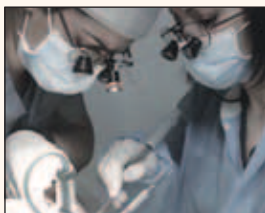


LEARNING IMPLANTOLOGY 'BY DOING'

The 'Q-Implant Marathon' provides accredited hands-on training that incorporates a live-patient model.

► page A4



SMILE RENEWED

Obsidian lithium silicate ceramic is pressed to laser-sintered understructures to form a modernized PFM.

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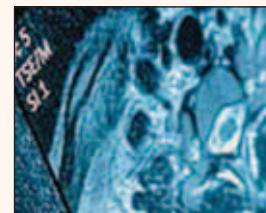


IMPLANT TRIBUNE

NOT YET SETTLED

Session at 2017 Academy of Osseointegration Annual Meeting to reveal latest on the sinus-floor bone graft.

► page B1



Midwinter wonderland

Dentistry's latest advancements will be on display at the Chicago Dental Society Midwinter Meeting

In addition to the expectation of generating a steady stream of "Wows" from attendees, the exhibit hall at the 2017 Chicago Dental Society Midwinter Meeting also will generate a stream of C.E. credit.

In acknowledgement of the importance of keeping pace with the industry's never-ending advancements in instruments, tools, techniques, products and services, the Chicago Dental Society again this year will give Midwinter Meeting attendees the opportunity to earn one C.E. credit per day simply by examining the myriad offerings in the meeting's expansive exhibit hall.

More than 700 exhibiting companies and organizations are expected at this year's meeting, which runs from Feb. 23–25 at McCormick Place West in Chicago. The exhibits will be open on all three days of the meeting, from 9 a.m. to 5:30 p.m. on Thursday and Friday and from 9 a.m. to 4 p.m. on Saturday.

Signs posted in the exhibit hall (near the Overlook Cafe) will display each day's

C.E. code, which becomes active three hours after the exhibits open each day. Attendees enter that day's C.E. code when completing a C.E. verification form.

Visitors to the exhibit hall will be able to experience hands-on introductions to an array of equipment and materials, meet with representatives knowledgeable about the offerings and learn more about dentistry's latest state-of-the-art advancements.

This will be the venerable annual meeting's 152nd year. In addition to featuring an expansive exhibit hall, the meeting will be anchored by a scientific program featuring more than 140 speakers and 225 courses. More than half of the courses are free.

Leadership theme

The theme of this year's meeting is "Leadership: Cornerstone for Success." Each day of the meeting will feature an all-day track devoted to one topic. Midwinter

► MIDWINTER, page A3



The Chicago Dental Society Midwinter Meeting, among the nation's largest and longest-running dental events, is held near downtown Chicago at McCormick Place West. The 2017 meeting anticipates featuring more than 140 speakers, 225 courses and 700 exhibiting companies. Photo/Provided by www.dreamstime.com

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- Cosmetic dentists ready to win in Vegas.
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- Benefits of bonding combine with simplicity of traditional cementing.
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- Hard-tissue laser systems: Is the future now?

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New look, direction to Lab Expo at PDC

Vancouver's 2017 Pacific Dental Conference, one of the largest dental meetings in North America, is offering a broad selection of C.E., with more than 200 open sessions and hands-on courses, March 9–11 at the Vancouver Convention Centre.

Register at www.pdconf.com. Special hotel rates are available through Jan. 13.

In the exhibit hall, close to 300 exhibiting companies will occupy 625 booths, with the exhibit floor open on Thursday and Friday, March 9 and 10. For the majority of attendees, C.E. credit is given for general attendance (up to five hours) and hour-for-hour credit for individual courses. It's possible to acquire up to 20 C.E. credits

The PDC Lab Expo, with a new look and direction, will be Saturday, March 11, bringing together dental techs, denturists, dentists and staffs. Expo attendees will be



Vancouver, B. C., is host site of the annual Pacific Dental Conference. Photo/ Provided by the PDC

able to visit the exhibits area between 8:30 a.m. and 3 p.m. and during breaks. A new "Showcase Stage" in the PDC Lab Expo will feature 30-minute demonstrations.

In British Columbia, the tradition of gathering to share information on dentistry began in 1936 when the first BC Study Club was established. As time passed, the need

for an annual meeting became evident and an annual convention was created.

The PDC Organizing Group (nine dentists and one hygienist) volunteers its time to present one of the most reputable dental conferences in North America.

(Source: Pacific Dental Conference)

Cosmetic dentists ready to win in Vegas

The American Academy of Cosmetic Dentistry (AACD) 33rd Annual Scientific Session will be held from April 18–21 (Tuesday–Friday), in Las Vegas, Nevada.

