

DENTAL TRIBUNE

The World's Dental Newspaper · Canada Edition



APRIL 2016 — VOL. 10, No. 2

www.dental-tribune.com

ELBOW YOUR WAY TO BETTER HEALTH

Here's a way to achieve a more secure, comfortable work posture that reduces muscle contractions in the shoulders, neck and upper body — for a longer career.

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NON-SURGICAL LASER TREATS SLEEP ISSUES

Dr. Harvey S. Shiffman explains how non-invasive use of the Er:YAG/Nd:YAG dental laser can relieve sleep-disordered breathing and snoring for up to a year.

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IMPLANT TRIBUNE

10 RULES OF ORDER

Editor in Chief Dr. Sebastian Saba offers common sense to live by if you practice implant dentistry.

► page B2



Ontario Dental Association adds to exhibit hall features

The exhibit hall at this year's Ontario Dental Association's Annual Spring Meeting, May 5–7 in Toronto, will include a number of new features. With more than 75,000 square feet and 600 booths, the exhibit hall is always filled with the latest innovations in dentistry. At the 2016 ASM, the 149th edition of the meeting, there will be more than 300 exhibiting companies displaying and demonstrating new products, services and technology from across the globe. Attendees will be able to touch, try out and compare the newest materials and technologies virtually side by side. In addition to the latest products, among the exhibit hall's new offerings this year are a Sports Simulator Zone and a Wellness Zone.

A virtual sports zone will be set up in booth No. 2215, where attendees will be able to stop by to test their skills in golf, baseball, hockey and soccer in an interactive, simulated environment.

A new, complimentary wellness lounge will enable attendees to explore improved wellness through breathing, meditation and hands-on exercises designed to help with neck, shoulder and lower-back pain. The lounge will feature a variety of opportunities for attendees to check out various sensory experiences. You will be able to learn from experts about five stretches for the neck, shoulders, carpal tunnel and upper and lower back that can relax your body and help you feel revived. Guided meditation will be available to help you achieve a calm state. You can reserve your spot at the registration desk onsite at booth No. 138 at the end of aisle 600.

Another option will be to spend some time at the Oxygen Bar for a rejuvenating pick-me-up. Along the same line, also returning this year will be the Relaxation Zone, where attendees will be able to enjoy a complimentary 10-minute neck/shoulder or foot massage from a registered chair-massage practitioner. The Relaxation Zone will be located at the end of aisles 1900.

And once again at ASM16 for those who sign up, the meeting will include two complimentary cocktail receptions on the exhibits floor on Thursday, May 5, from 5–6 p.m. and on Friday, May 6, from 4:30–5:30 p.m.

Meeting organizers expect nearly 12,000 attendees at the ASM's host location, the Metro Toronto Convention Centre, South Building. Again this year, the Ontario Dental Association will structure the meeting around three guiding concepts: "Connect. Learn. Excel." Meeting organizers have created an agenda of wide-ranging and topical sessions presented by national and internationally renowned speakers in a variety of formats. Lectures, hands-on workshops and other interactive presentations are designed to deliver high-value knowledge — and C.E. credit.

The meeting presents an opportunity to explore one of Canada's most popular cities during one of the most appealing times of the year: Toronto in spring. The trees are leafing out, the cafes are in-

Publications Mail Agreement No. 42225022

► See EXHIBIT, page A2



ODA Annual Spring Meeting, May 5–7, Toronto

Downtown Toronto (seen across Lake Ontario from the Toronto Islands) and the Metro Toronto Convention Centre South Building host the the Ontario Dental Association Annual Spring Meeting. Photo/ Provided by www.Dreamstime.com

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IMPLANT TRIBUNE

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◀ EXHIBIT, page A1

viting, a variety of shows are in town and the galleries and shopping provide endless opportunity for exploration.

Among your choices: international cuisine, unique shopping venues, diverse cultural facilities and events, trails, parks, distinctive architecture and nonstop top-caliber entertainment.

Quick break: No cars, lots of artists

For a break from the downtown bustle, Toronto Islands might offer some respite, a 10-minute (each way) ferry ride away. Catch the ferry at the Toronto Ferry Docks west of the Westin Harbour Castle Hotel, between Yonge and Bay streets. Ferries travel to each of the three main islands, which are connected by bridges. Many of the other smaller islands are accessible only by boat. There are plenty of ways to spend money on the main island,

including children’s amusement park, children’s garden, cafes, food vendors, canoe rentals and weekend bike rentals.

