

today

Pacific
Dental
Conference



GENERAL DENTIST WANTED

Bucolic but lively British Columbia town is looking for a dentist to set up a general practice to serve the region.

»page 4



SCENES FROM THURSDAY

Smiling faces and innovative products and services were everywhere Thursday, as these photos confirm.

»pages 6 & 8



NO SNOW? NO PROBLEM.

If skiing conditions aren't quite what you planned on, try this mountain getaway instead: A wind turbine tour

»page 22

Aisles of smiles

• From left, Elayne-Joyce Colobong, RDH, Nicole Corcuera, CDA, and Katrin Licas, CDA, check out the display of dental models in the Kilgore International booth (No. 1219) Thursday in the Pacific Dental Conference Exhibit Hall. (Photos/Robert Selleck, *today* Managing Editor)



By Robert Selleck,
Managing Editor

■ If you're into new technology and great deals, there was plenty to smile about in the PDC Exhibit Hall on Thursday. Glistening new products and show specials were everywhere.

In the DENTSPLY Canada booth (No. 643), you can try out the new Midwest E Electric Handpiece – and also receive a free show-special gift.

Isolite Systems, in booth No. 1309, is showing off its Isolation Mouthpieces, now available in six sizes.

The new, towering National Dental Inc. booth (No. 1229) has the LightWalker ErYAG laser on display, one of its many high-tech offerings.

You can stop by the Shofu Dental

»see SMILES, page 2

Tonight: Comedy with Dave Hemstad

In PDC tradition, the smiles keep coming

■ Join your friends and colleagues for some pizza and a beverage before sitting down for an hour of comedy at the PDC.

Following the meeting's long-standing tradition of highlighting the best in Canadian comedy, on the agenda for tonight is Dave Hemstad.

A three-time Canadian Comedy Award nominee, Hemstad made his national television debut on CBC at

Here at the PDC

Friday Comedy Night, featuring Dave Hemstad, is scheduled for tonight from 6:30–8 p.m. in Ballroom A, Vancouver Convention Centre. If you didn't buy a \$25 ticket when you registered, you can check on availability at the registration desk today. The ticket price includes pizza and a beverage.

the Halifax Comedy Festival in 2002.

Since that performance, Hemstad has been on stage in every province and territory in Canada and is a regu-

lar guest on "The Debaters" on CBC.

The popular comedian recently filmed his own "Comedy Now" special for CTV's Comedy Network and was featured at a gala performance at the highly popular "Just for Laughs Festival" in Montreal.

Hemstad is considered by many critics to be one of the top comedians in the country, so tonight's event promises to be a fun occasion.

Tickets should still be available today at the registration desk. The cost is \$25 plus GST.

(Source: Pacific Dental Conference)



• Dave Hemstad has performed in every province and territory in Canada and is a regular on "The Debaters" on CBC. (Photo/Provided by Pacific Dental Conference)

Live Dentistry Stage features three more sessions in Exhibit Hall today

■ As usual at the PDC, it was standing-room only at the Live Dentistry Stage in the Exhibit Hall yesterday.

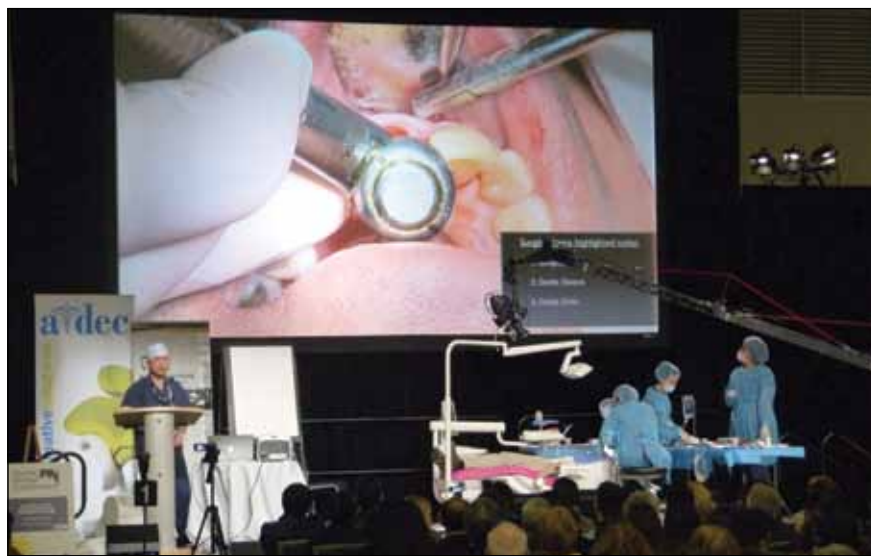
One procedure was on the schedule Thursday. And three more on the agenda for today.

