

today

 <p>Combining power with flex coupling</p> <p>New handpiece promises to provide a convenient yet powerful performance.</p> <p>»page 6</p>	 <p>Partial dentures just got better</p> <p>The polymer frame material that's not too rigid and stiff and not too flexible either.</p> <p>»page 8</p>	 <p>Who do you call in your time of need?</p> <p>New campaign offers insights into moments where Henry Schein came through in a pinch.</p> <p>»page 10</p>
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• To greet dentists and visitors to Honolulu to ADA 2018 – America's Dental Meeting, the ADA will host 'Some Enchanted Evening: A Welcome Celebration' at the Waikiki Shell today from 5:30 to 9 p.m., billed as a musical celebration of the many cultures that call Hawaii home. (Photo/today Staff file photo)

Above the rest

■ There is nothing like a dental meeting in Hawaii. The beach is down the street, the exhibit hall is full of the best products and technology the dental industry has seen this year, and, here at ADA 2018 – America's Dental Meeting, the continuing education is in a league of its own.

According to the ADA 2018 organizing committee, this year many of the education offerings came via requests from members, including special courses on sleep medicine, minimally invasive dentistry, cosmetic dentistry, mouth inflammation and the relationship between oral health and overall health. Returning highlights of the meeting include campfire sessions (informal group discussions with experts and

*see ABOVE, page 4

Drop off donations to help the underserved

■ A local philanthropic organization will benefit thanks to the Alliance of the American Dental Association's service project at ADA 2018 – America's Dental Meeting, and ADA members are invited to join in the effort.

The alliance will coordinate the Head 2 Toe Project, which supports a local nonprofit by collecting and distributing oral health-care items and

other necessities. Alliance members will distribute the items to the Next Step Shelter in Honolulu, an emergency shelter for couples and individuals that provides housing placement help, job training, referrals for health care and more.

Annual meeting attendees can drop off donations of personal hygiene items through Friday at the Hawaii

Convention Center on the third floor across from Room 317.

ADA members and those interested in joining the alliance are invited to the alliance's Dental Health Education Luncheon at noon on Saturday at the Moana Surf Rider, a Westin Resort & Spa. Visit allianceada.net to register.

For more information about the

Head 2 Toe project or the alliance, contact Lissette Zuknick or Kelsey Bulnes at info@allianceada.org or call (813) 540-2154. A complete list of items being collected for the project is available at AllianceADA.org/head-2-toe-project.

(Source: American Dental Association)

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ABOVE *“from page 1*

speakers) and the Women in Dentistry Leadership Series, which was first introduced at the 2017 annual meeting and features leadership talks from female thought leaders.

This program, sponsored by Crest + Oral-B, returns with keynote courses and deep-dive conversations and takes place daily at 10:30 a.m.

Today, Tasha Eurich will present “Self Awareness: The Path to Success in Your Practice and Life.” An organizational psychologist, Eurich will help attendees discover how self-awareness can make them a more confident, respected and effective leader.

On Friday, Kindra Hall will present “It’s OK to Celebrate Your Accomplishments.” A columnist at *INC.com*, Hall will show attendees how crafting

their story to illustrate their achievements can be effective.

Then on Saturday, Michelle Poler will present “Fear Less, Do More.” A TEDx speaker, researcher and influencer, Poler will challenge attendees to get out of their comfort zone and tap into their full potential.

The New and Emerging Speaker Series also returns to the ADA this year. The series offers up-and-coming educators the chance to be part of the official speaker series lineup at annual meetings.

Two presenters were selected to be part of this year’s lineup after delivering talks at ADA 2017 in Atlanta. Kelli Jaecks’ is offering “Martinis and Menopause: Implications for Women’s Health,” scheduled for Saturday at 7 a.m. She will also present the course “Body on Fire: Inflammation’s Role in Oral-Systemic Links,” scheduled

for Sunday at 7:30 a.m. Jaecks, on the Oregon Oral Health Coalition Board and president of Verbal Impact!, published a book this year called “Martinis and Menopause: Strategies, Science and Sips that Empower Women to Beat the Hormone Groan.”

Dr. Amy Dayries-Ling, a general dentist in the Atlanta suburbs, will also present two courses: “Integrating Whole Body Health in the Hygiene Chair” on Saturday at 11:30 a.m. and “Holistic Dentistry: Practical Applications to Support Health” on Saturday at 7:30 a.m.

For more information on speakers and courses, as well as on exhibitors and the many networking events offered this year, download the ADA events app to your smartphone.

