

# today



## Scenes from Monday's GNYDM

Toothy stuffed animals, loupes to try on and technology to test drive.

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## Happy birthday, Oral Health America

Organization celebrates its 60th anniversary with a little 'friend-raising.'

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## Digital technology: It's what's for breakfast

Henry Schein offers up a full plate of services for a digital revolution.

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# Glass act

By Robert Selleck, *today* Staff

■ From “best in glass” to “best in class,” the Greater New York Dental Meeting is filled with some of the most innovative new offerings in dentistry, ranging from the most artistic to the deeply scientific.

In the exhibit hall on Monday you could find unique glass sculptures of molars in the Amazing Animation booth, No. 1702. The hand-sculpted glass is created by artist David Peterson of Lake Worth, Fla., and no two teeth have the same shape and colors.

At the other side of the hall and



• With the Javits Center Crystal Palace reflected in the display case, Michael Rudolph, DDS, of Ossining, N.Y., examines a glass sculpture of a molar in the Amazing Animation booth, No. 1702. (Photos/Robert Selleck, *today* Staff)

\*see GLASS, page 3

# Put your focus on implants

By Sierra Rendon, *today* Staff

■ If you have been considering placing implants in your practice or just want to improve your techniques, today's World Implant Expo is an ideal place to increase your knowledge.

Start the morning with Dr. Joseph Leonetti in his “Sinus Grafting and Block Allograft Model Workshop” from 9:45 a.m. to 12:45 p.m. Here, you'll learn some of the challenges and complications for placing implants, including horizontal ridge defects.

This hands-on workshop will review techniques for horizontal ridge augmentation with block allo-

grafts. Additionally, lateral and crestal sinus floor elevation techniques will be explored.

Continue building on your implant knowledge in the afternoon with a course offered by Dr. Cheryl Pearson on the “New All-Zirconia Implant-Supported Prosthesis” from 2 to 5 p.m. today. Pearson will discuss the importance of treatment planning, patient selection and communication.

In addition, surgical aspects, provisionalization during healing and management of soft tissue will also be covered. The protocol for final fabrication of the full-arch supported all-zirconia hybrid will be detailed.

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# Exhibit floor offers a live look at today's techniques

By Sierra Rendon, *today* Staff

■ The Live Dentistry Arena is where many GNYDM attendees arrive when seeking a place to learn more about new technologies and approaches in a dynamic, interactive environment.

One of Monday's sessions was sponsored by OCO Biomedical and featured Dr. Charles Schlesinger, who spoke on "Changing Implantology Today."

Attendees can continue expanding upon those skills and education today by again taking part in the free, all-day Live Dentistry Arena in booth No. 6230 on the exhibit floor.

Today's sessions include "LAPIP: An En-'Light'ening Treatment for Peri-Implantitis," with Dr. Allen Honigman from 10 a.m. to 12:30 p.m.

This session will focus on the growing concern in the dental community regarding peri-implantitis, with estimates of 12-40 percent of implants affected. Traditional therapies include surgery, with or without regenerative material placement, or extraction of the implant. This live demonstration will utilize LAPIP protocol, a modification of the FDA-approved LANAP protocol. This option may be more patient friendly



• Lou Graham, DDS, on far left, provides additional details about ceramic restorations as Foroud Hakim, DDS, completes a restorative procedure on the patient during 'A Practical Approach To Modern Ceramic Restorations — A Live Demonstration' on the live dentistry stage in the exhibit hall Monday morning. (Photo/Robert Selleck, *today* Staff)

and less traumatic overall to treat ailing and failing implants affected by peri-implantitis.

The second session today in the Live Dentistry Arena will be offered by Dr. Michael Apa and Jason Kim, CDT, and focus on "Techniques for Mastering Preparation, Temporization and Insertion of Porcelain Laminate Veneers: A Team Approach."

Apa and Kim will share how they handle the workflow between doctor, patient and ceramist to ensure success at every step in the process. The

two will demonstrate via a complete, 10-unit laminate case from design to insertion.

Attendees can expect to learn about facially driven treatment planning; intra-oral direct esthetic provisional application; preparation for porcelain restorations; temporization; and porcelain laminate insertion of full-arch.

For more information on any of these courses, pick up the on-site guide or download the GNYDM app for your smartphone.

## GLASS *from page 1*

other end of the spectrum, in booth No. 526, you can find the newly launched iBrush 360. Inventor Alexander Kandemir is in the booth to demonstrate the unique technology, which he says comes closer than any other brush to working the way dentist say teeth should be brushed: from the gums toward the teeth with a rotational up and down motion. That process is accomplished with micro-bristle heads that spin 360-degrees in both directions.

A bonus beyond perfectly cleaned teeth: The brush is a highly effective tongue and cheek-wall scraper, making it a powerful tool for controlling bacteria that cause bad breath. Earlier this year, the brush won the 2015 Impex Gold Award in the health and beauty category. This is the first time the brush has been on display at a dental meeting.

