

today



Scenes from Chicago Midwinter

Take a picture with a giant toothbrush, find the butterflies and pick up some samples.

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New products for your practice

A new caries-detection system, a device to reduce radiation dose and software for Macs.

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Light up your workspace

What some are calling the 'iPhone 5S of dental headlights' is here and available for purchase.

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It's the place to be

By Sierra Rendon, *today* Staff

■ As more than 30,000 dentists and dental professionals begin exploring all that the Chicago Dental Society's 149th Midwinter Meeting has to offer, one thing quickly becomes clear: If you're looking for the latest innovations in dentistry, you are in the right place!

More than 600 exhibiting companies from around the world have brought their newest and greatest products and technology to this week's show. Companies such as the KaVo Kerr Group, which strategically unites leading dental consumable, equipment, high-tech and specialty brands under one global platform, and itself is featuring 20 new products here at the Chicago meeting.

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• Dental professionals visit exhibitor booths Thursday, opening day of the 149th Midwinter Meeting. (Photo/Fred Michmershuizen, *today* Staff)

Education from all the specialties

• Educational opportunities can even be found in the exhibit hall, such as this session with Janet Middleton, Sensodyne ProNamel oral healthcare consultant, at booth No. 4425. (Photo/Sierra Rendon, *today* Staff)



By Sierra Rendon, *today* Staff

■ If you have come to this week's meeting hoping to learn new techniques or to make your current office protocol more effective, there are plenty of educational opportunities for you today.

Here are a few educational highlights for today:

- **Restorative dentistry:** "The Evolution of Digital Restorative Dentistry - LIVE!" featuring Dr. Alex Touchstone, Angela Guanzini, CDD, RDH, and Lee Culp, CDT. This free live patient demonstration from 9:30 a.m. to 12:30 p.m. will examine the possibilities of in-office, same-day restorative dentistry.

It provides three C.E. hours and is located in the EH Theater.

- **Specialneedspatients:** "Workshop: Anxious, Special-Needs Patients" with Dr. Harvey Levy will show attendees many tools used in the dental office to manage patients who have anxiety or special needs. In Room W475B, this 8:30-11:30 a.m. workshop is \$90 and will provide three C.E. hours.

- **Looking into lasers:** "Reality or Hype? Lasers in Periodontal Pocket Surgery" with Dr. Lloyd Tilt will help attendees separate fact from fiction and to evaluate what laser might best fit each patient. In Room W475B, this 1:30-4:30 p.m. workshop is free and will provide three C.E. hours.

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PLACE "from page 1"

Here's a sampling of some of the new products you can find in the aisles of the exhibit hall:

- **Advanced cone-beam solutions:** i-CAT, at booth No. 1200, is showcasing its new i-CAT FLX CBCT featuring award-winning FLX technology and new Tx STUDIO 5.3 treatment-planning software. The i-CAT FLX offers 3-D imaging at a dose lower than a 2-D panoramic X-ray with QuickScan.

- **New age in water flossing:** Water Pik Inc. is introducing its Waterpik® Professional Water Flosser, a new compact and contemporary design with on/off water control on the handle, an LED information panel and seven water flosser tips. Check it out at booth No. 1611.

- **High-def loupes:** Orascopic has

new Nano HD loupes featuring high-definition, lightweight, comfortable loupes. Try them on at booth Nos. 3600/3801.

- **Broad array of innovations:** DEXIS, booth No. 1200, has its new CariVu caries detection device, DEXIS Mac software, DEXshield radiation-reducing sensor holder and DEXIS photo digital app. Visit them to learn more information about all the company's new innovations.

- **Mouthwash for braces:** Specially formulated for orthodontic patients, ACT has its new ACT Braces Care anti-cavity fluoride mouthwash at booth No. 4611, available for attendees to try out on site. The mouthwash helps patients prevent caries and clean in and around fixed orthodontic appliances at the same time that it soothes oral tissue and freshens breath.



• Kevin Bradley, director of sales in the mid-Atlantic for i-CAT, stands by the new i-CAT FLX at the company's booth, No. 1200. The i-CAT FLX offers 3-D imaging at a dose lower than a 2-D panoramic X-ray.

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Scenes from Thursday



• The exhibit hall floor is alive with activity Thursday morning.



• The Acteon booth (No. 2611).



• Nikko Solemsaas of HealthFirst staffs one of the company's information booths. Visit HealthFirst at booth No. 3608 or 4250.



• The butterflies are back! See them spread their wings at Air Techniques (booth No. 838), where you can learn more about the Monarch line of infection control products and much more.



• Dinah Auger, RDH, holds ACT Braces Care mouthwash at the ACT/Chattem booth (No. 4611) Thursday morning.



• Scott Headley, left, and Mike Codd of Water Pik show off the company's new Waterpik Professional Water Flosser at booth No. 1611.



