

ENDO TRIBUNE

Transforming endodontic practice:  
The success of the first Clinical  
Endodontics Symposium

Insertion A

LAB TRIBUNE

3D technology is the future,  
and we need to dive in today

Insertion B

IMPLANT TRIBUNE

Highlights from the first Clinical  
Implantology Symposium

Insertion C

ORTHO TRIBUNE

Instagram helps researchers  
evaluate patient satisfaction with  
clear aligner therapy

Insertion D

HYGIENE TRIBUNE

Study finds that routine the key  
to enhanced oral health among  
the elderly

Insertion E

## CAPP's record-breaking event welcomes over 5,900 dental professionals

By Dental Tribune MEA

CAPP welcomed an impressive 5,964 dental professionals, marking a 16% year-on-year increase, during two impactful days of dental-focused conferences and exhibitions. From 15–16 November 2024, dental professionals, experts, international speakers, and industry leaders convened at the 37<sup>th</sup> Int'l Dental ConfEx CAD/CAM Digital & Oral Facial Aesthetics, hosted at the esteemed Madinat Jumeirah Arena & Conference Centre in Dubai, UAE.

This premier scientific gathering showcased unparalleled dental excellence in the Middle East, offering a wide array of activities tailored to diverse interests within the dental field. Attendees experienced specialised symposia, including

Clinical Endodontics, Clinical Implantology, Digital Orthodontics, Paediatric Dentistry, Dental Technicians, and Holistic Whole-Body Health. The event also featured a complimentary-access exhibition, CME training zones, hands-on workshops, roundtable discussions, seminars, and poster presentations.

The celebration reached its pinnacle during the Grand Gala Awards Ceremony, recognising outstanding achievements in dentistry, all taking place over an enriching two-day programme.

The event was graced by globally renowned speakers, including Prof. Ronaldo Hirata, Dr. Karla Soto, Prof. Gianluca Gambarini, Prof. Kee-Joon Lee, and Dr. David R. Boschkeen, who shared their profound insights and expertise with the attendees.



(Image: CAPP Events & Training)

AD

#whdentalwerk  
f @ in v  
video.wh.com

Now at  
your dealer  
or **wh.com**

FDA  
cleared



## Optimizing time to teeth

Let Osstell ISQ **Guide You**

With over 1,000 published studies on Osstell ISQ, Osstell Beacon helps you to objectively determine implant stability.



**Shorten  
treatment times**



**Achieve more  
predictable outcomes**



**Manage patients  
with risk factors**



OSSTELL  
A W&H COMPANY





IMPRINT  
INTERNATIONAL  
HEADQUARTERS

PUBLISHER AND CHIEF EXECUTIVE OFFICER:  
Torsten Oemus  
CHIEF CONTENT OFFICER:  
Claudia Duschek

Dental Tribune International GmbH  
Holbeinstr. 29, 04229 Leipzig, Germany  
Tel.: +49 341 4847 4302  
Fax: +49 341 4847 4173  
General requests: info@dental-tribune.com  
Sales requests:  
mediasales@dental-tribune.com  
www.dental-tribune.com

Material from Dental Tribune International GmbH that has been reprinted or translated and reprinted in this issue is copyrighted by Dental Tribune International GmbH. Such material must be published with the per-

mission of Dental Tribune International GmbH. *Dental Tribune* is a trademark of Dental Tribune International GmbH.

All rights reserved. © 2024 Dental Tribune International GmbH. Reproduction in any manner in any language, in whole or in part, without the prior written permission of Dental Tribune International GmbH is expressly prohibited.