First up today, at 8:30 a.m., Peter Walford, DDS, will present “Multi-surface Composite Restorations – A New Matrix and Other Key Success Determinants.”

Next, at 11:30 a.m., Elliott Mechanic, DDS, will present “The Single Crown Simplified,” co-sponsored by the Canadian Academy for Esthetic Dentistry.

And closing the stage this year, at 2:30 p.m., Glenn van As, DMD, will present “Lasers and Dental Implants,” co-sponsored by Hiossen Implant Canada Inc.

The Live Dentistry Stage is sponsored by A-dec and Sinclair Dental.



• On the Live Dentistry Stage on Thursday in the Exhibit Hall, Mark Kwon, DMD, FICOI, and Bernard Jin, DMD, performed an ‘Immediate Anterior Implant Solution Using Total Digital Technology,’ co-sponsored by Hiossen Implant Canada Inc. More live dentistry is on the schedule today.



• Attendees stream into the Exhibit Hall on Thursday to enjoy lunch, watch the Live Dentistry Stage session and check out the dental industry’s latest products and services.

SMILES *from page 1

Corps. booth (No. 1304) to get a hands-on look at the EyeSpecial C-II, the latest configuration of the only smart digital camera designed exclusively for dentistry.

The Orasoptic booth (KaVo Kerr Group, No. 464) was busy throughout the day Thursday, with many dentists and hygienists trying out the latest loupes, lights and telescopes, including the EyeZoom, with adjustable magnification, and the RDH Elite, designed specifically for dental hygienists.

In the DiaDent booth (No. 1318), you can take advantage of a show-

special two-for-the-price-of-one offer on the D-Lux cordless LED curing light. Also on display are the Dia-Pen and Dia-Gun root-canal obturating system.

The NSK booth (No. 207) has all sorts of handpieces on display, including two of the newest offerings, the Ti-Max Z900L (“dentistry’s most powerful air-driven handpiece”) and the miniature-head Ti-MaxZ900L.

And nobody could miss the new Henry Schein booth (No. 709) making its debut at the PDC Exhibit Hall. The traffic-control theme included marked roadways, stop signs, street signs and direction signs to the company’s wide variety of services.

Biolase has a big presence at the conference, with its laser featured in six different educational sessions, including today’s closing session on the Live Dentistry Stage in the Exhibit Hall: “Lasers and Dental Implants,” presented by Glenn van As, DMD, and co-sponsored by Hiossen Implant Canada. You also can test out the laser in the Biolase booth (No. 219). There’s a good chance that expert laser clinician Dr. Brad Labrecque will be there to demonstrate the WaterLase iPlus 2.0 and answer any questions.

There’s just as much to be smiling about in every aisle today, with the Exhibit Hall open from 8:30 a.m. to 5:30 p.m.

today

About
the Publisher

Tribune America, LLC
Phone: (212) 244-7181
Fax: (212) 244-7185
E-mail: info@dental-tribune.com
www.dental-tribune.com

Publisher & Chairman
Torsten Oemus
t.oemus@dental-tribune.com

President/Chief Operating Officer
Eric Seid
e.seid@dental-tribune.com

Group Editor
Kristine Colker
k.colker@dental-tribune.com

Managing Editor/Designer
Robert Selleck
r.selleck@dental-tribune.com

Editor/Designer
Sierra Rendon
s.rendon@dental-tribune.com

Online Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Product/Account Manager Canada
Will Kenyon
w.kenyon@dental-tribune.com

