



Fig. 1: Implant fracture. (Photos/Provided by Dr. Dov M. Almog)

Intro to CBCT

*Especially as it pertains
to prevention of failures
in oral implantology*

By Dov M. Almog, DMD

Intraoral and panoramic imaging are not three-dimensional, and clinicians can obtain only vague measurements from them due to magnification changes as a result of positioning.

They are not efficient for viewing certain pathologies and, because of the limitations, cone-beam computed tomography (CBCT) 3-D imaging technologies started to evolve. CBCT 3-D captures a volume of data and, through a reconstruction process, it delivers images that do not contain magnification, distortion and/or overlap of anatomy.

In recent years, CBCT 3-D started to make big inroads into every discipline in our dental profession, expanding the horizons of clinical dental practice by adding a third dimension to craniofacial treatment planning.

CBCT uses advanced 3-D technology to provide the most complete anatomical information on a patient's mouth, face and jaws areas, leading to enhanced treatment planning and predictable treatment outcomes.

According to dental practitioners using this technology, it makes us more efficient. Essentially, this was a paradigm shift where measurements and anatomical relationships are precise and provide practitioners clear insight into the patient's anatomical relationships.

As far as oral implantology, according to Kalorama Information (www.kaloramainformation.com/pub/1099235.html), it is estimated

ICOI symposium: *innovations & esthetics*



ICOI's Winter Symposium will take place at the Bellagio Hotel in Las Vegas from Feb. 10-12. (Photo/Provided by ICOI)

February event to focus on esthetic zone reconstruction

The International Congress of Oral Implantologists' (ICOI) annual Winter Symposium will take place at the five-star Bellagio Hotel in Las Vegas from Feb. 10-12.

Dr. Michael Pikos is the scientific chair for this symposium, which will feature three days of dental implant continuing education. The 2011 ICOI winter meeting will focus on esthetic zone reconstruction including complications, innovations, use of CBCT and BioActive modifiers.

Attendees will be exposed to a skilled group of experienced private practice and academic-based clinicians who will share their respective wealth of knowledge in a friendly and scientific environment. The general session will be preceded by several pre-symposium workshops on Thursday morning, Feb. 10.

The line-up of the four-hour pre-symposium workshops will feature the following:

- Dr. Daniel McEowen will present a course on the "Benefits of 3D CBCT Imaging Systems," sponsored by PreXion.



Dr. Michael Pikos is the scientific chair for the ICOI's annual Winter Symposium.

- Dr. Nicolas Elian's course, sponsored by ACE, will focus on "The All New 'Secure' Dental implant System."
- Dr. Hom-Lay Wang will focus on "Extraction Socket Management for Daily Practice," sponsored by Osteogenics Biomedical

- Dr. Carl Misch will discuss a

treatment plan sequence to decrease the risk of biomechanical overload in his presentation of "Key Implant Position and Number." His course is sponsored by the Misch International Implant Institute.

- Dr. Dwayne Karateew's course will highlight "The Ankylos Implant and the Tissue Care Concept: The Foundation of Hard- and Soft-Tissue Preservation and Esthetics." The course is sponsored by Dentsply Tulsa Dental Specialties.

- Intra-Lock will sponsor Dr. Joseph Choukroun's hands-on workshop, which will feature PRF membranes and autogenous matrices.

- Dr. Ziv Mazor will address bone augmentation in his course, "Current and Future Trends in Maxillary Sinus Augmentation." His course is sponsored by MIS.

