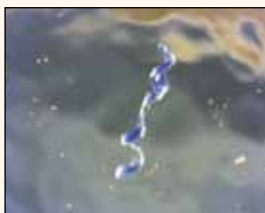


SALIVARY RESEARCH FUNDED

National Institutes of Health awards \$5 million to UCLA School of Dentistry to further its research on salivary diagnostics.

► page A2



DENTAL WIZARDS TO MEET IN ORLANDO

A visit to Hogsmeade is on the agenda at the American Association of Oral and Maxillofacial Surgeons meeting from Oct. 7–12.

► page A6



IMPLANT TRIBUNE

AAID MEETS OCT.23–26

Biology and technology converge in Phoenix for the American Academy of Implant Dentistry meeting.

► page B1



Dental Quality Alliance approves initial set of performance measures

First up: Childhood caries prevention, management

The Dental Quality Alliance (DQA), comprising multiple stakeholders from across the oral health community, has released its first set of performance measures for oral health care, “Dental Caries in Children: Prevention and Disease Management.”

The set includes 10 tested and validated performance measures in oral health care: use of services; preventive services; treatment services; oral evaluation; topical fluoride intensity; sealant use in 6–9 years; sealant use in 10–14 years; care continuity; usual source of services; and per-member per-month cost.

The DQA was established by the American Dental Association to develop performance measures for oral health care. “Since its formation in 2008, the DQA has worked tirelessly at developing these consensus-based quality measures,” said Dr. David May, chairman of the ADA Council on Dental Benefit Programs.

The DQA collaborated with the University of Florida Institute for Child Health Policy to evaluate and test the feasibility, validity, reliability and usability of each measure before issuing

final approval. The data used to craft the measures came from the Florida Agency for Health Care Administration, Florida Healthy Kids Corporation, Texas Health and Human Services Commission and DentaQuest.

The testing was, in part, funded through a grant from the American Dental Association Foundation.

“The ADA Foundation is very proud to be part of this significant effort to develop the first fully validated set of performance measures for dentistry,” said Dr. David Whiston, ADA Foundation president. “We believe it is consistent with our mission to help advance the quality of care for the good of patients.”

“As the only comprehensive multi-stakeholder collaborative,” May said, “the DQA is well-positioned to collaborate, coordinate and lead in measure development in dentistry through its members’ experience, expertise and support.”

To learn more about the DQA, visit www.ada.org.

(Sources: American Dental Association and the ADA Foundation)



One of several sightseeing tours offered in conjunction with the American Academy of Periodontology annual meeting is the Philadelphia Museum of Art, in foreground, at the end of the Benjamin Franklin Parkway. The museum houses more than 200,000 works spanning 2,000 years. On the left in the skyline is the Comcast Center, one of the country's tallest buildings.
Photo/B. Krist for GPTMC Commission

► See page A5

NEWS

A2

- UCLA gets \$5 million for salivary diagnostics research

FROM THE EDITOR IN CHIEF

A3

- D. Walter Cohen: An iconic icon

MEETINGS

A4–A9

- National Dental Association celebrates its centennial
- AAP meeting's Town Square helps new, existing and non-members
- SimWars competition one of many highlights at next AAOMS meeting
- Greater New York Dental Meeting adds tech pavilions
- Yankee Dental Congress rounds up top speakers
- 130 speakers on agenda at Pacific Dental Conference
- JDIQ meeting includes Association of Prosthodontists of Canada

INDUSTRY NEWS

A10–A16

- R-dental's METAL-BITE earns awards
- D4D Technologies now doing business as E4D Technologies
- Sesame Communications: Maximize SEO to increase new-patient flow
- PhotoMed G15 digital camera offers ‘frame-and-focus’ simplicity
- Ivoclar Vivadent prepares for future
- Wykle Research: Calasept Irrigation Needles disinfect canals with a swirl
- Oral cancer detection light launches

AD

Are you juggling with MULTIPLE BONDS?

FUTURABOND U can do it ALL!

The ONLY bond for ALL your adhesive dentistry, without the need of any extra primers or activators.

ASK YOUR PATTERSON OR HENRY SCHEIN REP FOR THE 1+1 TRIAL OFFER

www.vocoamerica.com

Call 1-888-658-2584

Futurabond U
Dual-Cure Universal Adhesive

VOCO
THE DENTALISTS

PRSRF STD
US POSTAGE
PAID
ORLANDO, FL
PERMIT #1556

Dental Tribune America
116 West 23rd Street
Suite #500
New York, N.Y. 10011

UCLA gets \$5 million for saliva study

The UCLA School of Dentistry is receiving \$5 million in funding from the National Institutes for Health for its study of biological markers in saliva to attempt to develop a tool for detecting stomach cancer.

