

today



Time to shop!

The GNYDM exhibit hall offers an array of the latest products and technology in the world of dentistry.

»pages 6-14



IT in a box

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»page 16



New C&B material

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»page 30

• From left, Yan Zhang and Luyi Bai pose for a photo in the GlaxoSmithKline booth (No. 414). Available props include a giant molar, toothbrush and tube of Sensodyne Rapid Relief. Bai is a dentist in Beijing, China, and Zhang, originally from China, is finishing his master's degree in biological science at the University of Pittsburgh with plans to go to dental school. The pair said their day in the exhibit hall Monday was their first date.

(Photos/
Robert Selleck,
today Staff)



Touching stories

By Robert Selleck, today Staff

■ “Please touch,” is the rule up and down most aisles of the Greater New York Dental Meeting's exhibit hall, whether it's to test out cream to plump up the skin under your eyes or to handle an intraoral scanner to picture yourself using it with your patients who are wondering how you returned from New York looking 10 years younger.

■ see HANDS, page 4

Expand your horizons at GNYDM

By Fred Michmershuizen, today Staff

■ There is so much to learn here at the Greater New York Dental Meeting. Whether you are a general practitioner or a specialist, a recent graduate or a seasoned veteran, meeting organizers have something to benefit you.

The following will be offered today in the Live Dentistry Arena, located in the exhibit hall at the end of the 400 aisle: “LANAP: A Predictable Laser Protocol for Periodontitis: A ‘Live’ Patient Demonstration,” presented by Allen S. Honigman from 9:45 a.m. to 12:15 p.m.; and “Immediate Tooth Replacement in Full Func-

tion — A ‘Live’ Patient Demonstration,” presented by Sargon Lazarof from 2:15 to 5:45 p.m.

Other educational highlights today include: “Beating Up your Patient's Periodontal Disease: A Minimally Invasive Approach,” presented by James S. Kohner from 9 a.m. to noon in Room 2D16; “Oral Surgery for the General Practitioner,” presented by Stuart Lieblich from 2 to 5 p.m. in Room 117 on the exhibit hall floor; and “Becoming a Whitening Specialist,” presented by Sarah Thiel from 3 to 4 p.m. in the Crystal Palace Crest Classroom.

Check your meeting guide for many more offerings.



• Dr. Ron Kaminer and Dr. Lou Graham present ‘State of the Art Restorative Dentistry’ in the live dentistry arena. (Photo/Fred Michmershuizen, today Staff)

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¹ Sigurdsson A et al. (2016) J Endod. 42:1040-48 ² Molina B et al. (2015) J Endod. 41:1701-5
³ Vandrengh P et al. (2015) Oral Health 72:86

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HANDS *"from page 1"*

Benco Dental in booth No. 1617 has so many hands-on opportunities it held a press conference Monday afternoon to cover them all.

Among the opportunities, you can: examine the stylish Herman Miller Compass line of cabinetry that's immune to moisture and has soft handles that don't injure hips or equipment that pass by too close; take a close look at the PRO-SYS VarioSonic powered toothbrush with five precision brush heads and five speeds that make it ideal for periodontal patients or who have other sensitivities; test out the vibration-free Carestream CS 3100 Milling System that's quiet and compact enough to place almost anywhere in your practice; and definitely try out the latest-generation Solea all-tissue laser from Convergent, which is set up with a microscope in the booth so you can really see it at work.

In the Planmeca USA booth (No. 5425) you can operate one of the latest additions to the company's CAD/CAM portfolio — the PlanMill 30 S, Planmeca's newest chairside mill. It combines high-performance servo-motor technology with durable milling components to deliver precise results. The 100,000-rpm, four-axis spindle isn't just amazing to watch, it's ideal for single-visit restorations and everyday milling of inlays, onlays, crowns or bridges.

In the IQ Dental Supply booth (No. 2203), you can easily picture your practice upgraded with the company's dental equipment and full-service office design offerings. Pretty much anything your practice needs, regardless of your specialization, is available.

Find Align Technology offerings in the Invisalign iTero booth (No. 5204) to get an up-close examination of the Invisalign system, "the most advanced clear aligner system in the world," according to the company. Also in the booth, you can try out the iTero intraoral scanners.

Henry Schein invited attendees into booth No. 4627 to "mill" around at a block party Monday afternoon. The event featured exclusive offers on blocks for your Dentsply Sirona CEREC® and Planmeca PlanMill equipment. The selection of show-special-priced blocks — all from leading manufacturers — encompassed every material available: glass ceramics, resin nanoceramics, zirconia, and ceramic and resin composites. And there was even a dancing "Block Man" at the party — and a prize-wheel to spin.

Not sure where to start today? Join the GNYDM Scavenger Hunt by logging in to the meeting app and then scan the QR code at each of the daily stops. All entries must be entered by 3 p.m. each day to qualify for the drawings at 4 p.m. The winner will be notified by email. Go to all the stops in the Javits Convention Center to be entered in daily drawings.