Following these pre-symposium workshops, the general session is planned as such:

**Thursday, Feb. 10:
afternoon session**

Cone Beam CT / BioActive Modifiers

← IT page 1B

1-1:30 p.m.: Introductions
 1:30-2:15 p.m.: Dr. Scott D. Ganz: "Establishing New Prosthodontic Fundamentals for Implant Reconstruction through Technological Advances: Myths vs. Realities"
 2:15-3 p.m.: Dr. Alan Rosenfeld: "Leadership and Critical Decision Making for Implant Placement Using CT Related Technologies"
 3-3:30 p.m.: Break with exhibitors
 3:30-4:15 p.m.: Daniel Llop, CDT: "Advanced Synchronized Esthetics in CT Guided Surgery"
 4:15-5 p.m.: Dr. James Rutkowski: "Buffy Coat Platelet Rich Plasma — Clinical Use Based on Science"
 5-5:45 p.m.: Dr. Joseph Choukroun: "Advances in Bone Engineering: Cells, Biomaterials and Growth Factors"
 5:45-6:30 p.m.: Drs. Eduardo Anitua and Gorka Orive: "ENDORET-PRGF: An Optimized PRP for Wound Healing and Tissue Regeneration"
 6:30-7:30 p.m.: Tabletop presentations and welcome reception: Exhibit Hall

Friday, Feb. 11: morning session Esthetic Zone

8 a.m.-8:45 a.m.: Dr. Jaime L. Lozada: "Lateral and Crestal Bone Planning Antrostomy: An Innovative and Simplified Surgical Procedure Used to Reduce the Incidence of Maxillary Sinus Membrane Perforation During Subantral Augmentation Procedures"
 8:45-9:30 a.m.: Dr. Giuseppe Cardaropoli: "Immediate Versus Delay Implant Placement Following Tooth Extraction"
 9:30-10:15 a.m.: Dr. Nick Caplanis: "Esthetic Zone: Contemporary Treatment Algorithms of the Extraction Defect"
 10:15-10:45 a.m.: Break with exhibitors
 10:45-11:30 a.m.: Dr. Nick Elian: "Implant Management in the Esthetic Zone"
 11:30 a.m.-12:15 p.m.: Dr. Michael Pikos: "Esthetic Zone Reconstruction: Synergy of Hard- and Soft-Tissue Grafting"
 12:15-1:30 p.m.: Lunch with exhibitors

Friday, Feb. 11: afternoon session Esthetic Zone

1:30-2:15 p.m.: Dr. Pat Allen: "Maximizing Esthetics with Minimally Invasive Surgery"
 2:15-3 p.m.: Dr. Joseph Kan: "Anterior Implant Esthetics 2011"
 3-3:30 p.m.: Break with exhibitors



Get ready for bright lights and plenty of activity at the ICOI's Winter Symposium in Las Vegas. (Photo/stock.xchng)

3:30-4:15 p.m.: Dr. Zeev Ormianer: "Bone Regeneration for Esthetic Restoration; Success, Failures and Ways Out"
 4:15-5 p.m.: Dr. Hom-Lay Wang: "How to Avoid and Manage Implant Esthetic Nightmares"
 5-5:45 p.m.: Dr. Homayoun Zadeh: "Complications Associated with Timing of Implant Placement Following Tooth Extraction"
 5:45-6:15 p.m.: Dr. Ady Palti: "Esthetic Zone — Complications"
 7-8 p.m.: Awards ceremony

Saturday, Feb. 12: morning session

Innovations/Esthetic Zone Immediate Load

8-9:45 a.m.: Dr. Dan Spagnoli: "Reconstruction of Localized/Major Maxillary and Mandibular Alveolar Ridge Defects with hR BMP-2/ACS"
 9:45-10:15 a.m.: Break with exhibitors
 10:15-10:45 a.m.: Dr. Timothy L. Hottel: "Current Trends in Implant Dentistry — White Is In?"
 10:45-11:30 a.m.: Dr. Carl Misch: "Full Arch Maxillary Esthetics For Implant Prostheses"
 11:30 a.m.-12:15 p.m.: Dr. Nigel A. Saynor: "New Concepts of Therapy in Single Tooth Esthetic Zone Restoration"
 12:15-1:30 p.m.: Lunch with exhibitors

