

today



Get a nice big bite of Toronto

Here are a few suggestions for shopping, dining, entertainment and sightseeing.

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Next up: Head to Montréal

Ontario isn't the only province with a big dental meeting. Plan now to visit Québec.

»Page 6



Intraoral scanner earns design award

Primescan, introduced by Dentsply Sirona in February, earns 'Red Dot Award Product Design.'

»Page 10

Spring into savings



• Enjoy the show specials today in the ASM19 exhibit hall. And then enjoy beautiful downtown Toronto tonight — with world-class shopping, dining and entertainment. (Photos/Provided by Tourism Toronto)

Score big today with show specials, giveaways and other ASM19 deals

■ “Try before you buy” isn't the only big advantage to making both routine and dream purchases through a company's booth in a dental meeting exhibit hall. Another big advantage: Being able to discuss your purchase face-to-face with the people who know more about it than anybody. And then there's perhaps the best advantage of all: “Show Specials.”

Buy one ... two for ... half off ...

Today is the day to take full advantage of the special pricing and other deals that

can be found throughout the aisles of the ASM19 exhibit hall. The opportunities seem endless.

To start, be sure to thoroughly search the Dental Industry Association of Canada coupon book for all sorts of big savings with some of the most innovative companies on the exhibit floor. The book is typically filled with 2+1 offers — and more.

In the Designs for Vision booth, No. 630, you can get \$200 off when you order both loupes and an LED DayLite. Be sure to also check out the new hands-free infrared technology that can turbocharge your infection control practices.

Another recent technological breakthrough can be experienced in booth No.

»see SPRING, page 2

AD

State-of-the-art visualization you won't want to miss.

iTero

Go beyond what the eye can see.

Visit Invisalign/iTero Booth 204

A taste of Toronto

■ The Metro Toronto Convention Centre is just steps away from some of the most popular of Toronto's many iconic attractions.

The list of opportunities is tantalizing: international cuisine, unique shopping venues, diverse cultural facilities and events, trails, parks, distinctive architecture and endless top-caliber entertainment. Following are just a few suggestions if you're able to get out and about for a bit (or a bite).

Get a taste of the city

- Wander the eclectic and bohemian Kensington Market for vintage finds, organic coffee, tacos, Jamaican patties, gourmet cheese shops, green grocers and Indian spices.

- Taste a peameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market.

- Eat your way around the world in Little Italy, Little Portugal, Greektown, Chinatown, Koreatown and Little India, to name just a few locales.

Catch some nice rides

- Ride the 501 "Red Rocket" streetcar along Queen Street from The Beaches in the east to the West End, through the heart of downtown and passing

*see TORONTO, page 3



• Taste a peameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market. (Photos/Provided by Tourism Toronto)

SPRING *from page 1

1046, where ClaroNav has its Navident "Trace and Place" dynamic navigation instrument on display. You really do have to see this one in action. Registration is accomplished using any recent CT scan of the jaw by selecting on-screen and then tracing three of the patient's teeth or other structures (such as braces or abutments). It's all done in the chair, immediately before surgery. No stent or guide needs to be prepared, and the entire registration process can be completed in about three minutes.

In the Shofu booth (Au-Shaw Dental Productions), No. 1638, dentists, hygienists and dental assistants alike can hold and handle the new and improved EyeSpecial C-III digital camera. Its preprogrammed settings are designed specifically for ease of use in dental applications. Plus, the camera is water-, chemical- and scratch-resistant, and it can be quickly disinfected with a sterilizing towelette.

In the Dentsply Sirona booth (No. 1103), you can experiment with the intuitive touchscreen and marvel at the high-definition scans achievable



• The aisles of ASM19 in the Metro Toronto Convention Centre are filled with all sorts of show specials. Two-for-one, half-off, buy-one-get-one. Any way you say it, it adds up to big savings in Toronto.

with minimal instruction on the just-released Primescan intraoral 3-D scanning system. It's worth playing with, even if you're completely happy with your current CEREC system.

