



NATIONAL HARBOR TO HOST ADZO

Gaylord National Resort & Convention Center is site for Association for Dental Support Organizations 2020 Summit.

► page A2



NEW WAY TO STORE X-RAY APRONS

Creative design includes easy way to adjust the hanger to accommodate aprons that hang — or aprons that drape.

► page A9



IMPLANT TRIBUNE IMPLANT CONFERENCE

American Association of Oral and Maxillofacial Surgeons will meet in Chicago from Dec. 5-7.

► page B1



Greater New York Dental Meeting reaches new heights

According to meeting organizers, the Greater New York Dental Meeting last year continued its growth with total registration of 52,320, reconfirming its status as the largest and most popular dental meeting, exposition and congress in the United States and one of the top dental meetings in the world.

Among the registrants in 2018 were 20,187 dentists, 3,949 hygienists, 5,206 dental assistants and 2,319 office administrators. The meeting's agenda enables the entire dental community to experience the industry's most up-to-date and innovative technologies, methods, products and procedures.

Attendees again this year can anticipate being able to visit more than 1,600 exhibit booths staffed by top talent from the world's most renowned dental companies — and select from hundreds of continuing education courses taught by some of the world's most prominent health care professionals.

The GNYDM is an ADA CERP- and AGD

PACE-recognized provider. And there's plenty of C.E. to choose from. The meeting offers C.E. opportunities covering almost every dental subject, and many offerings are available for a minimal cost. On each day of the meeting it's possible to earn up to six credits of C.E. at no cost.

Attendees can obtain more C.E. credits and save money by purchasing a C.E. Passport Bundle of as many seminars and essay courses as desired during all six days of the show (registration for all courses is required).

Scientific sessions comprise more than 350 seminars, hands-on workshops, essays and poster sessions. Hundreds of the world's most respected dental educators present full- and half-day courses.

As always, preregistration for the meeting is free. There is a \$40 per-person on-site and online administrative fee starting Nov. 29, for those who do not pre-register.

All programs are held at the Jacob K.

► See HEIGHTS, page A2



Escalators in the 34th Street-Hudson Yards Subway Station near the Jacob K. Javits Convention Center are ready to deliver attendees to education and exhibits at the Greater New York Dental Meeting. Photo/DTA

EVENTS

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- National Harbor, Md., to host Association for Dental Support Organizations 2020 Summit from March 11-13

INDUSTRY NEWS

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- From scanning to same-visit delivery: Moving at the speed of digital with glidewell.io
- Loupes expand vision: Designs for Vision headlight delivers high-definition, uniform light at maximum intensity
- Treat pulpotoomies with TheraCal PT: Resin-modified calcium silicate from BISCO performs as barrier and protectant of pulpal complex
- 'Tranzform' the way you store your X-ray aprons with Flow Dental's new hanger
- Sulzer Mixpac awarded \$2 million in candy-colors trademark infringement

IMPLANT TRIBUNE

B1

- The American Association of Oral and Maxillofacial Surgeons Dental Implant Conference will be held in Chicago from Dec. 5-7

700-plus exhibitors at GNYDM

The Greater New York Dental Meeting exhibit hall at the Jacob K. Javits Convention Center will run from Sunday, Dec. 1, through Wednesday, Dec. 4. The exposition will feature more than 700 dental manufacturers, service providers and other dental organizations in more than 1,600 booths. A 425-seat high-tech arena will feature live-dentistry sessions each day in the exhibit hall.

The exhibition is internationally recognized as one of the biggest and most influential showcases for the dental in-

dustry's latest products, services, technologies and equipment.

Multilingual personnel are available to assist and encourage interactions between exhibitors and international guests. The event expects to meet or surpass the 10,661 registrants from 146 countries that it recorded in 2018.

The meeting will have programs in Spanish, French, Portuguese, Korean and Russian.

(Source: GNYDM)

National Harbor to host ADSO



The terrace at the Gaylord National Resort & Convention Center, in the heart of National Harbor's entertainment district, has a commanding view of the Capital Wheel on the Potomac River. Photo/Provided by Gaylord National Resort & Convention Center

Its 2020 Summit is set for March 11-13

The Association for Dental Support Organizations (ADSO) 2020 Summit, to be held from March 11-13 in National Harbor, Md., will feature some of the most successful names in the industry sharing what they have learned on their path to success.