Saturday, Feb. 12: afternoon session

Innovations/Esthetic Zone Immediate Load

1:30-2:15 p.m.: Dr. Jeffrey Ganeles: "The Maxilla is Not an Upside Down

Mandible for Immediate Loading"

2:15-3 p.m.: Dr. Lyndon Cooper: "Immediate Load in the Maxilla"
 3-3:30 p.m.: Break with exhibitors
 3:30-4:15 p.m.: Dr. George Romanos: "Immediate vs. Delayed Loading in the Esthetic Zone"
 4:15-4:45 p.m.: Dr. Alvaro Ordonez: "The Plan Goes Before the Scan: Comprehensive Planning for Excellent Cosmetic Results"
 4:45-5:15 p.m.: Dr. Natalie Wong: "Digital Impressions: Innovative Strategies for Existing Challenges"
 5:15-6 p.m.: Dr. John Russo: "Simplifying Bone Grafting of the Pre-Maxilla Utilizing a Trepine System for Precise Adaptation of Block Allografts"

In addition to the program for the doctors, the ADIA will present a 2½-day program for team members, concluding on Saturday with three certification programs held simultaneously for dental hygienists, dental assisting, practice management and an implant coordinator's training program.

ICOI's table clinic and poster presentation competition will be held during the welcome reception on Thursday, Feb. 10.

With more than 12,000 members worldwide, the ICOI is the largest profession dental implant organization and provides vast dental implant continuing education by sponsoring or co-sponsoring many international meetings each year.

For more information on the Winter Symposium in Las Vegas or about the ICOI, visit the ICOI website at www.icoi.org. IT

IMPLANT TRIBUNE

The World's Newspaper of Implantology · U.S. Edition

Publisher & Chairman

Torsten Oemus
t.oemus@dental-tribune.com

Vice President Global Sales

Peter Witteczek
p.witteczek@dental-tribune.com

Chief Operating Officer

Eric Seid
e.seid@dental-tribune.com

Group Editor & Designer

Robin Goodman
r.goodman@dental-tribune.com

Editor in Chief

Sascha A. Jovanovic, DDS, MS
sascha@jovanoviconline.com

Managing Editor/Designer

Implant, Endo & Lab Tribunes
 Sierra Rendon
s.rendon@dental-tribune.com

Managing Editor/Designer

Ortho Tribune & Show Dailies
 Kristine Colker
k.colker@dental-tribune.com

Online Editor

Fred Michmershuizen
f.michmershuizen@dental-tribune.com

Account Manager

Humberto Estrada
h.estrada@dental-tribune.com

Marketing Manager

Anna Wlodarczyk
a.wlodarczyk@dental-tribune.com

Marketing & Sales Assistant

Lorrie Young
l.young@dental-tribune.com

C.E. Manager

Julia Wehkamp
j.wehkamp@dental-tribune.com

Dental Tribune America, LLC
 116 W. 23rd St., Suite #500
 New York, NY 10011
 Phone: (212) 244-7181, Fax: (212) 244-7185



Published by
 Dental Tribune America

© 2010 Dental Tribune America.
 All rights reserved.

Dental Tribune makes every effort to report clinical information and manufacturer's product news accurately, but cannot assume responsibility for the validity of product claims, or for typographical errors. The publishers also do not assume responsibility for product names or claims, or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Dental Tribune International.

Editorial Advisory Board

Dr. Sascha Jovanovic, Editor in Chief

Dr. Bernard Touati

Dr. Jack T. Krauser

Dr. Andre Saadoun

Dr. Gary Henkel

Dr. Doug Deporter

Dr. Michael Norton

Dr. Ken Serota

Dr. Axel Zoellner

Dr. Glen Liddelow

Dr. Marius Steigmann

**Tell us
what
you
think!**

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see more articles about? Let us know by e-mailing us at feedback@dental-tribune.com. If you would like to make any change to your subscription (name, address or to opt out) please send us an e-mail at database@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to 6 weeks to process.

