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# EDITORIAL

— *from Torsten R. Oemus*



*Dear clinical masters,*

I am delighted to introduce you to the Clinical Masters™ Network and the first issue of the Clinical Masters™ magazine for dentists who live and practice without compromise, for the true masters in a profession known for its attention to detail, quality and dedication.

If there is one thing that unites clinical masters around the world, it is their belief in the importance of continuously enhancing their skills through first-class postgraduate education and training. We have therefore made advanced clinical education and excellence the benchmark for a network of the best specialists in their respective fields.

A stylized, handwritten signature in dark ink, appearing to read 'T. Oemus'.

Torsten R. Oemus  
President/CEO  
Dental Tribune International

You can become a member of the Clinical Masters™ Network and benefit from mentoring by experts around the world and patient marketing initiatives by graduating from one of our Clinical Masters™ Programs or demonstrating your expertise to our faculty by submitting clinical cases for their review.

To learn more about joining the Clinical Masters™ Network, please see pages 24–25.

The Clinical Masters™ magazine features all network activities, educational programs and social gatherings. The magazine provides insights into the treatment and work philosophy of the leaders behind this unique network, including their work tips and tricks, as well as their education centers.

I hope we will get to know one another during one of the upcoming Tribune CME programs. Please do not hesitate to share your thoughts and feedback.

Best personal regards,

# CONTENTS

|    |                                                                                                                                                                                                      |    |                                                                                                                                                                   |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 03 | <b>Editorial</b> ————— Torsten R. Oemus                                                                                                                                                              | 48 | <b>TESTIMONIALS</b>                                                                                                                                               |
| 06 | <b>TRIBUNE CME</b><br>— <i>Global knowledge, delivered by<br/>world-class faculty in prime locations</i>                                                                                             | 50 | <b>Article</b> ————— Dr. Ed McLaren<br><b>SMILE ANALYSIS</b><br>— <i>Photoshop smile design technique</i>                                                         |
|    | <b>1 year Clinical Masters™ Program in<br/>Implant Dentistry</b>                                                                                                                                     |    | <b>1 year Clinical Masters™ Program in<br/>Endodontics</b>                                                                                                        |
| 08 | <b>Profile</b> ————— Steigmann Implant Institute,<br>Heidelberg, Germany                                                                                                                             | 58 | <b>Article</b> ————— Dr. Gianluca Gambarini<br><b>INFLUENCE OF BRUSHING ACTION</b><br>— <i>on torsional and fatigue resistance<br/>of TF Adaptive instruments</i> |
| 10 | <b>Interview</b> ————— Dr. Marius Steigmann                                                                                                                                                          |    |                                                                                                                                                                   |
| 12 | <b>Profile</b> ————— Reims Implant Institute,<br>Reims, France                                                                                                                                       | 60 | <b>Article</b> ————— Dr. L. Stephen Buchanan<br><b>CUTTING ENDODONTIC<br/>ACCESS CAVITIES</b><br>— <i>for long term outcomes</i>                                  |
| 14 | <b>Article</b> ————— Dr. Philippe Russe<br><b>LATERAL MAXILLARY<br/>INCISOR IMPLANT</b><br>— <i>key issues for aesthetic success</i>                                                                 |    |                                                                                                                                                                   |
| 22 | <b>Interview</b> ————— Dr. Gary Finelle                                                                                                                                                              |    | <b>Advanced Mentoring and Clinical Program in<br/>Periodontics</b>                                                                                                |
| 24 | <b>JOIN THE CLINICAL MASTERS™<br/>NETWORK</b>                                                                                                                                                        | 66 | <b>Article</b> ————— Dr. André Antonio Pelegrine<br><b>OROANTRAL FISTULA CLOSURE</b><br>— <i>using the modified roll envelope<br/>technique</i>                   |
|    | <b>6 months Clinical Masters™ Program in<br/>Advanced Implant Aesthetics</b>                                                                                                                         |    |                                                                                                                                                                   |
| 28 | <b>Profile</b> ————— Borg Center, Barcelona, Spain                                                                                                                                                   |    | <b>Advanced Mentoring and Clinical Program in<br/>Laser Dentistry</b>                                                                                             |
| 30 | <b>Profile</b> ————— Lake Como Institute, Como, Italy                                                                                                                                                | 72 | <b>Article</b> ————— Dr. Selma Cristina<br>Cury Camargo<br><b>THE ANTIBACTERIAL EFFECTS</b><br>— <i>of laser in endodontics</i>                                   |
| 32 | <b>Interview</b> ————— Dr. Tiziano Testori                                                                                                                                                           |    |                                                                                                                                                                   |
| 34 | <b>Profile</b> ————— Hürzeler/Zuhr Dental Education<br>Institute, Munich, Germany                                                                                                                    | 78 | <b>REGISTRATION FORM</b>                                                                                                                                          |
| 38 | <b>FACULTY FAVORITES</b>                                                                                                                                                                             | 80 | <b>TERMS AND CONDITIONS</b>                                                                                                                                       |
|    | <b>1 year Clinical Masters™ Program in<br/>Aesthetic and Restorative Dentistry</b>                                                                                                                   | 82 | <b>IMPRINT</b><br>— <i>about the publisher</i>                                                                                                                    |
| 40 | <b>Profile</b> ————— Geneva Smile Center,<br>Geneva, Switzerland                                                                                                                                     |    |                                                                                                                                                                   |
| 42 | <b>Article</b> ————— Dr. Didier Dietschi<br><b>NATURAL LAYERING CONCEPT</b><br>— <i>a simple, reliable and effective<br/>protocol to achieve high esthetics<br/>with freehand bonding techniques</i> |    |                                                                                                                                                                   |

