

DENTAL TRIBUNE today



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SHOFU



Create predictable outcomes for Class II

Innovations promise to make natural-looking outcomes the new normal in dental care.

»page 6



A laser for the forward thinkers

Device is perfect for traditional procedures, airway enhancements and facial esthetics.

»page 8

Bigger than ever



• (Photo/today Staff)

By Aaron Rothkopf, *today* Staff

■ It may be known as Old New York, but there are plenty of new and exciting features and exhibits at the 99th annual Greater New York Dental Meeting.

Billed as one of the largest dental meetings in the world, the GNYDM invites you to join more than 33,000 medical professionals from more than 150 countries for a wide variety of full and half-day seminars, hands-on workshops, aisles of exhibitors showcasing the latest technology and devices and a chance to mingle with peers at various social events.

Taking place today through Wednesday, the GNYDM is expand-

»see BIGGER, page 2

AD

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BIGGER *from page 1

ing its World Implant Expo and is also showcasing its annual Global Orthodontic Conference, 3D Printing Conference, Oral Health Symposium, Pediatric Summit, Women's Program, Public Health Program, Special Needs Courses and Dental Laboratory Education.

This year's event returns to the Jacob K. Javits Convention Center and will house more than 1,500 technical exhibits where attendees can get hands-on experience with the newest technology.

An international business center has been established to meet the needs of manufacturers interested in exporting their products. There is also an international hospitality center where international guests can relax and join other international

colleagues for coffee. And as a bonus, some programming will be offered in Spanish, Portuguese, Russian and Chinese for international guests.

The exhibit floor hours are today through Tuesday from 9:30 a.m. to 5:30 p.m. and Wednesday from 9:30 a.m. to 5 p.m.

Learning about new dental practices and procedures is one of the top priorities of the GNYDM. Check out the New Products Pavilion today through Wednesday. You can see the newest and latest products and services that you can take back to your dental offices. Other seminars taking place throughout the convention include ones on sleep apnea, Botox and various cosmetic procedures in the field of dentistry.

Participants can also get continuing education credits at this year's event. The GNYDM provides one

hour of credit for each hour of lecture. The C.E. Registry is located on the exhibit floor. Proof of attendance for continuing education certification is available for all scientific sessions. The number of C.E. hours is equal to the number of hours per course.

Computerized C.E. certifications can be printed out after each course or from any computer with internet access up to six months following the meeting.

And since the GNYDM is taking place in the city that never sleeps, you might want to take advantage of all that the Big Apple has to offer, including the lighting of the Rockefeller Christmas Tree, which takes place on the last day of the conference.

For more information on these events or any other part of the GNYDM, visit www.gnydm.com or download the mobile app.

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Three mobile devices are shown at the bottom, displaying the DT Study Club app interface with various webinar listings and registration options.

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TWINRING UNIVERSAL



As RGP approaches 30 years in business, it's better than ever

By RGP Staff

■ As the pandemic slowly fades away into the rear view mirror and the smoke from a couple years of uncertainty clears, RGP is standing stronger than ever in the dental stool game, according to the company.

Based in historic Bristol, R.I., RGP spent all of 2022 pumping dental chairs out of their factory at a record pace.

"In the spring of 2020, we were standing there wondering which direction we would go when everything hit the fan with Covid. We knew we had to get creative and roll up our sleeves to ensure that as a small business, we could withstand the blow of the pandemic," said RGP Vice President Jason DeCosta.

"Thankfully, we have some incredibly loyal customers who even in the midst of that whole situation found their way to our website and to our phone lines and were still ordering chairs and other items from us, helping us push forward during that tough time," Costa said. "We ended up having an overall successful 2020, which was amazing. 2021 followed suit and sales grew back to our pre-pandemic levels"

When asked about 2022 DeCosta said: "We were very fortunate to have had an incredible year of growth last year. It was by far our best year since our inception back in 1995.

"We had a great push in 2022 from well-known ergonomic speakers recommending our products, an incredible stretch of successful trade shows – many of which were record setting, and a few new products that really served as catalysts to push our sales to new levels.

"It was the perfect storm for our business, and we look forward to continuing that success into 2023 and beyond."

RGP specializes in providing dental professionals with optimal seating options for proper ergonomics in the workplace.

It offers unique chair designs that can be combined with arm supports and other accessories. It mainly operates in the dental sector but also has a foothold in other industries, such as ophthalmology, dermatology, plastic surgery and veterinary.

Visit RGP in booth No. 1022 here at this year's Greater New York Dental Meeting and see what the company has for you and your staff!



• The RGP headquarters in Bristol, R.I. (Photos/Provided by RGP)



• The RGP booth is full of attendees during a dental meeting in 2022.



• Top right, RGP spent 2022 pumping dental chairs out of its factory at a record pace.

• Middle right, you can find RGP dental chairs at many operatories around the country, or you can check them out yourself at booth No. 1022.



Here in New York

Learn more about RGP and its products at booth No. 1022.

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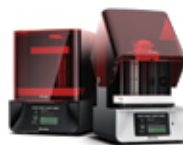
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Bioclear Matrix System: Create predictable, natural-looking outcomes for your Class II using the Bioclear Method

By Bioclear Matrix System Staff

■ In the ever-evolving world of dentistry, Bioclear Matrix System remains at the forefront, continuously creating innovating solutions. We are excited to introduce our latest advancements, the Evolve Matrix System and TwinRing Universal, designed to create predictable and natural-looking outcomes for your Class II composite restorations.

