

today



Get passionate

Remember how excited you were about dentistry back in the beginning? Make sure you always feel that way.

»page 4



Orthodontic options for adults

How six months of treatment can change your patients' smiles – and their lives.

»page 6



Pictures and beyond

A touchscreen, a camera sensor and an easy-to-use wand make this much more than an intraoral camera.

»page 8

Excellence starts here



• A view of Atlanta. (Photo/Provided by the Georgia World Congress Center)

■ It's time to set your aim to excellence, and the 102nd Thomas P. Hinman Dental Meeting is ready to help you do that.

For the next three days, you will have the chance to learn from more than 65 dental experts – who together will lead more than 230 courses, including all-day educational tracks for you and every one of your colleagues – and chat up nearly 400 companies about the latest in products and technology.

There will also be 75 participation

Here at Hinman

For more information on any part of this year's meeting, including educational courses and social events, pick up the official program or download the 2014 Hinman Dental Meeting app to your smartphone.

and interactive courses to give you an opportunity to learn new procedures and fine-tune your skills. Topics range from Botox and dermal fillers to myo-

fascial pain treatment and interactive CEREC instruction.

Other highlights of this year's meeting include:

- *New "Dentist-Only Hours" on the exhibit floor.* Held from 9 to 11 a.m. today, this is an exclusive opportunity for dentists to shop the floor and get their product and equipment questions answered in an efficient setting.

- *Prizes and giveaways.* The "Hinman Treasure Quest" lets you win up to \$500 a day while the "Wheel of Chance" gives you an opportunity to

cash in your spin tickets found in your registration packet to win a prize. In addition, Hinman is raising money for scholarships with a raffle for a new Audi convertible, Delta Skymiles and cash.

- *Messages to Our Military.* Last year, attendees and exhibitors sent 2,500 postcards overseas to the military. You can join in this year by visiting the Messages to Our Military booth, No. 137, on the main aisle and writing a postcard or two of appreciation.

12 places you have to check out in Atlanta



• The Georgia Dome. (Photo/Provided by the Georgia World Congress Center)

■ For those who are looking for something to do after attending courses and visiting the exhibit hall, Atlanta is viewed by many to be one of the most exciting cities in the country. Here are 12 attractions to check out.

Georgia Aquarium

The world's largest aquarium is home to beluga whales, whale sharks, penguins and other aquatic animals.

World of Coca-Cola

The Coke museum features a multi-sensory 4-D theater, an 1880s soda fountain and a live-action bottling line, plus an opportunity to sample nearly 70 different beverages from around the world.

Georgia Dome

The Georgia Dome, the largest cable-supported domed stadium in the

world, opened in 1992. Located in downtown Atlanta, the dome is the home venue for the Atlanta Falcons. Annually, the dome hosts the SEC Football Championship and the Chick-fil-A Bowl.

Margaret Mitchell House

The three-story Tudor Revival man-

»see ATLANTA, page 3

Super-Snap

X-TREME™

FINISHING & POLISHING

New!
Visit us
Booth #730

Advanced 3D Technology

Super-Snap X-Treme, the latest generation in X-Treme polishing, is designed to x-ceed the aesthetic x-pectations of patients today. Super-Snap X-Treme aluminum oxide disks offer x-tra thickness for greater flexibility and durability, and an advanced 3D semispherical surface coating to provide X-Treme gloss results. Super-Snap X-Treme—taking polishing to the next level!