The conference, described by organizers as "the world's largest continuing education program for cosmetic dentistry," will feature more than 35 hands-on workshops, 60 lectures and 100 speakers. The annual event typically draws between 1,300 to 1,500 dental professionals and includes courses and events serving dentists, lab technicians, hygienists and den-

tal team members to help them refine their skills, learn the latest techniques, and share ideas.

The AACD is a recognized credit provider for the Academy of General Dentistry, the American Dental Association, and the National Association of Dental Laboratories. The AACD is the world's largest non-profit member organization dedicated to advancing excellence in comprehensive oral care that combines art and science to optimally improve dental health, esthetics, and function.

Comprising more than 6,300 cosmetic dental professionals in 70 countries, the AACD fulfills its mission by offering educational opportunities, promoting and supporting an accreditation credential, serving as a forum for the creative exchange of knowledge and ideas and providing accurate information to the public and the profession.

You can find registration and meeting details at www.aacdconference.com.

(Source: AACD)

Washington, D.C., to host pediatric dentists

The iconic monument, miles of museums and other sights steeped in history will welcome those attending the American Academy of Pediatric Dentistry (AAPD) 2017 annual session in Washington, D.C. The event will be held from May 25–28 at the Gaylord National Resort and Convention Center, which is on the Potomac River in Oxon Hill, Md., just south

of the nation's capitol city.

Online registration is open via www.aapd.org. You can use AAPD's online itinerary planner to find details on the scientific program, social events and organized tour events in Washington, D.C.

New this year for the meeting's exhibit hall are scheduled 20-minute breaks in the overall meeting schedule to enable

visits throughout the day. Also new will be a "Tech Hub," where attendees can ask questions about using smart phone, tablet, apps and tech gadgets in everyday life — both personal and professional — to increase productivity with little-known tips and cutting-edge tools

(Source: AAPD)

• MIDWINTER, page A1

Meeting organizers describe the three tracks as follows:

• On Feb. 23, "The Business Of Dentistry" will feature six speakers that will demonstrate how everything from how you look to how you communicate affects your ability to be successful at the business of dentistry. For more details, see the descriptions at the start of the Thursday course listings.

• On Feb. 24, "The Basics Express: Things They Didn't Teach You In Dental School" will provide seven rapid-fire glimpses into what dental professionals really face on the job after graduating and passing the boards.

• On Feb. 25, "A Day in the Life of the Female Dental Professional" will feature four speakers examining how career expectations and goals can be very different for men and women and how those differences can affect your professional life.

CDS Midwinter Meeting exhibit hall

(You can earn one C.E. credit each day)

Thursday, Feb. 25
9 a.m.–5:30 p.m.

Friday, Feb. 26
9 a.m.–5:30 p.m.

Saturday, Feb. 27
9 a.m.–4 p.m.

Online registration for the Chicago Dental Society's Midwinter Meeting is available through Feb. 19, with badges available for pick-up at McCormick Place West at the meeting. CDS members can attend the meeting at no additional charge beyond the cost of CDS membership, but all dental professionals also are invited to register.

Additionally, dental professionals from outside the geographical CDS membership area can join the CDS as associate members to qualify for member registration for the meeting. And, for the

first time, for this year's meeting CDS members who register as "category A" can register a non-member dentist ("category G") as part of their registration. The non-member registration fee will be waived. This provides CDS members an opportunity to introduce or re-introduce the meeting to a non-member colleague. It's described by meeting organizers as a limited offer, with non-members able to attend only one Midwinter Meeting free of registration charges.

(Source: Chicago Dental Society)

'Q-Implant Marathon' offers hands-on, live-surgery implantology courses

CHICAGO
BOOTH
NO. 1115

Earn 60 C.E. hours and gain practical experience

Continuing education in dental implantology has traditionally focused on theoretical aspects of the specialty. Trinon Collegium Practicum (TCP) challenges this training approach by offering practice-orientated dental implantology courses. Its "Q-Implant Marathon" curriculum specializes in hands-on training.

Problems with traditional education

Traditionally, entering the field of implantology has been difficult for many dentists. It might not be a subject of university education — with many universities and courses focusing mainly on theoretical orientation. Because of this, establishing oneself within this particular area of dental medicine can prove to be a time-consuming endeavor. Further complicating the matter, many of the educational and training programs rarely present an opportunity for practitioners to practice directly on patients.

Learning by doing

Since 2003, the "Q-Implant Marathon" has offered hands-on training that incorporates a live patient model. Participants spend five days assisting and leading surgeries under the supervision of TCP's experi-

enced surgical team. The Academy of General Dentistry accredits the "Q-Implant Marathon," and all participants are eligible to receive 60 continuing education credit hours.

