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“The first ever FDI Annual World Dental Congress to be held in Thailand”

■ A welcome message by FDI President Dr Tin Chun Wong



Welcome to FDI 2015 Bangkok, an event that has generated a great deal of excitement ever since its launch in New Delhi last year. The theme for this year's event is 'Dentistry in the 21st Century' and much of the vital equipment and material is on display in this year's sold-out exhibition, which will offer 5,500 square metres net of the latest in high-end technology and cutting-edge products. This does not come as a surprise. Current market research places growth in the Thai medical device market (including dental equipment, especially high-end) at an attractive 13.7% per annum in the medium term, to reach around US\$ 2.3 billion by 2018.

We are delighted to announce a record-breaking six national exhibition reservations, so look out for some thrilling moments in the German, United Kingdom, United States, Chinese and, for the first time, Italian and Indian pavilions.

I would also recommend you visit the FDI pavilion, where you can gain a special insight into the latest updates on ongoing activities and details of emerging areas of focus and their corresponding projects. You will also see a report on the 2015 edition

of World Oral Health Day, held 20 March, as well as highlights on new products such as the 2nd edition of FDI's landmark Oral Health Atlas, due for official launch during the congress.

FDI World Dental Federation serves as the principal representative body for more than one million dentists worldwide, through approximately 200 national member associations and specialist groups in some 130 countries. The Annual World Dental Congress has been FDI's flagship event for well over 100 years, promoting international understanding and exchange of knowledge and experience in dentistry, challenging preconceived ideas and widening perceptions.

This is the first ever FDI Annual World Dental Congress to be held in Thailand. I would like to thank our partners, the Dental Association of Thailand, for putting together such an exceptional event. Cooperation between FDI and the local team has been, I'm told, in every way exemplary. I would like to congratulate the local organising committee for lining up such an impressive group of 17 national and 63 international speakers from all continents of the world to deliver a truly exceptional choice of lectures.

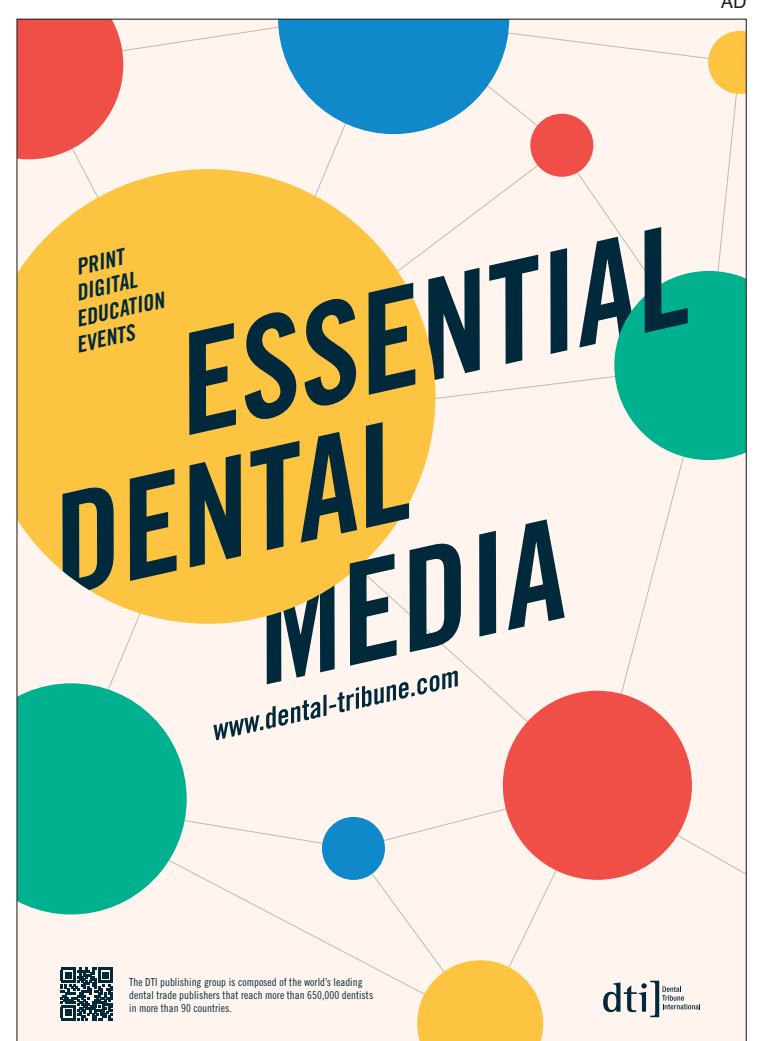
During the congress, we will also be highlighting some of major issues facing dental practitioners, in particular, and health services in general. One of these is improving access to oral health care, within the context of oral health as a fundamental right. Another is oral health care for ageing populations, which will be the subject of this year's World Oral Health Forum under the title 'Challenges of oral health care in an ageing society'.

