

today

Pacific
Dental
Conference



Scenes from Thursday

Smiling faces and innovative products and services were everywhere, as these photos confirm.

»pages 6 & 8



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»page 10



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• Wee-leprechaun Gina Marie, with Total Entertainment Network, greets attendees arriving at the Pacific Dental Conference Thursday morning. (Photos/Robert Selleck, *today* staff)

Pacific Dental O'Conference

More green fun on tap today

By Robert Selleck, *today* Staff

■ The green bike lane leading to the front door of the Vancouver Convention Centre was the same as in past years. The Okanagan Valley green apples in the lobby were the same — as was the convention centre's green roof.

But the two leprechauns enthusiastically greeting attendees at the “top of the mornin’” on opening day of this year's Pacific Dental Conference gave

a pretty strong hint that more than the normal amount of green just might be on display. With opening day coinciding with St. Patrick's Day, the green at this year's PDC just doesn't stop.

Companies occupying the more than 600 booths in the sold-out Exhibit Hall were fully embracing the theme, with promises of just as much green fun today.

Attendees looking for savings were

»see O'CONFERENCE, page 2

Exhibit Hall education: The way things work

Booths devoted to helping attendees improve patient care, practice efficiency

■ In the PDC Exhibit Hall, it's not just the Live Dentistry Stage that offers intensive, up-close learning that includes some of dentistry's latest advancements.

Throughout the Exhibit Hall, there are booths with their own mini-stages and other education platforms delivering hands-on education covering

some of the profession's most sophisticated tools and services.

Much of the education takes place impromptu across the exhibitor's countertop. Other booths even have classroom setups. And new this year is a “Product Stage” in the 1900 aisle, featuring formal presentations.

Among exhibitors going all out is SciCan in booth No. 1029. It's offering 20-minute mini-seminars at a couple specific times on “How to Properly Maintain Your Handpiece” and “How to Choose the Right Surface Disinfectant for Your Office.” On top of that, attendees can get a chance to win an Apple Watch.



• New in this year's PDC Exhibit Hall is the ‘Product Stage’ in the 1900 aisle. It features formal presentations by exhibitors. Here, Jordan Reiss and Brandon Darcangelo of Carestream present ‘Implant Planning to Placement Using the Carestream All-Digital Workflow (CBCT and Digital Impressions)’ on Thursday morning.

Three live dentistry sessions on today's agenda in the Exhibit Hall

■ Three procedures were completed on the Exhibit Hall's Live Dentistry Stage Thursday, and three more are on the schedule today.

At 8:30 a.m., Peter Walford, DDS, FCARDP, presents "Can't Place Implants? Take a Look at the Inlay/Flange Bridge and What it Can Do."

At 11 a.m., Sonia Leziy, DDS, Dipi Perio, FCDS(BC), FRCD(C), presents "Immediate Implant Placement and Transitional Restoration – 5 Key Steps For Success." The session is co-sponsored by BioHorizons Canada.

Closing the stage, at 1:30 p.m., David Chong, DDS, and Brandon Kang, DDS, DMD, MD, present "Lateral and Crestal Sinus Surgery." The session is co-sponsored by Hiossen Implant Canada.

The Live Dentistry Stage is sponsored by A-dec and Sinclair Dental. Start times can change, so to be sure, check the PDC app or "Conference at a Glance."



• Thursday morning on the 'Live Dentistry Stage,' Bernard Jin, DMD, presents 'Immediate Anterior Implant Solutions with Ridge Augmentations Using Innovative PRF Applications' with commentary by Mark Kwon, DMD, co-sponsored by Hiossen Implant Canada.

O'CONFERENCE "from page 1"

definitely in luck, as was evidenced by all of the show specials being offered. Here's a sampling of what's available.

Shofu has its usual array of special offers in booth No 1303, where you also can try out the EyeSpecial C-II digital camera, which is designed exclusively for dentistry. Be sure to also see how Shofu's new BurButler system works.

In booth No. 1729, Isolite Systems has a special offer on its dental isolation system, with an even better deal available to **today** readers. The Isolite obturates the throat, protecting against accidental aspiration and ingestion, without obstructing the airway. Intent is to provide clinicians total control over the oral environment, while providing patients with total comfort.

DENTSPLY Canada, in booth No. 643, is demonstrating its Cavitron touch and Steri-Mate 360-degree ultrasonic scaling. Look in the DIAC coupon book for exclusive PDC rebate offers.

Implant Direct has a bunch of show specials in booth No. 1219, where it's introducing "simply integrated" Smart Packs, a new implant system that makes it easier to tailor case treatment and coordinate with restorative partners.