- 3D X-Tra coating on red superfine disk – semispherical shaped grits allow space for ground particles – maintains clean surface contact.
- X-Tra thick to increase stiffness, tactile feel, and durability while also maintaining flexibility in interproximal areas
- Achieves X-Treme gloss levels with X-Tremely low surface roughness



Visit www.shofu.com or call 800.827.4638

Shofu Dental Corporation • San Marcos, CA

today About the Publisher

Tribune America, LLC
116 W. 23rd St., Suite 500
New York, N.Y. 10011
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Executive Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Managing Editor
Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor
Robert Selleck
r.selleck@dental-tribune.com

Product/Account Manager
Jan Agostaro
j.agostaro@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Will Kenyon
w.kenyon@dental-tribune.com

Marketing Director
Anna Kataoka
a.kataoka@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Projects & Events Coordinator
Robert Alvarez
r.alvarez@dental-tribune.com

Accounting Department
Nirmala Singh
n.singh@dental-tribune.com



Published by Tribune America
© 2014 Tribune America, LLC
All rights reserved.

today Hinman Dental Meeting Show Dailies Vol. 5 appear during the Thomas P. Hinman Dental Meeting in Atlanta, Georgia, March 27-29, 2014.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.

ATLANTA *from page 1

sion in Midtown was the home of author Margaret Mitchell and the place where she wrote the Pulitzer Prize-winning novel "Gone With the Wind." The house offers tours, a museum and a shop.

Jimmy Carter Presidential Library and Museum

Learn about the life and work of the 39th president. Explore an exact replica of the Oval Office, view special exhibits and listen to oral histories and interviews from the Carter White House.

Centennial Olympic Park

This 21-acre park is the city's lasting legacy from the Centennial Olympic Games.

Castleberry Hill

Trendy art galleries, restaurants and meeting places can be freely explored at Castleberry Hill.

Piedmont Park

Piedmont Park is the largest green space in the city with festivals and events throughout the year. The park's sidewalks are just some of many trails for use by pedestrians, bikers and rollerbladers.

Georgia State Capitol

Self-guided tours include a history of the building, the public galleries of the house of representatives and the senate and the Georgia Capitol Museum.

Underground Atlanta

Underground Atlanta is located

downtown and features shopping, dining, history, city festivals and entertainment.

Martin Luther King Jr. Historic Site

The National Historic Site includes tours of Dr. King's birth home, the church where his father preached, his and Coretta Scott King's final resting places, the International Civil Rights Walk of Fame and the visitor center exhibiting civil rights memorabilia.

Atlanta Botanical Garden

The Atlanta Botanical Garden features more than 30 acres of gardens, forest and wildflower trails as well as a 10,000-square-foot Fuqua Orchid Center.

(Source: www.atlanta.net)

AD

LVI Core I three-day course designed for doctors and their teams to learn together

By Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

■ Welcome to the Thomas P. Hinman Dental Meeting, and congratulations on actively moving your understanding and professional success forward!

It is only through excellent education that we individually grow and develop as dental health professionals and, through that, build a practice that is not just successful but delivers comprehensive and high-quality care.

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and, as doctors, we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at

For more information

For more information on the Las Vegas Institute for Advanced Dental Studies, visit www.lviglobal.com.

LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or "Advanced Functional Dentistry – The Power of Physiologic Based Occlusion." This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients' physiology on their side.

In this program, doctors can learn



• The Las Vegas Institute for Advanced Dental Studies. (Photo/Provided by LVI)

how to start the process of taking control of their practice and start to enjoy the full benefits of owning a practice and providing high-quality dentistry. Regardless of whether it is a solo practice or a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases doctors are asked to do are actually dangerous ones to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health-care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored, and we will look at how the supporting soft tissue is the most important diagnostic tool you have – not simply the gingiva but the entire soft-tissue support of the structures, in the mouth and also in the rest of the body.

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients' needs and desires.

Dentistry can be a challenging and thankless business, but it doesn't have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank yous and hugs and tears that our patients bring to us when we change their lives. The Core I program at LVI is the first step on that journey. That's why when you call, we answer the phone: "LVI, where lives are changing daily!"

AD

IT'S EASY... EFFECTIVE... AND PATIENTS WANT IT.