Thailand itself is rapidly gathering a reputation for excellence in the field of dentistry, attracting patients from around the world and taking the lead in areas such as access to oral health care, caries prevention and minimal intervention dentistry. Moreover, the country has the particularity of having a ratio of 2:1 of female-to-male dental graduates entering the workforce.

I sincerely hope that congress participants will have the opportunity to visit the natural and cultural gems of Bangkok and Thailand during their stay. Among other things, the country has five World Heritage Sites.

On behalf of FDI, welcome to the most significant international dental event in this year's calendar, the 2015 FDI Annual World Dental Congress.

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Situation in Bangkok secure despite attacks, FDI and TDA say

On 17 August, a pipe bomb exploded at the Ratchaprasong intersection in central Bangkok close to the Erawan Shrine, killing at least 20 people and leaving more than 120 injured. In view of the upcoming FDI Annual World Dental Congress, which will be held in the Thai capital from 22

to 25 September, the FDI World Dental Federation has reacted immediately and sent a team to the Thai capital in order to assess the situation.

“We are happy to announce that the Thai government has taken swift and effective action and the

situation has returned to normal,” the federation stated. The Dental Association of Thailand, the local partner of this year’s FDI AWDC, commented on the bombings as well: “Following recent events in Bangkok, the Dental Association of Thailand has been in contact with the Government of Thailand. We

have received assurances that special security measures are now in place and will remain so throughout the period leading up to the FDI Annual World Dental Congress and beyond.”

“For the Dental Association of Thailand, the security and comfort

of congress participants are an absolute priority. We are convinced that the measures now in place will ensure that your stay in Bangkok will be both safe and enjoyable,” the organisation added.

The Erawan Shrine, dedicated to the Hindu god Brahm, is a popular destination for both tourists and locals. Close to the intersection where the bomb detonated are top hotels, shopping malls and offices. Thus, several tourists were among the victims, mostly from South and East Asia, although not all of the victims have been identified yet.



The bombing was one of the worst attacks in the Thai capital in years. Authorities are still searching for a suspect identified as the potential bomber through surveillance footage and to date, it is still unclear who might be responsible for it and what the possible motives are, according to the Thai Ministry of Foreign Affairs. However, Thai authorities currently believe that the goal of the attack was to affect Thailand’s tourism industry, as Defence Minister Prawit Wongsuwan told Reuters. The news agency reported that authorities have stepped up security checks at some major city intersections and in tourist areas.

Following the attack, the Bangkok police reported a further small explosion. A bomb was thrown into the Chao Phraya river beneath the Taksin bridge, under which passenger ferries pass. However, nobody was hurt. The police suspect that the two attacks might be linked.

Currently, they are looking for a young man wearing a yellow shirt who was captured on a surveillance camera leaving his backpack inside the fence of the Erawan Shrine. The explosion occurred minutes after the man left the shrine, making him the police’s prime suspect.

