CDA AND AAPD MEETINGS

DENTAL TRIBUNE

The World's Dental Newspaper · U.S. Edition

MAY 2017 — VOL. 12, NO. 5

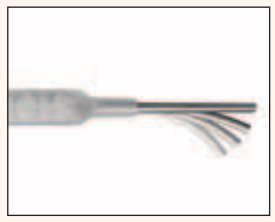
www.dental-tribune.com

NO WIRES, BUT LOTS OF LIGHT

Cordless, compact, lightweight LED headlights transfer between loupes, safety eyewear, lightweight headbands and more.

▸ page A8

EASY TO BE FLEXIBLE — AND PRECISE



Colibri tip precisely mixes and delivers material, maintaining a uniform inner diameter even when bending up to 180 degrees.

▸ page A9

IMPLANT TRIBUNE

AO FELLOWSHIP STATUS

Four earners of Academy of Osseointegration fellowship honored at 2017 annual meeting.

▸ page B1

New products and speed networking at CDA Presents

Exhibit hall popular for product launches

Dental products and services from nearly 600 companies will fill 130,000 square feet of exhibit hall space at CDA Presents The Art and Science of Dentistry, May 4–6, at the Anaheim Convention Center. The meeting has earned a reputation as a key venue for exhibiting companies to launch and showcase new products and services.

Dentists and team members will be able to explore the three-day exhibit hall for a first look at some of the industry's latest technological innovations.

Speed-networking breakfast

This year's meeting includes a new breakfast networking event designed to help dental professionals connect with exhibitors who may best be able to support their practices. The "Exhibitor Direct Connect" event on Friday, May 5, from 7:30 to 10 a.m., will provide participants with early access to and dedicated time with product and equipment experts.

The CDA Presents planning committee is working with *SpeedNetworking.com* to present the event, which will operate in a speed-networking fashion.

As part of the online pre-registration process, attendees will have created *SpeedNetworking.com* profiles that are used to tailor an itinerary of one-on-one conversations with "smart-matched" exhibitors. At the event check-in, attendees will receive their individual schedules and an information sheet that explains more about the event.

Unlike some speed-networking events that focus on increasing the quantity of new connections — which may not always lead to highly relevant connections — the *SpeedNetworking.com* format is designed to ensure both quantity and quality of new connections.

Dentists may have up to 10 meetings each, depending on the total number of registered participants. The structured meetings are designed to be fun, effec-

▸ See CDA, page A2

A bevy of food trucks, including this one in 2016, attracts big lunch crowds at the Anaheim Convention Center, host site of CDA Presents the Art and Science of Dentistry, which this year is from May 4–6.

Photos/Robert Selleck, Dental Tribune

EVENTS A2

- Washington, D.C., to host AAPD annual meeting from May 25–28.

INDUSTRY NEWS A4–A10

- Flow Dental: This universal sensor holder slides to choice of bite-block positions.
- One-take impression material from Kettenbach, a leading international producer of impression materials for dental use, can save time, material and costs.
- 'WireLess' headlight is self-contained: Cordless, compact LED headlights from Designs for Vision can work with all your loupes and frames.
- T-Mixer Colibri from Sulzer Mixpac makes it easy to be flexible.
- Kovanaze (tetracaine HCI and oxymetazoline HCl) nasal spray from St. Renatus is first FDA-approved, needle-free, regional dental anesthesia for maxillary arch.

IMPLANT TRIBUNE B1–B4

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Washington, D.C., to host pediatric dentists

The iconic monument, miles of museums and other sights steeped in history will welcome those attending the American Academy of Pediatric Dentistry (AAPD) 2017 annual session in Washington, D.C. The event will be held from May 25–28 at the Gaylord National Resort and Convention Center, which is on the Potomac River in Oxon Hill, Md., just south of the nation's capitol city.

Online registration is open via *www.aapd.org*. You can use AAPD's online itinerary planner to find details on the scientific program, social events and organized tour events in Washington, D.C.

New this year for the meeting's exhibit hall are scheduled 20-minte breaks in the overall meeting schedule to enable visits throughout the day. Also new will be a "Tech Hub," where attendees can ask questions about using smart phone, tablet, apps and tech gadgets in everyday life — both personal and professional — to increase productivity with little-known tips and cutting-edge tools

(Source: AAPD)

The Gaylord National Resort and Convention Center, host site of AAPD 2017, features a 19-story glass atrium and sweeping views of the Potomac River. The resort is near National Harbor's entertainment and shopping district and eight miles south of the nation's capital.
Photo/Provided by Marriott International

The exhibit floor at the 2016 CDA Presents.