In booth No. 1529, one of DiaDent's show specials is to buy eight boxes of Dia-Pro T Gutta-Percha or Paper Points (you can mix and match), and get a free box of Dia-PT nickel titanium rotary files of your choice.

In the Orasoptic/KaVo Kerr booth, No. 1108, you can test out the Spark, a cordless headlight that dispenses its weight evenly across the frame to minimize concentrated facial pressure. Be sure to try the EyeZoom, too, which the company says is the first and only loupe



• Take a hard right as you enter the Exhibit Hall to merge into the always-busy Henry Schein booth, No. 709.

to offer multiple magnification powers. It was co-engineered with Konica Minolta and offers three-step variable magnification technology and edge-to-edge high-definition resolution.

NDI is also here in booth Nos. 235/237, introducing the all-new LightWalker ST PRO. The NDI folks invite attendees to stop by the booth for a free "test drive," which they confidently say will "amaze you."

If you have pediatric patients, be sure to include a visit to the NuSmile booth, No. 1402, where you can learn about the only complete zirconia system — all based on scientific evidence. The NuSmile ZR and matching Try-In crowns are capturing lots of attention.

Visit Planmeca in booth No. 119 to get the latest on how Romexis Software can help with all of your implant dentistry needs.



• From left, Nikki Ruck and Lliana Galvan in the NuSmile booth, No. 1402.

today About
the Publisher

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Images are courtesy of Dr. Robert Levin, DDS of Huntington Beach, California, United States of America.

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Two more days of nonstop advanced dental education

■ More top names in dentistry can be found throughout the listing of hands-on courses and open sessions today and Saturday here at the Pacific Dental Conference. The hand-on courses scheduled for the full morning, full afternoon or full day required preregistration and a fee. Today alone there are four hands-on courses scheduled for this morning, three more this afternoon and five that are set to run for the full

day. Saturday's schedule is similar. The two days are packed even more with open sessions, including about 50 such sessions scheduled today followed by another dozen on Saturday. And, of course, there's plenty of nonstop education in store throughout every aisle of the Exhibit Hall.

A few highlights coming up this afternoon or Saturday, include:



• Dr. Samuel Low



• Dr. Joel Epstein



• Tim Caruso

AD

Enjoy your experience at the 2016 ...

Pacific Dental Conference

in conjunction with the Canadian Dental Association

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Online registration opens October 15th, 2016 at... www.pdconf.com

Sampling of Speakers for 2017

			
Harold Crossley Pharmacology	Stanley Malamed Anaesthesia	Steve Gilliland Communications	Anthony (Rick) Cardoza Laser Dentistry Forensics

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Visit PDC website to register

Watch for other summer Hands-On courses

	Course #1601 Hands-On Gingival and Connective Tissue Grafting Friday, July 15, 2016 8:00am to 4:30pm	Course #1602 Crown Lengthening Hands-On Surgical Workshop Saturday, July 16, 2016 8:00am to 4:30pm
James Kohner, DDS		

• This afternoon from 1:30 to 4, Samuel Low, DDS, presents the hands-on course, "Implement Laser Technology for Today's Periodontal Patients." The workshop will introduce attendees to a variety of lasers that can be used for various periodontal procedures, aesthetic crown lengthening and other treatments. Low explains why use of a laser enables patients to experience accelerated healing, reduced postoperative issues, shorter procedure time, less pain, greater case acceptance and a more relaxed experience. Low is a professor emeritus with the University of Florida College of Dentistry, an associate faculty member with the Pankey Institute and has 30 years of practice experience in periodontics, lasers and implant placement. He is a past president of the American Academy of Periodontology and was named as a distinguished alumnus by the University of Texas Dental School. He is also a recipient of the Gordon Christensen Lecturer Recognition Award. The session is cosponsored by BIOLASE.

• In another 1:30-4 session this afternoon, Joel Epstein, DMD, FRCD(C), presents "Forgotten Oral Functions: Saliva and Taste." Epstein addresses current advances in the understanding and management of saliva and taste and their critical functions in relation to oral and systemic health and general well-being. Salivary changes in volume, texture and constituents affects oral and dental health, with low saliva often affecting taste, a neurosensory function that is important in host defense, diet, nutrition — and quality of life. Epstein is professor of surgery at Cedars-Sinai Medical Center in Los Angeles and consultant, otolaryngology and head and neck surgery at City of Hope National Medical Center in Duarte, Calif. Previously, he was on the staff of the British Columbia Cancer Agency and was head of dentistry at Vancouver Hospital. He conducts a referral practice in oral medicine in Vancouver.