• Drs. Carlos Becerra Sánchez and María Bucheli Méndez, a husband-and-wife dental team from Bogota, Columbia, are helped by Leo Herrera of Supermax Healthcare/Aurelia Gloves in booth No. 812.



• At a press conference Monday afternoon, Benco Dental Technology Product Line Manager Michael Goodman encourages meeting attendees to visit the Benco booth (No. 1617) to try out a variety of newly launched products.



• Attendees participate in a variety of activities during the Henry Schein block party at booth No. 4330. (Photo/Jahmel Charles, today Staff)

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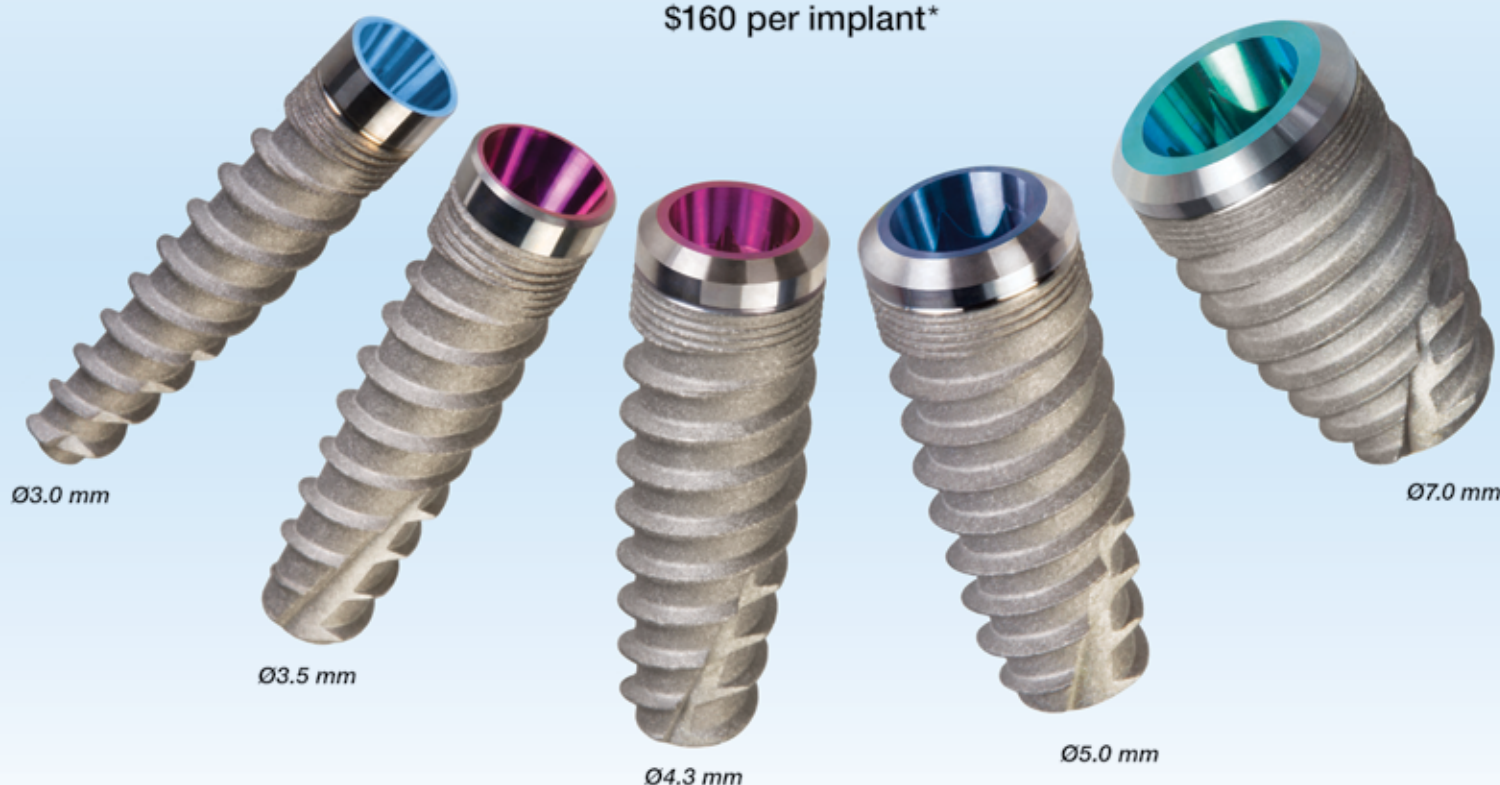
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- Philip J. Gordon, DDS,
Host of "Dental Implant Practices" podcast

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Scenes from Monday



• The reps from Sunstar (booth No. 3828) are all smiles, and they have plenty of information about products that will put a smile on your patients too!



• John and Jason of Kettenbach (booth Nos. 3537 and 4209).



• Pamela and Connie of Alexion Pharmaceuticals (booth No. 3242).