Learn more about COLTENE's new BRILLIANT Crios bloc CAD/CAM composite-based material and related

products by visiting COLTENE in booth No. 711.

Today is your last chance at these opportunities and more at ASM19, with the exhibit hall set to close at 5:30 p.m. until ASM20 rolls around.

(Source: Ontario Dental Association)

today

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the Publisher

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TORONTO **from page 2*

through the eclectic neighbourhoods of Leslieville, Riverside, Queen West, West Queen West, Parkdale and Roncesvalles along the way.

- Take the ferry to the Toronto Islands for a day in the parks and on the beaches — a piece of calm outside the hustle and bustle of the city. Refreshing signs read “Please walk on the grass.” The islands are home to a community of about 800 people, who have the distinction of boasting Canada’s highest per capita population of artists. Even more appealing, the islands are considered to be the location of North America’s largest urban community that is car free.

- Experience the highs and lows of Toronto — from the CN Tower’s Skypod observation deck at 447 meters (135

stories) up, down to the underground PATH system connecting downtown’s office towers with a 27-km network of 1,200-plus shops and restaurants.

- Take a stroll on the CN Tower’s Edgewalk, which is billed as “the world’s highest full circle hands-free walk on a 1.5-meter-wide ledge.” It encircles the top of the tower’s main pod, 116 storeys above the ground.

Entertainment, shopping, more

- Catch live music at one of Toronto’s legendary music venues such as the Horseshoe Tavern (where the Rolling Stones have played many surprise concerts), The Rex (for live jazz) or the iconic Massey Hall.

- Visit the Art Gallery of Ontario’s premier collections of Canadian art featuring the famous Group of Seven.

- Get lost in the crowds of Yonge-



• Ride the 501 ‘Red Rocket’ streetcar along Queen Street from The Beaches in the east to the west end, through the heart of downtown.

Dundas Square, where the billboards and neon lights surround the swarms of people in Toronto’s most famous intersection.

- Absorb the Canadian game’s history and touch the actual Stanley Cup

at the Hockey Hall of Fame.

- Shop at the Eaton Centre and for designer wear at Bloor-Yorkville.

(Sources: Tourism Toronto and Toronto.com)

Brush up on dental history

ODA 150th-anniversary website still accessible

■ Two years ago, in honour of the Ontario Dental Association’s 150th anniversary, the association created a website detailing the fascinating and, sometimes alarming, history of dentistry in Ontario.

Now, as the ODA marks its 152nd year, the site remains active — and as interesting as ever.

Did you know anyone, regardless of training, could call themselves a dentist? Or that it was common for the local blacksmith to yank people’s teeth out? How about that toothpaste used to be made with sugar? You can find all sorts of interesting facts in the evolution of dentistry in Ontario at <https://150.oda.ca>.

When the website launched, then ODA President Dr. Jack McLister said, “For the past 150 years, Ontario dentists have been committed to educating the public on oral hygiene and advocating for access to dental care for everyone in the province. Like Canada, dentistry has evolved and progressed tremendously over that time and the ODA and its members had a defining role in shaping the dental care standards we enjoy today.”

If you haven’t explored the website yet, you’re encouraged to take a few minutes to look back to see just how far the profession and industry have progressed — especially within the context of the almost science-fiction-like advancements that can be seen throughout the ASM19 exhibit hall.

(Source: Ontario Dental Association)

AD

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ODA: Seniors' dental plan falls short

Ontario's plan could send seniors into government-run dental facilities for care

■ For years, the Ontario Dental Association has made it clear that it wants to work with the province to make sure Ontarians get the proper dental care they need. The seniors' dental plan described in the recent provincial budget falls short of that on substance and details.

While the ODA believes there should be a dental program for Ontario's low-income seniors, the suggestion from the province appears to be that seniors should be forced to leave their current dentist and travel, sometimes long distances, to get treatment at a government-run institution with a dental team they don't know and who doesn't know their dental and medical history.