Dental Tribune International GmbH makes every effort to report clinical information and manufacturers' product news accurately but cannot assume respon-

sibility for the validity of product claims or for typographical errors. The publisher also does not assume responsibility for product names, claims or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Dental Tribune International GmbH



MEA PUBLISHER:  
Dr. Dobrina MOLLOVA

SALES:  
Tzvetan DEYANOV  
Petar MOLLOV

DENTAL TRIBUNE MEA  
Onyx Tower 2, Office P204, Dubai, UAE  
Mob.: +971 55 112 8581  
www.dental-tribune.com  
General requests:  
dtmea@dental-tribune.me





AD

CAD/CAM Digital & Oral Facial Aesthetics

39<sup>th</sup> Int’l Dental ConfEx

CAPP

Dubai

14-15 Nov 2025

SAVE THE DATE TO LEARN FROM DR PAULO KANO

SUPER EARLY BIRD —OFFER VALID ONLY UNTIL 31 DEC 2024

WWW.CAPPMEA.COM/CONFEX2025



# Redefining success in dentistry: A journey beyond the dental chair

By Dr Jeremy Ueno, US

Success—this word is so simple yet means something different to everyone. To one person, success relates to economics and producing as much as possible. To another, it is the value of time and having a work-life balance. To yet another, it may mean philanthropy, performing charity work and helping others in need. For some, it is a combination of all these factors.

Many people do not even know what they want and run their lives and practices day to day just hoping for the best. There is no plan in place for the future of the practice in terms of achieving particular goals, besides producing as much as possible today. This typically leads to burn-out, frustration and a sense of squandered time.

I know this first hand, as I was caught in the hamster wheel of practice ownership for years. Like all new business owners, I put in countless hours at the office, whether it was working on systems, training the team, painting the walls and changing handles, doing referral outreach or completing continuing education. Yes, my practice grew rapidly, but as the practice grew and all my time went towards it, something had to give, and that was my personal or what I call “away from the practice” time.

The value of time did not click for me mentally until my mentor asked me what I wanted for my present and future. Until then, I ran my life out of need and did not know what I really wanted. I thought I just wanted to run my practice efficiently, do great dentistry and produce at a high level so that I could provide for my family, but when I took the time to think about my life, I realised that the economics was only a small portion of what I really wanted.

I wanted to achieve the coveted work-life balance and spend time with my family and friends. I wanted to be a leader in my practice and make a positive impact on my team. I also wanted to spend time being philanthropic and to help others in need—the dental mission trips I did have been some of the most fulfilling times in my practice career!

Once I realised this, I then had to focus on how this would be possible. Up to this point, I would say yes to every lecturing opportunity, go to multiple national meetings a year and fill my schedule with tons of meetings and work that made me feel important. My mentor had me put all my activities on a calendar for a year and rate my days. Were the activities on my calendar moving the needle for me to achieve the goals of my future self?

When I looked at all of this from a distance, a light bulb went on in



Photo: Freepik

my head. When I say yes to activities that are unimportant, I say no to something that is important, like spending time with my kids. I had to be more strategic with my greatest asset, my time.

I put the following on my calendar for the entire year ahead: “in”, “on” and “away”. “In” means I am practising chairside in the practice. “On” means I am not chairside but working on the practice. This could be continuing education, meetings with my team, team training, etc.—any work that deals with improving the practice. “Away” means I am not available at all to work in or on the practice, and my mind is able to reset—like how athletes need rest days for their muscles, we need rest days for our brains.

To be honest, marking “in” and “on” was easy. Days chairside and days working on the practice went in like a breeze. “Away” was the greatest challenge for me. Not only was scheduling these days a year in advance difficult, but once I got to living those days, it was difficult not to think about work or take work calls and communicate with the office. It took me years to improve my skills of being truly away, and it is still a work in progress. This was a major challenge to my level of discipline. Is it not strange to think that it is more difficult to unplug from work than to just work?

Being away is so important because, in order for me to be a truly effective leader, I need my mind to be refreshed and clear. To get to this point, I need to give my mind time away from the office completely. So on my away days, I let my team know that I am unavail-

able and give them a time when I will reply to their messages. I put blocks in my calendar so that no meetings can be scheduled, and I do not look at messages and emails unless someone calls or texts me that there is an emergency. This allows me to be present with whom-ever I am with on my away days.

At the end of the day, whatever I am doing, I want to be the best at it. When I am chairside, I want to be the best periodontist I can be. When I am leading the practice, I want to be the best leader I can be. When I am truly away from the office and with my family, I want to be the best father and husband I can be. I cannot be a great father and husband if my mind is thinking about work and if I am responding to emails and messages while I am with my family.

