

# DENTAL TRIBUNE

The World's Dental Newspaper · U.S. Edition 

FEBRUARY 2018 — Vol. 13, No. 2

www.dental-tribune.com

## C.E. ON THE BEACH

Smiles in the Sun Seminar combines dental C.E. with sun, sand, fishing, dining, golf and/or the spa. Your choice.

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## HYGIENE TRIBUNE

### A LOOK BACK AT THE ADHA CONFERENCE

Bridges, a purple-cloaked prophylaxis queen and more in the 'City of Bridges.'

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## IMPLANT TRIBUNE

### AO PLANS FULL DAY OF HANDS-ON TRAINING

Event is part of Academy of Osseointegration meeting in Los Angeles.

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# Midwinter gold

## Chicago Dental Society meeting sets new standard

The Chicago Dental Society's annual Midwinter Meeting is setting a gold standard not just in dental meetings but across the trade-show spectrum. In September, it was named to the Trade Show Executive's Gold 100 — the trade-show-industry magazine's annual listing of the previous year's top-100 shows. The Midwinter Meeting was the only dental trade show among the magazine's 2016 honorees.

The CDS's 153rd Annual Midwinter Meeting will run from Feb. 22–24 at McCormick Place West on Chicago's near-south side.

Attendees will be able to learn from some of the industry's top education professionals, who will be presenting more than 200 courses, hands-on learning activities and live patient demonstrations. This year there also will be a special all-day track on dental assisting.

The exhibit hall will feature more than 700 exhibiting companies displaying their latest products and services.

ADA members who join the Chicago Dental Society as an associate member for \$125 can then register for the 2018 Midwinter Meeting at no additional charge. Even if you do not live in the Chicago area, you can still enjoy many of the same benefits

as local members of the Chicago Dental Society. Especially worth noting is that the cost of CDS membership is less than the Midwinter Meeting registration fee for a non-member.

Prospective attendees can register online at [www.cds.org](http://www.cds.org) before Feb. 16 or onsite after that date.

### Midwinter Meeting mobile app

The 2018 Midwinter Meeting mobile app can be downloaded from the Apple iTunes store or Google Play store. The app is compatible with all Android and iOS smartphones and tablets. With the app, attendees will be able to:

- Navigate the 170,000 square feet of exhibit space with a 2-D map and plot routes to any of the more than 700 exhibitors.
- Access your course schedule by logging in and registering your badge number with the app after you have registered for the meeting.
- Sync your profile on the app with your LinkedIn profile.
- View PDF handouts from speakers presenting more than 200 courses on topics

► See GOLD, page A2



CDS  
Midwinter  
Meeting,  
Feb. 22–24

The Chicago Dental Society Midwinter Meeting features more than 140 speakers, 225 courses and 700 exhibiting companies. Photo/Provided by [www.dreamstime.com](http://www.dreamstime.com)

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## HYGIENE TRIBUNE

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## IMPLANT TRIBUNE

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AD

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# Winning combinations, no matter how you pair them

Beach/classroom; fishing/classroom; spa/classroom; golf/classroom. Whatever your choice, the 2018 Smiles in the Sun Seminar, April 25-29, at the Resort at Longboat Key Club in Longboat Key, Fla., offers a winning combination for you, your family and your staff.

The Longboat Key Club is a five-star property and Smiles in the Sun has a five-star program — with 18 CERP/PACE approved credits and some of the industry's top speakers: Dr. Howard S. Glazer, Dr. Ross Nash, Debra Engelhardt-Nash, Dr. Richard Horowitz, Dr. Roy Sonkin and Tennli Nelson.

The presentations and hands-on programs are included in the registration fee. In addition to the education program, there are a number of social functions, including a welcoming reception, fishing tournament and sunset beach-bash barbecue.

Longboat Key can be reached via the



The Resort at Longboat Key Club in Longboat Key, Fla., is the host site of the 2018 Smiles in the Sun Seminar for dental professionals. Photo/Provided by Resort at Longboat Key Club

Sarasota, Tampa or Southwest Florida International airports.

