

# today



## Scenes from the AAP Annual Meeting

Find professional photos, free samples, hands-on demonstrations, a digital orca and much more.

»pages 4–8



## The alternative soft-tissue graft

New volume-stable collagen matrix is specifically designed for soft-tissue regeneration.

»page 12



## New products in the exhibit hall

You'll want to check out SalvinOss bone mineral matrix and the PRF-producing IntraSpin.

»page 14

# Inside special

By Sierra Rendon, *today* Staff

■ The weather outside may be frightful, but the AAP 104th Annual Meeting is truly delightful.

No need to head outside as all the education, hands-on experiences, show specials and interaction opportunities will keep you enthralled (and warm) within walls of the Vancouver Convention Centre.

Presented in collaboration with the Canadian Academy of Periodontology,

»see *INSIDE*, page 3



• Dr. Burton Langer speaks on 'Something Old, Something New: Avoiding the Things that Will Make You Blue' looking toward 'Periodontics for 2019' in the West Ballroom Sunday morning. Langer was one of the first periodontists trained in osseointegration by Professor Per-Ingvar Brånemark in 1983. His development of new modalities of therapy, such as the early re-entry procedure for bone grafts, the ridge-augmentation procedure, the subepithelial connective tissue graft and various flap procedures for implants, have become standard methods of treatment and are taught at dental schools throughout the world. (Photos/Sierra Rendon, *today* Staff)



• Dr. Purnima Kuma speaks on 'To Kill or Not to Kill the Biofilm: The Art of Medicine in Periodontal Therapy' on Sunday morning. (Photo/Sierra Rendon, *today* Staff)

# Something for everyone

By Sierra Rendon, *today* Staff

■ There's no shortage of educational opportunities for you today, as the schedule is packed tight with a wide variety of topics and programs to please everyone.

Here's a small sampling of today's educational offerings:

- "Future Horizons in Periodontology: Peri-Implant Disease and Associated Regenerative Alternatives," featuring Dr. Fernando Suarez Lopez del Amo, Dr. Sivaraman Prakasam and Dr. Kevin Matthew Byrd, from 10:45 a.m.-12:45 p.m. in West 121-122.

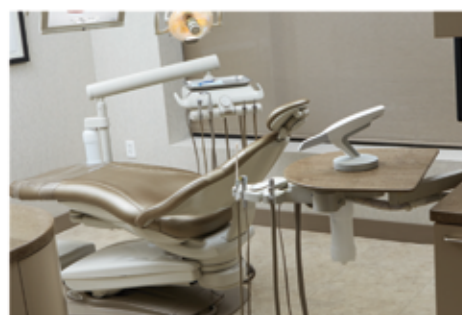
- "Minimally Invasive Approaches for Multiple Tooth Recession," featuring Dr. John Chao, Dr. Jim Janaki-evski and Dr. Homa H. Zadeh, from 10:45 a.m.-12:45 p.m. in West 301-305.

- "Joint Pre- and Postdoctoral Educators Workshop: Findings from the World Workshop, A Perspective for Educators," featuring Dr. Jack Caton and Dr. Henry Greenwell, from 1-3 p.m. in the East Ballroom AB.

- "Implant Surgery and Prosthetic Rehabilitation" with moderator Dr. Nick Caplanis and speaker Dr. Joseph Y. Kan, from 2-4 p.m. in West Ballroom A-C.



# Visit Henry Schein! AAP Dental Meeting 2018



See you in  
**Vancouver!**

**Don't miss out on  
these limited-time  
AAP special offers!**



## Henry Schein Dental offers digital technology and equipment solutions for Oral Surgery!

**Visit Booth #301** at the AAP meeting to see all these great products, get live product demos, learn about new products, and take advantage of exclusive promotions!



Live Product Demos



New Products



Exclusive Show  
Promotions

Supplies | Equipment | Practice Management Systems | Digital Technology | Technical Service | Business Solutions

 **HENRY SCHEIN®**  
DENTAL

**Rely** on Us™

Contact your Henry Schein Sales Consultant  
or call **1-800-372-4346**



## today About the Publisher

Tribune America, LLC  
116 W. 23rd St., Suite 500  
New York, N.Y. 10011  
Phone: (212) 244-7181  
Fax: (212) 244-7185  
E-mail: [info@dental-tribune.com](mailto:info@dental-tribune.com)  
[www.dental-tribune.com](http://www.dental-tribune.com)