Two days after the bombing, the Erawan Shrine was reopened to visitors, as the surroundings and the shrine itself have already been largely restored.

Several foreign offices, including in the UK and Germany, have updated their safety information for travellers going to Thailand. They urge visitors to take extra care and monitor travel alerts and news reports. According to them, further attacks—especially in tourist regions—cannot be ruled out.

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FDI schedules two sessions of its landmark World Oral Health Forum

Meetings to focus on sugar reduction and Universal Health Coverage

FDI introduced its innovative landmark World Oral Health Forum for the first time at the 2012 Annual World Dental Congress in Hong Kong. Since then, the objective has been to guarantee top-level panellists and subjects at the cutting edge of public policy in the field of oral health and related issues. This year is no exception, with two sessions scheduled for the upcoming AWDC in Bangkok.

Session 1 will focus on sugar as a significant risk factor for dental caries and other NCDs in the light of the recently-published World Health Organisation (WHO) Guideline on Sugar Intake for Adults and Children, recommends a reduction in daily intake of free sugars to less

than 10% of their total energy intake.

It also advises that a further reduction to below 5% or roughly 25 grams (six teaspoons) per day would provide additional health benefits.

The session will be moderated by Dr HS Selikowitz, Vice Chair of the FDI Science Committee, with panellists Dr Chizuru Nishida, Coordinator, Nutrition Policy and Scientific Advice Unit, Department of Nutrition for Health and Development, WHO; Prof. Paula Moynihan, Professor of Nutrition and Oral Health and Director of the Centre for Oral Health Research at Newcastle University UK and Director of its WHO

Collaborating Centre for Nutrition and Oral Health; Dr Rob Beaglehole, Principal Dental Officer and Senior Dentist for the Nelson Marlborough District Health Board (NMDHB) in New Zealand, member of the NZDA political lobby group and is Tobacco Control Advisor to the NZDA; and Ms Modi Mwatsama (UK) a Registered Nutritionist and Director for Global Health at the UK Health Forum where she leads on NCDs and global health policy.

Session 2 of the World Oral Health Forum 2015 is entitled 'Universal Health Coverage (UHC); towards optimal oral health'. It will highlight efforts made by emerging economies and low and middle income countries to achieve UHC and

a roadmap which could be used to integrate oral health into UHC within the context of the post-2015 development agenda.

The session is moderated by Prof. Michael Glick, Professor, Oral Medicine and Dean, School of Dental Medicine, University of New York at Buffalo, USA, who will address the Forum on *What do we mean by optimal oral health?* Panellists include Professor David Williams, Professor of Global Oral Health, Bart's and The London School of Medicine and Dentistry, London, UK, who will speak on *UHC and how oral health fit into it*; and Dr Manu R. Mathur, Research Scientist and Adjunct Assistant Professor at Public Health Foundation of India (PHFI), New Delhi,

FDI World Oral Health Forum 2015 – Rooms 202/203

- **Session 1:**
New WHO Guideline on Sugars intake for adults and children.
Tuesday, 22 September (14:15 – 17:00).
- **Session 2:**
Universal Health Coverage (UHC); towards optimal oral health.
Thursday 24 (9:30 – 12:45)

India, whose focus will be *UHC in Emerging Economies: Roadmap to Achieve Optimal Oral Health*.

Asia's first dental museum opens in Bangkok

Permanent exhibition at Mahidol University aims to help improving understanding of the importance of good dental health

With the newly opened Sirindhorn Dental Museum, the Faculty of Dentistry at Mahidol University in Bangkok has introduced the first dental museum of its kind in Asia. By highlighting the history of dentistry and oral hygiene across Asia through fun and interactive exhibits, the museum hopes to raise awareness in the country about the importance of proper oral care.

The 620 square metres museum, which is sponsored by the royal family, features five main exhibits, each aimed at improving understanding of the importance of good dental health.