The budget also doesn't address the ongoing issue of the severe funding gap in existing public dental care programs. The fact is, there are currently four major programs for vul-

nerable Ontarians (children, families, people with disabilities, and those with complex medical conditions) and none of them are funded properly.

ODA President Dr. David Stevenson said, "Ontario's dentists have been working hard to find a funding solution with the province. Quite frankly, this government knows dentists are reaching the breaking point and we are disappointed at this missed opportunity."

The ODA is asking the province to work with it to find solutions for all government dental care programs so that we can meet the needs of Ontario's low-income families and seniors in a way that works best for them.

About the ODA

The ODA has been the voluntary professional association for dentists in Ontario since 1867. It represents more than 9,000, or nine in 10, den-



• The ODA is concerned that the seniors' dental plan in the province's recent budget will shift seniors to a dental team they don't know and that is unaware of their dental and medical history. (Photo/Provided by rawpixel.com)

tists across the province. As Ontario's primary source of information on oral health and the dental profession, the ODA advocates for accessible and sustainable optimal oral health for all Ontarians by working with health-

care professionals, governments, the private sector and the public. It provides the public with dental care tips at www.youroralhealth.ca.

(Source: Ontario Dental Association)

AD

Comprehensive

REVIEW

of Pediatric Dentistry

Date

Aug. 23-25, 2019

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Le Westin Montreal

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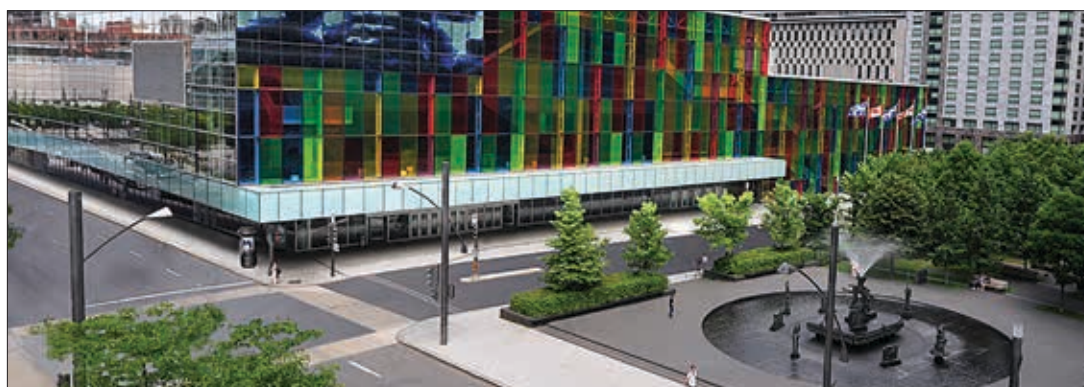
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Montréal hosts JDIQ, May 25–28

■ The 49th International Dental Days of Quebec (Journées dentaires internationales du Québec – JDIQ), the annual conference of the Ordre des Dentistes du Québec, will be from May 25–28 (Saturday through Tuesday) at the Montréal Convention Center (the Palais des Congrès de Montréal) in Montréal, Quebec, near the heart of the old-world charm of historic Old Montréal.

The annual C.E. and exhibition event is the annual meeting place for Quebec dentists and dental-team members, while also attracting attendees from across the world. With more than 12,000 participants, it is considered the largest dental conference in Canada.

The mission of the Ordre des



• The fountain of Place Jean Paul Riopelle, across the street from the multicolor glass walls of the Palais des Congrès de Montréal. (Photo/ Provided by Palais des Congrès de Montréal)

Dentistes du Québec, representing approximately 5,300 dentists, is to ensure the quality of dental services through high standards of practice and ethics and to promote oral health among the people of Quebec.

The C.E. courses feature theoretical and practical training presented by renowned speakers from Canada and around the world. The courses and workshops focus on topics related to dental practice, as well as the technical

and scientific advancements that influence the current and future practice of dentistry.