**Publisher & Chairman**  
Torsten Oemus  
[t.oemus@dental-tribune.com](mailto:t.oemus@dental-tribune.com)

**President/Chief Executive Officer**  
Eric Seid  
[e.seid@dental-tribune.com](mailto:e.seid@dental-tribune.com)

**Group Editor**  
Kristine Colker  
[k.colker@dental-tribune.com](mailto:k.colker@dental-tribune.com)

**Managing Editor**  
Fred Michmershuizen  
[f.michmershuizen@dental-tribune.com](mailto:f.michmershuizen@dental-tribune.com)

**Managing Editor**  
Sierra Rendon  
[s.rendon@dental-tribune.com](mailto:s.rendon@dental-tribune.com)

**Managing Editor**  
Robert Selleck  
[r.selleck@dental-tribune.com](mailto:r.selleck@dental-tribune.com)

**Product/Account Manager**  
Humberto Estrada  
[h.estrada@dental-tribune.com](mailto:h.estrada@dental-tribune.com)

**Product/Account Manager**  
Maria Kaiser  
[m.kaiser@dental-tribune.com](mailto:m.kaiser@dental-tribune.com)

**Product/Account Manager**  
Jordan McCumbee  
[j.mccumbee@dental-tribune.com](mailto:j.mccumbee@dental-tribune.com)

**Client Relations Coordinator**  
Leerol Colquhoun  
[l.colquhoun@dental-tribune.com](mailto:l.colquhoun@dental-tribune.com)

**Education Director**  
Christiane Ferret  
[c.ferret@dtstudyclub.com](mailto:c.ferret@dtstudyclub.com)

**Accounting Department**  
Nirmala Singh  
[n.singh@dental-tribune.com](mailto:n.singh@dental-tribune.com)

**dti** Dental Tribune International

**Published by Tribune America**  
© 2018 Tribune America, LLC  
All rights reserved.

today American Academy of Periodontology Annual Meeting Dailies Vol. 3 appear during the AAP 2018 Annual Meeting in Vancouver, British Columbia, Oct. 28–30, 2018.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers.

Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.



• Dr. Istvan Urban answers questions following his session, 'Predictable Vertical Ridge Augmentation,' in the SpeakerStudio, booth No. 533.

### INSIDE \*from page 1

the Japanese Academy of Clinical Periodontology and the Japanese Society of Periodontology, this meeting is a global experience you will be glad you did not miss.

Here at the meeting, these four academies have collaborated to provide a wide range of presentations, all focused on the most current issues in periodontology and its treatment.

In addition to hearing a world-class roster of presenters, you will want to save some of your time to really explore the exhibit hall. More than 300 companies have come to Vancouver to present the newest products and services designed specifically to advance your practice.

Here are some highlights for your time in the exhibit hall:

- **Planmeca's newest technology:** At booth No. 317, be sure to ask about the Planmeca Viso imaging system, which just launched this month. The Viso system includes 2-D, 3-D and optional cephalometric modalities, and it's designed to capture outstanding images at a low patient dose. "When we started this project, our goal was to create a CBCT system that would offer a fluent workflow and adaptability for different patient sizes and indications — not to mention uncompromised image quality even at the lowest doses," said Timo Müller, vice president of Planmeca's X-ray division, in a pre-meeting statement. "I am happy to say that we have exceeded this goal."

- **Member Resource Center:** Be sure to visit booth No. 927 where you can purchase AAP merchandise, including scrubs; learn about future meetings; take a complimentary headshot complete with hair and makeup touch-ups; enter a drawing for a chance to



• A full schedule of hands-on demonstrations featuring the Trefoil system and X-Guide technology is on the agenda at the Nobel Biocare booth, No. 1101, this week. Here, Jamar Matthews offers Dr. Jerome Liberman an opportunity to test out X-Guide.

win \$150 in free AAP merchandise; and try your hand at Canada's favorite winter sport (hockey)!

- **Experience the Versah difference:** Versah, booth No. 417, offers implant clinicians an alternative to the use of standard drills to prepare dental implant osteotomies with Densah™ Bur Technology. Rather than excavating bone tissue, Densah Burs densify bone through a process known as osseodensification. This is a novel biomechanical bone preparation technique used to place a dental implant. Consistent osteotomies and densification are important to implant primary stability and early healing. Visit the

booth for a hands-on opportunity.