"We want to ensure that Thais will have a healthy smile in our 'Land of Smiles' for as long as possible," Dr Phira Sithiamnuai, assistant professor and Deputy Dean for Collaboration and Networking at



Associate Professor Supatra Thongrungrat (left), Deputy Dean for Finance and Assets at Mahidol University, and Associate Professor Passiri Nisalak from the Faculty of Dentistry at the opening of the Sirindhorn Dental Museum. (Photo Mahidol University, Thailand)

the faculty, told the Bangkok Post. "Our goal for the museum is to encourage Thai children to under-

stand the importance of oral health in an entertaining way. We hope that learning with fun will inspire

people to make healthy choices about their oral health."

A highlight for children is the giant model of a mouth. Assisted by the staff, visitors are encouraged to practise their toothbrushing skills on the huge teeth with equally giant toothbrushes. Other interactive items are a 3-D human model that shows how oral health can affect the overall well-

Many Thais, especially people in remote areas, lack access to basic oral health care. As reported online by the *Bangkok Post*, Sithiamnuai remarked that the dentist per capita ratio in the capital is 14 times higher than in the north-east of the country, for example.

According to figures from the Bureau of Dental Health, Thailand



being, as well as several multimedia displays on dental science.

Furthermore, the exhibition takes a closer look at the history of dentistry throughout China, India and Thailand, including collections of dental materials and tools, as well as information on dental statistics, and even a prehistoric human skeleton that features traces of unnaturally modified teeth.

has just 11,607 dentists. This translates to a dentist-population ratio of approximately 1:5,533, compared with an average of 1:2,000 in most developed countries.

The Sirindhorn Dental Museum is located at the HRH Princess Maha Chakri Sirindhorn 50th Anniversary Building at the university's Phaya-thai campus and is free of admission.

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FDI World Dental Federation
Tour de Cointrin, Avenue Louis Casai 84,
Case Postale 3, 1216 Cointrin – Genève
Switzerland
Phone: +41 22 560 81 50
Fax: +41 22 560 81 40
E-mail: media@fdiworlddental.org
Web site: www.fdiworlddental.org



Dental Tribune International GmbH
Holbeinstrasse 29
04229 Leipzig, Germany
Phone: +49 341 48474-302
Fax: +49 341 48474-173
E-mail: info@dental-tribune.com
Web: www.dental-tribune.com

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Managing Editor: Daniel Zimmermann
Product Manager: Claudia Salwiczek
Designer: Matthias Abicht
Executive Producer: Gernot Meyer