◂ CDA, page A1

tive and stress-free. A *SpeedNetworking.com* moderator will be on hand to guide participants through the event and provide detailed instructions and best practices to ensure registered dentists have meaningful conversations with their exhibitor partners.

Download CDA App 2.0

You can find a complete list of exhibiting companies and their products online or via the CDA mobile app, which can be downloaded at *www.cda.org/apps*.

The recently updated app will help attendees find locations, times and descriptions for lectures, workshops, courses, events and details such as speaker bios and an Anaheim city guide.

Online registration for the 2017 CDA Presents in Anaheim remains available through May 6. However, course availability varies, so meeting organizers encourage early registration to access popular workshops and events.

(Source: California Dental Association)

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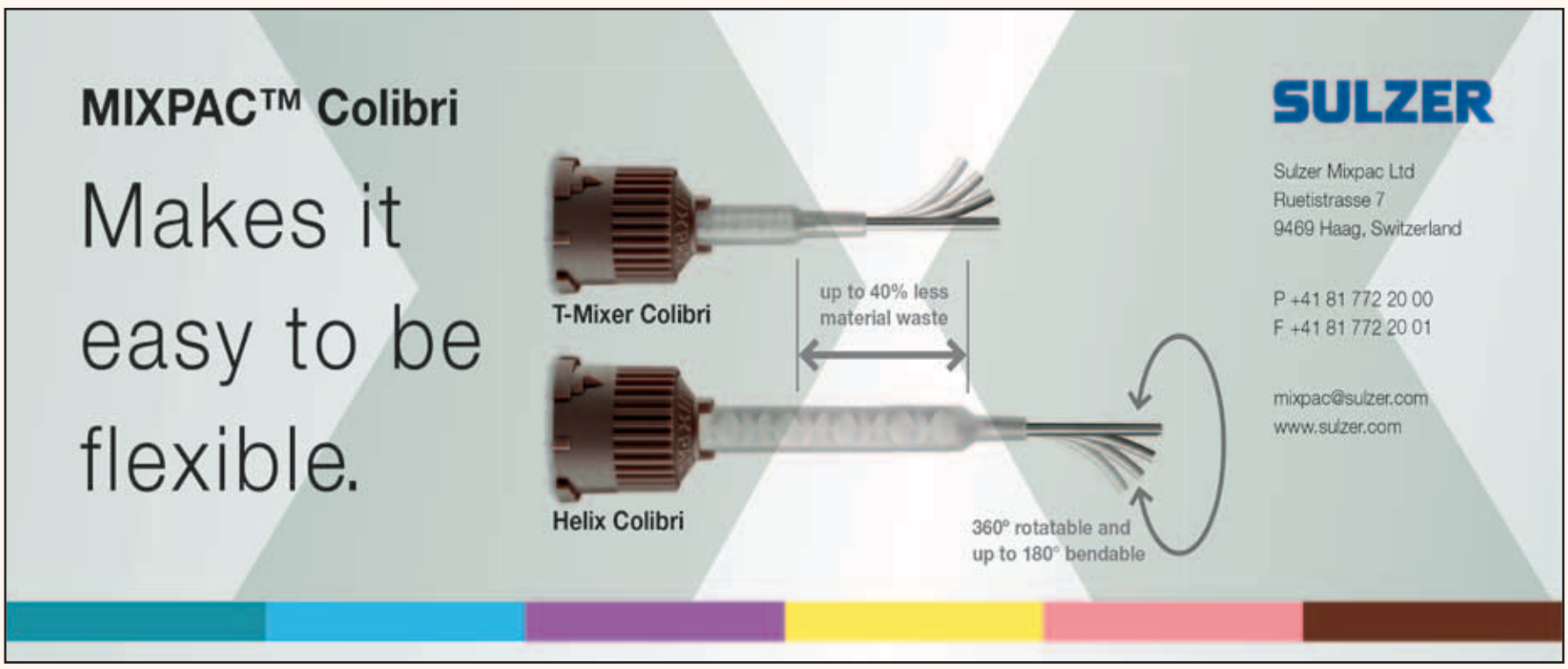

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This universal sensor holder slides to choice of bite-block positions

CDA BOOTH NO. 660

The Sensibles universal sensor positioner (large and medium sizes pictured) now feature unique locking bumpers that enable you to slide the bite block to any of several fixed positions. Photo/Provided by Flow Dental

By Flow Dental Staff

Flow Dental, exhibiting in booth No. 660 at the 2017 CDA Presents in Anaheim, Calif., has several new imaging products on display.