The islands are home to about 800 people (comprising Canada’s highest per capita population of artists). The islands are considered to be North America’s largest urban community that is car free.

Worth consideration this time of year is the self-guided Toronto Island Tree Tour, part of the Canadian Tree Tours program. You can download a sheet listing the tour’s 54 trees or pick up a tour sheet at a tourism-brochure display rack.

The trees have identification plaques and the tour sheets include GPS coordinates for each tree. So you can pick out a few that you’d like to hone in on, consult your smart phone, and make a beeline from tree to tree on your own self-guided mini-tour. Among the possible candidates: Kentucky coffee-tree, Swedish whitebeam, Japanese zelkova, London plane-tree, European larch and a Schubert cherry.

(Sources: Ontario Dental Association and www.torontoharbour.com.)

Ontario Dental Association ASM16 exhibit hall hours		
Thursday, May 5	Friday, May 6	Please note:
Hall opens: 9 a.m.	Hall opens: 9 a.m.	There are
Social: 5–6 p.m.	Social: 4:30–5:30 p.m.	no exhibits
Hall closes: 6:30 p.m.	Hall closes: 5:30 p.m.	on Saturday, May 7

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Cosmetic dentists heading to Toronto

American Academy of Cosmetic Dentistry's annual scientific session will be from April 28–30

Dental professionals from across the globe will be able to see the latest in dental products and services at the American Academy of Cosmetic Dentistry's annual scientific session, AACD 2016, which will be held in Toronto from April 28–30.

AACD 2016 is considered by many to be cosmetic dentistry's premier education event, with its hands-on workshops, lectures and social events catering specifically to professionals involved with cosmetic dentistry.

The AACD exhibit hall will be open all three days, featuring breakfasts, lunches and several cocktail receptions.

More than 1,500 dental professionals

are expected to attend the event, which will take place at the Metro Toronto Convention Center in downtown Toronto. While the exhibit hall is open to attendees of AACD 2016, those who aren't attending the meeting can still purchase products and services with daily passes.

Jeff Roach, director of strategic partnerships at AACD, said, "Our attendees look forward to the amazing products and services our exhibitors offer, and with several cocktail receptions and other activities planned, we anticipate plenty of foot traffic."

A new meeting structure is in place to deliver this year's educational offerings.

The conference will feature separate themes on each of the three days: design, implementation and realization.

Organizers describe the themes as being a scaffolding on which the entire conference will be structured. The three themes are designed as a sequential and cumulative process, with each day building on knowledge gained the previous day.

Billed as AACD Triple Plays, some of the themes will track as rapid-fire morning and afternoon sessions delivered by top-name speakers. Thursday's rapid-fire sessions will focus on treatment planning. Friday's "implementation" theme includes rapid-fire sessions on orthodontic

and surgical options. The "revitalization" theme on Saturday features rapid-fire sessions on restorative implementation.

In addition to the rapid-fire offerings, all of the courses at AACD 2016 are designed with the intent to elevate clinical skills of the entire dental team. The AACD event also will include a lineup of accreditation courses for attendees who seek to differentiate themselves at a level of excellence achieved by only the most dedicated and passionate dental professionals.

For more information and to register, you can visit www.aacdconference.com.

(Source: AACD)

JDIQ courses in French and English

The Journées Dentaires Internationales du Québec, the annual meeting of the Ordre des Dentistes du Québec, will be held in Montréal from Friday, May 27, through Tuesday, May 31.

The meeting typically attracts more than 12,000 delegates from around the world. Organizers describe the event as being the "world's most highly attended bilingual convention." The JDIQ offers a scientific program with more than 125 lectures and workshops presented in

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both English and French.

Featured speakers for this 46th edition of the meeting include Drs. Véronique Benhamou, Philippe Martineau, Marina Braniste, Matthieu Schmitbuhl, Gordon J. Christensen, Marie-Andrée Houle, Samer Abi Nader, Maude Albert and Nadia Rizkallah.

Session topics include cone-beam computed tomography, endodontics, lasers, dental photography, dentures, composites, challenging implant cases, advanced

local anesthesia, dento-alveolar surgery, conservative dentistry, sleep apnea and embezzlement protection for practices.

More than 225 exhibitors will span 500 booths in the exhibit hall, which will be open on Monday and Tuesday, May 30 and 31.

A continental breakfast will be available to early risers on both days, and a wine and cheese reception will close out each of the two days.