According to the event organizers, whatever your pleasure, Smiles in the Sun 2018 has the answer. Attendees are able to learn in the morning and play all afternoon in a idyllic location with the best the west coast

of Florida has to offer.

For more information and to register, you can visit [www.smilesinthesun.net](http://www.smilesinthesun.net) or call (516) 352-5614. Discounts are available for multiple staff members. Call for details.

(Source: Smiles in the Sun)

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of interest to the whole dental team, and take notes that you can email directly to yourself.

- Online C.E. certification can be completed on the app.
- Access the Virtual Tradeshow Bag, which is full of special offers for attendees to take advantage of when visiting the exhibit hall.

## Gift card raffle

Additional features on the meeting app will enable attendees to network with one another, stay connected via social media channels and view favorite meeting details in one central place.

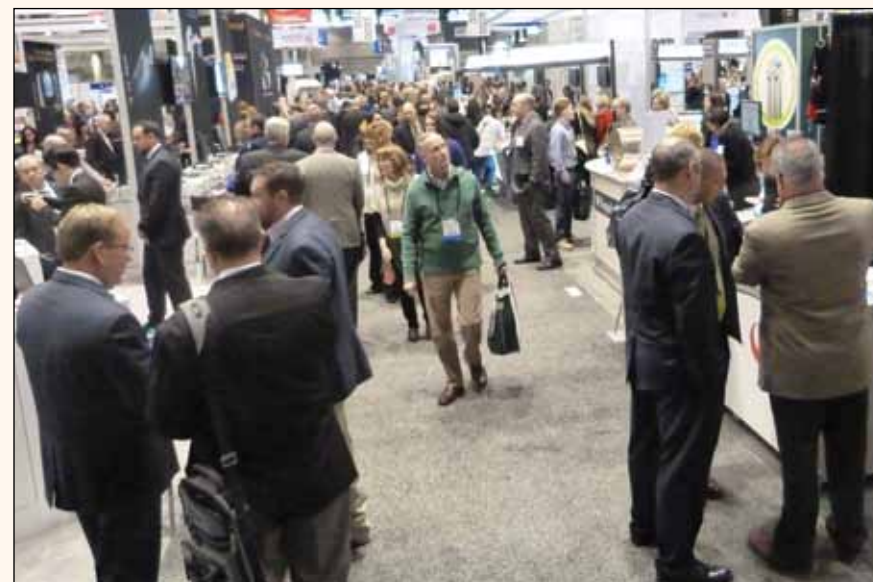
Through the process of downloading the app, logging in and updating their profile, attendees will automatically be entered into a raffle to win a gift card.

Names will be drawn at noon each day of the meeting. Each day's winners must be present on site at the show to accept a prize.

## Education for entire dental team

Many courses have no additional charge; however, all listed courses require a ticket for entry. The free courses are seated on a first-come, first-served basis, and for all the courses, nobody is admitted beyond the halfway point after start. To ensure having a seat, register for the course in advance and arrive with your ticket before the start time. If you don't get a ticket through registration, you can check at the classroom door to see if seats are available.

- Among the many free courses are:
- "Uppers are from Mars, lowers from Ve-



The Midwinter Meeting's 170,000 square feet of exhibit space features more than 700 exhibitors. Photo/DTA file photo

## CDS Midwinter Meeting exhibit hall

(You can earn one C.E. credit each day)

Thursday, Feb. 22  
9 a.m.–5:30 p.m.

Friday, Feb. 23  
9 a.m.–5:30 p.m.

Saturday, Feb. 24  
9 a.m.–4 p.m.

nus: Clarifying overdentures" with Nader Sharifi.

- "Safety in numbers: Dental radiation dose in 2018" with Katy (Catherine) Warren and Cindy Saylor.
- "Digital dentistry: Applications & potential pitfalls" with Radi Masri.
- "Management of completely edentulous

patient: Where are we headed with new technology?" with Mathew Kattadiyil.

- "Communicate with purpose: Learning to listen" with Lisa Spradley.
- "Baby steps: The infant dental exam for general dentists" with Gregory L. Psaltis.