Product/Account Manager
Humberto Estrada
h.estrada@dental-tribune.com

Product/Account Manager
Maria Kaiser
m.kaiser@dental-tribune.com

Marketing Director
Anna Kataoka
a.kataoka@dental-tribune.com

Accounting Assistant
Nirmala Singh
n.singh@dental-tribune.com

Education Director
Christiane Ferret
c.ferret@dtstudyclub.com

Published by Tribune America
© 2015 Tribune America, LLC
All rights reserved.

today Pacific Dental Conference appears during the Pacific Dental Conference in Vancouver, British Columbia, Canada, March 5 and 6, 2015.

dti Dental
Tribune
International

Tribune America makes every effort to report clinical information and manufacturers' product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors.

The publishers also do not assume responsibility for product names or claims, or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America or Tribune Group International.

Evolve.

GIOMER TECHNOLOGY

taking dentistry to the next level

Visit Us
Booth #1304

NOW IN TIPS! MORE SHADES!

Beautifil Flow Plus®

Finally, an Injectable Hybrid Restorative for All Indications



BeautiSealant

Fluoride Releasing Pit & Fissure Sealant System



Beautifil® II

A Nano-Hybrid Composite with Fluoride Release & Recharge



BeautiBond®

One Adhesive: Two Powerful Monomers



Visit www.shofu.com or call 800.827.4638

Key Features of Giomer Materials

S-PRG filler material clinically:

- Recharges fluoride when treated with fluoridated products
- Decreases acid production of cariogenic bacteria
- Neutralizes acid on contact
- Demonstrates an anti-plaque effect



Scan here for more information on
Giomer Technology
& watch the Acid
Neutralization video.

General dentist wanted

By Robert Selleck, Managing Editor

■ Looking for a change of scenery? How does the following description sound as a setting for your dental practice?

"This is a perfect location for life-style-oriented entrepreneurs. Our wide-open valley, fabulous climate, mountains, rivers, lakes, friendly and down-to-earth people and relaxed pace contribute to our unparalleled quality of life."

That's how the southeastern British Columbia community of Creston Valley describes itself in its effort to attract a general dentist to the region. Leading an earlier and successful physician-recruiting effort and now following up with the general-dentist recruiting effort is the community's "Health Working Group." Operating on a shoestring budget, the group is composed primarily of volunteers.

"We are a beautiful, small community," said Health Working Group member Marilin States. "We're bettering our community by putting the word out that we are in need of a general dentist. We've been quite successful to date with physician recruitment, so



• Creston Valley, British Columbia, wants a general dentist to set up a practice in the idyllic locale, shown here looking south across some of its vineyards and orchards. The town's population is more than 5,300; the entire valley's is about 16,000.

now we're reaching out to the dental community."

Toward that effort, the Creston Valley Health Working Group has a booth (No. 1453) in the Pacific Dental Conference Exhibit Hall.

"Last year, we attended PDC for the first time ever," States said. "We had some interest, but those individuals have not yet been able to relocate, and we are in great need. So funds were raised to send me to the meeting again this year to put the word out."

The original working group was

Here at the PDC

Learn more about the opportunity to practice general dentistry in Creston Valley, British Columbia, by stopping by booth No. 1453 in the Exhibit Hall. Learn more about Creston Valley by visiting www.crestonvalleybc.com.

created in 2006, made up of representatives from the town's existing physician practices, the British Columbia Interior Health Authority, the

Town of Creston and the Regional District of Central Kootenay. The effort doesn't end with recruitment; it also addresses successful integration of newly arriving doctors. A number of permanent physicians have been recruited, thus prompting the recent decision to focus efforts on dental care.

If the Creston Valley opportunity doesn't resonate with you, another option is to check out the PDC Job Board in the Exhibit Hall Foyer — whether you're looking for a new opportunity or have one to offer.

AD

For better dentistry

DENTSPLY CANADA

Combine Forces for a Complete Solution.