The Evolve Matrix System is a game-changer for dental professionals. This system, building upon the success of the Bioclear Biofit HD, offers four distinct emergence profiles and multiple heights, making it easier for clinicians to achieve predictable results.

These matrices are color-coded for easy identification of the desired emergence profile and have the height printed on each matrix. Their design ensures superior buccal, lingual and occlusal wrap around the tooth, reducing the need for extensive finishing work.

With a thickness of 75 microns, these pre-shaped anatomical matrices are stiffer than traditional mylar matrices, simplifying placement and adaption. Their unique extension allows deep seating into the sulcus, guaranteeing margins with minimal overhands and broad contacts. Moreover, they can accommodate rubber dam clamps, enhancing versatility.

In Class II composite procedures, the TwinRing Universal is a stand-out solution. Its anti-slip technology ensures stability, even on challenging teeth, eliminating separators slipping off unexpectedly.

This technology is complemented by impressive separation power right out of the box, thanks to the twin Nitinol springs that maintain their power over time.

The TwinRing Universal's unique design adapts to various tooth types and shapes, including short molars



(Photo/Provided by Bioclear Matrix Systems)

and premolars, ensuring dental professionals can consistently achieve natural-looking results.

It also eliminates the need for separate premolar and molar separators, streamlining procedures and reducing costs.

Bioclear Matrix System is dedicated to advancing dentistry and helping clinicians create outcomes that are both predictable and naturally appealing when working with composite materials. The Evolve

Here in New York

To learn more about Bioclear Matrix Systems' Evolve Matrix System and TwinRing Universal, stop by booth No. 3828.

Matrix System and the TwinRing Universal represent a significant step forward in our relentless pursuit of excellence.

We invite dental professionals to

explore these innovative solutions and join us in redefining the standards of dental care.

Visit our website at www.bioclear-matrix.com to learn more about our revolutionary products or meet us at booth No. 3828 here at the Greater New York. For direct inquiries, please contact us at (855) 712-5327.

Together, we can reshape the future of dentistry, making predictable, natural outcomes the new normal in dental care.

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LightWalker ATS: Designed for dental perfectionists and forward-thinking professionals

By Fotona Staff

■ The Fotona LightWalker ATS dual wavelength (Er:YAG and Nd:YAG) laser has revolutionized dentistry with treatments that are often more efficient, more effective and more satisfying to patients and practitioners than ever before.

With more than 60 years of experience in laser technology, Fotona's award-winning LightWalker dental laser systems are leading the dental industry with unrivaled precision, performance and versatility.

LightWalker lasers provide an extensive range of clinical applications tailored to numerous dental applications, covering:

- Restorative dentistry
- Endodontics
- Implantology
- Periodontics
- Soft-tissue surgery
- Pediatric dentistry
- Holistic dentistry
- Facial esthetics
- Airway and more!

In addition to traditional dental procedures, the LightWalker opens up a broad spectrum of innovative treatment possibilities, encompassing airway enhancement and facial esthetics.

Fotona's NightLase therapy stands out as a patient-friendly laser treatment dedicated to improving the quality of sleep. This patented laser modality optimizes pulse length, ensuring gentle and comfortable application on the delicate tissues inside the mouth, all while delivering clinically effective results.

Leveraging the unique Fotona pulse characteristics, SmoothLase & LipLase utilize the photothermal capabilities of the LightWalker laser to initiate the formation of new and more elastic collagen. By treating the entire oral cavity, these procedures can tighten and lift the nasolabial folds, lip lines, jowls and cheeks, effectively reversing the signs of aging in many cases.

In the case of LipLase, the laser delivers targeted heat pulses into the mucosa of the lips, stimulating new collagen formation and resulting in



• The Fotona LightWalker ATS from above.

Here in New York

To learn more about the Fotona LightWalker ATS dual wavelength (Er:YAG and Nd:YAG) laser, stop by booth No. 4009.

fuller, more defined and enhanced lips.

"After many years of practicing restorative dentistry, I noticed that after delivering beautiful smile makeovers, my patients would look in the mirror and point to wrinkles and say, 'I hate this.' The Fotona LightWalker has given me many options for facial rejuvenation, 'turning back the clock,' with both intra-oral and extra-oral options to help our patients look better, feel better and complete that cosmetic make over," said Dr. Harvey Shiffman.

The LightWalker is designed for dental perfectionists and all forward-thinking professionals who wish to upgrade their daily dental experience with new treatment possibilities that only the latest laser technology can offer.

"The Fotona LightWalker laser system is a state-of-the-art technology system that has been a great addition to my practice," said Dr. Mohamed Fayad. "It added an extra dimension to endodontic procedures performed on a daily basis.

"Offering dual wavelengths (Nd:YAG & Er:YAG), different applications in non-surgical and surgical endodon-

tics can be performed. Procedures such as acoustic streaming, hemostasis and photo-biomodulation (to accel-

erate healing) are few of the examples of the diversity of applications with the Fotona laser system."



• The Fotona LightWalker ATS dual wavelength (Er:YAG and Nd:YAG) laser. (Photos/Provided by Fotona)

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