Establishing these boundaries was difficult. Before, I would take all messages and calls, and I would not give my family the full attention they deserved. Once I established this, not only was I a better family man, but my team at work respected my time and boundaries more too. When I always made myself available, they would abuse that privilege. With their newfound understanding of the value of my “away” time, they would only come to me with pressing needs. It has been great for all parties involved!

Let us unpack this a bit. My advice is to block out time for you to focus on who you want your future self to be, meaning your professional and personal goals. You want to be in an environment without any distractions when you do this. You could go to the library or

rent a space, but when you want actual thinking time, make sure you are distractionfree to be the most effective.

Envisioning your future self does not have a time stamp. Your future self can be who you want to be in 30 days. It could be who you want to be in 20 years. It does not matter. Figure out who you want to be and make sure that any activity that you do makes your future self a reality. Any activity that does not help you become your future self becomes unimportant. With this mindset, you will learn the power of saying no, and by saying no to activities that are unimportant, you will free yourself up for things that are important to you.

A small example from my life was that I wanted to spend more time with my kids. I looked at all my activities and decided to stop those activities that brought zero value to my life and brought zero value to me being a better father. I realised that I was spending too much time scrolling through social media and too much time betting on sports games, as I would feel obligated to watch that game, which took hours from my day. So I gave both of those activities up cold turkey. It freed up my mind from the dopamine hits from reading social media multiple times a day, and it gave me more time to focus on spending “away” time with my kids, as I was not glued to the TV or my phone to see the scores of the game. It was liberating! But I had had to identify the source of the problem.

On occasion, I will look at social media if I have absolutely nothing to do. Also, I will bet on and watch

a sports game if I am with my friends and we are betting together, but these things are no longer a part of my regular life. I said no to things that were not important, and that has allowed me to spend more focused time with my family.

Design your future self, focus only on activities that will allow you to achieve your goals and get rid of everything in your life that is holding you back from being your future self. Schedule your in, on and away time to become the person that you want to be!

Editorial note: This article was published in *digital international magazine of digital dentistry* vol. 5, issue 3/2024.



Dr Jeremy Ueno is a board-certified

periodontist and the founder and owner of the multi-specialty group Ueno Center Dental Specialists in Campbell in California in the US. He is the author of the book *Oral Fitness: How Complete Health Dentistry is Revolutionizing America* (Advantage Media, 2020), runs multiple Spear dental study clubs and teaches hands-on courses on full-arch treatment. As a recognised leader in his field, he regularly lectures, nationally and internationally, on trending topics related to periodontics and implantology.



POWERED BY

**CAPP**

ACADEMIC PARTNER



23rd-24th  
**JAN**  
2025

# CAD/CAM & Digital Dentistry Conference

Cairo Marriott Hotel Omar Khayyam  
Zamalek, Cairo, Egypt



# SAVE THE DATE



LOCAL ORGANIZER

**MarkeDent**



# Optimum process control with W&H eLog and the new Helix test

By W&H

Clean instruments and sterile equipment are a matter of course in a professional dental practice. The correct and safe functioning of steam sterilizers is therefore crucial. With the new eLog from W&H routine tests and recording of ster-

ilization cycles can now be automatically saved in a digital logbook. This ensures that documentation requirements can be met at all times. Furthermore, W&H is introducing a new Helix test to enable optimum process control for type B sterilizers.

## Go digital with eLog

Dental practices must retain records of sterilization cycles and routine tests for an extended period, varying based on country-specific and legal requirements. With eLog, W&H offers a fast, secure, and reliable digital solution, ensuring all essential data is available online, thereby facilitating a sustainable improvement in the practice workflow. Not only does this simplify record-keeping, but it also saves time, paper, and contributes to environmental conservation. The eLog system features an intuitive and user-friendly interface that makes it easy for dental professionals to find their way around and seamlessly integrate digital data recording into their daily routines. Users have the option of storing the data safely on the ioDent platform or locally via the W&H Steri App. The digital logbook is available on a PC or smart device and is audit-proof.

