

GONE MOBILE

Curve Dental delivers a hearty breakfast of eggs and smartphone demonstrations.

► page 2



SCENES FROM THURSDAY

Spotted: Teeth chess pieces, butterfly wings, games and connections with old friends.

► page 4



FREE SCREENING

Oral cancer kills one person every hour every day in the United States. Don't let it be you. Get checked today.

► page 16



Products unveiled

By Sierra Rendon, Dental Tribune

If you're looking for ways to be more efficient and effective in your dental practice, the Chicago Midwinter Exhibit Hall is a great place to suss out the best ways to do it.

Hundreds of businesses bring their newest and most innovative technologies to this show to introduce them to the industry. As you walk through the aisles of the Exhibit Hall, here is just a sampling of the new products you can find.

- *Tooth Tunes*: Make brushing fun for your kids — or maybe even yourself — with these innovative toothbrushes that play chart-topping music for two minutes.

The patented technology delivers high-quality sound by broadcasting music into the jaw, which is then transmitted through the inner ear, allowing the per-

► See PRODUCTS, Page 30



Attendees stream through the aisles of the Chicago Midwinter Exhibit Hall to check out the latest innovations from hundreds of exhibitors.

Photos/Sierra Rendon, Dental Tribune



Dr. Frank Milner speaks Thursday morning as he performs a live patient demonstration during his session on 'Combining Esthetic Principles When Restoring Complex Anterior Restorations.'

Photo/Sierra Rendon, Dental Tribune

Dentistry goes live in the Exhibit Hall

By Sierra Rendon, Dental Tribune

If you came to learn, the Chicago Midwinter is sure to have a forum you'll appreciate. A variety of free educational opportunities abound, from lectures to workshops to live dentistry.

For instance, on Thursday, Dr. Frank Milner spoke in a live dentistry lecture on "Combining Esthetic Principles When Restoring Complex Anterior Restorations" on the Exhibit Hall floor (at the end of the 200 aisle).

The live patient demonstration involved creating a composite veneer diastema closure, and attendees could re-

ceive up to 3 C.E. hours for attending.

Today, in the same location, you can attend a live patient demonstration with Drs. Ahmad Eslami and James Stein on "What's the Latest in Implant Technology" from 9:30 a.m. to 12:30 p.m.

The session will feature the latest technology for implant diagnosis and treatment planning, bringing together CBCT guided implant surgery as well as the integration of CAD/CAM restorative techniques.

The session is free and can earn you three C.E. hours.

Check out the official program of the Chicago Midwinter to determine all of your educational options.

Curve moves into smartphone arena

By Fred Michmershuizen
Dental Tribune

If you are going to spend a busy day at the Chicago Midwinter, it is a good idea to start the day off with a proper breakfast. That means eggs, of course.

There were plenty of eggs to be had Thursday morning when Curve Dental, one of the industry's most innovative practice management software providers, kicked off this year's annual meeting with an appreciation breakfast for its customers.

It was a great opportunity for those who use Curve's web-based practice management system to get a look at some convenient new features.



Andy Jensen, left, shows off Curve Dental's new smartphone features to Dr. Darryl Stich, a Curve customer. Photo/Fred Michmershuizen, Dental Tribune

"We recently launched ourselves into the mobility/smartphone arena," Andy

Here in Chicago

For more information, stop by the Curve Dental booth, No. 4801.

Jensen, the marketing guru at Curve Dental, told Dental Tribune. "Now our customers can access their patients' information and their practice schedule using a smartphone, either Apple or Android."

Curve also has something new for patients whose dentists are Curve customers: They can now complete forms using an iPad or other type of Android tablet.

Jensen pointed out that these new features are not an app. Rather, they are features that are built right in to the interface. He said even more new features are in the works.

AD

PhotoMed gives you options

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The macro flash that you use for dental photography has a huge impact on the quality of your images. Not all macro flashes are up to the task and many that are being offered are not compatible with the cameras they are being sold with.

When it comes to outfitting a Canon digital camera with a macro flash, the best choices come from Canon, Metz and Sigma. Real flashes from real flash manufacturers - not "frankenflashes" that look like they were assembled in someone's garage.