Membership with ADSO is not required for DSO and group-practice attendees; however, members do receive complimentary registrations. Organizations that provide products and services to DSOs and/or to group practices that want to attend, sponsor or exhibit at Summit 2020 need to first join the ADSO Industry Partner program. Details are available via email from Membership@TheADSO.org.

For details on the summit, you can contact Info@TheADSO.org or (703) 940-3860. The summit will be held at the Gaylord National Resort & Convention Center, in the heart of National Harbor's entertainment district overlooking the Potomac River — all easily accessible to Alexandria, Va., and Washington, D.C.

The ADSO describes itself as the nation's primary champion and representative of group-practice and dental-support business models. Members span the breadth of those sectors, including emerging DSOs (supported through education, training and mentorship to help them grow their business) — as well as established DSOs (supported through advocacy efforts).

The association is committed to meeting the varied needs of its members — no matter what stage of scale and development — so members can focus on promoting the highest quality patient care.

Held since 2014 and expanding every year, the summit enables DSOs and industry partners to share insights and experiences in an educational setting serving every sector. The association's mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)

• HEIGHTS, page A1

Javits Convention Center, 11th Avenue between 34th & 39th streets, unless otherwise indicated in the program guide.

The event takes place in the "World Capital of Excitement" with its nonstop cultural, sporting and social events during the peak holiday season that many view as New York City's most enchanting time of the year.

You can register and get all of the details at www.gnydm.com.

(Source: GNYDM)

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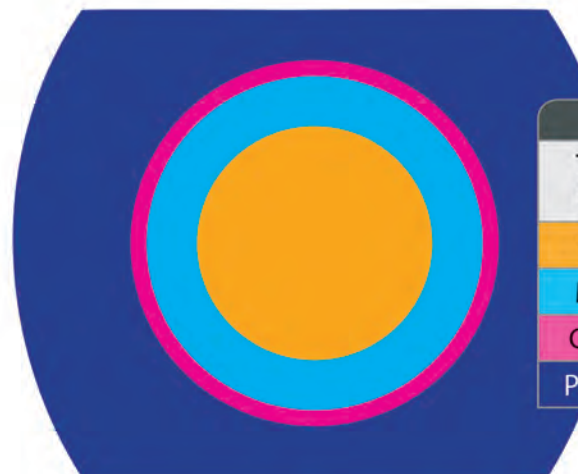
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The glidewell.io™ In-Office Solution. This in-office system lets you scan, design, mill and deliver single-visit crowns using BruxZir® NOW and other industry-leading materials. Photo/Provided by Glidewell Dental

**GNYDM
BOOTH
NO. 4414**

With glidewell.io

From scan to one-visit delivery: Moving at the speed of digital

By Glidewell Dental Staff

Advancements in digital dental technology were the industry story for 2019 — and for good reason. CAD/CAM design tools, intraoral scanners and chairside milling in dental practices are increasingly giving dentists the power to provide convenient service and excellent results to their patients while streamlining their workflow, cutting costs and maximizing profit.

Advantages closer than you may realize

Those dentists who have already opened the door to digital dentistry in the form of digital impressions can attest to the fact that simply adopting that one digital change already contains plenty of benefits. Beyond digital scanning alone, the world of in-office digital dentistry has even more exciting advantages. And if you're a dentist who's already scanning, those advantages are closer than you may realize.

Enter the glidewell.io™ In-Office Solution. This affordable in-office system lets you scan, design, mill and deliver single-visit crowns using BruxZir® NOW and other industry-leading materials. Practitioners can save 65 percent on lab bills almost right away while satisfying patients and increasing practice productivity with this versatile suite of technologies.

glidewell.io includes:

- The fastmill.io™ In-Office Mill: Create BruxZir NOW crowns in 40 minutes or less for under \$35 each.
- The fastdesign.io™ Software and Design Station, featuring exclusive AI technology that creates highly accurate design proposals automatically.

As for the scanning part? That's where your existing scanner comes in: glidewell.io connects seamlessly with iTero Element® intraoral scanners. For doctors who already use an Element, the process of implement-

ing glidewell.io couldn't be simpler, the company asserts. If you're not an iTero user, though, don't despair: glidewell.io is compatible with, and can be paired with, any scanner on the market. According to the company, making the connections is simple, especially with the help of the dedicated glidewell.io team of implementation experts who will be on site when your system is set up and available anytime afterward for on-call support.