IT Corrections

Implant Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please report the details to Managing Editor Sierra Rendon at s.rendon@dental-tribune.com.

**LIMITED TIME OFFER
DURING JANUARY ONLY!**

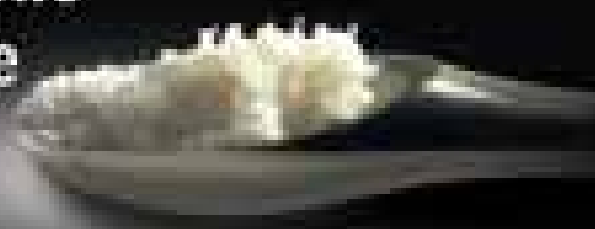
ACE

SURGICAL SUPPLY CO., INC.

WHEN PERFORMANCE MATTERS.

alloss™

**Mineralized Human Bone
Block and Particulate**



**BUY 5 GET
1 FREE**

**Buy 5 Vials or 5 Blocks
Get the 6th item FREE!**

alloss™	Particulate - Human	3.5oz	1oz	3oz
CANCELOUS	Small • 250-1000 mic.	01-107-001	01-107-002	01-107-003
	Large • 1000-2000 mic.	01-107-101	01-107-102	01-107-103
CORTICAL/ CANCELOUS	Small • 250-1000 mic.	01-104-001	01-104-002	01-104-003
	Large • 1000-2000 mic.	01-104-101	01-104-102	01-104-103
CORTICAL	Small • 250-1000 mic.	01-160-001	01-160-002	01-160-003
	Large • 1000-2000 mic.	01-160-101	01-160-102	01-160-103
PRICE		\$29.99	\$10.99	\$34.99

alloss™	Block Size	18 x 8 x 8mm	18 x 10 x 8mm	18 x 12 x 8mm
BLOCK GRAFT	Part Number	01-241-004	01-241-009	01-241-015
PRICE		\$499.99	\$579.99	\$649.99

alloss™ Granules

combine natural collagen
and minerals with the bone

structure of alloss™ to promote new bone formation. The addition
of these natural minerals and collagen facilitates anchoring of the
new bone sample for implantation.

alloss™ Block

For suturing bone volume is securely
anchored without fear of extrusion. Block graft from
the patient.

The complete line of All alloss™ products have been
pre-screened and certified to the highest standards set forth by both
American Association of Plastic Surgeons (AAPS) and FDA, providing
one of the safest particulate and Block available today.

alloss™
Support Bone & Rebuild

*Win and match, lowest priced item is FREE. All items must be on the same order.
Offer expires January 31, 2011. Call 1.800.441.3100 or order online @ www.acesurgical.com