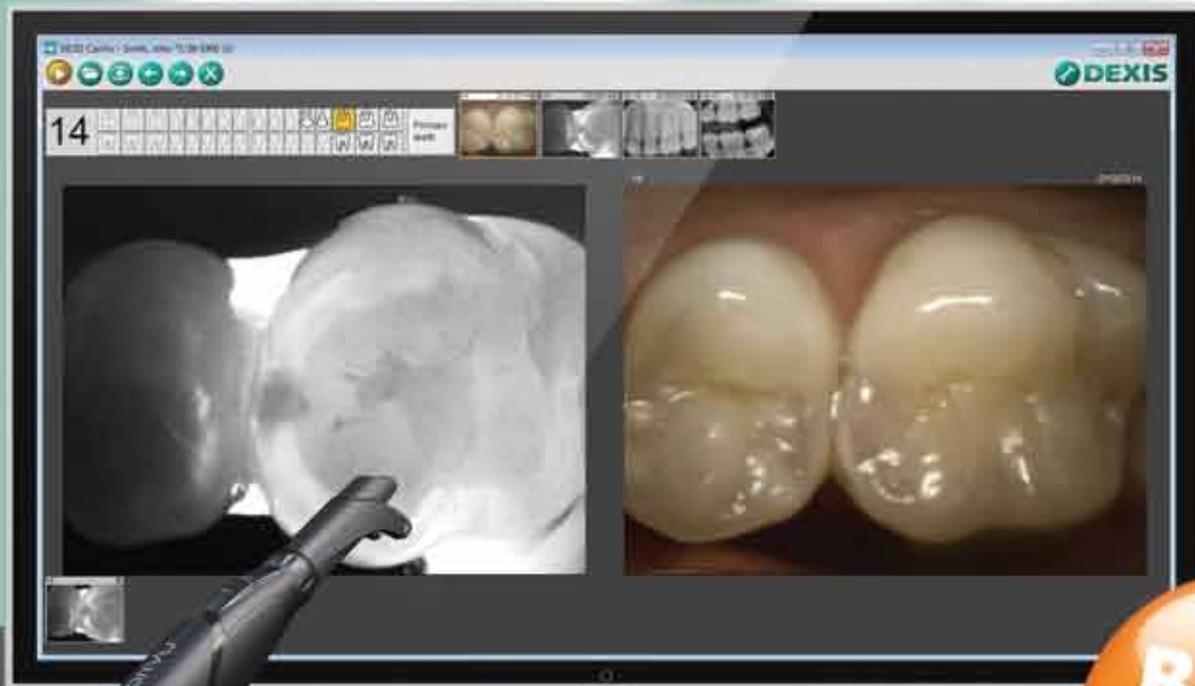
PRODUCTION: \$4,000
CHAIRTIME: 90 MINUTES

Do You Want to Add a New Procedure That Patients Want?

booth
1049


SIX MONTH SMILES®
 Straight Teeth. Less Time. Clear Braces.

NEW!



**Booth
#1001**



*Introducing DEXIS CariVu™ —
A Brilliant New Approach to
Caries Detection.*

See it Today!

DEXIS Booth #1001

Request Info:

www.dexis.com/brilliant

Call Us:

1-888-883-3947 | www.dexis.com/carivu
1-800-645-6594 | www.henryscheindental.com

DEXISCariVu

HENRY SCHEIN
DENTAL

Changing lives a smile at a time

A case study

By Dr. Angie Nauman

■ As a GP, one of the aspects of dentistry that drew me to this field was the incredible transformation that can be made with short-term orthodontics for adults.

Matt is a very friendly young man of 26 years, but I could tell he was hiding behind his close-lipped smile. Although he was not concerned about his looks, Matt came into our office wanting to straighten his teeth because he kept biting his lips.

At the time, I had been treating Six Month Smile cases for a year, and I couldn't help but imagine how his smile – and his life – could be changed by straightening his teeth with Six Month Smiles and adding some composite to his chipped tooth.

After I talked to Matt about his smile and chief cosmetic complaints, we then moved onto the impressions stage of treatment. Following the standard Six Month Smiles protocol, we took records including upper and lower PVS impressions as well as bite



• Before Six Month Smiles (Photos/Provided by Angie Nauman)



• After Six Month Smiles

registration. We then prepared directions for the technical setup, all of which were sent off to the Six Month Smiles lab for preparation.