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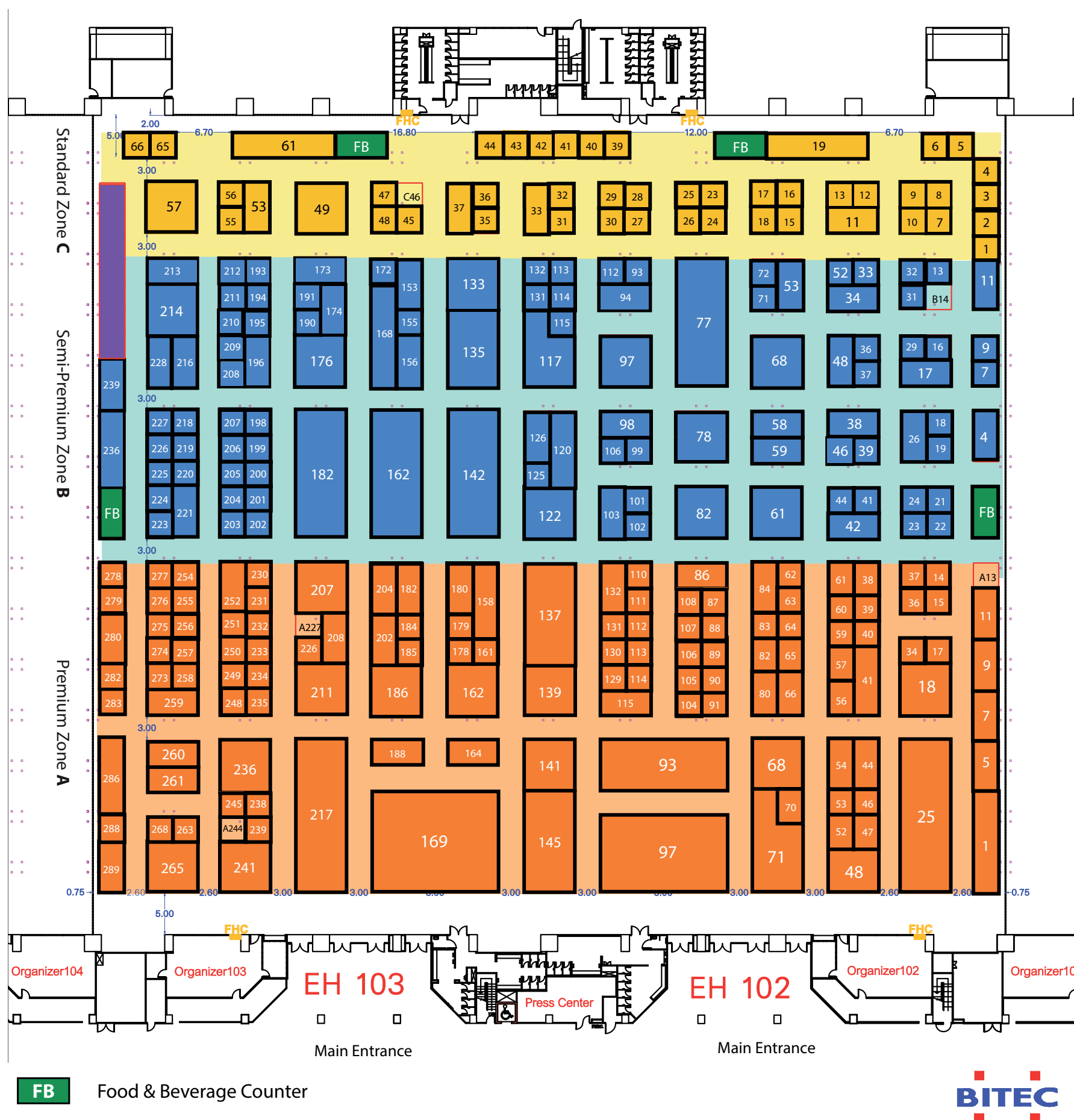
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FDI, Bangkok, BITEC, 22–25 September 2015 — Floor plan

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FDI, Bangkok, BITEC, 22–25 September 2015 — Exhibitors list