ACE Surgical Supply Company, Inc. • 1004 Paul Street, Rockton, NH 02381

800.441.3100

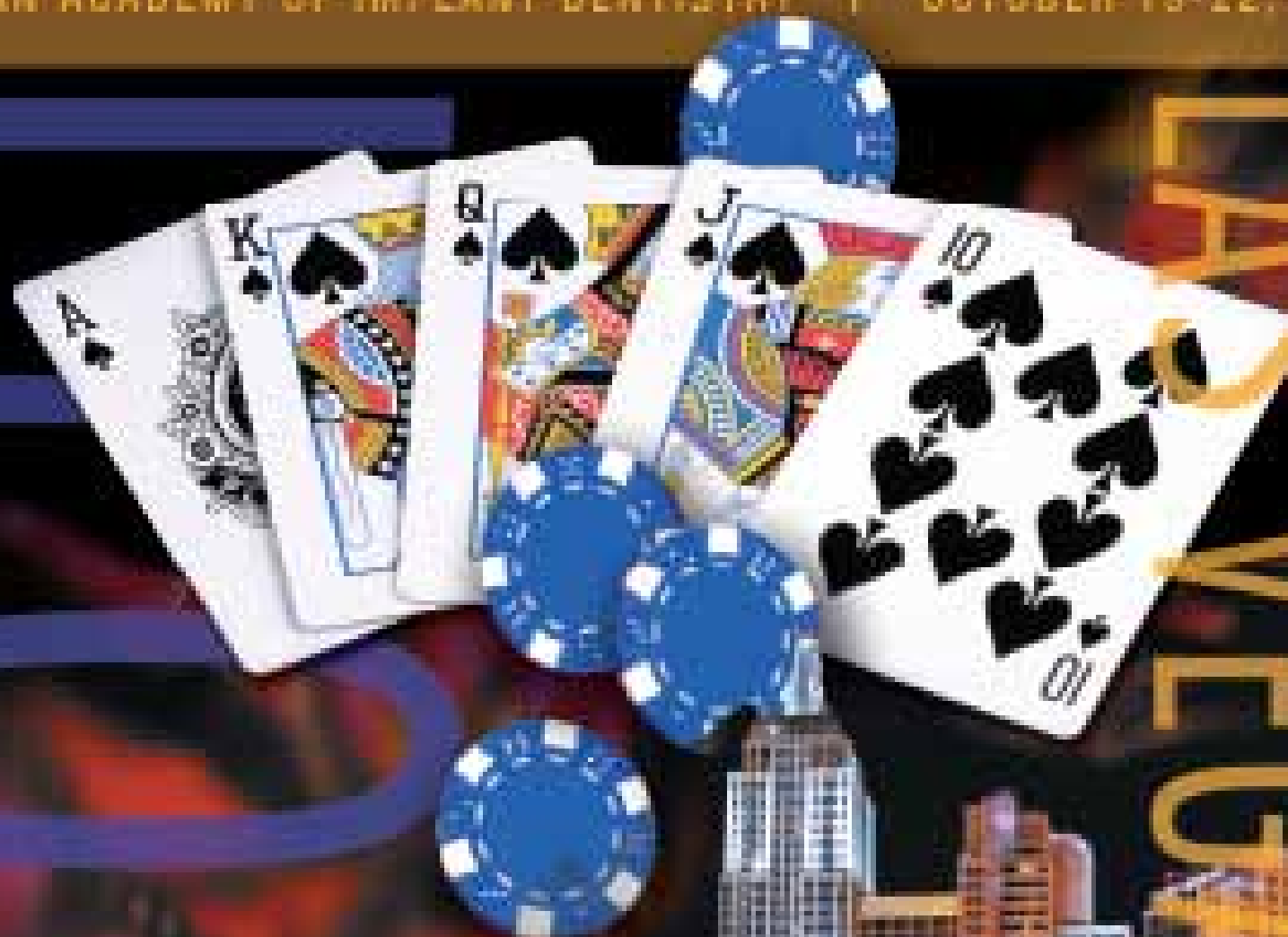
www.acesurgical.com

AID 60th ANNUAL MEETING

REALITIES OF IMPLANT DENTISTRY

STACKING THE DECK IN YOUR FAVOR

AMERICAN ACADEMY OF IMPLANT DENTISTRY | OCTOBER 19-22, 2011



www.aaaid.com



← **IT** page 1B

that growth in implant-based dental reconstruction products will outstrip all other areas in dentistry.

The traditional method of replacing a tooth with a dental bridge has been shown to be problematic, and more permanent solutions are badly needed.

With a rapidly aging population trend in the developed world and the resulting enormous unmet need for teeth replacement, a large number of companies see the opportunity to move into these sophisticated dental techniques.

And indeed, as some have predicted, the growth in dental implant-based procedures increased considerably in recent years.

As a result, there has been a rapid increase in the number of practitioners involved in implant placement, including specialists and generalists, with different levels of expertise. At the same time, we are witnessing a diversity of unusual complications associated with these procedures.