A few days later, we received his individualized patient tray kit (PTK) that included his custom indirect bonding trays, which make accurate placement of the brackets a simple and straightforward process. The normal Six Month Smiles protocol for placing the brackets using the trays and tying the wires in was followed.

During the first two monthly visits, I kept .014 wires and added on many

Here at Hinman

To learn more about Six Month Smiles for adults, stop by the booth, No. 1049.

wire ties to help the wires engage fully into the brackets. The next few months' treatment included the .016 wires, then we moved up to .018 wires.

I was surprised that at the seven-month mark, his lower teeth were beautifully straight and his occlusion

was good, so we were able to remove the lower braces. Two weeks later, his upper teeth were aligned beautifully. We took his braces off and bonded #8 to complete his new look.

Total treatment time was seven and a half months. Matt was extremely happy with his new smile, and I was happy with the result.

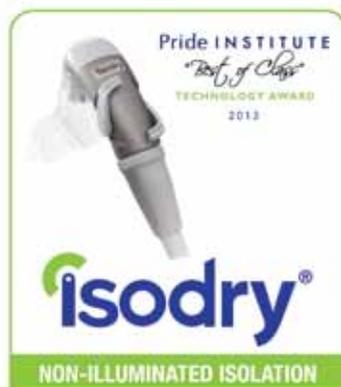
Cosmetic orthodontics with Six Month Smiles for adults can be very rewarding. When the patient does not want to go through comprehensive orthodontics, we now have a viable solution through Six Month Smiles.

AD

no operator should be without

A reliable Isolation Technique (IT) gives you control of the oral environment so you can do your best dentistry. IT manages the tongue. IT improves visibility and access. IT controls moisture and oral humidity. IT minimizes sources of contamination. IT helps protect the safety of your patients.

Isolite Systems' state-of-the-art dental isolation keeps the working field as dry as a rubber dam without any of the hassle. With isolation this good, you'll never want to work without IT.