## Reliability in routine monitoring

This is what the new Helix test from W&H promises for type B sterilizers. It acts as a hollow body which, due to its physical shape, simulates the most difficult requirements for the sterilization of hollow body instruments. "The QR code on the test strips enables full



With the new eLog from W&H routine tests and recording of sterilization cycles can now be saved in a digital logbook. (Photos: W&H)

traceability and full integration with eLog, our unique feature that digitises and simplifies sterilization logbooks. With just a few simple steps, the result of the Helix test can be seamlessly and effortlessly saved in the new eLog system", ex-

plains Simone Facagni, W&H product manager.

More information on the new eLog system and the Helix test can be found online at [wh.com](http://wh.com).



Reliability in routine monitoring promises the new Helix test from W&H for type B sterilizers.

AD



## PROMEDICA

Highest quality made in Germany





**Glass ionomer filling material**

- Variable mixing time for adjustment of consistency
- Easy activation without activator
- Can be modelled immediately after insertion without sticking to the instrument
- Perfect marginal adaptation and easy application
- High compressive strength and abrasion resistance



**Temporary crown & bridge material**

- Less than 5 min. processing time
- Strong functional load
- Perfect long-term aesthetics
- Excellent biocompatibility



**Light-curing glass ionomer filling material (immediately packable after placement in the cavity)**

- Excellent working time & the setting time is individually adjustable by light-curing
- Suitable for large cavities
- No need to condition the dental hard tissue
- No varnish required- fill, polymerise and finish
- Does not stick to the instrument & is easy to model

Visit [www.promedica.de](http://www.promedica.de) to see all our products



**Dental Material GmbH**  
 24537 Neumünster / Germany  
 Tel. +49 43 21 / 5 41 73  
 eMail [info@promedica.de](mailto:info@promedica.de)  
 Internet [www.promedica.de](http://www.promedica.de)



# DUBAI | UAE

**CAD/CAM Digital &  
Oral Facial Aesthetics**  
39<sup>th</sup> Int'l Dental ConfEx

**CAPP**  
Dubai  
14-15 Nov  
2025

**JOIN US IN MADINAT JUMEIRAH ARENA & CONFERENCE CENTRE**

**Pediatric  
Dentistry  
Symposium (PDS)**

**Digital  
Orthodontics  
Symposium (DOS)**

**Clinical  
Endodontics  
Symposium (CES)**

**Clinical  
Implantology  
Symposium (CIS)**

**Dental  
Technician  
Int'l Meeting (DTIM)**

**Holistic  
Whole-Body Health  
Symposium**

**Hands-On  
Courses**

**Round Table  
Trainings**

**Free CME Trainings –  
Workshops & Lectures**

**Poster  
Presentations**

**Exhibition**

**Grand Gala  
Awards Ceremony**

Registration ➡ [www.cappmea.com/confex2025](http://www.cappmea.com/confex2025)

Tel./WhatsApp: +971 50 279 3711 | Email: [events@cappmea.com](mailto:events@cappmea.com)



## ACTIVE ENAMEL SHIELD

### ACTIVELY STRENGTHENS AND SHIELDS THE ENAMEL

- + Enamel strengthening and protection
- + All day cavity protection\*
- + Designed to help with patient compliance

Developed for defence against cavities and enamel wear by remineralising your weakened enamel.

\*With a healthy diet. Brush twice daily to keep up protection

Pronamel's optimised technology is highly effective at delivering fluoride to enamel

- Formulated without (poly)phosphates, polyvalent metal ions and SLS to optimise fluoride delivery
- Which can interfere with fluoride uptake or remineralisation<sup>1-5</sup>

Pronamel's optimised technology is highly effective at delivering fluoride to enamel.

- Optimised pH level with lactate.
- Added PVM/MA copolymer (Polycarboxylate polymer).
- To improve fluoride uptake.