Sensibles universal sensor positioner

The Sensibles universal sensor positioner has been made even more versatile, now featuring unique locking bumpers that enable you to slide the bite block to any of several fixed positions.

According to the company, clinicians can quickly and easily move from a vertical anterior X-ray to a horizontal posterior or even a bitewing position with just one sensor holder.

Sensibles come with aiming rings and positioning arms and will work with all size sensors, the company reports. Purchase through your preferred dealer.

To get additional information or to request a free sample, you can go to *www.flowdental.com*.

Perfect Fit intraoral camera sleeves

The company's new Perfect Fit is described as "the one and only fully adjustable intraoral camera sleeve you can buy." It enables you to create a custom-fit sleeve for virtually any size camera — quickly, easily and economically, according to the company.

Flow Dental asserts that the sleeve will stay on every time, and your lens will always be clean and wrinkle free. According to the company, the Perfect Fit sleeves are 30 percent less expensive than other custom-fit camera sleeves.

All Bite universal bite-wing holder

Flow is also introducing new All Bite, a universal bitewing holder for all size sensors.

Not only does All Bite flex to hold all sizes, but its unique snap-on/snap-off bite block enables you to move on the fly from a horizontal to a vertical bitewing, in seconds, at chairside. All Bites are economically priced, too, according to the company.

Deluxe Cushies for patient comfort

Finally there's new Deluxe Cushies. Deluxe Cushies adhere to either the long or short side of your sensor, PSP plate or film to create a soft, cushiony surface your patients will appreciate. The unique key-way design makes positioning your Deluxe Cushie quick and easy too.

William Winters, president of Flow Dental, said: "We understand imaging from a workflow and case-management perspective. Our goal is to enhance — yet simplify — any aspect of the imaging process that we can. Our goal is to make products that are easy to use, easy to adapt, save time, reduce cost and are a benefit to both the patients and the practitioners."

Learn more about Flow Dental offerings in the exhibit hall at the 2017 CDA Presents in Anaheim and by visiting *www.flowdental.com*.

AD

NEW

LED DayLite® WireLess™ & LED DayLite® WireLess™ Mini

New Nike Run frame shown with LED DayLite® WireLess Mini

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One-take impression material can save time, material, costs

CDA BOOTH NO. 461

According to Kettenbach, the Panasil family of high-quality performing materials reduce the number of retakes because accuracy is achieved the first time — and impressions done in one take use less material and cost less. Photo/Provided by Kettenbach

By Kettenbach Staff

Purchasing impression material in bulk from your supplier? No reason to change because everything is working fine? What if you could buy a premium product, shipped directly from the manufacturer?

This can be achieved with Kettenbach, which according to the company provides high-quality performing materials that will reduce the number of retakes because accuracy is achieved the first time.

Impressions done in one take use less material and cost less. To enjoy the Kettenbach "Advantage, performance and price, sold direct to you," call (877) 532-2123 to save hundreds or maybe even thousands on your annual purchases.

About Kettenbach

Kettenbach LP is based in Huntington Beach, Calif., and is the exclusive U.S. distributor for Kettenbach GmbH & Co. KG, based in Eschenburg, Germany. Founded in 1944, the company is a leading international producer of impression materials for dental use and is also known in other surgical areas of medicine.

For more information about Kettenbach LP products, you can call (877) KEBA-123 or visit *www.kettenbach.com*.

AD

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WireLess headlight is self-contained

Cordless, compact LED headlights can work with all your loupes and frames

The new LED DayLite WireLess and the new LED DayLite WireLess Mini headlights can integrate with various platforms, including your existing loupes, safety eyewear, lightweight headbands and future loupes or eyewear purchases. Photo/Provided by Designs for Vision

Designs for Vision's new LED DayLite WireLess™ Mini and LED DayLite® WireLess™ not only frees you from being tethered to a battery pack, but the simple modular designs also uncouple the headlights from a specific frame or single pair of loupes.

Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

The patent-pending design of the LED DayLite WireLess headlights is a new concept: a self-contained headlight that can integrate with various platforms, including your existing loupes, safety eyewear, lightweight headbands and future loupes or eyewear purchases.

The LED DayLite WireLess or WireLess Mini is not limited to just one pair of loupes or built into a single, specific eyeglass frame. The LED DayLite WireLess headlights can be transferred from one platform to another, expanding your "WireLess" illumination possibilities across all of your eyewear options.

Less than 1 ounce

The LED DayLite WireLess Mini weighs less than 1 ounce and, when attached to a pair of loupes, the combined weight is half the weight of integrated cordless lights/loupes.

The LED DayLite WireLess produces more than 40,000 lux at high intensity and 27,000 lux at medium intensity, while the intensity of the LED DayLite WireLess Mini is 27,000 lux. The spot size of each of the LED DayLite WireLess headlights will illuminate the entire oral cavity.

The LED DayLite WireLess is powered by a compact, rechargeable lithium-ion power pod. The WireLess Mini is powered by specialty rechargeable lithium-ion cylindrical cells. Both LED DayLite WireLess headlights come complete with three batteries/battery pods. The charging cradle enables you to independently recharge two batteries/battery pods at the same time and shows the progress of each charge cycle.

Designs for Vision is also featuring the Reality-5-Star-rated Micro 3.5EF Scopes, which use a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent, while providing an expanded-field full-oral-cavity view at 3.5x magnification.

The Micro Series from Designs for Vision is fully customized and uses the proprietary lens coatings for the greatest light transmission.

You can see the Visible Difference® yourself by visiting Designs for Vision's booths, No. 1204 and No. 846, at the 2017 CDA Presents the Art and Science of Dentistry in Anaheim, Calif., and in booth No. 510 at the American Academy of Pediatric Dentistry 2017 annual session in Washington, D.C.

Or you can contact the company to arrange a visit in your office at (800) 345-4009 or at *info@dvimail.com*.

(Source: Designs For Vision)

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Digital Accessories

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Flow™ DENTAL

Colibri tips deliver precisely mixed material via a stainless-steel cannula that keeps a uniform inner diameter even if bending up to 180 degrees. Photo/Provided by Sulzer Mixpac

T-Mixer Colibri makes it easy to be flexible

In late 2016, Sulzer Mixpac, a business unit of Sulzer, launched MIXPAC™ T-Mixer Colibri™, featuring an integrated metal cannula that is 180-degrees bendable and 360-degrees rotatable. According to the company, the tip enables homogeneous, safe mixing of costly multicomponent dental material, providing savings of up to 40 percent while enabling precise application of the material.

These features make the new mixing tip especially well-suited for cementing in the root canal and applying core buildup materials, the company asserts.

"The economical T-Mixer Colibri ingeniously combines two of our most successful products," said Martina Strasser, Sulzer Mixpac global head of sales dental. "It combines the reliability of the T-Mixer's geometry with all the advantages of our bendable and rotatable Colibri. The mixing tip allows an ergonomic posture and highly professional work, even when treating difficult-to-reach areas. So changes to the working environment are not necessary. The result is a consistent, homogenous application — even when bended — thanks to a medical-grade stainless-steel cannula that maintains a uniform inner diameter."

Up to 40 percent less material

Sulzer reports that the T-Mixer Colibri's innovative design results in a material savings of up to 40 percent compared with Helix mixing tips. This enables easier, more-precise and safer handling and application of the material. The shearing and stretching forces produced inside a T-Mixer result in a more homogenous distribution of individual molecules compared with conventional mixing tips, ensuring improved material reactivity.

The T-Mixer has received multiple awards from the magazines Dental Advisor and Clinicians Report. The T-Mixer Colibri is compatible with all 2.5 to 10 ml MIXPAC cartridges.

'Innovation in application'

Sulzer's static mixing tips have built an excellent international reputation thanks to the innovative Swiss manufacturer's technological leadership, the company asserts.

In 2016, Sulzer produced 2 billion plastic components such as applicator tips, mixing tips, cartridges and dispensing devices for single- and multi-component materials.

(Source: Sulzer Mixpac)

AD