SEE HOW ISOLITE SYSTEMS HAS
REVOLUTIONIZED ISOLATION TECHNIQUES

www.isolitesystems.com
800-560-6066

Bring this flyer to booth 35 for a special offer

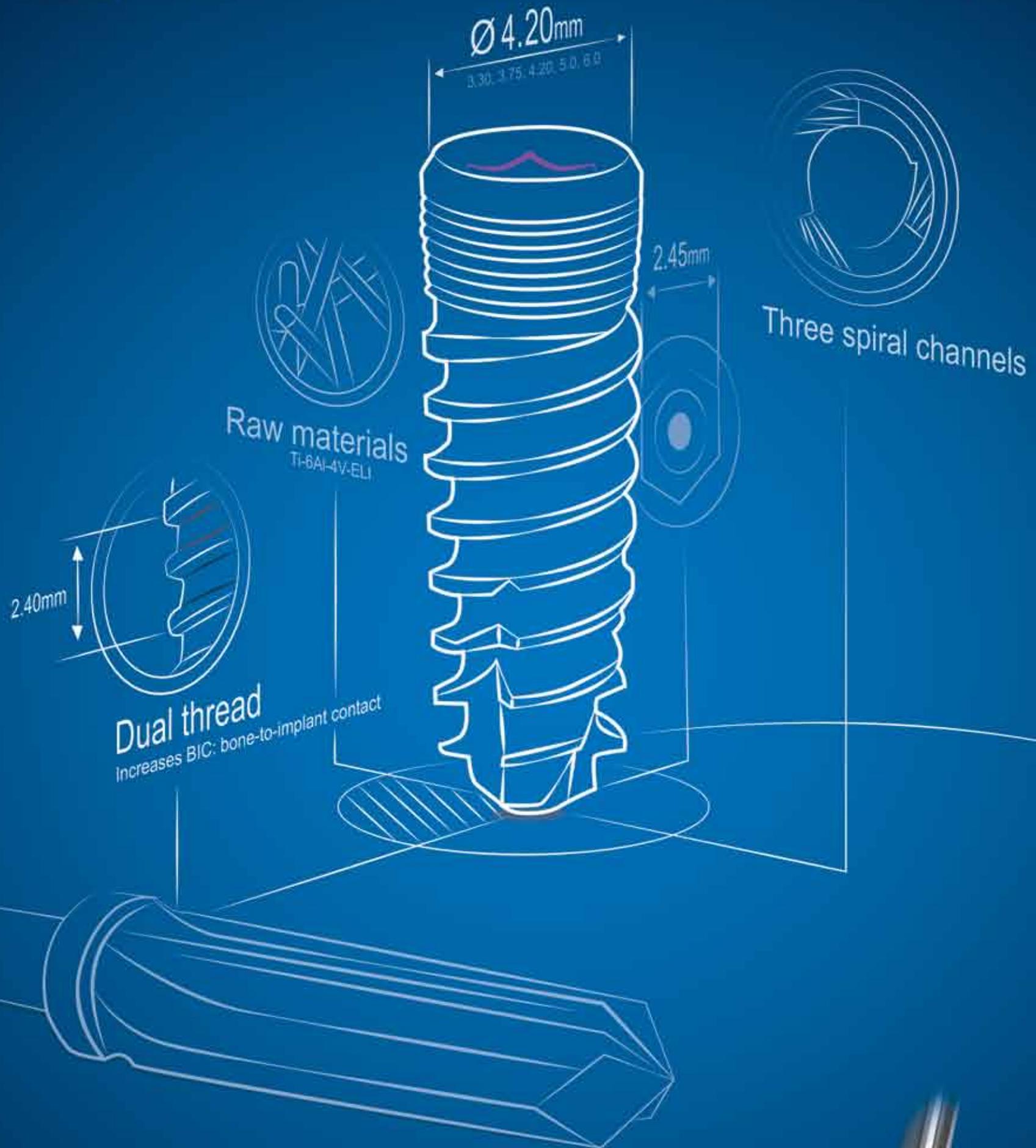
isolite SYSTEMS

Better Isolation = Better Dentistry[®]

TRY IT FOR 30 DAYS RISK-FREE - if you're not satisfied, we'll refund 100% of the purchase price

Offer only valid during the Hinman Dental Meeting at booth #35 - This offer cannot be combined with any other discount

Stop by
Booth 35
at Hinman



THE WORLD'S BEST-SELLING IMPLANT
MAKE IT SIMPLE



MIS SEVEN

There's a solid scientific basis for the popularity of the MIS SEVEN implant system. Advanced design features offer a unique combination of surgical and restorative benefits; long-term stability, better BIC, excellent osseointegration properties and great esthetic results. To learn more, visit our website: www.misimplants.com or call us: **866-797-1333 (toll-free)**



An intraoral camera and more

The DrQuickLook SD models use a standard SD card. (Photos/Provided by DrQuickLook)



Company calls models 'the world's simplest intraoral cameras'

By DrQuickLook Staff

After two years of development and evaluating the exact needs of most dental practices, the new DrQuickLook™ SD models are set to become the go-to choice over traditional intraoral cameras.

Both DrQuickLook SD models have

Here at Hinman

To check out the DrQuickLook SD models, stop by the booth, No. 845.

a large five-inch touchscreen and also come with a 3MP camera sensor and easy-to-use wand for clear, crisp intraoral images. Along with your patient, you can instantly review all saved images from the standard SD card by using the toggle buttons on the touchscreen.

With the SD Plus model, we have added Quick Draw. When reviewing images with your patient, this lets you use your finger or a stylus pen to draw right over the image so patients clearly understand dental issues.

The extensive patient education package is the easiest way to integrate patient education videos into your practice. If you want to do the talking, we've added matching slide presentations for individualized presentations.