(Source: Chicago Dental Society)

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The World's Dental Newspaper - US Edition

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### Published by Tribune America

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# New hours for Lab Expo at 2018 PDC



Always a PDC highlight: Live dentistry in the exhibit hall. Photo/Provided by PDC

*Possible to earn up to 20 C.E. credits at the annual Pacific Dental Conference*

The 2018 Pacific Dental Conference will be at the Vancouver Convention Centre in Vancouver, British Columbia, from March 8-10. Exhibit hall days are Thursday and Friday, March 8 and 9, and the PDC Lab Expo is on Saturday, March 10.

Online registration is open now at [www.pdconf.com](http://www.pdconf.com).

More than 300 knowledgeable exhibitors will be on hand to meet with practitioners and team members one on one. Attendees will be able to test out the latest

products and take advantage of show specials offered by many companies.

For the majority of attendees, C.E. credit is given for general attendance (up to five hours) and for hour-for-hour credit for individual courses. It's possible to acquire up to 20 C.E. credits.

The PDC Lab Expo brings together dental technicians and dentists to meet a selection of top companies to exchange information and forge new business relationships. For 2018, hours have been expanded

to 8 a.m. to 5 p.m., and session start times will be staggered to enable more time in the exhibits area. There will be a beer and wine reception with exhibitors from 4-5 p.m. with complimentary wine, beer and snacks. The "Showcase Stage" in the PDC Lab Expo will feature 30-minute demonstrations during peak times, during which exhibitors will showcase their latest products and technologies.

*(Source: Pacific Dental Conference)*

## Hinman meeting will feature nearly 260 courses

The 106th annual Thomas P. Hinman Dental Meeting will be March 22-24 at the Georgia World Congress Center in Atlanta. Dr. Patrick Yancey III, general chairman for Hinman 2018, said, "We are excited about this year's program and theme, which is 'Experience Hinman: Invest in Your Future.' It emphasizes the

importance of continuing dental education for everyone, from millennials just starting out to seasoned professionals looking to revitalize their practices. We've created a quality continuing education program delivered by many new speakers as well as some of the profession's favorites."

Hinman will feature nearly 260 courses, including 73 participation and interactive courses covering topics that dental professionals can apply immediately. The meeting will feature more than 65 speakers — 20 new to Hinman — who will present the latest developments in the profession.

Forensic pathologist Dr. Bennet Omalu will be the keynote speaker. His story is chronicled in the film "Concussion" (starring Will Smith). For details, visit [www.hinman.org](http://www.hinman.org) or contact Sylvia Ratchford, executive director, at (404) 231-1663.

*(Source: Hinman Dental Society)*

# Top educators at AACD scientific session to focus on four core areas

The American Academy of Cosmetic Dentistry is referring to its upcoming annual meeting as "a masterpiece of comprehensive cosmetic dentistry education."

The AACD 2018 program, from April 18-21 at McCormick Place Lakeside Center in Chicago, will feature a selection of topics and speakers that have been specifically selected to keep attendees in pace with the industry's latest advancements.

The educational program will comprise four main collections of focused education:

The *Complex Case* collection features some of the biggest names in dentistry discussing some of the profession's most complicated cases. Lee Culp, CDT; Joseph Kan, DDS, MS; Aldo Leopardi, BDS, DDS, and Michael Sesemann, DDS, FAACD, will tackle two cases: one involving six or more restorations in the upper arch, including implants and natural teeth, and another involving six or more indirect restorations in the upper arch where all restorations are on natural teeth. Attendees will be able to engage with these specialists as they discuss the challenges of these complex cases and solutions for treatment.

The *Accreditation* collection features top

academy educators helping attendees on their way to achieving clinical excellence and professional distinction. Under the guidance of Accreditation Chairman John Rowe, Jr., DDS, AAACD, and featuring J. Fred Arnold III, DMD, FAACD; Betsy Bakeman, DDS, FAACD; Scott Finlay, DDS, FAACD; Brian LeSage, DDS, FAACD; Brett Magnuson, DMD, AAACD; Frank Milnar, DDS, AAACD; Adamo Notarantonio, DDS, AAACD; Bradley J. Olson, DDS, FAACD; Michael R. Sesemann, DDS, FAACD; John Weston, DDS, FAACD, and Corky Willhite, DDS, FAACD, attendees can work hands-on toward mastery of some of the most in-demand and profitable cosmetic case types and get started on their journey to becoming an accredited member of AACD.