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10-12 June  
14-16 October  
Helsinki

3 days, 2 ECTS credits, EUR 1,500 + VAT

### Digital Dentistry Summer School: 3D imaging and CAD/CAM

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Helsinki

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### Minimally invasive dental treatments by using fiber-reinforced composite

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The concept of the Tribune CME (continuing medical education) programs is based on a blended learning approach. Tribune CME's mission is to deliver comprehensive, advanced hands-on training in leading-edge dentistry on a global scale through:

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- Extensive self-study opportunities via a sophisticated e-learning platform, as well as ongoing support, live mentoring sessions with experts and peers via our webinars, premium online video training on demand and the opportunity to collaborate with peers and the Tribune CME faculty.

The result is an unmatched opportunity for dental professionals to achieve their most ambitious goals for professional development and their practice's success.

Clinical Masters™ Programs are offered in:

**Aesthetic and Restorative Dentistry**  
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**Implant Dentistry**  
**Endodontics**  
**Periodontics**  
**Laser Dentistry**

Upon successful completion, participants receive a Tribune CME certificate, which is also endorsed by the educational institutions associated with Tribune CME.

Personal branding opportunities: all Tribune CME graduates may make use of the Clinical Masters™ Program logo to promote themselves and their practice both online and in print.

Tribune CME programs are recognized by the American Dental Association® (ADA) and provide ADA CERP credits. ADA CERP is a service offered by the ADA to assist dental professionals in identifying quality providers of continuing dental education.

The Clinical Masters™ Programs also qualify for certification from the following associated educational institutions: University of the Pacific in the U.S., São Leopoldo Mandic in Brazil, and Sapienza University of Rome in Italy, who acknowledge the quality and reputation of the Tribune CME programs.

*“World-class faculty in prime locations”*

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### **University of the Pacific Arthur A. Dugoni School of Dentistry San Francisco, U.S.**

The Arthur A. Dugoni School of Dentistry is a nationally renowned institution of higher learning, committed to providing world-class dental education for its students. The school is highly regarded for its innovation in its dental curriculum, including comprehensive patient care, and is a pioneer in competency-based dental education—an approach that replaces the traditional system of clinical requirements with experiences that ensure graduates possess the skills, understanding and professional values needed for the independent practice of general dentistry. The institution is committed to excellence and innovation in education, research, community service and patient care.

### **São Leopoldo Mandic School of Dentistry Campinas, Brazil**

São Leopoldo Mandic is currently among the top ten institutions of higher education in Brazil. It is accredited to teach undergraduate and graduate health care programs and award master's and doctoral degrees. It also provides continuing education courses of varying lengths, presented as live clinical procedures, workshops, practical activities, seminars, online tutorials or other variations that best support mastery of the particular subject matter. The faculty carries out outstanding scientific research, achieving impressive results and continuously aiming to improve the knowledge of its students using current methods and new technologies.

### **Sapienza University of Rome Faculty of Medicine and Dentistry Rome, Italy**

Sapienza University of Rome is one of the oldest universities in the world and listed among the top-performing universities in international rankings. Sapienza offers a vast array of courses, including degree programs, doctoral courses, one- to two-year professional courses, and specialization courses in many disciplines, run by 63 departments and 11 faculties. It is in every regard a research and teaching university and carries out outstanding scientific research in most disciplines, achieving impressive results both on a national and international level.

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This is to certify that **Dr. John Smith** has successfully passed the theoretical and practical examination of the Clinical Masters Program in Aesthetic and Restorative Dentistry, pursuant to the quality criteria of the American Dental Association ADA, the University of the Pacific, Arthur A. Dugoni School of Dentistry and Tribune CME.

