

today



Time to shop!

The GNYDM exhibit hall offers an array of the latest products and technology in the world of dentistry.

»pages 6-14



IT in a box

Wouldn't you love to eliminate common IT tasks from your list of responsibilities? Here's how you can.

»page 16



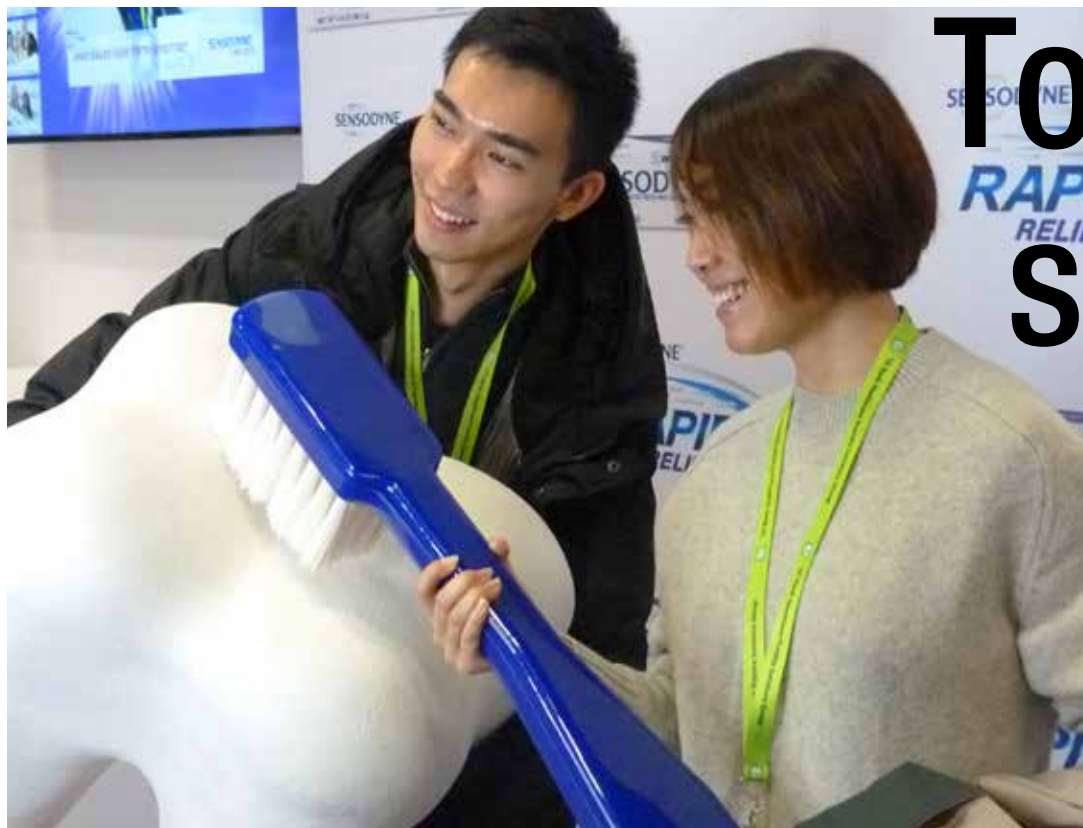
New C&B material

New Pro-V temporary crown and bridge material is designed to quickly and easily create durable restorations.

»page 30

• From left, Yan Zhang and Luyi Bai pose for a photo in the GlaxoSmithKline booth (No. 414). Available props include a giant molar, toothbrush and tube of Sensodyne Rapid Relief. Bai is a dentist in Beijing, China, and Zhang, originally from China, is finishing his master's degree in biological science at the University of Pittsburgh with plans to go to dental school. The pair said their day in the exhibit hall Monday was their first date.

(Photos/
Robert Selleck,
today Staff)



Touching stories

By Robert Selleck, today Staff

■ “Please touch,” is the rule up and down most aisles of the Greater New York Dental Meeting’s exhibit hall, whether it’s to test out cream to plump up the skin under your eyes or to handle an intraoral scanner to picture yourself using it with your patients who are wondering how you returned from New York looking 10 years younger.

»see HANDS, page 4

Expand your horizons at GNYDM

By Fred Michmershuizen, today Staff

■ There is so much to learn here at the Greater New York Dental Meeting. Whether you are a general practitioner or a specialist, a recent graduate or a seasoned veteran, meeting organizers have something to benefit you.

The following will be offered today in the Live Dentistry Arena, located in the exhibit hall at the end of the 400 aisle: “LANAP: A Predictable Laser Protocol for Periodontitis: A ‘Live’ Patient Demonstration,” presented by Allen S. Honigman from 9:45 a.m. to 12:15 p.m.; and “Immediate Tooth Replacement in Full Func-

tion – A ‘Live’ Patient Demonstration,” presented by Sargon Lazarof from 2:15 to 5:45 p.m.