- **Attention to detail:** Dentsply Sirona Implants' SmartFix concept for the Astra Tech Implant System EV is designed with attention to the smallest details — creating innovations that make a big difference in helping you avoid workarounds, while achieving optimal outcomes for your fully edentulous patients. Find out more at booth No. 601.

- **Hands-on demonstrations:** The Nobel Biocare booth, No. 1101, has a schedule of demonstrations where you can test Trefoil™ and X-Guide™ out for yourself. Today's sessions are at 10 a.m., 1 p.m. and 2 p.m.



# Scenes from the AAP



• Jim Hughes and Matt Robson of Plameca have loads of new products and upgrades to share with you at booth No. 317.



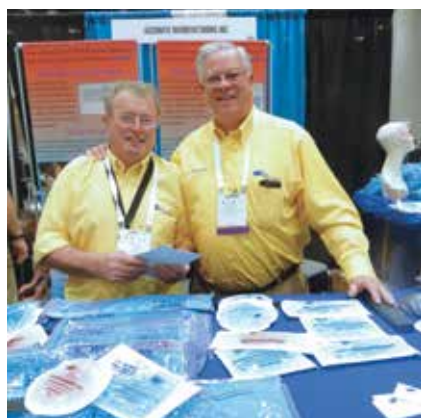
• Ask Albert Den Otter about the show special for Porter Instrument at booth No. 840. (Photo/Leerol Colquhoun, *today* Staff)



• Mike Birtwistle of NSK, booth No. 306, stands ready to offer attendees all the newest technology. (Photo/Leerol Colquhoun, *today* Staff)



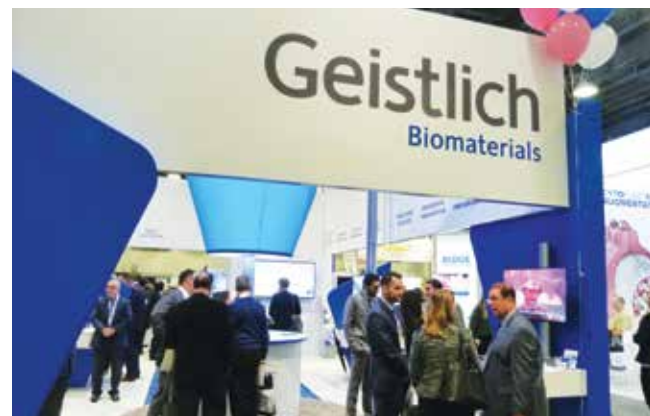
• The group from ClaroNav stands ready to give you a hands-on demonstration of the newest software from Navident at booth No. 732.



• Stop by the Accurate Manufacturing booth, No. 1626, and ask Douglas McArthur and Mauri Flood for a free sample of the company's innovative gel packs, which can be used either hot or cold for pain relief.



• Attendees flock to the Fotona booth, No. 930, where Tess Mandapat, Tom Newman and David Williams give hands-on demonstrations of the Lightwalker laser.



• Be sure to visit the Geistlich Biomaterials booth, No. 1117, to learn more about Fibro-Gide, a volume-stable collagen matrix designed specifically for soft-tissue regeneration.

Photos by Sierra Rendon,  
*today* Staff





Let our new products tackle your toughest **SURGICAL** procedures

## For Oral Surgery and Implantology



IA-400  
Digital torque wrench



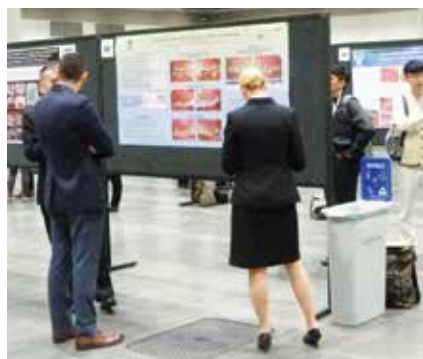
Surgical straight and contra-angle  
handpieces with or without Mini LED+



Implantmed SI-1015 with wireless foot pedal  
option, Osstell ISQ option and LED powered  
motor option







• Take time to look through the latest in perio studies at the ePoster session to the right of the exhibit hall.



• Be sure to stop by the PerioStore to pick from a fun assortment of perio-specific swag, at booth No. 927.



• Don't miss your chance to be styled and photographed professionally at the AAP Photo Studio at booth No. 927.



• Stop by and meet the team from BioHorizons at booth No. 1301.



• Be sure to go out and take a selfie like this AAP attendee did with the 25-foot-tall 'Digital Orca' right outside the convention center.