If you're a clinician who's already doing digital impressions, now is a great time to explore the possibilities of in-office dentistry with glidewell.io. Your existing scanner and skills mean you're already well on the way to success.

Special pricing at GNYDM

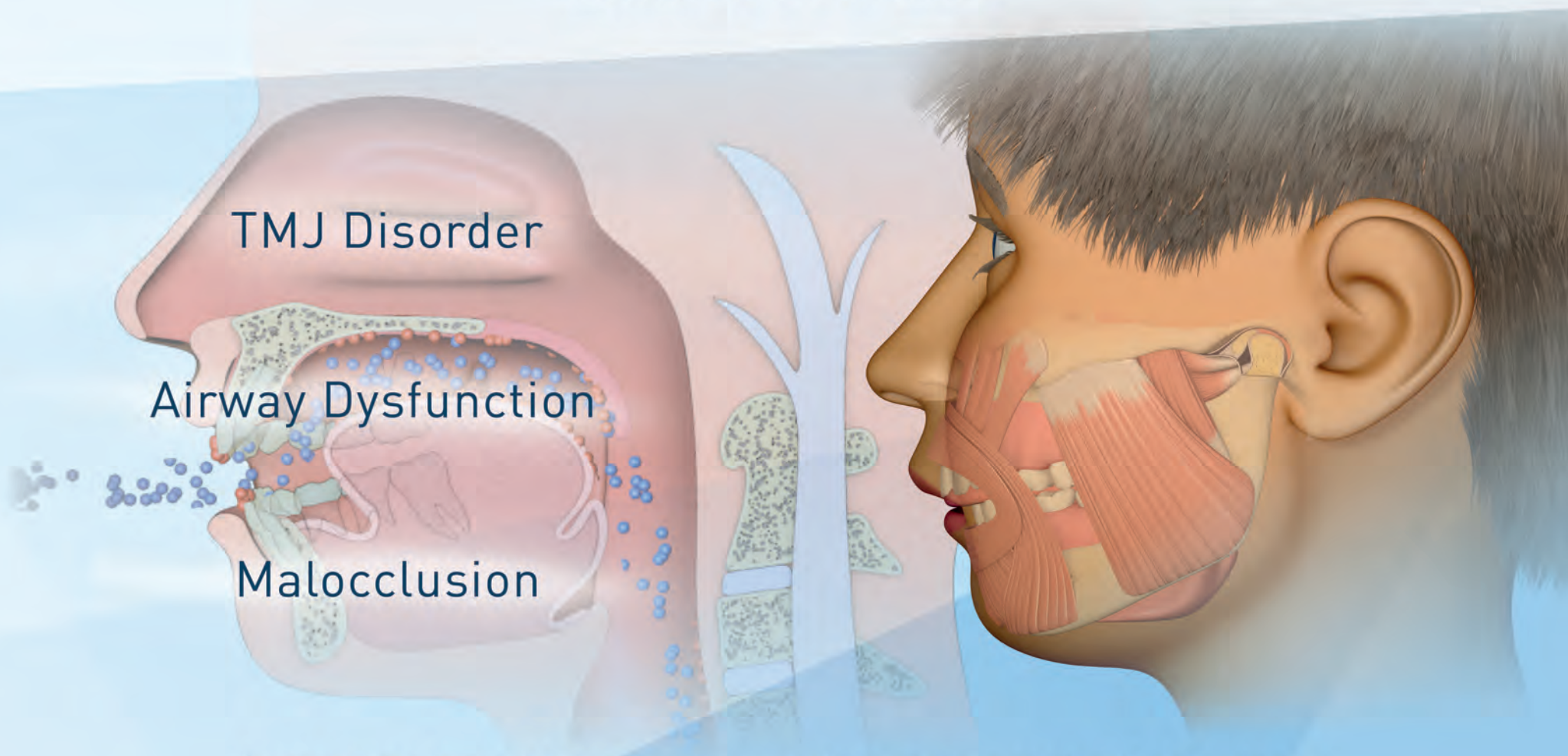
Stop by the Glidewell booth at the Greater New York Dental Meeting to speak with the glidewell.io team and learn how easy and affordable it is to invest with this special pricing. Purchase the fastmill.io for \$49,995, and the company will include everything below at no extra cost:

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- Registration for one exclusive Advanced Digital Dentistry Course at Glidewell's Irvine, Texas, location (includes airfare and two-night hotel stay for one doctor and one team member)
- Free registration to the Glidewell 50th Anniversary Symposium 2020

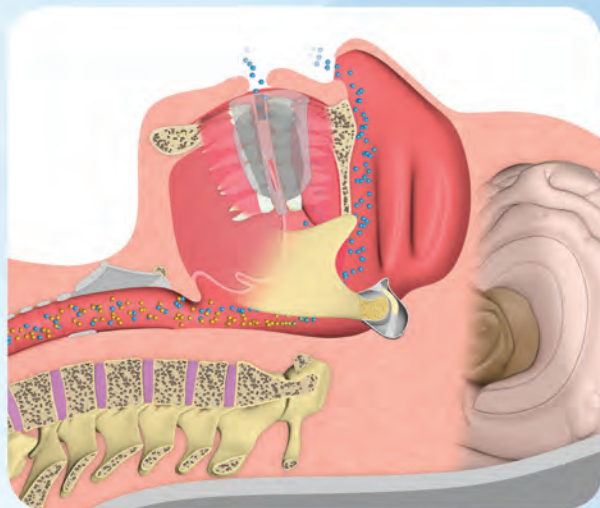
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Loupes expand vision

By Designs for Vision Staff

Designs for Vision has launched several new product lines this fall. Designs for Vision will be showing the new patented (U.S. pat. 8928975B2) 3.5x and Panoramic Loupes. According to the company, the Panoramic Field Loupes represent the most significant advancement in telescope design in more than 100 years.

The viewable areas are twice as large as prismatic expanded-field-designed loupes and up to five times greater than Galilean designed optics. Panoramic Field Loupes provide unprecedented field of view, clarity, definition and color, according to the company.

Designs for Vision is also featuring the REALITY 5 Star rated Micro 3.5EF Scopes and Micro 4.5EF Scopes, which use a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded field view of the oral cavity. The company also is introducing the Micro 3.0EF in its line of Micro Series Loupes. The Micro 3.0EF has a field of view of 100 mm and weighs less than 70 grams.

You can see the lightest 3.0x magnification with the new 3.0x Galilean loupes from Designs for Vision. The lightweight Galilean design enables users to step up in magnification while retaining a sharp 70 mm field of view.

Designs for Vision is also introducing patented (U.S.

pat. 8,851,709 and RE46,463) hands-free infrared technology with the WireLess IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision's exclusive advanced photonic design that provides uniform light distribution with maximum intensity. This feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution at 5,800° Kelvin, the ideal color temperature.

The patented IR feature enables improved infection control by letting practitioners operate the headlight without touching the system. The IR headlights use a built-in infrared signal to enable turning the light on or off simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

Designs for Vision has added the High Definition Imaging to all of its headlights including the LED DayLite® WireLess™ IR and the LED DayLite WireLess Mini, providing a lightweight cordless solution with light intensity comparable to many corded headlights. You can choose High Definition Imaging with either a wired or wireless design to meet your preference, and any of the HDi headlights will illuminate the entire oral cavity.

Designs for Vision's WireLess headlights free users from being tethered to a battery pack. The simple mod-



High-definition headlights optically focus the light from the LED to provide 45 percent more light with uniform distribution.

Photo/Provided by Designs for Vision

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2012, 4307

AAOMS
BOOTH
NO. 808

ular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

The LED DayLite Micro HDi uses the new High Definition Imaging with a lightweight headlight in combination with the Micro power pack. The Micro power pack is the lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

You can see the Visible Difference® yourself by visiting Designs for Vision's booths, No. 1813, No. 2012 and No. 4307, at the Greater New York Dental Meeting and in booth No. 808 at the AAOMS meeting in Chicago. Or, to arrange a visit in your office, call (800) 345-4009 or send an email to info@dvimail.com.