The "Q-Implant Marathon" offers three levels of training on the basis of practitioner experience:

- **Beginner:** Participants lead the placement of 30 implants, while assisting on dozens more.

- **Advanced (two levels):** Participants lead the performance of five sinus lifts via lateral window and piezosurgery methods, learn foundational bone-splitting techniques, establish complication-management skills and more.

You can visit booth No. 1115 at the Chicago Midwinter Meeting exhibit hall to register for an upcoming course.

Comments from previous attendees include:

- "Prior to coming to this course, I had only theoretical/didactic knowledge in implantology. You gain immense knowledge in placement, treatment planning and surgical skills. As a beginner, I would highly recommend tak-



'Q-Implant Marathon' course participants. Photo/Provided by Trinon Collegium Practicum

ing this course to advance your career."

– Q-Implant course participant (Beginner Level)

- "I found the hands-on, level-2 course invaluable. The learning environment was supportive and the training and feedback with total hands-on instruction was the one thing my previous training lacked."

– Q-Implant course participant (Advanced Level)

Learn more about the courses by calling (630) 705-1002, visiting www.implantologycourses.com or emailing register@implantologycourses.com.

(Source: Trinon Collegium Practicum)

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Level 1

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Level 2

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Level 3

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March 13-17 (*wait list*)

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– Dr. Kent C.

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I highly recommend this course! –Dr. Dustin R.

This universal sensor holder slides to choice of bite-block positions

By Flow Dental Staff

Flow Dental, exhibiting in booth No. 1521 at the 2017 Chicago Dental Society Midwinter Meeting, has several new imaging products on display.

Sensibles universal sensor positioner

The Sensibles universal sensor positioner has been made even more versatile, now featuring unique locking bumpers that enable you to slide the bite block to any of several fixed positions.

According to the company, clinicians can quickly and easily move from a vertical anterior X-ray to a horizontal posterior or even a bitewing position with just one sensor holder.

Sensibles come with aiming rings and positioning arms and will work with all size sensors, the company reports. Purchase through your preferred dealer.

To get additional information or to request a free sample, you can go to www.flowdental.com.

Perfect Fit intraoral camera sleeves

The company's new Perfect Fit is described as "the one and only fully adjustable intraoral camera sleeve you can buy." It enables you to create a custom-fit sleeve for virtually any size camera — quickly, easily and economically, according to the company.

Flow Dental asserts that the sleeve will stay on every time, and your lens will always be clean and wrinkle free. According to the company, the Perfect Fit sleeves are 30 percent less expensive than other custom-fit camera sleeves.

All Bite universal bite-wing holder

Flow is also introducing new All Bite, a universal bite wing holder for all size sensors.

Not only does All Bite flex to hold all sizes, but its unique snap-on/snap-off bite block enables you to move on the fly from a horizontal to a vertical bitewing, in seconds, at chairside. All Bites are economically priced, too, according to the company.

CHICAGO
BOOTH
NO. 1521



The Sensibles universal sensor positioner (large and medium sizes pictured,) now feature unique locking bumpers that enable you to slide the bite block to any of several fixed positions. Photo/Provided by Flow Dental

Deluxe Cushies for patient comfort

Finally there's new Deluxe Cushies. Deluxe Cushies adhere to either the long or short side of your sensor, PSP plate or film to create a soft, cushiony surface your patients will appreciate. The unique key-way design makes positioning your Deluxe Cushie quick and easy too.

William Winters, president of Flow Dental, said: "We understand imaging from a workflow and case-management

perspective. Our goal is to enhance — yet simplify — any aspect of the imaging process that we can. Our goal is to make products that are easy to use, easy to adapt, save time, reduce cost and are a benefit to both the patients and the practitioners."

Learn more about Flow Dental offerings in the exhibit hall at the Chicago Dental Society Midwinter Meeting and by visiting www.flowdental.com.

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By Kettenbach Staff

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Anesthesia

Steve Gilliland
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Online registration

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CareCredit, Henry Schein Financial Services complete agreement

CareCredit, a leading provider of promotional health-care financing through its credit card, has finalized a new multi-year agreement with Henry Schein Financial Services LLC.

Under the new agreement, CareCredit will provide patient financing services and offer integrated solutions with Henry Schein's practice management software programs: Dentrax® and Easy Dental® for dental practitioners and AVImark®, ImProMed® Infinity™ and ImProMed Triple Crown® for veterinarians. The added feature will make it convenient for dental and veterinary practices to offer financing options to help patients and pet owners receive needed care and services.

The alliance will also include comarketing programs and collaboration on prospective services. The availability of the patient financing services will be promoted by Henry Schein's field sales consultants.

