

today



Scenes from the Chicago Midwinter

Get the buzz from some busy bees, learn from Jedi masters and see Bridget the (plush) horse.

»pages 4-8



A night of celebration for a good cause

Oral Health America's Annual Gala & Benefit brings the industry together to raise funds.

»page 10



Honoring the females of our industry

Breakfast recognizes women who are making a significant impact in the dental technology field.

»page 18

New, newer, newest

By Robert Selleck, *today* Staff

■ If your journey to the Chicago Dental Society Midwinter Dental Meeting included the Blue Line from O'Hare, you might have ended up in a train car with its interior-wrap advertising devoted entirely to the Quip electric toothbrush.

The first-time exhibitor here in Chicago is known for strategically advertising beyond the exhibit halls in cities hosting major dental meetings it attends.

Last year for the Greater New York Dental Meeting, the Brooklyn-based company ran ads in trains using the new subway station near the Jacob K. Javits Convention Center. Thursday morning in the Midwinter exhibit hall, the Quip booth (No. 443) was seen

*see *NEW*, page 3



▶ Alexandria Jundt, DDS, in practice in Chicago, shows her free Quip electric toothbrush in the Quip booth, No. 443. Attendees receive the toothbrush and other gifts as part of the Quip 'booth experience.' Quip is a first-time exhibitor. (Photos/Robert Selleck, *today* Staff)

Three more live-patient demonstrations on tap

■ Today's educational agenda includes two live-patient demonstrations.

From 9 a.m. to noon, Frank Milnar, DDS, of St. Paul, Minn., presents "Power of pink: Techniques for pink prosthetic restorations with bioactive composites," and from 1:30-4:30 p.m., Robert Margeas, DDS, of Des Moines, Iowa, presents "How to close a dias-

tema." Held in room W375C and each worth 3 C.E. units, the sessions are free but ticketed. You can request a ticket at the door, but the sessions are popular.

A final live-patient demonstration is scheduled Saturday, with Lee Silverstein, DDS, of Marietta, Ga., presenting "Soft-tissue augmentation using Alloderm."

AD



IT'S SO SIMPLE TO ACHIEVE CONSISTENT CLINICAL IMAGES

- 8 Dental shooting modes – Easier, faster and more reproducible images
- Auto-cropping, smart focus and zoom
- Auto flash adjustment for true color
- 3.5 inch LED/LCD touchscreen – Works with exam gloves
- Water/chemical resistant – Essential for infection control in the office
- Ultra-lightweight body: approximately 1lb

EyeSpecial C-III

THE DENTAL CAMERA THAT
MAKES IT EASY



Visit us at **Booth 2807**



www.shofu.com | 800.827.4638

Photo courtesy of Luciana Ayres, D.D.A., D.T., M.B.A.



Scan Here for
Instructional Video

today About
the Publisher

Tribune America, LLC
116 W. 23rd St., Suite 500
New York, N.Y. 10011
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Executive Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Managing Editor
Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor
Robert Selleck
r.selleck@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Maria Kaiser
m.kaiser@dental-tribune.com

Product/Account Manager
Jordan McCumbee
j.mccumbee@dental-tribune.com

Client Relations Coordinator
Leerol Colquhoun
l.colquhoun@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Accounting Department
Nirmala Singh
n.singh@dental-tribune.com



Published by Tribune America
© 2018 Tribune America, LLC
All rights reserved.

today Chicago Midwinter Show Dailies
Vol. 11 appear during the 153rd
Chicago Midwinter Meeting in
Chicago, Illinois, Feb. 22–24, 2018.

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers.

Opinions expressed by authors are their own and may not reflect those of Tribune America or Dental Tribune International.



Attendees enter the Chicago Midwinter Meeting exhibit hall Thursday morning.

NEW *from page 1

ing a steady flow of visitors listening to a quick overview about how practices can make the toothbrush easily available to patients and benefit from a dental-connect platform designed to keep practices closely connected to existing and potential patients.

Final step in the booth experience is walking away with a sleek Quip toothbrush, a tube of Quip toothpaste, a coupon for a replacement head, a brochure welcoming you to the Quip brand and some literature about Quip's other products and services.

Reflecting the dental industry's ever-increasing pace of innovation and expansion, the Midwinter Meeting has numerous new exhibitors this year – along with an even broader array of new products and services.