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*Int Endod J. 2015 May 22. doi: 10.1111/iej.12470

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Treat pulpotomies with TheraCal PT

Resin-modified calcium silicate performs as barrier and protectant of pulpal complex

By Fred Michmershuizen,
Dental Tribune Staff

BISCO Dental Products has recently introduced TheraCal PT — a biocompatible, dual-cured, resin-modified calcium silicate designed for pulpotomy treatment. It's the latest product in BISCO's "Thera" family of products that also includes TheraCem self-adhesive resin cement and TheraCal LC pulp capping liner. All three products feature resin-modified calcium silicate technology with calcium releasing abilities.

In an interview at the 2019 American Academy of Pediatric Dentistry meeting in Chicago, Katherine Steyer, product

marketing manager at BISCO Dental, explained that TheraCal PT maintains tooth vitality by performing as a barrier and protectant of the dental pulpal complex.

Steyer said that when a primary tooth is compromised, it is important to save it because it is important for speech, for mastication and for guiding adult teeth. Steyer explained that TheraCal PT is particularly helpful in treating children because it can be used for immediate restoration.

No mixing required

What's more, TheraCal PT does not require mixing like MTA, Steyer said. And further, unlike calcium hydroxide, it is moisture tolerant, she said. Another plus, Steyer said, is that it is radiopaque, allowing for easy identification and differentiation from recurrent decay and other restorative materials.

"What's great about this product is an easy application with its direct syringe," Steyer said. "We have a working time of minimum 45 seconds and a setting time

• See PULPOTOMIES, page A9

GNYDM
BOOTH
NO. 1200



In the exhibit hall at the 2019 American Academy of Pediatric Dentistry meeting in Chicago, Katherine Steyer of BISCO Dental Products holds TheraCal PT, BISCO Dental's new product designed for pulpotomy treatment. Photo/Fred Michmershuizen, Dental Tribune Staff

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TheraCal PT's physical properties resist breakdown and degradation, leading to a durable seal. Photo/ Provided by BISCO Dental

'Tranzform' the way you store your X-ray aprons with Flow's new hanger

Unlike any other X-ray apron hanger, the new Tranzform hanger from Flow Dental enables you to store two aprons on a single hanger, and only Tranzform enables you to adjust the hanger to easily accommodate aprons that hang or aprons that drape.

If you would like to prolong the life of your aprons with Flow's Tranzform hanger, visit booth No. 3008 at the Greater New York Dental Meeting for a live demo

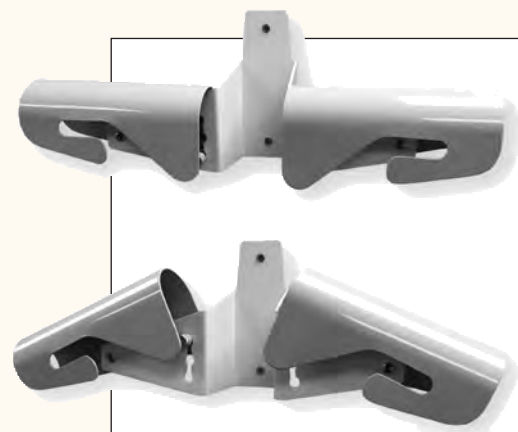
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and to take advantage of Flow's meeting special.

In addition, Flow has the largest selection of lead and lead-free aprons in assorted colors, sizes and styles.

Apart from visiting Flow at the GNYDM, for more information and/or to order, you can contact your local dealer or visit www.FlowDental.com.

(Source: Flow Dental)



The Tranzform Adjustable Apron Hanger, which can hold two X-ray aprons, extends the life of aprons because the shoulder can be adjusted, simplifying hanging, removing and rehanging. Photo/Provided by Flow Dental

◀ PULPOTOMIES, page A8

of maximum five minutes, so the child in the chair is not waiting and wiggling around. It's fast and easy."

"It is dual cured, so you'll be able to hit it with a light for 10 seconds, and then go ahead and immediately do the restoration without having the patient come back," she said.

"It has a great feature of calcium release and an alkaline pH, and it is a biocompatible product, which is important because previous pulpotomy treatment type materials weren't always biocompatible," Steyer said.

According to BISCO, TheraCal PT's chemical formulation consists of synthetic Portland Cement calcium silicate particles in a unique hydrophilic matrix.

Additionally, BISCO reports that TheraCal PT's physical properties resist breakdown and degradation leading to a durable seal. The new product is also indicated for direct and indirect pulp capping (liner) and as a base.