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DENTAL TRIBUNE

The World's Dental Newspaper - US Edition

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LVI, DTSC join forces

Physical and virtual campuses intersect at LVIGlobalOnline.com

By **Christiane Ferret, C.E. Director**
Dental Tribune Study Club

Distance learning, virtual networking and the practice of dentistry seem made for one another. And while nothing can replace the value of learning through hands-on experience with patients, the reality is advancements in dentistry come at us far too rapidly for any individual to keep pace via only onsite opportunities.

In recognition of the convergence of the physical and virtual worlds in post-graduate dental education, the Las Vegas Institute for Advanced Dental Studies (LVI) and the Dental Tribune Study Club (DTSC) have pooled resources and expertise to create the online educational platform, www.LVIGlobalOnline.com.

This virtual campus electronically expands the footprints of the LVI campuses in Las Vegas and Brisbane, Australia, to make LVI's ever-expanding body of knowledge more widely available to dental teams worldwide. The online educational community complements what is already one of most comprehensive live-patient, post-graduate education programs in dentistry.

With its February launch, www.LVIGlobalOnline.com establishes itself as a critical resource for dental professionals who want to keep their teams in demand in their local markets. A broad mix of courses cover the full spectrum of dental sectors. Some courses are scheduled to stream live with an interactive component connecting students and instructors; other courses are available on demand with opportunity to engage the instructor through an "Ask The Expert" feature in a social-media-type framework. Some courses are offered at no charge; others have a nominal fee.

Courses qualify for ADA/CERP-recognized continuing education credit to help meet annual C.E. requirements. A link to a C.E. quiz is available to registrants to engage after completing the class at their own pace, on their own schedule. But far more important than the C.E. credit is the real-world positive impact the courses are designed to have on a dental practice's success.

The LVI Global Online campus enables dental professionals throughout the world to access educational resources such as live and interactive webinars, on-demand courses, clinical articles and videos, roundtable discussions and video blogs — as well as educational and informative writings and commentary from an array of dentistry specialists and thought leaders.

LVI Global Online will continually add new e-learning modules and associated content. Reflecting a core tenet of the LVI educational philosophy, the site's focus isn't restricted to only dentists. The curriculum delivers high-value content to every member of the dental team.

The LVI Global Online campus is open

Check it out

Explore the latest hub in the expanding world of dental education and community at www.LVIGlobalOnline.com.

to professionals representing every dental sector, including general dentistry, endodontics, periodontics, cosmetics, laser, hygiene and practice management.

"By bringing these resources to the Web, LVI Global Online makes it easier

than ever for dental professionals worldwide to experience LVI's advanced training and techniques," said LVI Global CEO and Founder Bill Dickerson.

The site also advances the mission of DTSC to deliver educational opportunities to dental professionals throughout the world, while honoring the study-club tradition of an open, friendly sharing of fresh perspectives.

With more than 32,000 members worldwide, DTSC, based at www.dtstudyclub.com

and onsite at major dental meetings and trade shows, is arguably the fastest-growing education platform in dentistry. Its success is grounded in a commitment to providing dental professionals with a borderless community that inspires new possibilities and creates higher expectations. DTSC delivers the best and latest in dentistry higher education, technology, product knowledge and peer insights directly to dental professionals' homes and offices.

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Scenes from Thursday



There's always a lot to talk about at Sesame Communications (booth No. 4239). From left: Diana Friedman, Susan Richardson and Almie Borrmeo.



Koichi Arakawa of MANI (booth No. 928).



Meagan Wallace, left, and Luiza Barros of Mydent (booth No. 1007).



Information and games await you at the Patterson Dental booth (No. 1016) here at the Chicago Midwinter. While you're at the booth today, ask for a pass to the third annual Midwinter Madness, the 2013 dental convention after party at Enclave, 220 W. Chicago Ave. The pass is good for your whole group, and the event goes from 8 to 11 tonight.



Acteon North America (booth No. 4007).



Dental assistants Patricia A. Pearson, left, and Kim Plate of the American Dental Assistants Association (booth No. 232).



Candace Fike of SockIt! Gel (booth No. 4808).

