONS!**

# Considering teledentistry? Here are four key questions to ask a teledentistry company

By MouthWatch Staff

## 1. Was your platform designed from the beginning as a solution for dentists and their teams?

Find out if the platform has specifically been developed for the needs of dental professionals and their patients. A number of solutions for teledentistry sprang up during the Covid crisis. Some are no more than video chat applications. Others are based on a telemedicine application rebranded for dental use.

## 2. How long has the platform been available?

Another quick way to get a sense of the solution is to find out how long it has been developed. That's not to say that something new can't have promise. But with the complexities of providing a robust dental telehealth platform for many use cases, it's good to get a sense of track record.

## Here in New York

To learn more about MouthWatch and how it can help your practice, or to check out the TeleDent teledentistry platform, stop by booth No. 3122.

It's not just how long a company has been around, but how long they will be around. The platform's age can also be a great indicator of whether the company listens to the feedback of its customers.

## 3. Will the platform deliver four key features that my patients are seeking?

Here are the four things patients will hope that the teledentistry company you select will deliver:

1. Message my dental practice with concerns and questions.
2. Join simple live video consults without hassle.



• (Photo/Provided by MouthWatch)

3. Always know where I can go to access my own data and recommendations from the practice.

4. Get visual treatment plans I can really understand and easily look at together with my partner, child, etc.

These four key features allow patients to feel comfortable not only during the appointment but with scheduling, accessing their personal data, and reviewing treatment plans. Giving patients a platform that they feel comfortable with reduces confusion and boosts your patient's trust in your practice.

## 4. Will it require replacing my current practice management software?

For some use cases, such as in the field, you want some dental record capabilities like TeleDent provides. However, you're going to be doing dentistry mostly in your practice and mostly using the systems you have. A teledentistry platform should be leveraging what you have to create new opportunities and provide systems to manage the unexpected. TeleDent is designed to work alongside and complement your existing workflows.

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Greater NY Dental Booth 3825 & 3728

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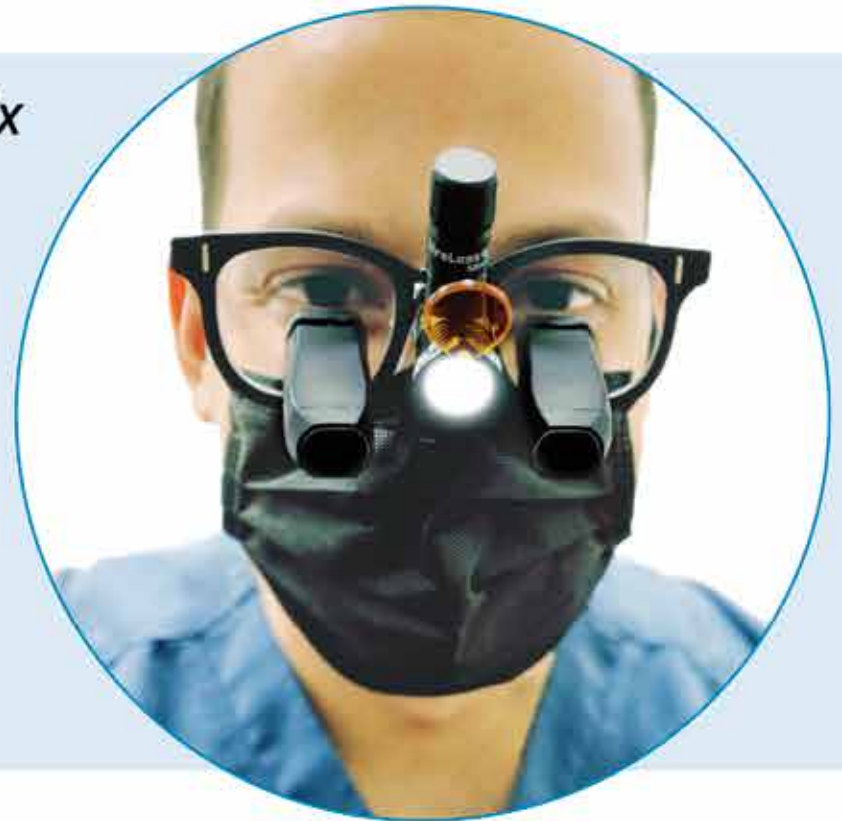
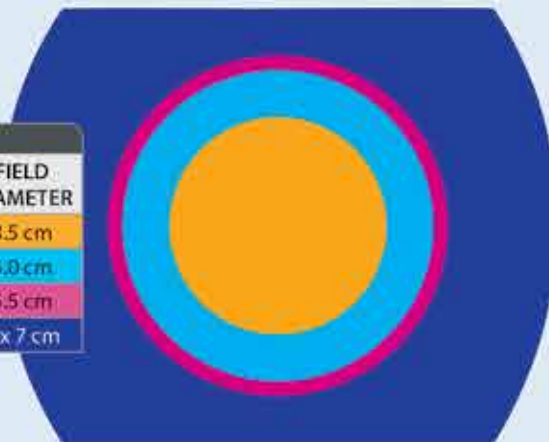
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**Greater NY Dental**  
**Booth 3825 & 3728**