Many of the workshop courses have already sold out. Prospective attendees

are encouraged to register as soon as possible at www.odq.qc.ca/convention.

You can download the free mobile app, JDIQ 2016, to your smart phone or tablet via the App Store or Google Play. Or you can access the app via the QR codes on the meeting website.

The meeting organizers look forward to seeing attendees in Montreal at the end of May, with their usual promise of beautiful summer weather.

(Source: JDIQ)

Pediatric dentists set sights on San Antonio

American Academy of Pediatric Dentistry scientific session will be from May 26–29 in Texas

The fun and history of Alamo City combine with top speakers and high-value C.E. at the American Academy of Pediatric Dentistry (AAPD) 2016 annual session. The event will be held from May 26–29 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

Online registration is open via www.aapd.org. You can use AAPD's online itinerary planner to find details on the scientific program, social events and other events in San Antonio.

Barbecue, hoedown, carnival rides

The welcome reception on Friday, May 27, will feature a family-friendly fiesta San Antonio style, with barbecue, southern hoedown and carnival rides for the kids.

The keynote speaker on Friday, May 27, will be Erik Wahl, an internationally recognized graffiti artist known for his high-energy, inspirational live performances. The best-selling author of the business book "UNThink" uses his on-stage painting as a visual metaphor to communicate his core message: encouraging organizations to achieve greater profitability through innovations and superior levels of performance.

Because attendees must register for the meeting prior to making meeting-block hotel reservations, attendees are encouraged to register early. There are a number of hotels in the AAPD block, including the Marriott Rivercenter (headquarters hotel), the Marriott Riverwalk, the Grand Hyatt San Antonio, the Hilton Palacio del Rio, the Residence Inn Alamo Plaza and the Westin Riverwalk. As you can tell from the hotel names, the convention center and hotels string the city's famed River Walk and



The American Academy of Pediatric Dentistry annual session will be from May 26–29 at the Henry B. Gonzalez Convention Center on San Antonio's highly popular River Walk. Photo/Stuart Dee, provided by the San Antonio Convention & Visitors Bureau

its many restaurants, bars, shopping and entertainment venues.

A wide variety of other popular destinations are just blocks away in the heart of downtown San Antonio. All of the meeting's scientific sessions will take place at the Henry B. Gonzalez Convention Center.

Preconference course on esthetic restorations

The preconference course "Esthetic Pediatric Restorative Dentistry" will be presented by Kevin J. Donly,

DDS, MS; William F. Waggoner, DDS, MS; Theodore P. Croll, DDS, MS; and Nasser Barghi, DDS on Thursday, May 26. The course will offer the most current esthetic pediatric restorative dentistry techniques with data available to support restorative regimens. Indications and contraindications will be presented. You can learn more about this course and the complete scientific program with the AAPD 2016 Online Itinerary Planner.

(Source: AAPD)

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AGD features many exhibit-hall-based education options

Reflecting its host location, the theme of this year's Academy of General Dentistry annual meeting is "Revolutionary changes in dentistry." AGD 2016 will be from Thursday, July 14, through Sunday, July 17, in Boston at the Hynes Veterans Memorial Convention Center and Sheraton Boston Hotel. The meeting features four days of continuing education for dentists and dental

team members, highlighted by clinical and practice management lectures, hands-on courses and live-patient demonstrations. In the exhibit hall, dental professionals, students and service providers will have numerous ways to connect at daily networking events and demonstrations of new dental products and services. Educational opportunities in the ex-

hibit hall include the "Transitions Program Learning Labs," designed to assist attendees in transitioning through various career stages, whether you just graduated or you're preparing to open your own practice. Learning Labs also will cover a range of topics such as marketing, CAD/CAM and dental photography — of benefit to the entire dental team. Early sign-up early is

encouraged because these complimentary courses tend to sell out quickly. Advanced registration deadline is 7 p.m. CDT, May 19. Online registration ends at 5 p.m. CDT, June 30. Onsite registration opens at 3 p.m., July 13. Learn more and register at www.agd2016.org.
(Source: AGD)

Pacific Dental Conference returns to early March schedule

After this year's St. Patrick's Day overlap, Vancouver's Pacific Dental Conference returns to its traditional early March schedule in 2017, with the conference scheduled to run from March 9–11. The conference has become one of the most popular in North America, with 2016 attendance pushing the 13,000 mark. The meeting organizers have earned a strong

reputation for putting together compelling lineups of local, North American and international speakers. With more than 130 presenters, 150 open sessions and 36 hands-on courses covering a variety of topics, the conference is able to offer something for every member of the dental team. A two-day dental trade show provides

the year's first opportunity in Canada to see the newest equipment. The Vancouver Convention Centre's exhibit hall includes multiple opportunities for attendees to see innovative new techniques in use on the Live Dentistry Stage (there were six sessions in 2016). Products and services from more than 300 exhibiting companies will be on display in more than 600 booths.