According to the school, the study has the potential to create a new paradigm in the emerging field of salivary diagnostics, and it could supply conclusive evidence that saliva can be used in the detection of life-threatening diseases, including diabetes and cancers of the pancreas, breasts, ovaries and stomach.

Long term, researchers suggest, a likely location for routine collection of such salivary samples is the dentist's office.

The funding comes from the NIH Common Fund, a program established to overcome obstacles in biomedical research that have hindered scientific discovery and its translation into improved human health. The money awarded to the school of dentistry comes from the fund's extracellular RNA communication initiative, which has awarded leading research institutes around the world a total of \$160 million to address the transformative potential of salivary diagnostics.

(Sources: UCLA School of Dentistry and the National Institutes for Health)



Extracellular RNAs, or ExRNAs, travel in body fluids and can be developed into biomarkers for disease, including various cancers. Photo/Provided by NIH Common Fund

AD

EXCEPTIONAL QUALITY MEETS AMAZING SUPPORT

The precision of Canon digital cameras, lenses and flashes
The unrivaled level of PhotoMed service and support
A winning combination for all of your dental photography needs

800.998.7765 | photomed.net

PhotoMed

DENTAL TRIBUNE

The World's Dental Newspaper · US Edition

PUBLISHER & CHAIRMAN
Torsten Oemus t.oemus@dental-tribune.com

PRESIDENT & CHIEF EXECUTIVE OFFICER
Eric Seid e.seid@dental-tribune.com

GROUP EDITOR
Kristine Colker k.colker@dental-tribune.com

EDITOR IN CHIEF DENTAL TRIBUNE
Dr. David L. Hoexter feedback@dental-tribune.com

MANAGING EDITOR U.S. AND CANADA EDITIONS
Robert Selleck r.selleck@dental-tribune.com

MANAGING EDITOR
Fred Michmershuizen
f.michmershuizen@dental-tribune.com

MANAGING EDITOR
Sierra Rendon s.rendon@dental-tribune.com

PRODUCT/ACCOUNT MANAGER
Jan Agostaro
j.agostaro@dental-tribune.com

MARKETING DIRECTOR
Anna Kataoka-Wlodarczyk
a.wlodarczyk@dental-tribune.com

EDUCATION DIRECTOR
Christiane Ferret c.ferret@dtstudyclub.com

ACCOUNTING COORDINATOR
Nirmala Singh n.singh@dental-tribune.com

Tribune America, LLC
116 West 23rd St., Ste. #500
New York, N.Y. 10011
(212) 244-7181

Published by Tribune America
© 2013 Tribune America, LLC
All rights reserved.

Dental Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please contact Managing Editor Robert Selleck at r.selleck@dental-tribune.com.

Dental Tribune cannot assume responsibility for the validity of product claims or for typographical errors. The publisher also does not assume responsibility for product names or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America.

EDITORIAL BOARD

Dr. Joel Berg
Dr. L. Stephen Buchanan
Dr. Arnaldo Castellucci
Dr. Gorden Christensen
Dr. Rella Christensen
Dr. William Dickerson
Hugh Doherty
Dr. James Doundoulakis
Dr. David Garber
Dr. Fay Goldstep
Dr. Howard Glazer
Dr. Harold Heymann
Dr. Karl Leinfelder
Dr. Roger Levin
Dr. Carl E. Misch
Dr. Dan Nathanson
Dr. Chester Redhead
Dr. Irwin Smigel
Dr. Jon Suzuki
Dr. Dennis Tartakow
Dr. Dan Ward

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by sending an email to feedback@dental-tribune.com. We look forward to hearing from you!

If you would like to make any change to your subscription (name, address or to opt out) please send us an email at database@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to six weeks to process.

D. Walter Cohen: An iconic icon

By David L. Hoexter, DMD, FADC, FICD,
Editor in Chief

The American Academy of Periodontology will dedicate its annual meeting this year to Dr. D. Walter Cohen at a ceremony in Philadelphia on Sept. 29. This honor is more than well deserved and prompted me to remember the column I wrote about Dr. Cohen in the March 2010 Dental Tribune. Dr. Cohen recently spent time again coordinating the dental schools in Jerusalem, with the apparent theme, "Education to Peace." I hope you are able to attend the AAP meeting and the ceremony honoring this remarkable individual and friend.

Enjoy the column once again:

Each generation has a different concept or image of an icon of contemporary culture. D. Walter Cohen is such an icon of dentistry. He is a pinnacle of energy and accomplishment with a glitter of idealism. Even today, in his 80s, he will play tennis early in the morning before he practices periodontics at his office.