The *Lab Focus* collection features two full days of the top dental technicians in the field presenting the latest techniques and materials. Jungo Endo, RDT; Edris Rasta, MDT; Thomas Sing, MDT; Sung Bin Im, CDT, MDC, and Aram M. Torosian, CDT, MDC, will touch on pink esthetics, biomimetic layering, matching a single central, and digital and esthetic considerations for creating predictable restorations respectively.



Chicago's McCormick Place Lakeside Center is the host site of the American Academy of Cosmetic Dentistry annual meeting, April 18-21. Photo/By Rob Sall courtesy of Choose Chicago

The *Dental Team* collection will educate dental team members on essential skills for assisting with cosmetic dentistry patients, including courses on leadership, communication, contemporary concepts in cosmetic dentistry and esthetic dental photography. Instructors will include Leigh Ann Faight, RDH; Salvatore Lotardo, DDS, AAACD; Debra Engelhardt Nash and

Adamo Notarantonio, DDS, AAACD.

Additional courses fill out the educational program. In total, attendees will be able to choose from more than 40 hands-on workshops, 70 lectures, and 80 educators.

To register for AACD 2018, you can visit [www.aacdconference.com](http://www.aacdconference.com).

*(Source: AACD)*



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# Looking at things in a whole new light

*High-def, uniform light,  
maximum intensity*

By Designs for Vision Staff

Designs for Vision is introducing an advanced photonic design that provides uniform light distribution with maximum intensity. The patent-pending headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

The new LED DayLite® Micro HDi™ uses the new high-definition imaging in an ultra-lightweight headlight in combination with the new Micro power pack. According to the company, the Micro is the market's lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

Designs for Vision also has added high-definition imaging to the LED DayLite WireLess Mini HDi, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose high-definition



High-definition headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution. Photo/ Provided by Designs for Vision

imaging with either a wired or wireless design to meet your preference, and either HDi headlight will illuminate the entire oral cavity.

Designs for Vision's WireLess headlights free you from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are

independent of any frame/loupes.

Designs for Vision is also featuring the "REALITY five-star-rated" Micro 3.5EF Scopes, which use an innovative optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent — while providing an expanded-field, full-oral-cavity view at 3.5x magnification.

Building on an established award-winning design, the newest addition to the Micro Series line is the Micro 4.5EF Scopes, which reduce both the size and weight of the telescopes by 44 percent.

## New location

Designs for Vision has expanded into a new 67,500-square-foot location at 4000 Veterans Memorial Highway in Bohemia, N.Y. You can visit [www.DesignsForVision.com/move.htm](http://www.DesignsForVision.com/move.htm) to check out some photos of the new facility.

You can see the Visible Difference® yourself at the Chicago Midwinter Dental Meeting by visiting Designs for Vision's booths, Nos. 2602 or 4421. Or you can arrange a visit in your office by contacting the company at (800) 345-4009 or via [info@dvimail.com](mailto:info@dvimail.com).

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# Open and say ahhhhhh

*New MICRO-TOUCH DENTA-GLOVE series designed for dentistry*

By Ansell Staff

CHICAGO  
BOOTH  
NOS. 4808,  
MR29

Ansell, a global leader in protection solutions and maker of the popular Microflex® and MICRO-TOUCH® examination gloves has launched its MICRO-TOUCH® DENTA-GLOVE® series, a highly-diversified portfolio of dental examination gloves, which according to the company outperform the competition.

MICRO-TOUCH DENTA-GLOVE is the first series of examination gloves developed specifically for the needs of dental professionals, according to Ansell.

### Certified for use in oral examinations

All products in the series are certified for use in oral examinations for patient safety and peace of mind and are designed with the most advanced film technologies to meet the unique and demanding needs of the dental profession, the company asserts.