• The folks at Keystone Industries (booth No. 3102) are all smiles. From left: Alejandra Molina, Otto Voit and Monica Rocco.

**Photos by Fred Michmershuizen
and Sierra Rendon, today staff**



• Gina Susino, left, and Laurie Eason of Essential Dental Systems (booth No. 3708).



• Mark Eisen, left, and Lindsey Sibcy of DMG America (booth No. 2802).



• A presenter offers educational information at Carestream Dental (booth No. 3801) Thursday morning.



• Craig Conrardy, left, and Elizabeth Bair of Onpharma (booth No. 1143) with the company's Onset device.



• Stop by Sharper Practice (booth No. 4621) to try out a visual entertainment system for use by dental patients as they are having work done. From left: Cliff Magneson, Lois Magneson (wearing the device) and Neil Magneson.



• The folks at DentalVibe (booth No. 4517) want to help you make injections less traumatic for your patients. From left: Cliff Dodson, Daniel Savage and Bobby Glennon.



• Monica Villasenor of Glidewell Laboratories (booth No. 4420) shows off a tooth-shaped pen the company is giving away here in Chicago.



• The guys at Kuraray America (booth No. 3730) are on hand with helpful information. From left: Peter Sowacki, John Catania and Max Funatsu.



• You can get your picture taken with this big toothbrush at Crest Oral-B (booth No. 2402).



• Stop by CareCredit (booth No. 1835) to learn how you can get a Pillow Pet. From left: Elizabeth Ashrafi, Kurt Kroening and Jynafer Yanez.



• The NSK booth (No. 1233).



• Stephanie Xelowski, left, and Lenny Sulkis of Shofu Dental Corp. (booth No. 2411).



• Tom Bender of Wykle Research (booth No. 908).



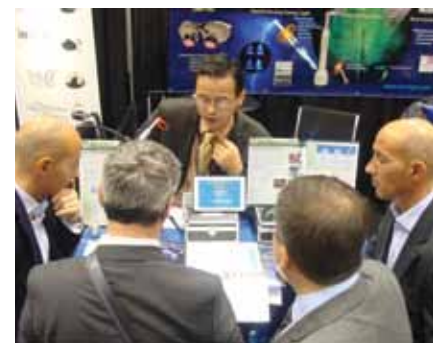
• The folks at Sesame Communications (booth No. 4433). From left: Travis Heimbigner, Karen Stedman, Tim Williams and Jay Fleming.



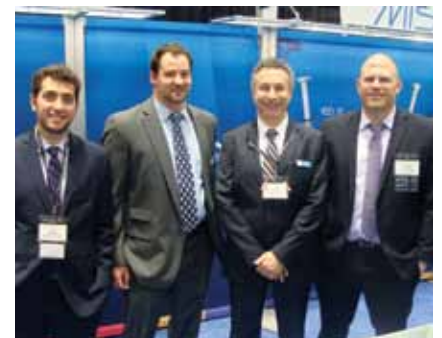
• Howard Sorenson of Porter Instrument Co. (booth No. 3821).



• Donny Chan, left, and Esah Yip of the Malaysian Rubber Export Promotion Council (booth No. 432).



• Meeting attendees stop by DentLight (booth No. 3706) to learn more about the company's product offerings.



• The guys at MIS Implants Technologies (booth No. 3733). From left: Ori Markowitz, Ryan Jones, Michael Gaisinsky and Damien Decker.



• Michelle Schrock, left, and Lauren Smith of Ortho-Tain (booth No. 2409).

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By Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

■ Welcome to the Chicago Midwinter Meeting, and congratulations on actively moving your understanding and professional success forward!

It is only through excellent education that we individually grow and develop as dental health professionals and, through that, build a practice that is not just successful but delivers comprehensive and high-quality care.

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and, as doctors, we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at

For more information

For more information on the Las Vegas Institute for Advanced Dental Studies, visit www.lviglobal.com.

LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or "Advanced Functional Dentistry – The Power of Physiologic Based Occlusion." This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients' physiology on their side.

In this program, doctors can learn



• The Las Vegas Institute for Advanced Dental Studies. (Photo/Provided by LVI)

how to start the process of taking control of their practice and start to enjoy the full benefits of owning a practice and providing high-quality dentistry. Regardless of whether it is a solo practice or a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases doctors are asked to do are actually dangerous ones to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health-care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored, and we will look at how the supporting soft tissue is the most important diagnostic tool you have – not simply the gingiva but the entire soft-tissue support of the structures, in the mouth and also in the rest of the body.

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients' needs and desires.

Dentistry can be a challenging and thankless business, but it doesn't have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank yous and hugs and tears that our patients bring to us when we change their lives. The Core I program at LVI is the first step on that journey. That's why when you call, we answer the phone: "LVI, where lives are changing daily!"

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