He understands the "gestalt" of life. For example, he talks about Dr. Harry Sicher, author of "Bone on Bones: Fundamental of bone biology," as not only being a great orthopedist but someone who loves music and catching butterflies as well.

Cohen makes the time and effort to enhance the lives of others and to encourage peace through education and understanding. Sharing his vision through unselfish seeds of giving, Cohen fertilizes the seeds with education and an interchange of knowledge.

With his nurturing, the seedlings grow into trees with strong roots and wide branches with spreading leaves. It is underneath the shade of these leaves that people learn and share knowledge.

He even manages to open eyes and ears that have been waxed shut through years of prejudice and ignorance.

In 1997, Cohen established the D. Walter Cohen Middle East Center for Dental Education in Israel at Jerusalem's Hebrew University. Today, it continues to set the

tone of learning for citizens across the world. It also allows for the exchange of dental students at Hebrew University with the students at the Al-Quds School of Dentistry in Jerusalem. This exchange illustrates true sharing between Israeli and Palestinians in Jerusalem by stressing knowledge, human compassion and understanding.

Cohen is a passionate man who has given the world a real opportunity to enhance peace efforts and change humanity through education and understanding.

Cohen is also helping to make strides in lowering the number of preterm, low birth weight babies. He is guiding the treatment and cure of periodontal disease during pregnancy, especially among pregnant teenagers.

This may be a major step in order to lower the number of preterm, low birth weight babies. A favorite phrase of his is that "we have to keep trying so we can break through the glass ceiling."

Cohen helped establish the University of Pennsylvania's first department of periodontics and served as its first chair. Growing from professor to dean, Cohen advanced new concepts and raised educational standards.

During his career he has found the time to write and publish 22 books and hundreds of articles. Despite his busy schedule, he finds the time to serve as dean emeritus of the University of Pennsylvania's School of Dental Medicine.

Among his many honors, he has received the Legion of Merit from France, was named president of the Medical College of Pennsylvania, chairman of the Pennsylvania Diabetes Academy, president of the National Museum of American Jewish History and chancellor emeritus of Drexel University College of Medicine. These are just a few examples of the awards and leadership recognition that he has received.

When I asked Cohen what he saw as his greatest achievement, he unhesitatingly replied, "my family." The response would likely be of no surprise to his daughters.

Proudly, he also described the wonder-



Dr. David L. Hoexter, left, and Dr. D. Walter Cohen at a function for one of the many charities Cohen supports. Photo/Provided by Dr. David L. Hoexter

ful family home in which he was raised, noting that his father was the first periodontist in Philadelphia.

It was clear from the way he spoke that the encouragement and love that his

family gave to him made it easy for him to give so much back.

If the question were posed to me as to who and what is an icon in dentistry, I would swiftly reply, "D. Walter Cohen."

DAVID L. HOEXTER, DMD, FADC, FICD, is director of the International Academy for Dental Facial Esthetics and a clinical professor in periodontics at Temple University, Philadelphia. He is a diplomate of implantology in the International Congress of Oral Implantologists as well as the American Society of Osseointegration, and a diplomate of the American Board of Aesthetic Dentistry. Hoexter lectures throughout the world and has published nationally and internationally. He has been awarded 11 fellowships, including FADC, FICD and Pierre Fauchard. He maintains a practice at 654 Madison Ave., New York City, limited to periodontics, implantology and esthetic surgery. He can be reached at (212) 355-0004 or drdavidlh@gmail.com.

AD

AAP meeting honors Dr. D. Walter Cohen

The program guide for the 2013 American Academy of Periodontology annual meeting opens with the statement, "This year's Annual Meeting is dedicated to Dr. D. Walter Cohen, world-renowned periodontist who has dedicated his life to the specialty."

A full page is then used to list a few of the many highlights in Cohen's storied career, including his role in establishing the University of Pennsylvania School of Dental Medicine's department of periodontics and serving the school as a professor, associate dean and, ultimately, dean.

The tribute closes with references to some of Cohen's more recent educational

activities and concludes with this update: "Dr. Cohen currently serves as professor emeritus and dean emeritus of the University of Pennsylvania School of Dental Medicine. He continues to practice periodontics in Philadelphia, in the same practice his father, Abram, began 70 years ago."

The AAP Foundation Signature Recognition Event and Awards Ceremony, in honor of Dr. D. Walter Cohen, is Sept. 29 at the Philadelphia Museum of Art. The ticketed event helps support the AAP Foundation's education and research activities.

(Source: AAP)



Bringing the global community together...the journey never ends.