(Source: American Dental Association)

AD

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March 9

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Presenting the StarDental 430 Torque Flex handpiece

To learn more, visit booth No. 1635 here in Honolulu

By DentaleZ Staff

■ DentaleZ® Integrated Solutions is proud to present the 430SWL® Torque Flex handpiece from StarDental®.

Combining the power of the StarDental 430 Torque with flex coupling, the 430SWL Torque Flex handpiece provides convenient, powerful performance for your practice, according to the company. With 31 watts of power, the 430SWL Torque Flex has the power you need for all of your high-speed procedures.

"Dentists can now experience the power of our best performing handpiece without having to change their existing flex swivels," said Eric B. Reno, brand manager – StarDental Products.

Here in Honolulu

To learn more about the 430SWL Torque Flex handpiece from StarDental, stop by the DentaleZ booth, No. 1635.

Made in the United States, the 430SWL Torque Flex handpiece is dependable while maintaining features similar to the 430SWL Torque. The small, 11.1-mm diameter head and the fiber optics are ideal for operative site visibility, the company asserts. Backed by a two-year limited warranty, the 430SWL Torque Flex comes with a lubricated design option to match your existing processing regimens.

For more information about the 430 Torque Flex, visit www.dentalez.com or contact your local DentaleZ sales rep.

About DentaleZ

DentaleZ Integrated Solutions is committed to providing real solutions to everyday challenges in oral health care by uniquely combining innovation focused on simplification and efficiency in value-based products and outstanding customer service and support, according to the company.

DentaleZ manufactures a full line of products and brands, including StarDental, DentaleZ Equipment, RAMVAC®, NevinLabs™ and Columbia Dentoform®. For more information, visit www.dentalez.com.



• The 430SWL Torque Flex handpiece from StarDental. (Photo/Provided by DentaleZ)

AD



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Solvay Dental 360 shows off its paradigm-shifting polymer

Here in Honolulu, company is offering dentists special pricing for premium alternative to metal partials

By Solvay Dental 360 Staff

■ Solvay Dental 360™ is bringing **Ultaire™ AKP**, a high-performance polymer for removable partial denture (RPD) frames, to the ADA 2018 – America’s Dental Meeting, here in Honolulu.

Ultaire AKP was specifically designed to fill the gap between metal RPDs, which can be too rigid and stiff, and other polymer frame materials that can be too flexible.

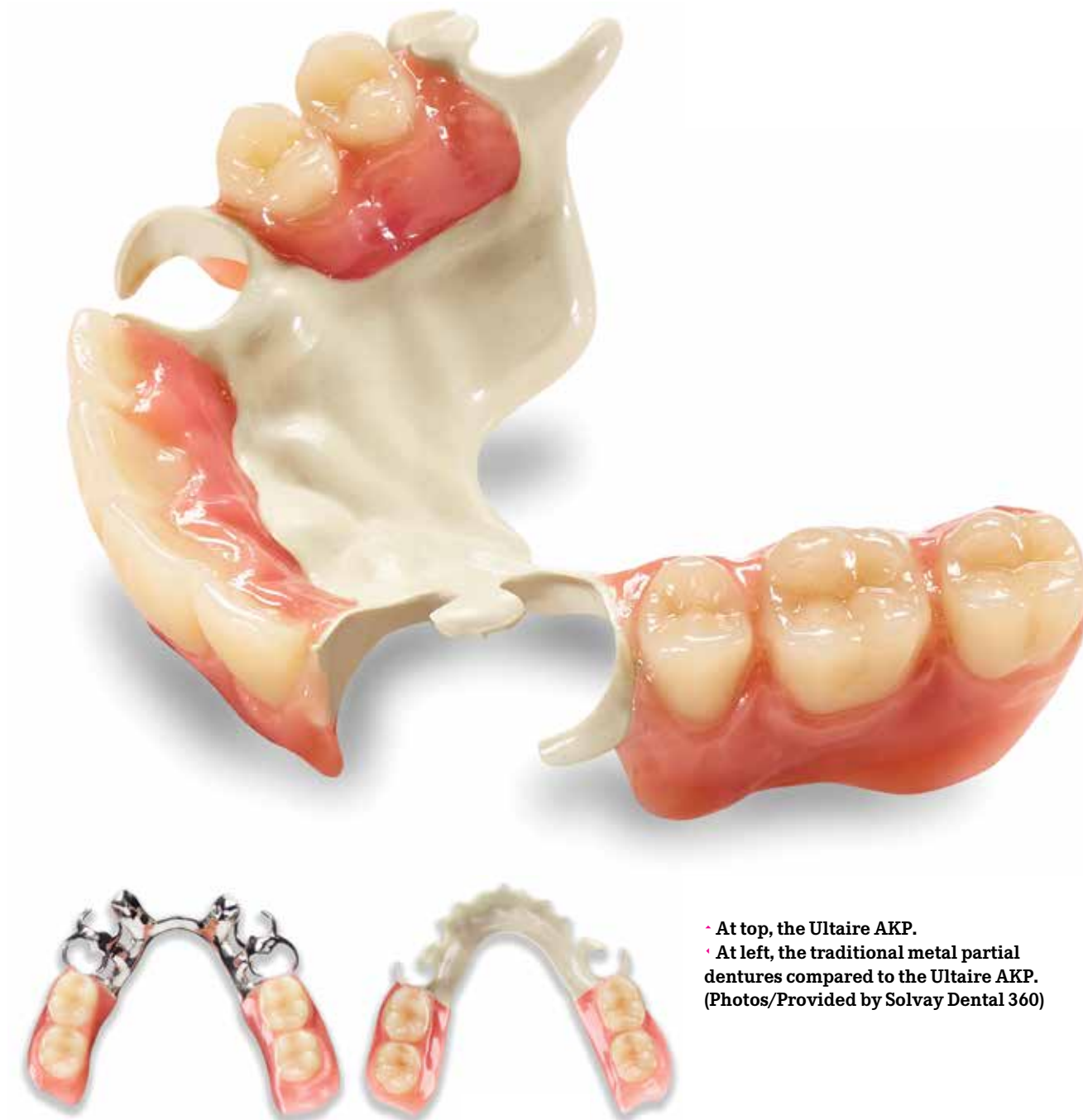
Here at the show, Solvay Dental 360 will have a special offer for dentists who visit its booth: two Ultaire AKP partials for the price of one. To receive the offer, dentists can stop by booth No. 1043.