The products are tested for bio-compatibility, and some feature inner coatings to promote hand health.

For more details about MICRO-TOUCH DENTA-



The MICRO-TOUCH DENTA-GLOVE series includes 'Blue Nitrile' (pictured), 'Magenta Nitrile Allgel,' 'Green Neoprene' and 'Laytex Hydracare.' Photo/Provided by Ansell

GLOVE examination gloves or to request a free sample, you can visit [www.ansell.com/DentaGlove](http://www.ansell.com/DentaGlove).

(Source: Ansell/Microflex)

## Compact, 5-axis milling machine designed specifically for IPS e.max

*Ivoclar Vivadent launches self-contained PrograMill One*

By Ivoclar Vivadent Staff

CHICAGO  
BOOTH  
NOS. 1617,  
MR10-13

Ivoclar Vivadent has released the PrograMill One milling machine, the compact, 5-axis milling machine designed to mill beautiful, esthetic IPS e.max® restorations.

According to the company, the design enables high precision and convenience, in part because it's a self-contained milling system. This distinguishes it from mills that require separate filtration or suction units.

PrograMill One is wireless, which enables it to be positioned anywhere within the practice. It can be controlled using the mill's corresponding app on a tablet or smartphone. An LED light ring visually informs the user about the current processing status.

The company reports that an innovative rotary grinding process, referred to as 5XT, produces shorter duration of the milling process and minimal tool wear. A camera integrated within the mill automatically records all data on material and tool use. The results, according to the company, mean that material management is more expedient.

"5XT technology completely re-writes what milling machines are capable of in relation to machining times and superior outcomes," said Robert Ganley, CEO of Ivoclar Vivadent. "The results are restorations with exceptional surface quality and excellent accuracy of fit. PrograMill One is an innovative addition to our line of Ivoclar digital products, representing a significant leap in the future of dental technology."

PrograMill One's seamless integration between



PrograMill One is wireless, which enables it to be positioned anywhere within the practice. It can be controlled using the mill's corresponding app on a tablet or smartphone. Photo/Provided by Ivoclar Vivadent

wireless app and machinery — combined with the auto connection capabilities with intraoral-scanning partners such as 3Shape Trios — make it an unequalled asset for dental professionals seeking simpler milling methods and increased efficiency, the company asserts.

### About Ivoclar Vivadent

Ivoclar Vivadent is a global leader in materials and processes for esthetic dentistry. The company employs more than 3,500 people and operates in more than 120 countries. Ivoclar Vivadent is headquartered in Schaan, Liechtenstein. Its North American headquarters is based in Amherst, N.Y.

(Source: Ivoclar Vivadent)



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**Now available with HDi -**

Uniform light distribution with maximum intensity



& NEW **LED** Micro™  
DayLite

**High Definition Imaging - HDi**

Uniform LED light distribution with maximum intensity

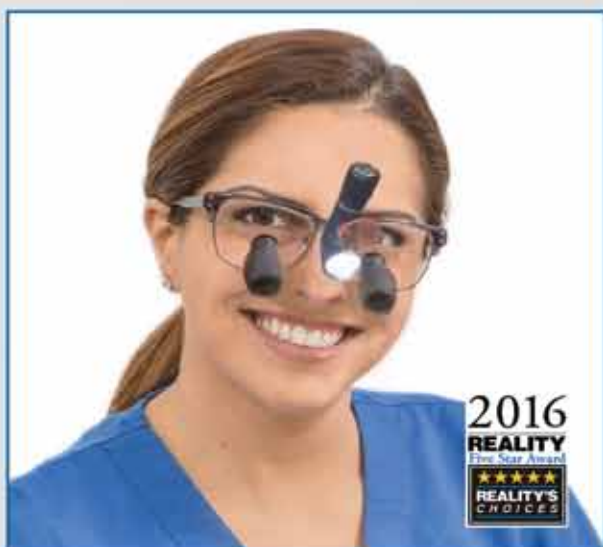
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**60,000 lux** high intensity

**34,000 lux** medium intensity

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