A literature and web search revealed several published reports of such complications, which include: implant fractures (Fig. 1); impingement on adjacent teeth (Fig. 2); perforating the lingual undercut (Fig. 3); sinus perforations (Fig. 4); and displaced implants into the maxillary sinus (Fig. 5), to name a few.

The clinical management associated with some of these complications is difficult at times and considered very invasive.

Therefore, while the quantitative relationship between successful outcomes in dental implant treatment and CBCT-based dental imaging is unknown and awaits discovery through large prospective clinical trials, I strongly believe that using CBCT- and 3-D-based dental imaging is becoming a reliable procedure from a precautionary standpoint based on a series of recent preliminary clinical studies and case reports.

The author strongly believes that by taking a CBCT-, 3-D-based study prior to placing dental implants, many of the above mentioned complications can be circumvented. **IT**



Fig. 2: Impingement on adjacent tooth.



Fig. 3: Perforating the lingual undercut.



Fig. 4: Left sinus perforation.



Fig. 5: Displaced implants into the maxillary sinus.

Dr. Almog's presentation, "Introduction to Cone Beam CT (CBCT), Especially as it Pertains to Prevention of Failures in Oral Implantology," from this year's DTSC Symposium at the GNYDM will be available for viewing online at www.DTStudyClub.com.

IT About the author

Dr. Dov Almog is a prosthodontist representing more than 30 years of diversified professional experience in clinical, academic and research environments. His publications include articles on cone beam CT, dental implants, carotid artery calcifications and practice management, to name a few. In 2003, in acknowledgment for his research on incidental findings of carotid artery calcifications on panoramic radiographs, Almog received the Arthur H. Wuehrmann Award by the American Academy of Oral & Maxillofacial Radiology. Currently, Almog is serving as the chief of the dental service for the U.S. Department of Veterans Affairs at the VA New Jersey Health Care System.

AD

SurgiGuide®

Now there's a solution for every implant case

From \$275!*

What I'm thinking about?

- Computer guided surgery at an economic price
- Precision support for anatomically restricted cases
- Drill and implant guidance with depth control
- Flexibility - to continue using my preferred implant brands
- Natural looking top esthetic results
- My patient leaving surgery with a new smile

Email us today to receive your free brochure! simplant@materialise.be

Start SurgiGuide® 3D treatment plan, assured quality

* Subject to local and supply. All other restrictions apply.

simple compatible unique

www.materialisedental.com

 **Materialise**
Dental

Fig. 2: Impingement on adjacent tooth.

Las Vegas

Bellagio Hotel
Las Vegas, Nevada

February 10-12, 2011

Pre-Symposium Courses:
Thursday, February 10, 2011



ICOI Winter Symposium

For more information please contact the ICOI Central Office
at (973) 783-6300 or visit our website at www.icoi.org

Sponsored by:



ADIA

ADA CERP® | Continuing Education
Recognition Program

ICOI is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

AGD - Accepted Program Provider
FAGD/MAGD Credit, 5/1/09 - 6/30/12

Photo courtesy of The Las Vegas Convention and Visitors Authority

Scenes from the GNYDM

The Greater New York Dental Meeting took place Nov. 26-Dec. 1



(Photos/DT Editors Sierra Rendon and Fred Michmershuizen)

1. From left, Laura Pestronk, Nazanin Ghafouri and Pat Bradyhouse at the Osstell booth ask thousands of GNYDM attendees, 'Do you place implants?' and introduced them to the company's objective judge of implant stability.
2. Alan Miller of AMD LASERS talks to attendees about his company's award-winning practical and affordable lasers.
3. Spyridon Xynogalas, a student at the New York University College of Dentistry, speaks with attendees about narrow diameter implants during an educational presentation at the Dentatus booth.



4. Shane McElroy shows an attendee Meisinger's high-quality rotary instruments.
5. CAMLOG's Justine Cutler speaks to an attendee about benefits of the company's product line.