[Learn More & Order Samples](#)



Scan QR code



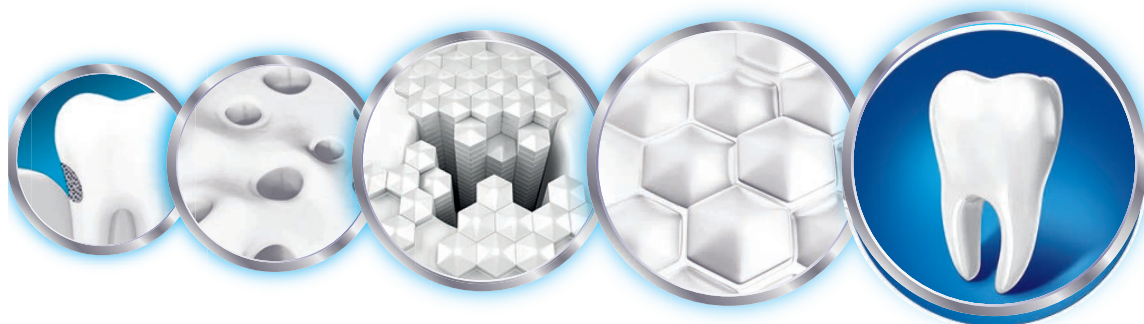
Long lasting protection,  
to help you patients enjoy  
life without the worry of  
sensitivity–Novamin



## Sensodyne Advanced Repair & Protect Deep Repair\*

Long-lasting protection, to help your patients enjoy life without the worry of sensitivity

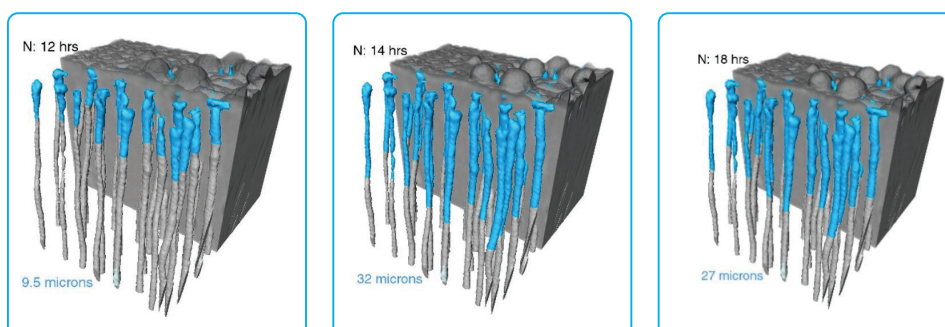
- Clinically proven for long-lasting protection against dentine hypersensitivity with twice-daily use<sup>14</sup>
- Deep and targeted repair within the dentine tubules of sensitive teeth<sup>27</sup>



### Mode of Action

With NovaMin technology which help protect against dentine hypersensitivity by creating a robust, reparative, hydroxyapatite-like layer over exposed dentine<sup>9-13</sup>

### Scientifically proven to go deep



### The synchrotron studies showed Sensodyne Advanced Repair and Protect Deep Repair resulted in the deep occlusion of tubules.

Visualisation of average occlusion depth ( $\mu\text{m}$ ) in vitro in dentine specimens treated with NovaMin (N) based toothpaste formulation of Sensodyne Advanced Repair and Protect Deep Repair (containing 5% NovaMin).

### What is a synchrotron?



European Synchrotron Radiation Facility in Grenoble

- Stadium-sized machine which is an extremely powerful source of X-rays, 10 trillion times brighter than medical x-rays.<sup>8</sup>
- High-energy electrons travel around the giant ring, to produce the X-rays, emitted as beams<sup>9</sup>
- Allows visualisation of the structure of matter down to the atomic level<sup>8</sup>

[Learn More](#)



Scan QR code

\*Forms a protective layer over the sensitive areas of teeth, brush twice a day for lasting sensitivity protection.

For Healthcare professionals only\* Always read label before use. If you wish to report any adverse event, product quality complaint, or Medical enquiry, please contact us at [mystory.ae@haleon.com](mailto:mystory.ae@haleon.com) or +973 16500 404 Item Code - PM-BH-SEN0-23-00004 Preparation Date: August 2023