Curriculum duration:  
24 hours

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Prof. Angelo Putignano

Prof. Daniel Edelhoff

## Instructors

Prof. Francesco Mangani

Dr. Stavros Pelekanos

Dr. Panos Bazos



Tribune CME



Tribune CME  
Germany, 14129 Berlin, Terrassenstr. 16  
[info@tribunecme.com](mailto:info@tribunecme.com) / tel: +49-341-484-74134  
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SAPIENZA  
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# STEIGMANN INSTITUTE

## *Neckargemünd*

### *— near Heidelberg, Germany*

#### — Steigmann Institute

is a private teaching institution founded in 2006.

Its mission is to teach dentists all aspects of dental implantology, with the focus on soft-tissue management and bone regeneration.

#### — Dr. Marius Steigmann,

received his degree in dental medicine in 1987 and his Ph.D. in 2005, both from the University of Medicine and Pharmacy of Tirgu Mureş in Romania. He is the founder and director of the Steigmann Institute.



#### Location

The Steigmann Institute is located in the popular vacation town of Neckargemünd along the Neckar river. The town has more than a thousand years of history and many of the 17<sup>th</sup> century buildings have retained their original charm. There is a lively cultural scene with a wide range of activities, and its proximity to Germany's famous university town of Heidelberg is a great attraction.

[www.steigmann-institute.com](http://www.steigmann-institute.com)



#### How to get there

Heidelberg is located one hour south of Frankfurt/Main. You can book a train ticket to Heidelberg on the national railway website: [www.bahn.de](http://www.bahn.de)

Alternatively, you could take a Lufthansa airport shuttle from Frankfurt Airport to Heidelberg. The bus route terminates at the Crowne Plaza Heidelberg City Centre hotel. Buses run every hour between 7:00 a.m. and 10:15 p.m. and can be found right across from the Frankfurt Airport meeting point in Terminal 1, Hall B, Exit B4. Seats are guaranteed if they are reserved three days prior to your arrival. The exact bus schedule and information on reservation procedures are available at: [www.transcontinental-group.com](http://www.transcontinental-group.com)

#### Where to stay

Both in the heart of the city and within walking distance of the old town, Heidelberg University and Heidelberg Castle are *Crowne Plaza Heidelberg City Centre* and the *Europäische Hof Heidelberg*, which overlooks the city gardens.

[www.crowneplaza.com](http://www.crowneplaza.com),  
[www.europaehof.com](http://www.europaehof.com)

Another option is a vacation apartment at the *Bauer winery*, where you can choose from four modern apartments for two to five persons:

[www.heidelberg-dachsbuckel.de](http://www.heidelberg-dachsbuckel.de)

#### Where to eat

Recommended for German regional food is *Weisser Bock*. It also offers accommodation.

[www.weisserbock.de](http://www.weisserbock.de)

If you prefer Italian or Mediterranean cuisine, try *HUGO Wine & Dine*:

[www.hugo-hd.de](http://www.hugo-hd.de)

For a taste of Spain and vegetarian fare, try *Bodega Don Jamón*:

[www.bodega-heidelberg.de](http://www.bodega-heidelberg.de)

*Aubergine* in Neckargemünd, offers Turkish and Eastern Mediterranean food:

[www.aubergine-neckar.de](http://www.aubergine-neckar.de)



### What to see and do

The ruins of the once-grand *Heidelberg Castle* rise up on a rocky hilltop over the city. The castle holds the largest wine barrel in the world, standing seven meters high and eight and a half meters wide, and holding 220,000 liters of wine. In the castle grounds is the *Deutsches Apotheken-Museum*, which recounts the history of Western pharmacology.

*Heidelberg old town* is filled with architectural gems. Visit the town hall, the Old University and historic buildings like the 1592 Renaissance townhouse called “Knight St. George,” and enjoy the open-air cafés dotted along the market squares. The old town is also home to a third of all the shops in Heidelberg.

*Untere Straße*, a narrow cobblestone street that runs parallel to the river and the main pedestrian street in the old town, is filled with great bars, coffee shops and inexpensive eateries.

The Gothic *Heiliggeistkirche*, Heidelberg’s famous church, was at one time used by both Catholics and Protestants. The top of its spire offers a bird’s-eye view of the town.

According to tradition, Heidelberg’s philosophers and university professors would walk and talk along the *Philosophers’ Way*, which runs along the side of the Heiligenberg. It passes through the forest and commands panoramic views of the castle.

The *university library*, built in Wilhelmian style, holds superb collections, including rare books and prints in its exhibition room.

For more information visit:

**[www.tourism-heidelberg.com](http://www.tourism-heidelberg.com)**

A *boat trip* down the Neckar offers a different view of the townscape:

**[www.weiße-flotte-heidelberg.de](http://www.weiße-flotte-heidelberg.de)**

