

today



Scenes from the Chicago Midwinter

Listen to a presentation, test out some products and do a little shopping for your practice.

»pages 6–10



A year of oral health successes

America's Toothfairy thanks its supporters and shares its plan for the future.

»page 12



The workstation that grows with you

Start with the basics, then add even more options as your needs change and grow

»page 18

Deep-dish deals

• A Midwinter Meeting regular, Chris Stumpf, RDH, of Dodgeville Dental in Dodgeville, Wis., always has at least one slice before leaving Chicago. And she always shops the exhibit hall, leaving this year with stock of the Ultradent Whitening System (booth No. 3811), fluoride treatments and other hygiene products. (Photos/Robert Selleck, *today* Staff)



By Robert Selleck, *today* Staff

■ Whether you come for the deals and stay for the pizza, or vice versa, you end up winning no matter what with the Midwinter Meeting exhibit hall. Deep discounts and other show-specials are standard fare, and today is your final chance this year to stock up on staples or take advantage of introductory opportunities on new products and services.

The choices seem endless. In the Trans America Medical booth (No. 1422), you can find a list of 10 show-special deals on an array of dental instruments. The 40-year old company is attending its 28th Midwinter Meeting.

In booth No. 5105, you can ask Lars Kahre or another Futudent rep about

»see *DEALS*, page 4

AD

Recognizing 2018 honorees

■ In recognition of their outstanding contributions to the dental profession, the Chicago Dental Society honored four individuals Thursday for their dedication to academic and scientific excellence; volunteered services and free dental care to underserved patients; and promoting awareness of the impact of oral health on overall health.

Dr. Darryll Beard, Dr. Edwin “Ted” Parks, Prof. Gail Williamson and Dr. Wanda Laszcz were presented with

the Cushing, Gordon J. Christensen Lecturer Recognition, and CDS Foundation (CDSF) Vision Award during the opening session of Midwinter Meeting.

“Those involved with the Chicago Dental Society work together for one common goal: To make dentistry better by improving patient treatment through education,” said Dr. Louis Imburgia, CDS Board President.

(Source: Chicago Dental Society)



Visit
Us
Booth
2807

SHOFU BLOCK & DISK



CAD/CAM CERAMIC-BASED RESTORATIVE



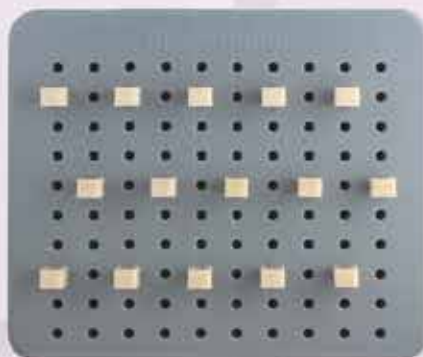
10mm x 12mm x 16mm
12mm x 14mm x 18mm

98mm x 14mm

- Force-absorbing hybrid ceramic
- High wear resistance
- Tooth-like light transmission and fluorescence
- Excellent stain resistance
- Precise milling—fast chair time
- Easy high gloss polishing

Shofu Blocks & Disks HC are made of a unique hybrid ceramic material combination ensuring exceptional natural light transmission as well as high durability and flexural strength.

This new, highly aesthetic CAD/CAM material is suitable for a wide range of indications—including minimally invasive inlays, onlays, cosmetic veneers, full crowns for anterior and posterior teeth, and implant-supported restorations.



NEW! BlockButler

CAD/CAM Block Storage, Organizer & Display

- Holds 100 blocks
- Wall mount or store in drawers
- Fits all block brands*

*With the exception of PlanMill or PrograMill blocks. Trademarks belong to their manufacturers.