In booth No. 1048, first-time exhibitor Dentkist is here with variety of products, ranging from impression material to handpieces. The Korean-based company, among the top-five companies in its sector in Korea, is conducting business in 65 countries, and a few months ago it received FDA clearance to operate in the U.S. The "KIST" in Dentkist stands for "Korean Institute of Science and Technology," a science-and-technology national think tank in Seoul that has launched many science-based businesses.

In booth No. 848, first-time-exhibitor Ignite DDS (booth No. 848) is handing out a small book that gives you a feel for its free continuing education community for dental students and young dental professionals.

Not far away, the Academy of



First-time exhibitor Jason Jeong has special Chicago pricing on his CharmTemp Crown temporary crown and bridge material. Find him in the Dentkist booth, No. 1048. The booth is filled with lots of other show specials.

Microscope Enhanced Dentistry is also here for the first time, in booth No. 838.

The concept of "new" in the exhibit hall isn't limited to first-time exhibitors. Stroll down any aisle and you'll encounter plenty of new products, too. Some are so new, they're here for demonstration only before becoming available later in the year.

KaVowas demonstrating three new products to dental-industry-media

representatives Thursday morning in it bank of booths at the front of the 1500 aisle. Among the products was the Dexis FS Ergo flexible Digital Intraoral X-Ray Sensor, which in addition to being small has a soft housing that "gives" during X-rays, making it extremely gentle for patients.

There's plenty more "new" to discover, with the exhibit hall open again today until 5:30 p.m. and until 4 p.m. on Saturday.

Scenes from Thursday



• There are big smiles all around among the team at Glidewell Dental (booth No. 4016).



• 'Jedi masters' Dr. Valerie Cooper, left, and Dr. Christopher Silvoy want to make the Midwinter Meeting more fun this year — so they are here in 'Star Wars' cosplay gear, complete with lightsabers!



• Meghan Olmer of Wells Fargo Health Advantage (booth No. 1928), with plush horse Bridget.



• From left: Jeff Daner, Noah Moore and John Hinton of Anutra Medical (booth No. 5101).



• Emily Kemberling, left, and Tori Schober of Keystone Industries (booth No. 4011).

Photos by Fred
Michmershuizen,
today Staff



• Nory Candelario, left, and Eva Hernandez of Trident Dental Laboratories (booth No. 3216).



• From left: Lundon Albrecht, Laurie Eason and Brad Wilson of Coltene (booth No. 4000).



Beauty WITHOUT **Compromise**

CDS Midwinter
Meeting Booth
#4016



BruxZir[®]
Esthetic
— SOLID ZIRCONIA —

BruxZir[®] Esthetic represents the next evolution in zirconia dental technology. With high strength, true-to-nature translucency and precise shade-matching capabilities, BruxZir Esthetic offers an optimal combination of form and function for crowns & bridges. The culmination of a deliberate R&D effort to produce a more lifelike monolithic zirconia, BruxZir Esthetic exhibits an average flexural strength of 870 MPa and a best-in-class appearance.

- **LIFELIKE VITALITY**
- **LASTING TOUGHNESS**
- **MINIMAL PREPARATION**

Brawn

– Unsurpassed strength –

Beauty

– Natural esthetics –

Confidence

– Zero compromise –

GL-76669-031418

For more information
glidewelldental.com ■ 888-786-2177



**GLIDEWELL
LABORATORIES**



• The folks from Henry Schein eServices (booth No. 2819) are eager to tell you about Dentrrix G7.



• To learn about a PDL injection without the needle, visit NumBee (booth No. 628). It's all the buzz, according to these busy bees who were buzzing about the exhibit hall Thursday morning.



• Kay Hickey of Zirc Co. (booth No. 1417).



• Jefel Santos, left, and Camille Rios of Denovo Dental (booth No. 3309).



• Andreas Brandstatter of W&H Impex (booth No. 1327).