• Scott of Voco America (booth No. 2600).



• Nancy and Andrew of ContacEZ (booth No. 3424).



• Kathy and Sam of Dentsply Sirona (booth No. 3409).



• Jerry and Michelle of Tuttnauer USA (booth No. 3418).



• Edward and Dean of Patterson Dental Supply (booth No. 3801).

Photos by
Jahmel Charles,
today Staff

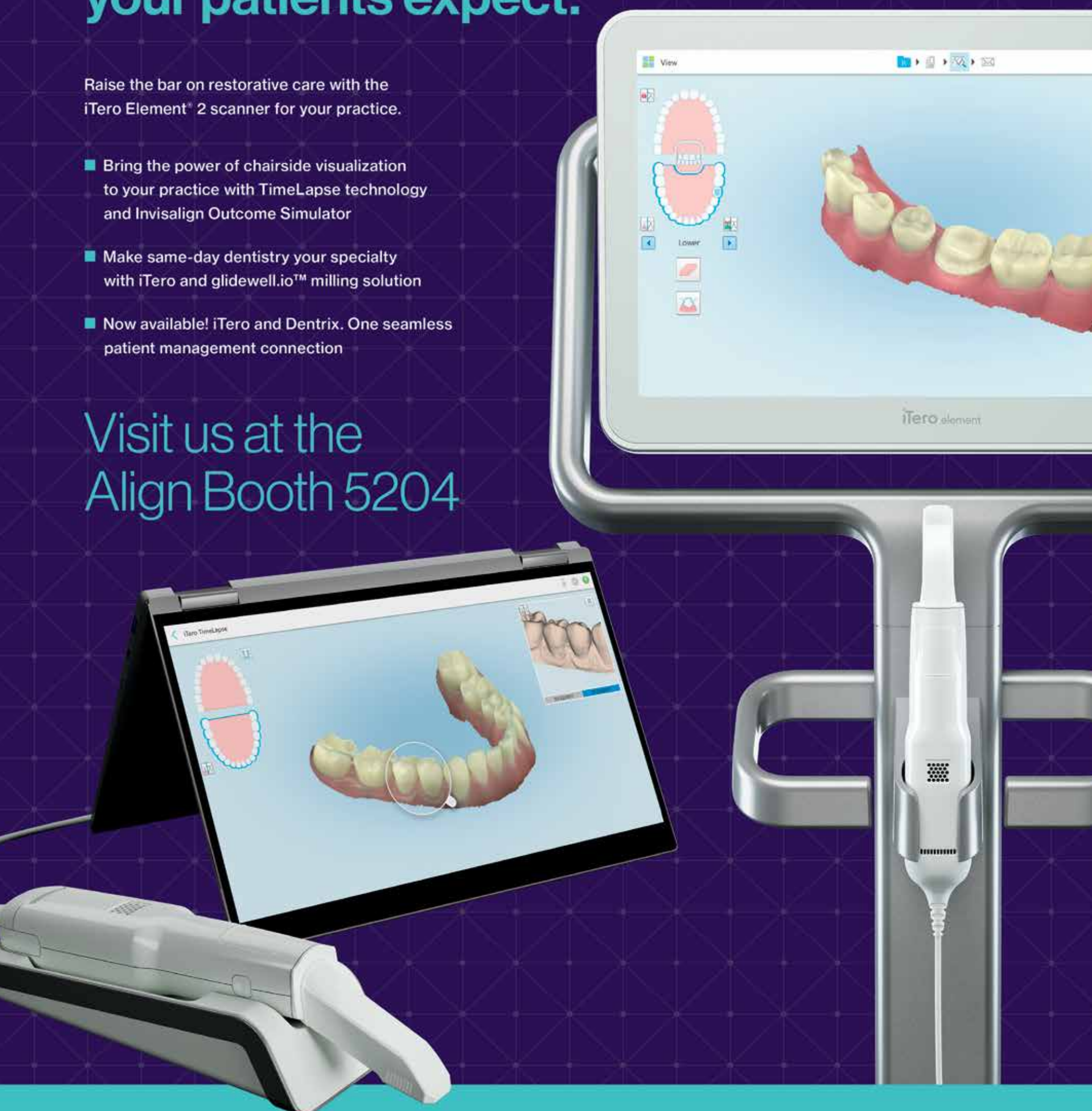
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• William and Chanita of Rose Micro Solutions (booth No. 1700).



• Gil of Smile Designer Pro (booth No. 3631).



• Brett Wilson of Digital Doc (booth No. 2715).



• From left: Maxine, Tonda and Nancy of Premier Dental Products Co. (booth No. 4207).



• David Lee and Brandon Kim of TruAbutment (booth No. 5420).



• From left: Brittany, Louie and Kimberly of QwikStrips (booth No. 4723).



• From left: Steven, Jordan and Laurence of TAUB Products (booth No. 2908).



• Saju and Jomon of Dental Care Alliance (booth No. 5416).



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