AD

Treat small spaces with confidence





Image courtesy of Michael Reddy, DDE



Image courtesy of Cary Shapiro, DDE

Introducing the Laser-Lok[®] 3.0 implant

Laser-Lok 3.0 is the first 3mm implant that incorporates Laser-Lok technology to create a biologic seal and maintain crestal bone on the implant collar¹. Designed specifically for limited spaces in the esthetic zone, the Laser-Lok 3.0 comes with a broad array of prosthetic options making it the perfect choice for high profile cases.

- Two-piece 3mm design offers restorative flexibility in narrow spaces
- Implant design is more than 20% stronger than competitor implant²
- 3mm threadform shown to be effective when immediately loaded³
- Laser-Lok microchannels create a physical connective tissue attachment (unlike Sharpey fibers)⁴



For more information, contact BioHorizons
Customer Care: 888.246.8338 or
shop online at www.biohorizons.com



BIOHORIZONS[®]
SCIENCE • INNOVATION • SERVICE

1. Radiographic Analysis of Crestal Bone Levels on Laser-Lok Collar Dental Implants. Dr. Shapiro, R. Lacey, J.A. Westerkus, DM. JPRD, Vol. 33, No. 2, 2010.
 2. Implant strength & fatigue testing data in accordance with ISO standard 14801.
 3. Initial clinical efficacy of 3-mm implants immediately placed into function in conditions of limited spacing. Reddy MS, Choudhry SC, Hager S, Agreus-Wessner E, Green NC. Int J Oral Maxillofac. Implants. 2008 Mar-Apr;23(2):281-288.
 4. Human Histologic Evidence of a Connective Tissue Attachment to a Dental Implant. M. Reddy, M. Teters, M. Carrell, J. Bergman, C.W. Kim. International Journal of Periodontics & Restorative Dentistry Vol. 28, No. 2, 2008.

REGISTER FOR

The Future of Dentistry

*Modern Advances, Techniques and Procedures that will dramatically enhance
the lives of you and your patients!*

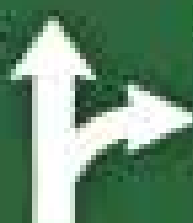
EXIT 1A

Complacency

This Lane

Achievers

Merge Right



MOTIVATION
SOLUTIONS
SUCCESS

This EXIT

10 Miles

25 Miles

Just because the economy is unstable does not
mean that your practice has to be.

LVI will steer you in the right direction!

Now is the time to take the driver's seat and invest in yourself and your future.

Recession-proof your practice with an education from LVI.

Bring a new enthusiasm to yourself, your practice, your team, and your patients!

You can have the practice of your dreams, and we can show you how.

LVI & THE ALBUM GROUP PRESENT:

2011 EVENTS

Tampa, FL	March 18-19
Sarasota, FL	March 25-26
Montreal, QC	April 1-2
Halifax, NS	April 1-2
Kelowna, BC	April 1-2
Thunderbay, ON	April 8-9

LVI, THE ALBUM GROUP AND MICRODENTAL PRESENT:

2011 EVENTS

Phoenix, AZ	March 4-5
Santa Barbara, CA	March 4-5
Madison, WI	March 4-5

LVI & MICRODENTAL PRESENT:

2011 EVENTS

Park City, UT	February 11-12
Houston, TX	February 25-26
Lubbock, TX	March 4-5
Arcadia, CA	March 25-26
Dallas, TX	April 1-2
Galveston, TX	April 15-16

LVI is bringing 11 CE credits TO YOU with
The Future of Dentistry in your area!

For complete details visit www.LVIRegionalEvents.com

No Interest Tuition Financing Available Through  | CHASE 

If paid in full within the promotional period of 12 months, interest will be charged to your account from the purchase if the balance is not paid in full within the promotional period 12 months, if you make a late payment, or if you are otherwise in default.