Other educational highlights today include: “Beating Up your Patient’s Periodontal Disease: A Minimally Invasive Approach,” presented by James S. Kohner from 9 a.m. to noon in Room 2D16; “Oral Surgery for the General Practitioner,” presented by Stuart Lieblich from 2 to 5 p.m. in Room 117 on the exhibit hall floor; and “Becoming a Whitening Specialist,” presented by Sarah Thiel from 3 to 4 p.m. in the Crystal Palace Crest Classroom.

Check your meeting guide for many more offerings.



• Dr. Ron Kaminer and Dr. Lou Graham present ‘State of the Art Restorative Dentistry’ in the live dentistry arena. (Photo/Fred Michmershuizen, today Staff)

SHRINKAGE

Visit Booth 4408

Shrinkage
0.8%



Beautiful II LS (Low-Shrink) composite provides dentists with the means to reduce polymerization shrinkage and shrinkage stress while creating predictable and functional aesthetics.

- Low volumetric shrinkage (0.8%) and shrinkage stress (2.72 MPa)
- Great strength and high wear resistance
- Tooth-like aesthetics with natural fluorescence and chameleon effect
- Polishes in an instant
- Award winning handling
- Sustained fluoride release/recharge with bioactive Giomer chemistry



Beautiful® II LS



Shofu Dental Corporation | San Marcos, CA

SNEIILS-0417

Visit www.shofu.com | Call 800.827.4638



RELATIONSHIP GOALS.

Find a referral partner who treats your patients well.

When you're making a referral, are you choosing what's best for your patients? Ensure they're receiving state-of-the-art services and build confidence in your care by entrusting your patients to a GentleWave® Provider.

Discover the GentleWave® Differences

- Access opening to obturation can typically be completed in just one visit¹
- Uses a minimally invasive² protocol requiring minimal manual instrumentation^{2,3}
- Cleans the deepest, most complex portions of the root canal system^{2,3} to remove tissue, debris, smear layer and biofilm²
- Helps preserve the structure and integrity of teeth by leaving more dentin intact¹

Help to improve patient outcomes for even the most challenging cases.

Partner with a GentleWave® Provider today.

SONENDO.COM/RELATIONSHIP



VISIT US AT GNYDM! NOVEMBER 25-28 | NEW YORK | BOOTH #1308



¹ Sigurdsson A et al. (2016) J Endod. 42:1040-48 ² Molina B et al. (2015) J Endod. 41:1701-5
³ Vandrengh P et al. (2015) Oral Health 72-86

© 2018. All rights reserved. SONENDO, the SONENDO logo, GENTLEWAVE, the GENTLEWAVE logo and SAVING TEETH THROUGH SOUND SCIENCE are trademarks of Sonendo, Inc. Patented: www.sonendo.com/intellectualproperty. 18SON168 MM-0529 Rev 03

HANDS *“from page 1*

Benco Dental in booth No. 1617 has so many hands-on opportunities it held a press conference Monday afternoon to cover them all.

Among the opportunities, you can examine the stylish Herman Miller Compass line of cabinetry that's immune to moisture and has soft handles that don't injure hips or equipment that pass by too close; take a close look at the PRO-SYS VarioSonic powered toothbrush with five precision brush heads and five speeds that make it ideal for periodontal patients or who have other sensitivities; test out the vibration-free Carestream CS 3100 Milling System that's quiet and compact enough to place almost anywhere in your practice; and definitely try out the latest-generation Solea all-tissue laser from Convergent, which is set up with a microscope in the booth so you can really see it at work.

In the Planmeca USA booth (No. 5425) you can operate one of the latest additions to the company's CAD/CAM portfolio – the PlanMill 30 S, Planmeca's newest chairside mill. It combines high-performance servo-motor technology with durable milling components to deliver precise results. The 100,000-rpm, four-axis spindle isn't just amazing to watch, it's ideal for single-visit restorations and everyday milling of inlays, onlays, crowns or bridges.

In the IQ Dental Supply booth (No. 2203), you can easily picture your practice upgraded with the company's dental equipment and full-service office design offerings. Pretty much anything your practice needs, regardless of your specialization, is available.

Find Align Technology offerings in the Invisalign iTero booth (No. 5204) to get an up-close examination of the Invisalign system, “the most advanced clear aligner system in the world,” according to the company. Also in the booth, you can try out the iTero intraoral scanners.

Henry Schein invited attendees into booth No. 4627 to “mill” around at a block party Monday afternoon. The event featured exclusive offers on blocks for your Dentsply Sirona CEREC® and Planmeca PlanMill equipment. The selection of show-special-priced blocks – all from leading manufacturers – encompassed every material available: glass ceramics, resin nanoceramics, zirconia, and ceramic and resin composites. And there was even a dancing “Block Man” at the party – and a prize-wheel to spin.

Not sure where to start today? Join the GNYDM Scavenger Hunt by logging in to the meeting app and then scan the QR code at each of the daily stops. All entries must be entered by 3 p.m. each day to qualify for the drawings at 4 p.m. The winner will be notified by email. Go to all the stops in the Javits Convention Center to be entered in daily drawings.



• Drs. Carlos Becerra Sánchez and María Bucheli Méndez, a husband-and-wife dental team from Bogota, Columbia, are helped by Leo Herrera of Supermax Healthcare/Aurelia Gloves in booth No. 812.