More about TheraCal PT

TheraCal PT's chemical formulation consists of synthetic Portland Cement calcium silicate particles in a unique hydrophilic matrix that facilitates calcium release.

TheraCal PT is radiopaque, which, according to the company, enables easy identification and differentiation from recurrent decay and other restorative materials. BISCO asserts that TheraCal PT's physical properties resist breakdown and degradation leading to a durable seal. TheraCal PT is also indicated for direct and indirect pulp capping (liner) and as a base.

BISCO Dental's line of "Thera" brand products includes TheraCal LC, TheraCem and now TheraCal PT.

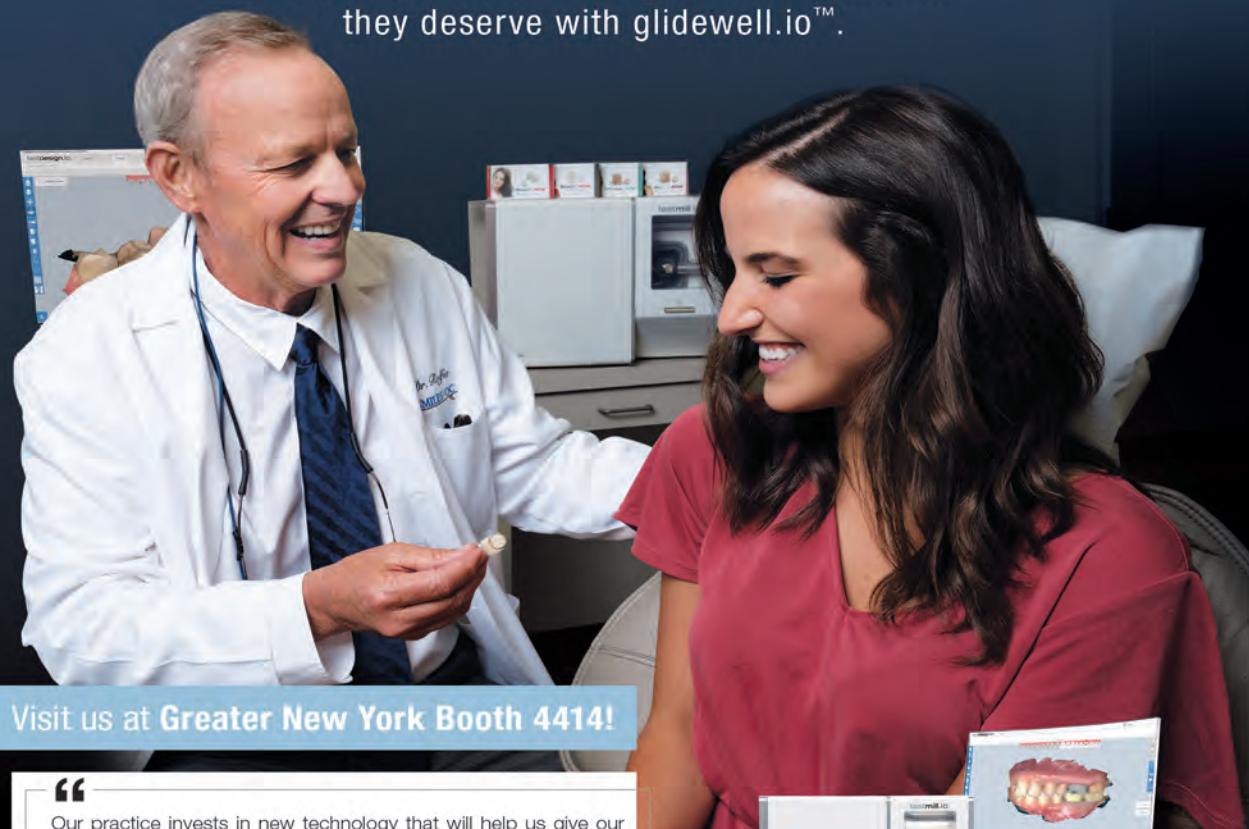
BISCO believes that "better dentistry can be achieved when practicing the THERA way."

For more information about BISCO's line of Thera products, you can visit the company online at www.bisco.com or call (800) 247-3368.

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— Thomas Rolles, DDS | Costa Mesa, CA

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