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3Shape	A280	Colgate-Palmolive	A169	FONADENTAL	B135	Indian Dental Association	B16/B26	Neosil	C12
3G MED SUPPLIES CO., LTD	A36	Coltène/Whaledent AG	A158	Foshan Senda Medical Instrument		Infodent Srl	C49	NewTom	A179
3M	A1	Condent	A88	Co., Ltd.	B208	Inspektor Asia Co	B7	NEXUS MEDODENT(NMD)	B23
Accord Corporation Limited/		Connect Dental	A282	Foshan Wenjian Precision	A268	INSTRUMENTARIUM DENTAL	C37	NISSIN DENTAL PRODUCTS INC.	B194
A Henry Schein Company	A164/A188	COSWELL SPA	A132	GAP Dental	A250	Integra Miltex	B78C	Nobel Biocare	A211
ACTEON	A207	COXO MEDICAL INSTRUMENT		GC Asia Dental Pte Ltd.	A217	Integrated Medical	C10	Nobilium	A279
A-dec	A265	CO., LTD	B221	GDC Marketing	B19	International Association of Paediatric		Nordiska Dental	C31
Adentatec GmbH	A64	Cranberry (M) Sdn. Bhd.	A255	German Pavillion c/o Federal Ministry		Dentistry – IAPD	C5	Noris Medical	C32
ADL Bio	C28	Creative Dental	C24	for Economic Affairs and Energy	A71	Iranian Dental Association	C17	North Loupes Lights Camera	
Advanced Healthcare	A235	Crosstex	A258	Giko	C15	Ivoclar Vivadent AG	A141	Co., Ltd.	C7
Advanced Medical Corpotation		CSM Implant	B125	Global Imaging	B24	J.E.B. Millennium (Thailand) Co., Ltd.	C33	Nouvag AG	A245
(Thailand) Co., Ltd.	B174	CURAPROX	B94	Golden Nimbus	B22	J. Morita Corporation	A93	NSK	B122
AEEDC Dubai	C39	Damanino Bespoke	A239	Good Doctors Co., Ltd.	B102	JDentalCare s.r.l.	A111	NTI-Kahla GmbH –	
Air Techniques	A256	Darphie (Thailand) Co., Ltd.	B153	Greater New York		Jico Intertrade Co., Ltd.	B133	Rotary Dental Instruments	A53
Alliance Global Technology		DB Orthodontics	A233	Dental Meeting 2015	C44	Jining Xingxing Medical		Nuvodent Co., Ltd.	B176
Co., Ltd.	B213	Denjoy Dental Co., Ltd.	B114	GSK	A97	Instrument Co., Ltd.	B224	O.M.S. S.P.A.	A91
Amann Girrback AG	A44	DenMat Holdings, LLC	B78B	Guangzhou FUJIA Dental Medical		John Wiley & Sons, Inc.	C43	Odontex Co., Ltd.	B61
AmRhine Medical		Dental Direkt GmbH	A52	Instrument Co., Ltd.	B203	Johnson & Johnson Consumer		ONDINE BIOMEDICAL INC	A227
Company Limited	B190	Dental Mammoth Ltd.	A263	Hager Werken (Asia) Co., Ltd.	A63	(Thailand) Ltd.	B82	Optiloupe	A232
Anthos	A180	Dental Manufacturing Spa	A112	HANGZHOU ALS DENTAL		K Dental Lab	B41	Oracraft Instrument Export	
APCD	C2	Dental Siam Co., Ltd.	B236	APPLIANCE CO., LTD.	B205	KASO Medical Technology Co., Ltd.	B212	Company	B27b
APDC 2016	C42	Dental South China	C6	Hangzhou Westlake Biomaterial		KDS (Korea Dental Solution) Co., Ltd.	C11	Oral B	C61
ASA Dental	A110	Dental Trade Alliance Lounge	A273	Co., Ltd.	A15	Kemdent	A248	Orthobrite Ltd, Part.	B103
ASTAR ORTHODONTICS INC.	B219	Dental Tribune International	B77	Hangzhou Xingcheng 3B Dental		Kerr Corporation	A25	Orthodontic Line	B59
B&B Dental	A105	Dentalfarm	A113a	Instrument & Material Co., Ltd.	B42	Kohdent Roland KOHLER		OSADA ELECTRIC CO., LTD.	A11
Bangkok Dental Supply Co., Ltd.	B13	Dentalvision	C53	Hangzhou Yahong Medical		Medizintechnik GmbH & Co. KG	A83	Osstem (Thailand) Co., Ltd.	B214
BEGO Implant Systems		Dentart Instruments MFG Co.,	A37	Apparatus Co., Ltd.	B227	Kuraray Noritake Dental Inc.	A9	OWANDY	A6