# An easier way to maintain your handpieces

By KaVo Staff

■ KaVo's QUATTROcare Plus automated handpiece maintenance system makes it easy for you and your staff to quickly and properly care for your handpiece investments.

No need to worry about filling a machine with messy oil or maintenance solution. QUATTROcare Plus spray makes cleaning and care of motors and instruments easy, and it is designed to stand up to sterilization. In addition, use of KaVo's QUATTROcare Plus automatically extends your warranty on KaVo handpieces.\*

## Easy to use

Clean, lubricate and purge up to four handpieces or air motors in the same cycle – no need to swap and press start for every handpiece or motor. QUATTROcare provides a completely controlled cleaning and purging procedure, according to the company.

## Economical investment

You can use QUATTROcare Plus for virtually all manufacturers' hand-

## Here in New York

To learn more about KaVo handpieces and the QUATTROcare Plus automated handpiece maintenance system, stop by booth No. 425.

pieces, air-driven scalers and air motors.

## Fast cleaning cycle

Flexible programming allows setting of total cycle time from 20 to 45 seconds per handpiece, scaler or air motor. In addition, the QUATTROcare provides easy maintenance of your handpiece chuck.

## Exact amount, every time

QUATTROcare Plus provides the exact amount of spray needed for each maintenance cycle. The unique aerosol spray formulation expands to precisely clean and lubricate inside the instrument in just one step.

KaVo's QUATTROcare Plus spray is also designed to stand up to sterilization.



• The QUATTROcare Plus by KaVo. (Photo/Provided by KaVo)

Discover tips on how to prolong the service life of your KaVo handpieces by visiting booth No. 425.

Also, ask about the show-only promotions.

\* Additional 2.5-year warranty if maintained with QUATTROcare Plus is valid on select KaVo Master Series and Expert Series handpieces and in the United States only.

AD

# Pacific Dental Conference

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## Featured Speakers



Gary Glassman  
Endodontics



Amber Riley  
Forensics



Michael R. Norton  
Implants



Joyce Bassett  
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Nekky Jamal  
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Penny Hatzimanolakis  
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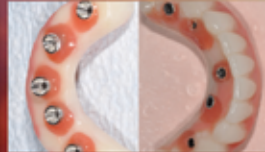
Photography and Dentistry by: Anthony Zamarra, DMD and Lars Hansson



IBUR BioSystem Stackable Endentulous Guide. Temp Cylinders are picked up using STELLAR DC Acrylic Pink.



Index taken during conversion. STELLAR doesn't shrink providing exact representation.



Completed conversion. "Rock Hard" Durability. Ready for patient.

Photography and Dentistry by: James "The Dentureman" Angelone



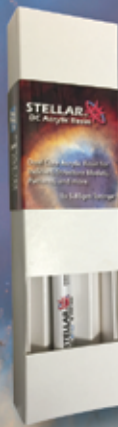
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