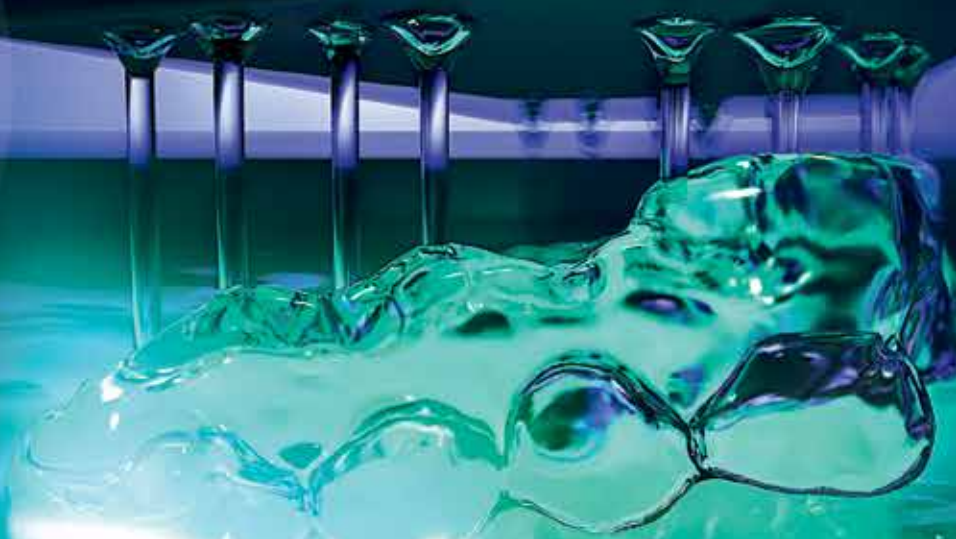
• Dr. Steven R. Daniel, a practicing periodontist in Murfreesboro, Tenn., is the new president of the American Academy of Periodontology. (Photo/Sierra Rendon, *today* Staff)



• From left: Dominika Paxton, Mac Kubiak and Ula Olszewska of Triron Titanium (booth No. 2339).



• Dr. Morris Strauss of Mavrik Dental Systems (booth No. 3402).



cara Print 4.0

Quick, precise, economical: The perfect fit.

- » **cara Print 4.0:** A 3D DLP printer that meets the accuracy requirements for all polymer-based appliances.
- » Produces **dental appliances faster and more economically** than other printers.
- » With **dima Print** materials, cara Print can produce surgical guides, custom trays, ortho, cast, model and denture bases.
- » Our **open, yet comprehensive digital workflow** offers you everything from a single source, including training and support.

Discover the 3D printer developed by your dental experts at Kulzer.

Visit Kulzer Booth #2000 to learn more!

Giving a hand to oral health.



KULZER
MITSUI CHEMICALS GROUP



• Allan Hyldal of 3Shape (booth No. 4815) talks about some of the company's latest offerings during a press conference on the show floor Thursday morning.



• Tom Evans of Planmeca (booth No. 1020).



• Julie Harder of Designs for Vision (booths Nos. 2602/4421).



• Kevin Bourland of Shofu Dental Corp. (booth No. 2807).



• From left: Sophia Skafidas, Dr. Terri Alani and Karen Siebert at DenMat (booth No. 3503).



• From left: Tony Holm, Michael Livingston and Jennifer Gillespie of Microflex/Ansell (booth No. 4808).

• Tiffany Fico of Medidenta (booth No. 2609).



• From left: Katie Liu, Steve Kim and William Kim of DiaDent Group Int'l (booth No. 4308).

NEW

YOUR GATEWAY TO 3D

DEPENDABLE | ADAPTABLE | AFFORDABLE

See us at the
CDS Midwinter
Meeting at
Booth #1500

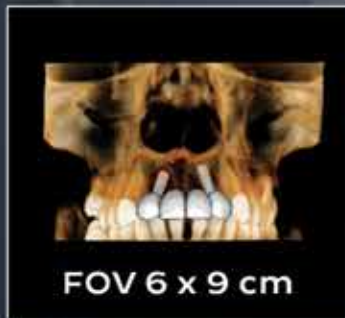


Entering the world of 3D imaging has never been easier.

From endo to airway studies, the new KaVo OP™ 3D is a flexible and affordable system that makes obtaining the right image achievable. With an intuitive interface, automated protocols, and customizable fields of view—plus the ability to take standard or pediatric 2D panoramic images, the KaVo OP 3D is the right system for your practice, both now and in the future.



FOV 5 x 5 cm



FOV 6 x 9 cm



FOV 9 x 11 cm



FOV 9 x 14 cm

Schedule a demo today at go.kavokerr.com/401375

KAVO
Dental Excellence

3D CONGRESS



EXPAND YOUR HORIZONS

MARCH 15-17, 2018 • FORT LAUDERDALE, FL

SAVE 50% OFF REGISTRATION WITH PROMO CODE CMW50

© 2018 KaVo Dental. All rights reserved. KV00173/A9.17