“Dentists and patients alike are demanding better materials for RPDs, and Ultaire AKP delivers in a way that metal and other polymer options simply cannot,” says Shawn Shorrock, global director, Solvay Dental 360. “We saw an unmet need to replace metal in dental materials, similar to other markets we serve such as orthopedic and cardiovascular, and we worked closely with dentists to ensure Ultaire AKP best serves their needs and those of their patients.”

As patients become more aware of the effects of metal – the potential allergies, toxicity and taste – they are also becoming more proactive, asking for partial dentures that feel natural, comfortable and are esthetically appealing. Ultaire AKP is an innovative aryl ketone polymer that provides a biocompatible, lightweight, metal-free, non-irritating and more esthetically pleasing alternative to traditional metal RPD frames, according to the company.

Ultaire AKP is a rigid material – not flexible – suitable as a metal replacement and different than the other non-metal materials currently on the market, the company asserts. It is both strong enough and tough enough to be tooth-supported and help reduce bone loss, yet it is flexible enough to engage undercuts more deeply.

Making multiple adjustments to a milled RPD can be time-consuming and frustrating for patients and dentists alike. Furthermore, months or even years of adjustments tend to wear down once-healthy teeth. Not



• At top, the Ultaire AKP.
• At left, the traditional metal partial dentures compared to the Ultaire AKP.
(Photos/Provided by Solvay Dental 360)

only does Ultaire AKP provide an esthetically pleasing, biocompatible alternative to metal, once an RPD made out of Ultaire AKP is designed and fitted, adjustments should not be necessary – saving the dentist and patient valuable time.

“Ultaire AKP is a paradigm-shifting polymer – it really hits the sweet spot between metal and the flexible systems on the market today,” says Ryan Murphy, PhD, technology manager and polymer scientist at Solvay Dental 360.

Here in Honolulu

To learn more about Ultaire AKP, stop by the Solvay Dental 360 booth, No. 1043.

“It is a unique proprietary chemistry developed specifically for RPDs. There is no direct one-to-one comparison to any of the metal or polymer systems that are currently on the market for RPDs.”

Solvay Dental 360 is a part of the

global company Solvay, a leader in high-performance polymers used in the health-care industry for medical and dental devices, equipment and instrumentation, including implantable applications.

With more than 35 brands in more than 1,500 formulations, Solvay has the broadest portfolio of high-performance health-care polymers in the world, the company asserts.

Additional information and conditions of the promotion can be found at SolvayDental360.com.

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