Every one of DENTSPLY Class II restorative products is designed by dentists for dentists to give you the perfect instrument for predictable results. Use them together and you'll discover the only complete Class II restorative solution available that puts complete control of every Class II step in your hands.

PalodentPlus SECTIONAL MATRIX SYSTEM

Flow Select Universal Dental Adhesive

SureFit SDR UNIVERSAL CLASS II COMPOSITE

TPH SPECTRA UNIVERSAL COMPOSITE RESTORATION

SmartLite LED CURING SYSTEM

enhance FINISHING SYSTEM

Use them together and discover an elite level of dental care

The complete CLASS II TOTAL PRACTICE SOLUTION

DENTSPLY BOOTH #643

LOOK FOR YOUR DIAC COUPON BALLOT (IN YOUR DELEGATE BAG) FOR A CHANCE TO WIN A 50" 60 HZ 1080P LED SMART TV!

MIDWEST E Electric Handpiece System

NEW!

Introducing the Midwest E Electric Handpiece System, for dentists who want power and flexibility to match their skill and finesse.

- Lightweight, autoclavable motor weighs only 59 g
- Intuitive, LED touch-screen user interface
- Well-balanced attachments available in high-speed, low-speed endodontic and straight configuration
- Three torque-stop options available in endo mode
- Detachable faceplate to fit all delivery units

TRY IT FOR YOURSELF AT OUR BOOTH #643

Actual sizes may not be exactly as shown. DENTSPLY Canada reserves the right to change, cancel or alter these promotions at any time. Orders must be placed at the PDC/2013 DENTSPLY Canada booth during show hours. © 2013 DENTSPLY Canada. Limit one ballot entry per customer.

DENTSPLY Canada Ltd. | 161 Vinyl Court | Woodbridge, ON | L4L 4A3 | 1.800.263.1437 | www.dentsply.ca

WE MAKE DENTAL ISOLATION **EASY!**TM



Learn it. Live it. Love **it**

WHAT IS IT? **IT** is Isolite Systems' state-of-the-art and clinically proven **Isolation Technique** for consistent, predictable results every time. **IT** controls moisture and oral humidity by keeping the working field as dry as a rubber dam, but without any of the hassle. **IT** improves visibility and minimizes contamination. **IT** retracts the tongue and cheek and obturates the throat. **IT** protects your patients from accidental injury and foreign-body aspiration. **IT** gives you total control of the oral environment so you can do your best dentistry.

isolite[®]SYSTEMS

Better Isolation = Better Dentistry[®]

CALL US: **800-560-6066**
WWW.**isolitesystems**.com

BRING THIS AD TO BOOTH

#1309

AT THE PACIFIC DENTAL CONFERENCE FOR A

SPECIAL OFFER



NOW EXPANDED TO SIX PATIENT FRIENDLY SIZES

Scenes from Thursday



• In the Biolase booth (No. 219), Dr. Brad Labrecque demonstrates the WaterLase iPlus 2.0. Labrecque, with a practice in Kamloops, British Columbia, has been using lasers for more than 15 years. He's in the booth again today to answer any clinical questions. Numerous PDC sessions feature the WaterLase iPlus 2.0, including today's Live Dentistry Stage session with Glenn van As, DMD, presenting 'Lasers and Dental implants.'



• A seaplane drops into Vancouver Harbour Thursday morning just outside the Vancouver Convention Centre.

Photos by
Robert Selleck
today Staff



• From left, Joe Ludwig with Sirona Dental Systems and Hilda Li with Patterson Dental are the digital experts in the Patterson Dental booth (No. 419).



• In the Shofu booth (No. 1304) are, from left, Arlene MacKinnon, Dan Christensen (holding the EyeSpecial C-II dental camera) and Kathi Wearne.



• Katie Liu has a buy-one-get-one-free offer on the D.Lux cordless LED curing light in the DiaDent booth, No. 1318. You also can pick up a free sample of the 'etemp' hydraulic temporary restorative.



• In the NSK booth (No. 207), from left, are Jaclyn Burak and Denise Kusinski.



