

# today



## Scenes from the Chicago Midwinter

Listen to a presentation, test out some products and do a little shopping for your practice.

»pages 6–10



## A year of oral health successes

America's Toothfairy thanks its supporters and shares its plan for the future.

»page 12



## The workstation that grows with you

Start with the basics, then add even more options as your needs change and grow

»page 18

# Deep-dish deals

• A Midwinter Meeting regular, Chris Stumpf, RDH, of Dodgeville Dental in Dodgeville, Wis., always has at least one slice before leaving Chicago. And she always shops the exhibit hall, leaving this year with stock of the Ultradent Whitening System (booth No. 3811), fluoride treatments and other hygiene products. (Photos/Robert Selleck, *today* Staff)



By Robert Selleck, *today* Staff

■ Whether you come for the deals and stay for the pizza, or vice versa, you end up winning no matter what with the Midwinter Meeting exhibit hall. Deep discounts and other show-specials are standard fare, and today is your final chance this year to stock up on staples or take advantage of introductory opportunities on new products and services.

The choices seem endless. In the Trans America Medical booth (No. 1422), you can find a list of 10 show-special deals on an array of dental instruments. The 40-year old company is attending its 28th Midwinter Meeting.

In booth No. 5105, you can ask Lars Kahre or another Futudent rep about

»see DEALS, page 4

AD

## Recognizing 2018 honorees

■ In recognition of their outstanding contributions to the dental profession, the Chicago Dental Society honored four individuals Thursday for their dedication to academic and scientific excellence; volunteered services and free dental care to underserved patients; and promoting awareness of the impact of oral health on overall health.

Dr. Darryll Beard, Dr. Edwin “Ted” Parks, Prof. Gail Williamson and Dr. Wanda Laszcz were presented with

the Cushing, Gordon J. Christensen Lecturer Recognition, and CDS Foundation (CDSF) Vision Award during the opening session of Midwinter Meeting.

“Those involved with the Chicago Dental Society work together for one common goal: To make dentistry better by improving patient treatment through education,” said Dr. Louis Imburgia, CDS Board President.

(Source: Chicago Dental Society)



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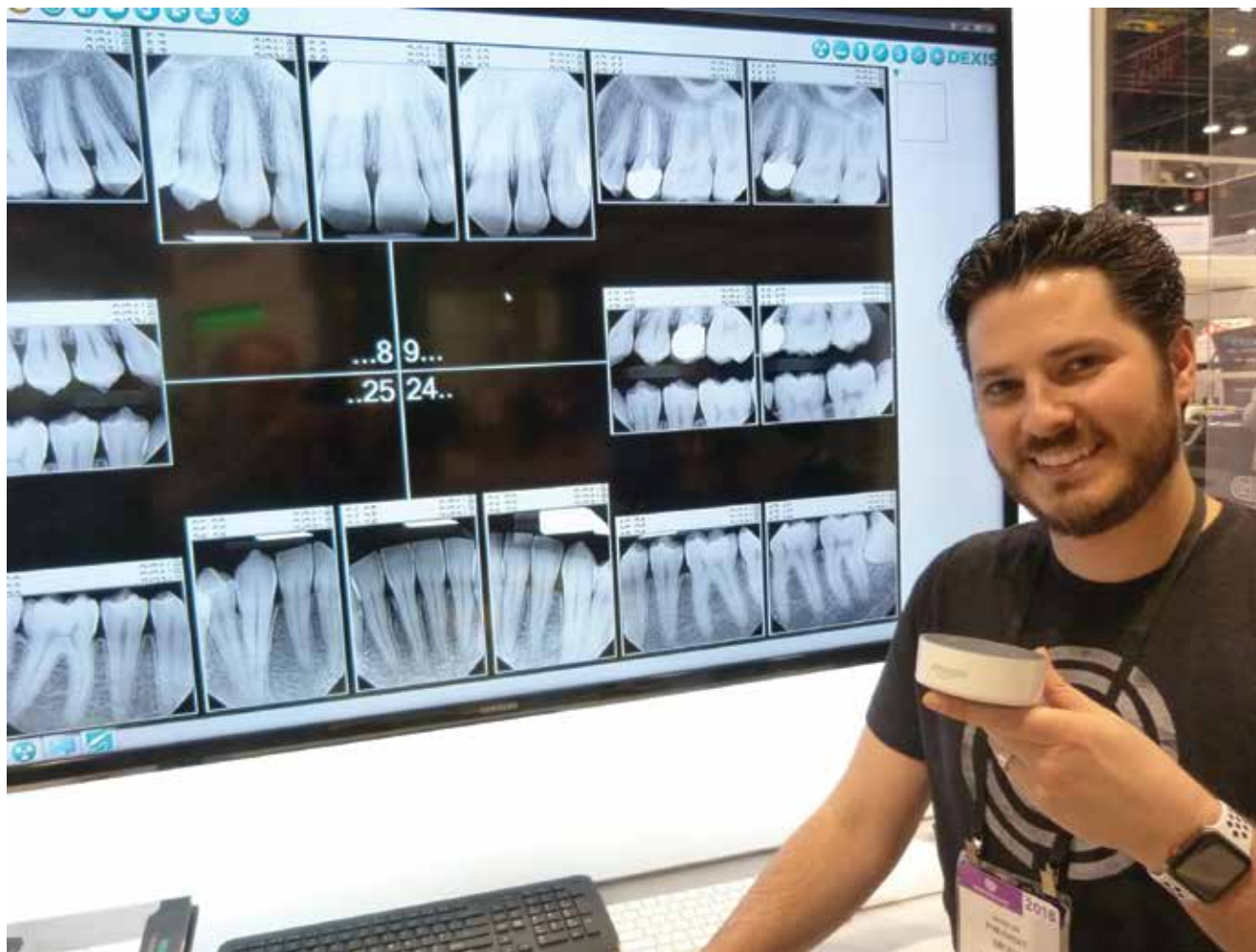