• Saturday from 9 to 11:30 a.m., Physical Therapist Tim Caruso presents, "Posture Perfect Workshop." Caruso will lead attendees through a simple series of exercises on an exercise ball designed specifically



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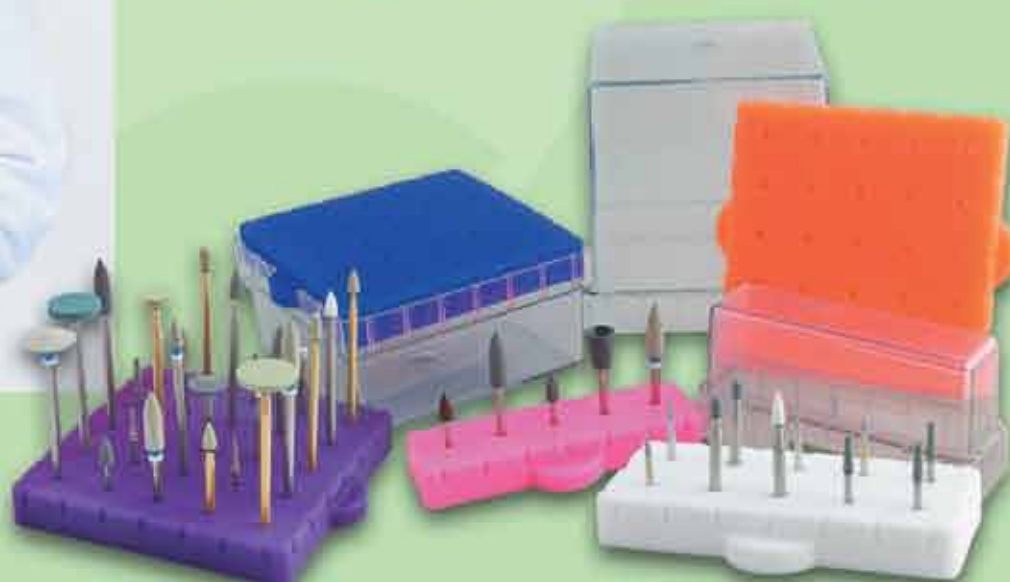
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Scenes from Thursday



• Cliff Magneson, Lois Magneson, Jill Crosbie, Mathew Magneson, Scott Benjamin, DMD, and Neil Magneson in the National Dental booth, No. 235, which is filled with all sorts of high-tech products. Be sure to check out the new LightWalker dual wave-length laser.



• As Oral Cancer Awareness Month (April) approaches, it's worth visiting Wayne Rees in the LED Dental booth, No. 1508.



• From left, Christine Smereka and Ginger Page in the Implant Direct booth, No. 1219, stand ready to answer any questions.



• Frederic Cogburn and Elizabeth Winkel in the Isolite Systems booth, No. 1729.



• Debra York can tell you everything about the Dental Industry Association of Canada's high-value work for its member dental-product companies, in booth No. 1847.



• Katie Liu with the EvoFill Duo obturation system in the DiaDent booth, No. 1529. Be sure to ask for a demonstration when you stop by.



• Manuela Roberts in the Septodont booth, No 1223.

Photos by
Robert Selleck,
today Staff

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Scenes from Thursday



• The 2016 Pacific Dental Conference is being held in conjunction with the Canadian Dental Association, which with the British Columbia Dental Association is well represented in booth No. 719 in the center of the Exhibit Hall. In the booth Thursday from the BCDA are, from left, Robert Gene Staschuk, Ann Heald, Jocelyn Johnston, Timothy Gould, DMD, and Cheryl Landrigan.



• When you enter the Exhibit Hall, keep going straight to the end of the green carpet, and there you are, at the DENTSPLY Canada booth, No. 643.



• Sebastien O'Tardiff is ready for a kiss in the Paradise Dental Technologies booth, No. 1305.



• Janell Arneson of Orascopic helps Miles Chu, DMD, of Vancouver try out a pair of 2.5 HDL loupes in booth No. 1108.



• Francine Gagnon in the Sunstar booth, No. 309, where you can learn about the highly advanced Guidor easy-graft CLASSIC Alloplastic Bone-Grafting System.



• Find a full Irish pub in the Leixir Implants Bar, booth No. 551, including darts.



• In the Patterson Dental booth, No. 419, from left, Shariq Suri and Atif Safraz of Univet Optical Technologies, North America, model GOCLES (Glasses for Oral Cancer – Curing Light Exposed – Screening), which are used for early screening of precancerous oral lesions.



• At the PDC looking for Vancouver-based dental professionals to volunteer at the East Side Dental Clinic are, from left, staff members Jen Ayala, Gloria Lau and Tejbir Singh. Stop by booth No. 1652 to learn more about the clinic's mission.

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