Also featured with SD Plus is the FaceCam. This is perfect for quick head and profile shots of your patient for facial recognition. You can also use it prior to intraoral imaging to put a face with the intraoral images you are about to save to the SD card.

Anyone can learn to use either SD model in no time at all. It's all about the intuitive touchscreen and the toggle buttons. Because the models are portable, when you are ready you can easily transfer all the images to your office computer and place them in patient files. The type of computer you have or practice-management software your office uses does not matter.

These are more than just intraoral cameras. They are the world's simplest intraoral cameras, our company believes. Stop by the DrQuickLook booth (No. 845) today to find out how simple they are.



Images on the The DrQuickLook SD models are crisp and clear.



The DrQuickLook SD models come with optional patient education.

AD

Core I: Advanced Functional Dentistry — The Power of Physiologic Based Dentistry The Future of Dentistry Awaits You

The LVI Core I program encompasses the principles in physiologic restorative concepts creating excellence in care for your patients and prosperity for you. This program will start you on a path to greater understanding and enjoyment of our profession while creating loyal, enthusiastic and grateful patients!

This exciting three-day, hands-on program shows you how to evaluate cases and educate your patients for advanced restorative dentistry and more comprehensive case acceptance. For many of your patients you will learn how to eliminate a lifetime of pain that no other medical professional has been able to address, and for some learn how you can actually save their lives!

In essence, become a mouth doctor with ability to do things you never were taught in dental school. You have patients in your practice RIGHT NOW that can benefit from these concepts and you have the opportunity to change their lives starting the day you return to your office.

Dr. Bill Dickerson, Dr. Heidi Dickerson and Dr. Mark Duncan will present this information in a practical, easy to understand manner where you will feel comfortable presenting these exciting and practice building new options to your patients on Monday. Don't miss this golden opportunity to find out about this incredible world of dentistry that awaits you!

Core I guarantee: We are so sure you will be satisfied with this course that we offer a money back guarantee!

"LVI has given me a new driving force in my career. It has recharged my enthusiasm for dentistry and made me realize that my career choice was not a mistake."

—Dr. Charles Shin, Stouffville, ON

"I wish I would have attended LVI earlier in my career. I still have time to make a difference but this info is too valuable to not be used throughout an entire dental career."

—Dr. Tim Stirmeman Algonquin, IL

"Not only did I learn what I didn't know about dentistry, I learned how to help my own long history of pain in the head and neck. Thanks for the missing link."

—Dr. Paul Bell, Denver, CO

TO REGISTER

Email Concierge@lviglobal.com or Call 888.584.3237
www.LVIGlobal.com



Follow LVI TV for your weekly dental news @ youtube.com/user/lvity

ADA CERP® | Continuing Education Recognition Program

Las Vegas Institute for Advanced Dental Studies, LVI Global, is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.

Upcoming 2014 DATES
June 18-20 - LVI (Las Vegas)
October 1-3 - LVI (Las Vegas)
December 10-12 - LVI (Las Vegas)



Academy of General Dentistry Approved
ACE Program Provider
FAGD/IMAGD Credit Approval does not imply
acceptance by a state or provincial board of
dentistry or AGD endorsement.
6/1/11-5/31/15





TANIUM
CORPORATION
MATERIALLY DIFFERENT

0%
VANADIUM

0%
ALUMINUM

100%
STRONGER
THAN CP Ti

66%
STRONGER
THAN ELI Ti

20%
FASTER CELL
ADHESION

100%
AMERICAN
MADE

100%
BETTER THAN
YOUR CURRENT
IMPLANT SYSTEM



BIOTANIUM™

A SAFER, SUPERIOR IMPLANT
FROM THE NANO LEVEL

BOOTH #325

COME BY AND RECEIVE **FIRST IMPLANT**
WITH **DRIVER** AND **ABUTMENT** FOR **\$125.00**

505.480.6157 | OSSOTANIUM.COM