Educational sessions are designed to engage attendees in discussions on creating real-practice solutions. Lunches and highly popular exhibit hall receptions are included as part of the regular registration. Monitor www.pdconf.com for registration information and meeting details.
(Source: Pacific Dental Conference)

Education-rights activist to speak at ADA 2016, Oct. 20–25 in Denver

The annual meeting of the American Dental Association, ADA 2016: America's Dental Meeting, will be in Denver from Oct. 20–25. One of the largest dental meetings in the U.S., the event features more than 300 C.E. courses and 550 exhibits.

Various offerings are tailored to international attendees, including a designated registration area, networking reception and courses in multiple languages. The ADA offers an international membership that qualifies for registration discounts.

2014 Nobel Peace Prize winner Malala Yousafzai is scheduled as a keynote. She is a vocal advocate for female education in her native country of Pakistan. In 2012, at age 15, the Taliban shot her on her school bus. Undeterred, after her recovery she has

continued to campaign globally for equal education rights. Learn more about ADA 2016 at www.ada.org/meeting.
(Source: ADA)

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Game changer: American Eagle Instruments XP Technology

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By American Eagle Instruments Staff

Do you ever feel like practice efficiency and quality care can't coexist? Are you frustrated by time spent on tasks that should be solved by technological advancements?

Here's some good news: Times have changed, and hand-instrument technology has advanced, making it possible to deliver higher quality patient care within an efficient practice. Recently named "The Practice Game Changer of 2015" by readers of RDH Magazine, American Eagle Instruments has developed XP Technol-

XP Technology is a metallurgical advancement that eliminates the task of sharpening.

Photo/Provided by
American Eagle
Instruments

ogy, a metallurgical advancement that eliminates the task of sharpening, which is viewed by many as tedious and is often imperfect. Clinicians chose XP Technology by writing in the product or service they felt has made the biggest impact on their practice, a testament to the positive effect XP Technology sharpen-free instruments have had for thousands of clinicians.

A proprietary manufacturing process, XP Technology is behind the market's only line of sharpen-free scalers and curettes. The process enhances metallurgic composition of the instrument's surface, giving it properties of a much more durable material. It is not a coating that will flake or peel off over time, but an embedded surface akin to a stained piece of wood, unable to flake or be removed. Because XP Technology's durability renders it sharpen-free, the instruments are manufactured with thinner working ends for greater access to calculus and previously inaccessible pockets. Working ends retain the factory blade angulation that assures proper calculus removal and eliminates the risk of burnished calculus.

A sharpen-free metal brings another, less-quantifiable benefit. Metallurgic durability of this magnitude allows a modified scaling technique. For the first time ever, clinicians have a hand instrument made with an alloy that is harder than the calculus being removed. Calculus removal with XP Technology is accomplished with a much lighter grasp and shaving stroke vs. the heavy lateral pressure and "popping off" of calculus used with stainless-steel instruments. Hygienists describe XP Technology in action as "melting" calculus off the tooth surface. According to the company, it is a smooth, painless technique that can reduce physical stress for clinicians and promote improved ergonomics and hand health, both big concerns for most clinicians during their careers.

The return on investment with XP Technology is not only evident for the practice, but for the patient as well. The practice wins when team members are spending time with patients rather than wasting time sharpening instruments. That extra patient-contact time can lead to accepted treatment and better overall patient health. Patients win when clinicians use the modified scaling technique, experiencing comfortable appointments that make them want to return.

American Eagle Instruments understands that these are medical devices that require a precise fabrication process to achieve a consistent, reliable product. AEI is an American manufacturer based in Missoula, Mont. It takes 36 steps to fabricate an XP Technology instrument, and each step takes place within the factory under strict quality control standards. This attention to detail has helped AEI earn a reputation for creating some of the world's most precise and long-lasting instruments, according to the company.

You can check out XP Technology in booth No. 1645 at the Ontario Dental Association Annual Spring Meeting, and you can visit www.am-eagle.com to see why XP Technology scalers and curettes belong in your practice — and in your hands.

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