SCAN
QR CODE
for more
information



Visit www.shofu.com or call 800.827.4638

Shofu Dental Corporation | San Marcos, CA



Referrals Simplified

Securely and easily send electronic referrals



RecordLinc

Save time & stay compliant

Streamline communication among dental colleagues

Call: **415.749.1444**
Visit: **RecordLinc.com**



PATIENT PORTAL



REFERRALS



SCHEDULING



INTEGRATION



MESSAGING



eFORMS



• **Ryan Hungate, DDS, of Dex Voice demonstrates the Amazon Echo/Alexa smart speaker in the KaVo booth (No. 1500). The device enables practitioners to control Dexis software by voice command. Providing just one example of the device's use, Hungate says you can request to review or even compare imaging scans mid-treatment, never having to remove your gloves.**

DEALS *from page 1

special Midwinter pricing on the company's EduCam. The ultralight, full-HD 1080p video camera can mount on a loupe or a headmount for precise, hands-free, point-of-view or overhead filming of everything you're seeing and doing. It can magnify two to eight times.

Coltene has special pricing on NiTi HyFlex EDM refills. The NiTi files are available in 21 mm and 25 mm lengths. Salvin has show-special bulk pricing on its OSS xenograft bone graft material in booth No. 1139.

You can save \$200 in Chicago on lightweight loupes and the LED DayLite high-def headlight in the Designs for Vision booths, Nos. 2602 and 4421.

You can get free samples of Denta-Glove Ergoform products in booth No. 4840 and take advantage of Ansell's everyday low prices.

It's not just the deals, of course, that make the exhibit hall a major draw. Getting the opportunity to check out the newest advancements in diagnostics, treatment and patient comfort is just as valuable. Among the most interesting this year: Be sure to check out Dex Voice in the KaVo booth (No. 1500).

According to Ryan Hungate, DDS, of Dex Voice, practitioners will never have to take their gloves off again when wanting to review imaging scans. The Amazon Echo/Alexa smart



• **Above, Jay Younis and Ofelia Garcia of Trans America Medical, booth No. 1422, have show specials on extraction forceps, elevators, a mouth mirror, a Gracey set and more.**



• **At left, in the Futudent booth (No. 5105), Lars Karhre shows off the company's small, ultralight high-def video camera, which can mount on loupes, be used with a head mount or fixed elsewhere above patients to capture POV perspective during treatment.**

speaker lets you control virtually all of your Dexis software via voice command.

Today is your last chance at these opportunities and more, with the exhibit hall set to close at 4 p.m.

today

About
the Publisher

Tribune America, LLC
116 W. 23rd St., Suite 500
New York, N.Y. 10011
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Executive Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Managing Editor
Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor
Robert Selleck
r.selleck@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Maria Kaiser
m.kaiser@dental-tribune.com

Product/Account Manager
Jordan McCumbee
j.mccumbee@dental-tribune.com

Client Relations Coordinator
Leerol Colquhoun
l.colquhoun@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Accounting Department
Nirmala Singh
n.singh@dental-tribune.com

dti Dental
Tribune
International

Published by Tribune America
© 2018 Tribune America, LLC
All rights reserved.

today Chicago Midwinter Show Dailies
Vol. 11 appear during the 153rd
Chicago Midwinter Meeting in
Chicago, Illinois, Feb. 22–24, 2018.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers.

Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.

Help patients *sleep* better

CDS Midwinter
Meeting Booth
#4016



Scan & Save Services

\$10 Digitally scan model

\$27 Print digitally scanned model for reorder

Digital file is stored for 30 years. If the product is discontinued, you can request your digital data or we will create a physical model to be returned.



Silent Nite® Slide-Link

New Color Options! \$104*

**Clear
\$99***



Blue



Pink



Green

- Our No. 1 prescribed anti-snoring and sleep apnea appliance
- Connectors are easily interchangeable by the patient
- Free six-month replacement warranty



dreamTAP™ \$379*

- Custom-made appliance for snoring or OSA
- Positioning the attachment on lower provides improved tongue space
- Cr-Co alloy prevents corrosion and discoloration of the appliance