*Photos by
Fred Michmershuizen,
Dental Tribune*

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Kinga Wierucka, left, and Honorata Soloeiej of CerkaMed (booth No. 4233).



Ryan Filip, left, and Michael Sula of Officite (booth No. 1034).



Carla Camargo of Palisades Dental (booth No. 2417).



This chess set, available at Viade Products (booth No. 2219), features pieces that are replicas of teeth. Clever!



Meeting attendees sit down for an educational presentation at the booth of Invisalign/iTero (booth No. 1038).



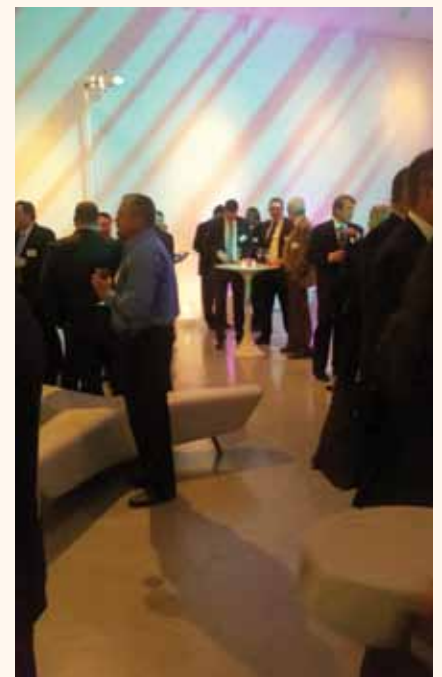
Inga Romanenko, left, and Rachel Briese of Air Techniques (booth No. 2402) are wearing butterfly wings in honor of the Monarch line of infection control products.



Stacey Gilkerson of Diatech (booth No. 2312).



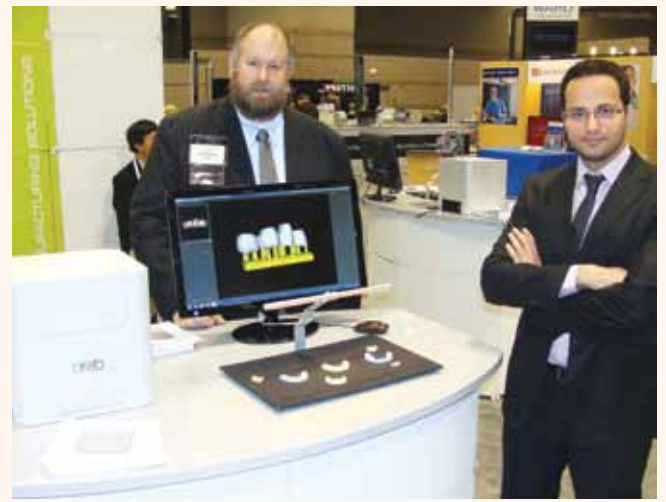
A presenter from Ivoclar Vivadent (booth No. 1417) offers product information on the show floor.



Premiere Dental celebrates 100 years at a Thursday evening celebration in Chicago. Photo/Eric Seid, Dental Tribune



The Chicago Midwinter Meeting is a great place to connect with friends. From left: Dr. Fred Weinstein of Vancouver, British Columbia, visits with Angus MacDonnell, Sebastian Derooy and Neil Magnesun of Sharper Practice (booth No. 511).



Jonathan Olander, left, and Samer Noujaim of DWS (booth No. 443).



Tom Bender of Wykle Research (booth No. 1708).



Harrison Song, left, and James Lee of Hiossen (booth No. 4643).



A presenter from Vident (booth No. 420) offers product information to meeting attendees.

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Jesse Zamora, left, and Jack Barrient of Ceatus Media Group (booth No. 4816).



Dr. Yohan Yerma, left, stops at Shofu Dental Corp. (booth No. 4011) to get information from Lenny Sulkis.



Meeting attendees listen to an educational presentation at Sunstar Americas (booth No. 4206).



Gloria Berger, left, and Emily Kemberling of Keystone Industries (booth No. 3202).



Reid Cowan, left, and Patrick Stauch of Sterisil (booth No. 4608).



Bart Lewis, left, and Adam Ortiz of Obtura/Spartan (booth No. 3921).

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