• At a press conference Monday afternoon, Benco Dental Technology Product Line Manager Michael Goodman encourages meeting attendees to visit the Benco booth (No. 1617) to try out a variety of newly launched products.



• Attendees participate in a variety of activities during the Henry Schein block party at booth No. 4330. (Photo/Jahmel Charles, today Staff)

today About the Publisher

Tribune America, LLC
116 W. 23rd St., Suite 500
New York, N.Y. 10011
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Executive Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Managing Editor
Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor
Robert Selleck
r.selleck@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Maria Kaiser
m.kaiser@dental-tribune.com

Product/Account Manager
Jordan McCumbee
j.mccumbee@dental-tribune.com

Client Relations Coordinator
Leerol Colquhoun
l.colquhoun@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Accounting Department
Nirmala Singh
n.singh@dental-tribune.com

dti Dental
Tribune
International

Published by Tribune America
© 2018 Tribune America, LLC
All rights reserved.

today Greater New York Dental Meeting Show Dailies Vol. 13 appear during the Greater New York Dental Meeting in New York City, Nov. 25 to Nov. 28, 2018.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers.

Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.



Proven, Predictable, Efficient

Special Introductory Offer:

Buy 25 Implants and Receive **FREE** Hahn Surgical and Prosthetic Kits (\$3,250 total savings).* Use coupon code GMS299 during checkout. Exp. 12/31/18.



Official implant of the
**Misch International
Implant Institute**



\$160 per implant*



Why the Hahn™ Tapered Implant System?

- **Clinically proven** — Designed by renowned implantologist Dr. Jack Hahn
- **Safe and efficient** — Simplified surgical protocol with length-specific drills
- **Precise control** — Pronounced thread pattern to engage bone where directed
- **High primary stability** — Tapered body and buttress threads to maximize immediate load opportunities
- **Guided surgery now available** — Fully guided from first drill to implant placement



I enjoy the versatility and simplification offered by the Hahn™ Tapered Implant. It is an implant system that can serve the needs of all dental implant practices. I use the Hahn implant for my full-arch implant cases, extraction with immediate placement, and healed ridge sites alike. The aggressive threads, high primary stability and the machined collar make it my favorite implant system that I have used to date. The compatible connections make it easy and predictable to place as well as to restore with all the prosthetic options available in today's market.

- Philip J. Gordon, DDS,
Host of "Dental Implant Practices" podcast

Visit us at
**Greater New York
booth 4413!**

For more information
888-786-2177
hahnimplant.com

*Price does not include shipping or applicable taxes.
Hahn Tapered Implant is a trademark of PrismaTik Dentalcraft, Inc.



Hahn implants and components are
manufactured in our Irvine, California, facility.

GLIDEWELL DIRECT
CLINICAL AND LABORATORY PRODUCTS

GD-126036-111518

Scenes from Monday



• The reps from Sunstar (booth No. 3828) are all smiles, and they have plenty of information about products that will put a smile on your patients too!



• John and Jason of Kettenbach (booth Nos. 3537 and 4209).



• Pamela and Connie of Alexion Pharmaceuticals (booth No. 3242).



• Scott of Voco America (booth No. 2600).



• Nancy and Andrew of ContacEZ (booth No. 3424).



• Kathy and Sam of Dentsply Sirona (booth No. 3409).



• Jerry and Michelle of Tuttnauer USA (booth No. 3418).



• Edward and Dean of Patterson Dental Supply (booth No. 3801).

Photos by
Jahmel Charles,
today Staff

iTero®

Deliver the digital experience your patients expect.

Raise the bar on restorative care with the iTero Element® 2 scanner for your practice.

- Bring the power of chairside visualization to your practice with TimeLapse technology and Invisalign Outcome Simulator
- Make same-day dentistry your specialty with iTero and glidewell.io™ milling solution
- Now available! iTero and Dextrix. One seamless patient management connection

Visit us at the
Align Booth 5204





• William and Chanita of Rose Micro Solutions (booth No. 1700).



• Gil of Smile Designer Pro (booth No. 3631).



• Brett Wilson of Digital Doc (booth No. 2715).



• From left: Maxine, Tonda and Nancy of Premier Dental Products Co. (booth No. 4207).



• David Lee and Brandon Kim of TruAbutment (booth No. 5420).



• From left: Brittany, Louie and Kimberly of QwikStrips (booth No. 4723).



• From left: Steven, Jordan and Laurence of TAUB Products (booth No. 2908).



• Saju and Jomon of Dental Care Alliance (booth No. 5416).



Visit booth
#1408
 for demo!

cara® Print 4.0 & dima® Print materials
 Quick, precise, economical: The perfect fit.

- Quick and easy: print most appliances in 20 minutes or less!
- 3D-DLP technology—for precise, accurate results every time.
- More cost-effective than most 3D printers.
- Open STL files work with most CAD programs, such as 3Shape.

Discover the 3D printer developed by your dental experts at Kulzer.

Giving a hand to oral health.



KULZER
 MITSUI CHEMICALS GROUP