• Brooke Matthews of Surgical Specialties can show you why LOOK sutures are considered some of the best available at booth No. 405.



• Marty O'Rourke of Designs for Vision helps a clinician pick out the best loupes for her at the booth, No. 527. (Photo/Leerol Colquhoun, *today* Staff)



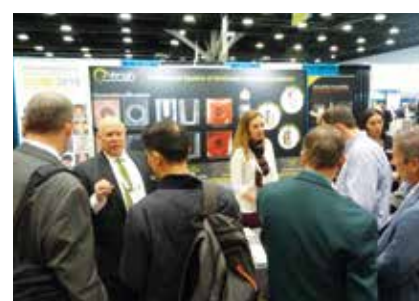
• Eric Brickle, right, helps an attendee at the ACE Surgical booth, No. 409.



• The Dental Ratio team at Henry Schein, including Christine Cataldo, Carlos Marin, MaryEllen Yllanes and Matthew Kantor, stand ready to help at booth No. 301.



• Meisinger USA President Alex Miller talks with attendees at the booth, No. 316.



• Fred Slete of Versah, booth No. 417, answers questions at the packed booth.



# THE NATURAL WAY TO PROMOTE BONE GROWTH



**alloOss®**

**natural blend**  
mineralized cortico - cancellous

AlloOss® Natural Blend is the latest allograft from our trusted line of alloOss products. The Natural Blend alloOss is the perfect blend of both mineralized cortical and cancellous bone particles, allowing for a more natural mirroring of the composition of human bone; making it a perfect solution for promoting the growth of new bone.

**SAVE  
20%**  
WHEN PURCHASING  
6 OR MORE\*

VISIT WITH ACE SURGICAL TODAY AT BOOTH #409



ACE Surgical Supply Co., Inc.

\* Mix and Match any 6 or more alloOss products and save 20%. Offer valid during this AAP Meeting. Not to be combined with other alloOss discounts or promotions. Copyright © 2018 ACE Surgical Supply Co., Inc. alloOss® is manufactured by ACE Surgical Supply Co, Inc. Brockton, MA, U.S.A. (OCT18\_AAP)





• If you need a kick of caffeine to get going, stop by the Straumann booth, No. 701, and check out the coffee bar.



• Catch the latest from Philips Sonicare and Zoom Whitening at booth No. 1016. (Photo/Leerol Colquhoun, *today* Staff)



• Jeff LoCricchio helps Dr. Navin Raju pick out products at the Salvin booth, No. 617.



• Mame Kwayie, AAP's public relations manager, right, and Julie Flanigan, marketing and digital communications manager, can answer any questions at the AAP Membership booth, No. 927.



• Russ Rowan of Osteogenics Biomedical, No. 1217, shows an attendee the latest in sinus augmentation.



• Jeremy Denman of Zimmer Biomet, booth No. 901, welcomes attendees to the booth.

• Brian Schiefer and Miruna Ortiz of W&H, booth No. 1528.



• Cameron Chabot of Dentsply Sirona shows off the benefits of the Orthophos SL imaging unit at booth No. 601.



# Does your next soft-tissue solution start with a fiber of innovation?

## Exactly.

Answering your soft-tissue needs means putting our 165 years of collagen expertise to work – finding new ways to support your regenerative vision.

### Introducing **Geistlich Fibro-Gide®**

- › Geistlich Fibro-Gide® is the first manufactured 3D volume-stable collagen matrix for soft-tissue regeneration – eliminating the need for a second surgical site and reducing procedure time.
- › More than 1,000 prototypes led to a process called **smart-linking**, a cross-linking technique that enhances vital function and mechanical properties without compromising biocompatibility.<sup>1</sup>
- › This versatile breakthrough delivers treatment flexibility with unlimited product supply, absolute consistency, and no special storage requirements or preparation prior to use.

The innovative benefits of Geistlich Fibro-Gide® make it the ideal alternative to connective tissue grafts for increasing soft-tissue thickness around implants and natural teeth.

<sup>1</sup> Thoma DS, et al. Clin Oral Implants Res. 2012 Dec; 23(12): 1333–9.

**EXACTLY**  
like no other.

Geistlich Pharma North America, Inc.  
202 Carnegie Center • Princeton, NJ 08540



**Customer Care Toll-free**  
**855-799-5500**  
[www.geistlich-na.com](http://www.geistlich-na.com)