The meeting's two-day exhibit hall will be on Monday and Tuesday, May 27–28.

JDIQ 2019 marks the third edition of the CÉLABration event. In collaboration with the Order of Dental Technicians of Quebec, the CÉLABration meeting provides a full day of sessions and clinical tables, as well as an exhibi-

tion featuring specialized products and services.

The JDIQ mobile app, available in French and/or English, can be downloaded through the App Store and Google Play, or through www.odq.qc.ca. Also on the website, search under the "Congress" tab for details on registration, accommodations, tourist information and more.

(Source: JDIQ)

Here in Toronto

You can learn more about the Journées dentaires internationales du Québec by visiting booth No. 301.

AD

Journées dentaires internationales du Québec

2019

 Dre Cathia Bergeron Dentisterie opératoire	 Dr. Lee-Ann Brady Restorative Dentistry/ Restauration	 Dr. Ronni Brown Addiction and Dentistry/ Dépendance et dentisterie	 Dr. Manor Haas Endodontics/Endodontie
 Dr. Guillaume Jouanny Endodontie	 Dr. Sergio Kutler Endodontics/Endodontie	 Dr. Gilles Lavigne Douleur et Apnée	 Dr. Sam Low Periodontics/Parodontie
 Mme Johanne Montpetit Gestion	 Dr. Chafic Safi Endodontics/Endodontie	 Dr. John Svirsky Oral Medicine/ Médecine buccale	 Mr. Tom Viola, R. Ph Pharmacology/ Pharmacologie

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COLTENE

COLTENE introduces the new BioSonic UC150 Ultrasonic Cleaner

By COLTENE Staff

■ COLTENE presents the BioSonic® UC150, the latest product in its award-winning line of ultrasonic cleaning systems. With its sleek, Swiss design, the new BioSonic UC150 is built for versatility, efficiency and convenience, according to the company.

The UC150 offers a stainless-steel tank with a 1.5-gallon use capacity designed with a small footprint while providing generous capacity. The unit can accommodate multiple cleaning configurations, including beakers, baskets and up to four medium-size instrument cassettes.

The UC150 can be used as a counter-top unit or recessed unit, enabling flexibility in any sterilization-center setting.

A multilingual touchscreen allows full functionality with a gloved hand.

Here in Toronto

Visit COLTENE at booth No. 711 to see the new BioSonic UC150 and enter the drawing for your chance to win a free cleaner.

The UC150 touchscreen features customizable temperature settings, run time, solution tracking and data logging. Included with the touchscreen is a USB interface that allows for downloading of cleaning data.

The unique plastic hinged lid minimizes noise and traps vapors, creating a quiet and comfortable working environment. The open/close detection feature encourages protocol compliance and ensures closed operation. The lid can also be used as a tray to air-dry instruments prior to bagging and autoclaving.



• The BioSonic UC150. (Photo/Provided by COLTENE)

An optional built-in controlled heating feature (70-140 degrees F) can improve efficiency of the ultrasonic cleaning process by quickly heating the unit to its desired cleaning temperature. Additionally, a built-in high temperature safety feature protects

the unit from overheating.

The BioSonic UC150 comes packaged with a cassette basket included, as well as a recess template and gasket. Additional BioSonic accessories and ultrasonic cleaning solutions can be purchased separately.

AD

Pacific Dental Conference

Save these dates!

March 5-7, 2020 Join us in Vancouver, BC

- Three days of varied and contemporary continuing dental education sessions are offered (something for your whole team)
- Over 140 speakers and 150 open sessions and hands-on courses to choose from, as well as the Live Dentistry Stage in the Exhibit Hall
- Over 300 exhibiting companies in the spacious PDC Exhibit Hall
- Lunches and Exhibit Hall Receptions included in the registration fee
- PDC Lab Expo on Saturday – One day of exhibits area and lectures for Denturists, Dental Technicians and all Dental team (lunch included)



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pdconf.com

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BOOTH

630

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