GmbH & Co. KG	A54	Dent-Mate Co., Ltd.	B162	Hans Biomed	B172	Lares Research	A283	Pacific Medical Co., Ltd.	C55
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Bioconcept Co., Ltd.	B155	DENTSPLY International Inc.	A236	Healthcare Learning	A34	Major Prodotti Dentari S.p.A.	A104	Pioneer of Dentistry Column China	C4
Biodent	A7	DiaDent Group International	B126	Helmut Zepf Medizintechnik GmbH	A56	MDK	B4-B5	PLANMECA	A145
BISCO DENTAL PRODUCT ASIA LTD.	B115	DIAN FONG INDUSTRIAL CO., LTD.	B198	Hexaceram	B48	MDT Micro Diamond		POLYSTOM	B2016C
Bisco, Inc.	A254	DMETEC CO., LTD.	A17	Hoffmann Dental Manufaktur GmbH	A60	Technologies Ltd.	B37	Porter Instrument	A274
BISON MEDICAL	B52	DMG: Dental Milestones		Hogies	B99	MECTRON S.p.A.	B44	PREMIER MEDSPPLY CO., LTD.	C9
BN Superior Marketing Co., Ltd.	B168	Guaranteed	A202	HOMEDENT GROUP CO., LTD.	C18	Medesy	A131	Prevest Dent pro	B17/B28
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BPR Swiss GmbH	B101	DÜRR DENTAL AG	A68	HUANG YA BIOMEDICAL		Megadental Italia	A90	QAINCHI.COM	B14
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Brident Dental & Orthodontics	A257	Electro Medical Systems S.A.	A182	Huanghua promisee dental		MELAG Medizintechnik oHG	A61	Technology Co., Ltd.	C26
British Dental Industry Association	A234	Edenta AG	B112	Co., Ltd.	B132	MEM	A86/A109	Quintessence Publishing	B120
brumaba GmbH & Co. KG	A66	Eminence Limited Partnership	B97	Hu-Friedy	A204	Mesa	A89	Rito Dental Co., Ltd.	B206
Carl Zeiss Meditec AG	A48	EnvisionTEC GmbH	A80	Humancross Co., Ltd.	C56	METASYS Medizintechnik GmbH	A14	Ritter Concept GmbH	A84
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China Dental Material Co., Ltd.	B225	EVE ERNSTVETTER GMBH	A82	(Infinity Co., Ltd.)	B156	Müller-Omicron GmbH & Co. KG	A57	Co., Ltd.	B202
Chinese Taipei Association for		Fast Protec	A113b	IBS Implant Co., Ltd.	B211	N.Y.C. INDUSTRY CO., LTD.	B39	Russian Dental International	B216
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SAM Präzisionstechnik GmbH	A40
SARATOGA SPA	A114
Schütz Dental GmbH	A47
SciCan GmbH	A185
Seoul International Dental Exhibition & Scientific Congress	C41
Septodont	A186
Shanghai Fanta Dental Materials Co., Ltd.	B209
Shanghai Rongjie	
Saw Blade Factory	B223
SHENZHEN DENCO MEDICAL CO., LTD.	B207
Shenzhen Upcera Dental Technology Co., Ltd.	A244
Shera	A46
SHOFU Dental Asia-Pacific Pte Ltd.	A162
Siam Health Group Co., Ltd.	B34
Siam Premier Anekphand Co., Ltd.	C48
Singapore Smart Tech Pte Ltd.	C27
SINO ORTHO LIMITED	B113
Sino-Dental	C3
SINOL (Xianyang Northwest Medical Instrument (Group) Co., Ltd.)	B196
Sirona Dental Systems Inc.	A18
Snucone	B195
Soredex	A286
SPLAT Cosmetics	B106
Sri Trang Agro-Industry Public Company Limited	B33
Standard Medical Supply Co., Ltd.	B71
STH-MOHONG BEARING CO., LTD.	B226
Stoddard Manufacturing	A252/A253
STRAUMANN – INSTITUT STRAUMANN AG	A241
Suni Medical Imaging	A276
Sunstar Singapore Pte Ltd.	A139
Surgident Co.	A288
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Thai Dental International	C19
THAI DENTAL PRODUCTS (T.D.P.) CO., LTD.	B68
The International Association for Dental Research (IADR)	C1
Tianjin Jing Gong Dong Yang	
International Trade Co.	C25
Tirawat Air Compressors Ltd.	C16
TITAN SURGICAL CO	B72