• From left, Kirk Knight and Alvaro Mednivalso in the DENTSPLY Canada booth (No. 643).

ZOOM IN. ZOOM OUT

It's time to zoom in and take a closer look at **EyeZoom™** – the first and only loupe to offer multiple magnification powers. Co-engineered by Orasoptic™ and Konica Minolta®, this revolutionary optical design boasts a 3-step variable magnification technology and edge-to-edge high definition resolution.



Take a Closer Look Today!
Orasoptic.com/TodayPOC

HYGIENE INSPIRED HYGIENIST APPROVED

Designed by an elite team of practicing hygienists and recognized ergonomic and infection control experts, the loupe works to improve ergonomics, productivity and career longevity. Encompassing an optimal field width and depth recommended for dental hygiene professionals, the optics deliver a crisp image with edge-to-edge clarity.



ORASOPTIC™
SUPERIOR VISUALIZATION



800.369.3698 | Orasoptic.com

Konica Minolta® is a registered trademark of Konica Minolta, Inc. Used with permission. 703-945-0542

Meet EyeZoom™ & RDH Elite™ at **BOOTH 464**



• The always-colossal Henry Schein booth debuts its traffic-control theme (No. 709) at the PDC, making it easier to find the company's many services and products.



• In the towering NDI booth (No. 1229), from left, Lois Magnuson, Tara-Jill Crosbie, Christa Knight, Cliff Magnuson, Neil Magnuson and Don Delgado have a wide variety of products to show you.



• From left, Frank Walker and Frederic Cogburn are ready to show you the Isolite Systems' isolation technique in the Isolite booth, No. 1309.



• Lined up for efficiency in the Nobel Biocare booth (No. 1429) are, from left, Don McGrattan, Joel Chabot, Mary Romano, Sarah Engle, Andrew Gibson, Ian Carlson, Gerald Tornato and Jason Underwood.



• In the Orascopic booth (No. 464, with KaVo Kerr), Tom Lindsey helps Diane Shier, RDH, test out the company's new RDH Elite loupe, which is specifically designed for hygienists. Shier is a dental hygienist with Smiling Creek Dental in Port Coquitlam, British Columbia.



• Colin Head in the Implant Direct booth, No. 143. You can't miss him if you're lining up for lunch on the west side of the Exhibit Hall.



• Wendy Birtles displays the giant Gleason Guide instrument sharpener (created by the inventor Roger Gleason himself) in the Paradise Dental Technologies booth, No. 1403.

REPaIR

Regenerative Er,Cr:YSGG Periodontitis Regimen

Offer your perio patients the treatment they're seeking:

- **Patient preferred**, minimally-invasive, laser protocol.
- Treat site-specific or full-mouth therapy for **greater flexibility** in treatment planning.
- Add **new revenue streams** with high ROI procedures.



Case courtesy of Dr. Douglas N. Dederich

Download the **REPaIR** steps
at BIOLASE.com.

Add this new therapy
to your practice today.



Learn more at the PDC March 5-7, 2015 with these courses:

Stop by
Booth #219

BIOLASE
Global Leadership in Lasers



Dr. Howard Golan
Digital Workflow Solutions with CBCT, Intra-oral Scanners, Lasers, and Chairside Mill
(Thursday 1:30PM - 4:00PM)



Dr. Norbert Gutknecht
Laser Supported Periodontal Treatment
(Friday 8:30AM - 11AM)
Laser Supported Endodontic Treatment
(Friday 1:30PM - 4:00PM)



Dr. Glenn Van As
Laser and Dental Implants
(Friday 2:30PM - 4:00PM)



Dr. Samuel B. Low
The New Periodontal Disease: "Inflammatory and Risky"
(Friday 8:30AM - 4:00PM)
Managing the "Difficult" Periodontal Patient
(Friday 1:30PM - 4:00PM)



Dr. Les Rykiss
Lasers and Cosmetic Dentistry
(Friday 1:30PM - 4:00PM)



Dr. Marc Robert
Diodes Lasers 101 – How to Use it Properly!
(Saturday 9AM - 11:30AM)
LA37 Hands-On course)