EMA® \$189*

- Custom-made appliance for snoring or OSA
- Patients can easily change the elastic straps
- Elastic strap strength is matched to the patient's musculature



aveoTSD® \$139*

- Appliance for snoring that's available in three sizes
- Gently suctions onto the tongue, preventing it from falling back and blocking the airway
- Requires no impressions or adjustments

Orders will not be fulfilled without a valid dental license. *Price does not include shipping or applicable taxes. aveoTSD volume pricing/unit: (1-4) \$139; (5-9) \$129; (10-19) \$119; (20+) \$115. aveoTSD is a registered trademark of Innovative Health Technologies (NZ) Limited. EMA is a registered trademark of Frantz Design Inc. dreamTAP is a trademark of Airway Management Inc.

MKT 9330_1.0 REV ID 10704 GL-5750-021418

For more information
glidewelldental.com ■ 888-786-2177



**GLIDEWELL
LABORATORIES**

Scenes from Friday



• Sarah Belaidi, left, and Carly Fish of Air Techniques (booth No. 1425).



• Bill Berry, left, and Janie Wright, RDH, of Preventech (booth No. 2615).



• Brad Baker of Flow Dental Corp. (booth No. 1521).



• Drop by the RGP booth, No. 3315, to test out some new chairs for your practice.



• From left: Michael Porro of Henry Schein Dental (booth No. 2819) leads a digiTALK presentation on the digital workflow with Dr. Meena Barsoum and Dr. Joe Favia. It was one of many digiTALKs offered throughout the day in the Henry Schein booth.



• Ebelin Morales of DentalEZ (booth No. 1807).



• A number of new and innovative offerings are available at TAUB Products (booth No. 1911).



• The experts at Sonendo (booth No. 1229) are on hand to tell meeting attendees about the GentleWave technique for endodontic disinfection.

Photographs by
Fred Michmershuizen,
today Staff

Exclusive offer for dentists!

Two for the price of **one**

Booth #1447



Ultaire™ AKP

Metal-free

Tooth-supported

Bone-like

Lightweight

Comfortable

SolvayDental360.com/Chicago



• Erika Flanigan of Essential Dental Systems (EDS, booth No. 2502) holds the award-winning Irritrol two-in-one irrigation solution.



• From left: Alejandra Renteria, Mary Franco and Javier Gonzalez of Top Quality Mfg. (booth No. 2404).



• Daniel Parrilli, left, and Jens T.W. Kuhn of Kettenbach (booths Nos. 2239 and 4715).



• Ben Schoen of Orasoptic (booth No. 1203).



• Shelby McCollister of Kulzer (booth No. 2000) offers demonstrations of the new Ivory ReLeaf HVE suction device.



• Doug Woods, left, and Dede Targowski of KaVo Kerr (booth No. 1500).



• Albert Garza of Solvay Dental (booth No. 1447).



• Dr. Todd Shatkin of Shatkin FIRST (booth No. 816) offers a presentation Friday morning.



3D CONGRESS

EXPAND YOUR HORIZONS

MARCH 15-17, 2018
FORT LAUDERDALE, FL

CONGRESS.KAVOKERR.COM



SAVE 50% OFF REGISTRATION

**3D Congress is headed to
Fort Lauderdale, FL • March 15-17, 2018**

3D Congress, hosted by KaVo Kerr, is a unique three-day event featuring imaging solutions from i-CAT and KaVo that provides dental professionals with an educational environment dedicated to Cone Beam 3D (CBCT) imaging applications. Join colleagues, vendor partners, and KaVo Kerr imaging specialists to learn how you can leverage the power of 3D technology into your practice. In addition to topics covering implant planning and successfully incorporating 3D into your practice, there will be a special focus on Oral Surgery and Orthodontic applications, as well as a track for your staff. Welcoming doctors and staff, 3D Congress provides an opportunity to earn up to 16 CE Credits.

USE PROMO
CODE

CMW50

TO SAVE 50%
OFF OF
3D CONGRESS

**STOP BY
BOOTH #1500
TO LEARN MORE**

KAVO ■ Kerr

i-CAT

KAVO