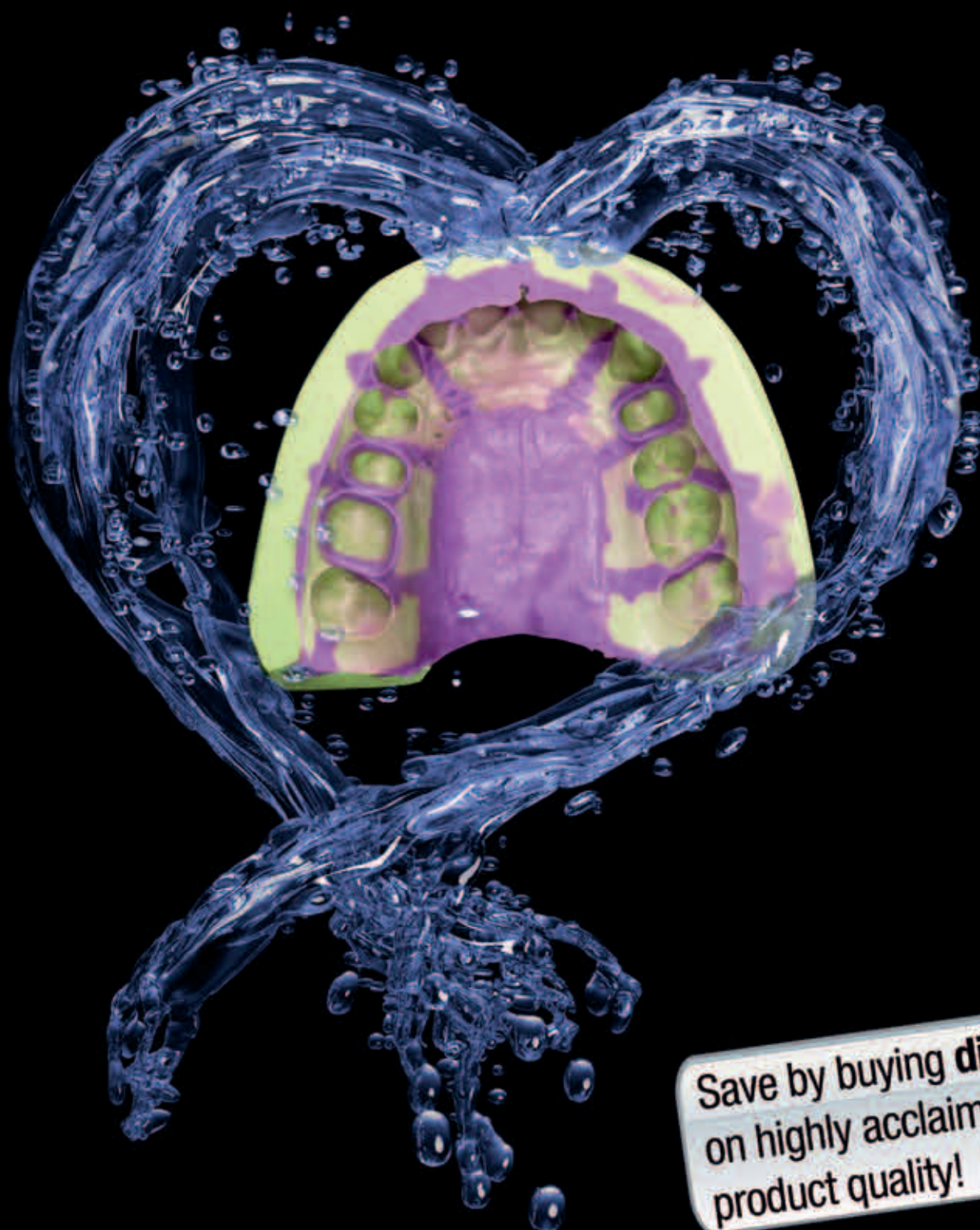
CareCredit research shows the availability of financing options plays a key role in how patients approach their health care decisions. According to "Path to Purchase Research," conducted by Rothstein Tauber Inc. on behalf of CareCredit (2014), more patients considered or researched financing (73 percent) than researched procedures or treatments (70 percent). The same study showed the likelihood of patients applying for or using a health care credit card increases as the cost of care increases. Additionally, half of respondents (50 percent) who did not have a CareCredit credit card stated they would consider financing if it enabled them to purchase the health-care service, or related items, immediately.

"Health care today offers an increased array of treatment options to patients. For some, the biggest obstacle to obtaining treatment may be financing for elective or cosmetic procedures and services that may not be covered by insurance," said Keith Drayer, vice president, Henry Schein Financial Services.

(Sources: Care Credit and Henry Schein)

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