Company	Booth(s)
T-MED	B216a
Tomenty Industrial	C47
Top Gold Medical	B29
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T-Plus Implant Tech	A208/ A209
Tri-Hawk Inc.	A259
Udom Medical Equipment	C35
Ufit Inc.	B9

Company	Booth(s)
Ultradent Product Inc.	B46
Unique Dent Solutions	B18
Unity	B117
VITA Zahnfabrik	A41
VOCO GmbH	A62
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Yearmoon Medical Instrument Co., Ltd.	B199

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Zhengzhou Yuanda Electronic Co., Ltd.	B200
Zhenzhou Victory Medical Instrument Co., Ltd	B191
ZHERMACK	A115
Zhongshan Xianfeng Medical Equipment Co., Ltd.	B204A

AD



FDI LECTURE PROGRAM ON THE GC BOOTH

DATE	TIME	SPEAKER	TITLE	LANG.
Tue 22-Sept	9.30-10.30am	Dr. Tanawat Ritkajorn	<u>Demo</u> Modified Lucia Jig, Live Demonstration	Thai
	11am-12pm	Prof. Marco Ferrari	Direct Composite Restoration	English
	12.30-1.30pm	Prof. Eric Reynolds	Scientific Evidence for CPP-ACP Remineralisation and Recommendations for Use	English
	2-3pm	Dr. Douglas A. Young	Caries Management by Risk Assessment (CAMBRA) and Glass Ionomer: Treating Caries Chemically	English
	3.30-4.30pm	Dr. Brett Dorney	Today's Lifestyle and Its Impact On Dental Disease	English
Wed 23-Sept	9.30-10.30am	Prof. Martin Tyas	'Posterior' Direct Resin Composite Restorations	English
	11am-12pm	Prof. Eric Reynolds	Scientific Evidence for CPP-ACP Remineralisation and Recommendations for Use	English
	12.30-1.30pm	Dr. RL Castillo	<u>Workshop</u> How to Do a Class II Fast and Easy	English
	2-3pm	Prof. Marco Ferrari	Adhesion and Selective Etch	English
	3.30-4.30pm	Dr. Douglas A. Young	Caries Management by Risk Assessment (CAMBRA) and Glass Ionomer: Treating Caries Chemically	English
Thu 24-Sept	9.30-10.30am	Prof. Hien Ngo	How to Minimise Post-operative Complications with Posterior Restorations	English
	11am-12pm	Dr. Brett Dorney	Guidelines for Incorporating an Oral Health Program for All Ages into Your Dental Practice	English
	12.30-1.30pm	Prof. Eric Reynolds	Scientific Evidence for CPP-ACP Remineralisation and Recommendations for Use	English
	2-3pm	Prof. Prathip Phantumvanit	SMART Preventive Restoration in Primary Dentition	English
	3.30-4.30pm	Prof. Prathip Phantumvanit	SMART Preventive Restoration in Primary Dentition	Thai
Fri 25-Sept	9.30-10.30am	Dr. RL Castillo	<u>Workshop</u> How to Do a Class II Fast and Easy	English
	11am-12pm	Prof. Hien Ngo	How to Minimise Post-operative Complications with Posterior Restorations	English
	12.30-1.30pm	Dr. Brett Dorney	Today's Lifestyle and Its Impact On Dental Disease	English
	2-3pm	Dr. Sirikarn P. Arunyanak	Why do we need "Periodontal Dressing"?	Thai
	3.30-4.30pm	Dr. Awiruth Klaisiri	GIC Material Update	Thai