In booth No. 5025, you can find several new offerings from Sulzer Mixpac. The all-in-one Colibri mixing tip needs no assembly, promoting clinical efficiency and eliminating the risk of the tip coming off during extrusion. You also can check out the company's Barrel System, a modular packaging and application system that won the international CPhI Pharma Award



• Alexander Kandemir, inventor of the iBrush360, is showing the product for the first time ever at a dental meeting in booth No. 526 — after earning top awards at a major product-invention meeting earlier this year.

2015 in the category "Innovation in Packaging."

In booth No. 1101, you can see the new 86A Avenger Shield from the Handler Manufacturing Company. An innovation for the dental lab, the shield is designed to help contain contaminants during a full range of polishing and grinding applications. A two-part design makes it easy and efficient to clean and disinfect after every application, making it compliant with OSHA and OSAP safety standards.

Find Anutra Medical in booth No. 4741, where you can check out its new disposable, multi-dose, one-handed aspiration syringe. The Anutra Local Anesthetic Delivery System was just approved by the FDA earlier this year.

Also, be sure to visit with Dentatus in booth No. 1714 to learn more about its newly opened Implant Technical Center in Manhattan, right near the New York Public Library. Area dentists can drop in to pick up critical supplies that might be needed in a few minutes instead of in a few days — and travelers from farther away can use the center as an always available dental-training destination, open 10 a.m. to 4 p.m., for dentists to learn practical chairside means for making temps, interim crowns and bridges using affordable Dentatus technology.

There are lots more top-of-their class products and service to discover, with plenty of time left today and tomorrow to keep exploring the exhibit hall.

# Scenes from the GNYDM



• Sarah Coy, Megan Mottwiler, Dave Lage and Andrea Cologgi would love to answer any questions you have at the Essential Dental Systems booth, No. 2003.



• Aaron Srader at the Flow Dental booth, No. 1110.



• Andy Polk has loupes for you to try at the Orascopic booth, No. 4022.



• The team at Aseptico, from left, Bob Giantonio, Jeff Baxter, Mark Mayer, Stefan Geffer and Glenn Kazen, at booth No. 3631.



• Jeanne Giovenco is leading discussions at the DEXIS Digital X-Ray booth, No. 4025.



• Ask the team at MicroDental Laboratories, booth No. 4804, about its restorations and dental devices.



• Jodie Heimbach, RDH, and Tanya L. Kels, RDH, can offer you some information about Sunstar Americas products at booth No. 3828.

Photos by  
Fred Michmershuizen  
& Sierra Rendon,  
todayStaff

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• Denise Manekas and James Espinosa are ready to help attendees at the Dentatus booth, No. 1714.



• Linda Simon and Michael Sharp can help you at the Parkell booth, No. 1505.



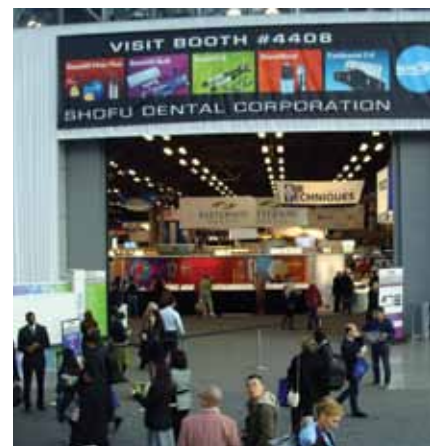
• Dr. John Thurber, left, and John Huley of Novoject USA (booth No. 4706), a first-time exhibitor.



• Jacqueline Liger will introduce you to the latest technology at the Cefla booth, No. 2000.



• Adam Willson and Kim Diamond of Henry Schein Practice Solutions stand ready to help at the ConnectDental Pavilion.



• Attendees stream into the exhibit hall Monday morning.



• From left: Gina Echeandia, Melissa Chandler and Phil Armijo of Mydent International (booth No. 3709).

• Debi Young can help you pick out some 'Amazing Animation' for your practice at booth No. 1702.



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• Emiko Ota helps an attendee test drive the new technology at the Osada booth, No. 2910.



• From left: Rob Olenchak, Lindsay Allen and Sam Turner show off some products at Coltene (booth No. 4202).



• Join the club with Roger Martinez and Joe Antenucci at the Glove Club booth, No. 2405.



• Visit with Daniel Razzano, Larry Bernys and Ronnie Psimas at the Kuraray America booth, No. 2009.



• Cliff Magneson shows off some of the cool products you can find at SharperPractice, booth No. 828.



• Visit Jeremy Grant and Chelsey Horton at Benco Dental, booth No. 1617.



• Young patients will love the treats you pick up at Sherman Specialty's booth, No. 3826.



• Ask Walter Parra about 'Gazelle' at the Microcopy booth, No. 1106.



• Kevin Kim, right, and Carlos Ortega of DoWell Dental Products, booth No. 1514, are ready to answer your questions.



• Jim DiQuattro and Charles Mott at the Planmeca booth, Nos. 4028/4034.





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