ADA CERP® | Continuing Education
Recognition Program

LVI Global is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association for dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it make any representation of credit hours by boards of dentistry. LVI Global requests this activity for 11 continuing education credits.



Sponsored by



MAC



Working in a dental practice
helps you to improve your
business and your life.

CHANGING DENTISTRY. CHANGING LIVES.

LVI Global is a service of the American Dental Association for dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it make any representation of credit hours by boards of dentistry. LVI Global requests this activity for 11 continuing education credits.

Just how important is the implant treatment coordinator?

By Roger P. Levin, DDS

It is nearly impossible to have a highly successful implant practice without an implant treatment coordinator (ITC) leading the way. This individual fosters a team approach between the surgical and restorative practices — a necessary component in implant dentistry. Without the ITC performing this crucial function, implant practices cannot reach their fullest potential.

This individual provides clear, consistent communication between offices. A communication lapse or breakdown can undermine patient confidence in the procedure and raise doubts about your professionalism. Levin Group has found that practices adding an ITC position can drastically reduce miscommunication and increase implant treatment acceptance.

A team approach between surgical and restorative offices benefits patients, doctors and staff. This type of collaboration can make the referral process less chaotic and highly productive. The ITC helps practices achieve a high level of case acceptance through patient education, internal and external marketing, relationship-building and superior case presentation.

The ITC is the:

Practice's 'communications officer'

The ITC should handle most of the communication between the restorative and surgical practices. Responsibilities include tracking all case presentation efforts, documenting case acceptance, scheduling patient appointments, conducting follow-up phone calls, monitoring the treatment program, and presenting patient financing options.

Having a point person for implants ensures the ball does not get dropped due to miscommunication. A well-trained ITC facilitates cooperation between practices and boosts patient acceptance of recommended treatments.

Master of the schedule

When the ITC schedules all appointments for potential implant patients, three important objectives are accomplished:

- * Continuity between the surgical and restorative practices.
- * Greater patient confidence.
- * More value for implant treatment.

Champion of patient education

The ITC can help restorative partners inform patients about implants by providing brochures, posters and

collateral materials.

When patients are better informed, case presentation becomes easier and increases the likelihood of patients saying yes to implant treatment.

The ITC also plays a critical role in case presentation, educating patients about the advantages of dental implants while motivating them to accept treatment. Having an ITC allows an implant doctor to focus more on production and less on administrative work.

Conclusion

Acting as a liaison, the ITC helps both the surgical and restorative practices provide optimal patient care as well as eliminate miscommunication and bottlenecks.

An ITC promotes increased implant production by allowing the surgeon to spend more time performing surgery and less time dealing with administrative work. In short, a growing implant practice *cannot* operate without an ITC! ■

About the author

Dr. Roger P. Levin is chairman and chief executive officer of Levin Group, a leading implant practice management firm. Levin Group provides Total Implant Success™, a premier comprehensive consulting solution for lifetime success to implant clinicians in the United States and around the world.

Levin Group
10 New Plant Court
Owings Mills, Md. 21117
(888) 973-0000 or (410) 654-1234
customerservice@levingroup.com
www.levingroupimplant.com



AD

Not just Surgical Kits...

BBE00 - Benex® - Control

BSPPL - Split-Control Plus

BCR00 - Crest-Control

BTR00 - Transfer-Control

...but a full line manufacturer of

Diamonds, Carbides, Polishers, Abrasives & Procedural Kits

Abrasives

Kits

Polishers

Diamonds

Carbides

Lab Carbides

Black Cobra

MEISINGER USA, L.L.C.

7442 South Tucson Way • Suite 130 • Centennial • Colorado 80112 • USA
Tel.: +1 (303) 268-5400 • Fax: +1 (303) 268-5407
E-Mail: info@meisingerusa.com • www.meisingerusa.com • www.bone-management.com • www.occlusalrouter.com