MESSAGING



eFORMS





• Ryan Hungate, DDS, of Dex Voice demonstrates the Amazon Echo/Alexa smart speaker in the KaVo booth (No. 1500). The device enables practitioners to control Dexis software by voice command. Providing just one example of the device's use, Hungate says you can request to review or even compare imaging scans mid-treatment, never having to remove your gloves.

## DEALS \*from page 1

special Midwinter pricing on the company's EduCam. The ultralight, full-HD 1080p video camera can mount on a loupe or a headmount for precise, hands-free, point-of-view or overhead filming of everything you're seeing and doing. It can magnify two to eight times.

Coltene has special pricing on NiTi HyFlex EDM refills. The NiTi files are available in 21 mm and 25 mm lengths. Salvin has show-special bulk pricing on its OSS xenograft bone graft material in booth No. 1139.

You can save \$200 in Chicago on lightweight loupes and the LED DayLite high-def headlight in the Designs for Vision booths, Nos. 2602 and 4421.

You can get free samples of Denta-Glove Ergoform products in booth No. 4840 and take advantage of Ansell's everyday low prices.

It's not just the deals, of course, that make the exhibit hall a major draw. Getting the opportunity to check out the newest advancements in diagnostics, treatment and patient comfort is just as valuable. Among the most interesting this year: Be sure to check out Dex Voice in the KaVo booth (No. 1500).

According to Ryan Hungate, DDS, of Dex Voice, practitioners will never have to take their gloves off again when wanting to review imaging scans. The Amazon Echo/Alexa smart



• Above, Jay Younis and Ofelia Garcia of Trans America Medical, booth No. 1422, have show specials on extraction forceps, elevators, a mouth mirror, a Gracey set and more.



• At left, in the Futudent booth (No. 5105), Lars Karhre shows off the company's small, ultralight high-def video camera, which can mount on loupes, be used with a head mount or fixed elsewhere above patients to capture POV perspective during treatment.

speaker lets you control virtually all of your Dexis software via voice command.

Today is your last chance at these opportunities and more, with the exhibit hall set to close at 4 p.m.

## today About the Publisher

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# Scenes from Friday



• Sarah Belaidi, left, and Carly Fish of Air Techniques (booth No. 1425).



• Bill Berry, left, and Janie Wright, RDH, of Preventech (booth No. 2615).



• Brad Baker of Flow Dental Corp. (booth No. 1521).



• Drop by the RGP booth, No. 3315, to test out some new chairs for your practice.



• From left: Michael Porro of Henry Schein Dental (booth No. 2819) leads a digiTALK presentation on the digital workflow with Dr. Meena Barsoum and Dr. Joe Favia. It was one of many digiTALKs offered throughout the day in the Henry Schein booth.



• Ebelin Morales of DentalEZ (booth No. 1807).



• A number of new and innovative offerings are available at TAUB Products (booth No. 1911).



• The experts at Sonendo (booth No. 1229) are on hand to tell meeting attendees about the GentleWave technique for endodontic disinfection.

Photographs by  
Fred Michmershuizen,  
*today* Staff



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• Erika Flanigan of Essential Dental Systems (EDS, booth No. 2502) holds the award-winning Irritrol two-in-one irrigation solution.



• From left: Alejandra Renteria, Mary Franco and Javier Gonzalez of Top Quality Mfg. (booth No. 2404).



• Daniel Parrilli, left, and Jens T.W. Kuhn of Kettenbach (booths Nos. 2239 and 4715).



• Ben Schoen of Orasoptic (booth No. 1203).



• Doug Woods, left, and Dede Targowski of KaVo Kerr (booth No. 1500).



• Albert Garza of Solvay Dental (booth No. 1447).



• Shelby McCollister of Kulzer (booth No. 2000) offers demonstrations of the new Ivory ReLeaf HVE suction device.



• Dr. Todd Shatkin of Shatkin FIRST (booth No. 816) offers a presentation Friday morning.





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