Discover a World of Difference with Williams Dental Laboratory 2014 Regional Events



- Create a constant revenue \$\$\$ stream WITHIN your office... NO NEED to refer out!
- Earn 7 units of CE credit (1 day session)
- Learn how to realize your dream future in dentistry
- Connect with the best dental community in the world
- Innovative techniques that will transform your practice
- Empower your patients beyond the limitations of their insurance

Wyoming • South Carolina • Charlotte, North Carolina
Arlington, Austin, Dallas, Fort Worth, Houston, Irving, Texas
Madison, Wisconsin • North Dakota

The instructors for these courses are hand-chosen clients of Williams Dental Laboratory and are REAL dentists in successful private practices... NOT consultants!

Register by visiting www.lviregionalevents.com or call 888.584.3237



PRESENTED BY

800.713.5398 • 408.842.8269
Bob@WilliamsDentalLab.com
7510 Arroyo Certe • Gilroy, California 95020
www.WilliamsDentalLab.com
Follow us on Facebook



Attendees sign in at the National Dental Association centennial meeting in National Harbor, Md., in July. The meeting's theme: 'Preserving Our Legacy While Embracing the Future.' Among the many highlights: a wide variety of educational sessions and workshops, many worth C.E. credit, and a two-day exhibit hall. Photos/Eric Seid, Dental Tribune

National Dental Association celebrates centennial

100 years of advocating for oral health equity among people of color

The National Dental Association celebrated its 100th anniversary at its annual meeting, held July 26–30, at the Gaylord National Resort in National Harbor, Md.. The event marked 100 years since NDA

organized in 1913 to address the needs and issues of African American dentists, who because of segregated practices and racial discrimination were not allowed to join the white organizations of the era.

Among the many highlights at this year's meeting was the presentation of the NDA's Centennial Recognition Award to Henry Schein Chairman and CEO Stanley M. Bergman.

The mission of the NDA is to promote oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in communities across the United States.

(Source: National Dental Association)

Right, Dovetta Johnson in the VOCO booth in the exhibit hall; below, an attendee gets a closer look at the offerings in the Glidewell Laboratories booth.



AD

Explore
"The Future
of Dentistry"
with Aurum Ceramic
and LVI Global

Modern Advances, Techniques
and Procedures designed to
dramatically enhance the lives
of you and your patients!

CALGARY, AB
September 20, 2013

VANCOUVER, BC
September 21, 2013

BRIDGEPORT, CT
September 27, 2013

AUSTIN, TX
September 27 & 28, 2013

HARTFORD, CT
September 28, 2013

TORONTO, ON
October 4, 2013

OTTAWA, ON
October 18, 2013

BALTIMORE, MD
November 1 & 2, 2013

HALIFAX, NS
November 8, 2013

Limited Seating
Please register early to avoid disappointment.
Dates and Locations subject to change.
Please call to confirm dates.

Presented by




Four ways to register:
Email: ce@aurumgroup.com
Phone: 1-800-363-3989
Fax: 1-868-747-1233
Mail: 1320 N. Howard
Spokane, WA 99201-2412



AAP meeting's Town Square helps new, existing and non-members

American Academy of Periodontology 99th annual meeting is from Sept. 28 through Oct. 1

Any attendee at the upcoming annual meeting of the American Academy of Periodontology has an entire Town Hall available to find information about membership, member resources, the AAP Foundation, AAP Connect, local societies and more. (Previously the service was called "AAP Member Central.")

This year, the AAP and AAP Foundation are teaming up to deliver a Town Hall that they describe as being "a wealth of resources" in one central location. Whether you're picking up literature in the library, browsing the silent auction at the marketplace, listening to an informative presentation in the theater or relaxing in the city park, the Town Square promises something for everyone. Centrally located across from registration in the grand hall, the Town Square is designed to serve as a one-stop destination for everything one might want to know about the AAP and AAP Foundation. In addition to the detailed information, attendees will be able to find photos, giveaways, silent-auction bidding, presentations and more.

The AAP annual meeting, the organization's 99th, runs from Sept. 28 – Oct. 1 in Philadelphia.

Also held in conjunction with the meeting will be the Dental Hygiene Symposium, which is facilitated through the New Jersey Society of Periodontists and the Pennsylvania Association of Periodontists. Part of the focus of the half-day program includes topics covering instrumentation skills and the perio-systemic connection.

This year's welcome reception takes place in the National Constitution Center, open for attendees' personal touring — to the backdrop of music by The Return, a popular Beatles tribute band.

In addition to featuring the annual presidential address, the opening general session will feature former Pulitzer Prize-winning New York Times reporter and author Stuart Diamond, who will talk about how mastering certain negotiating skills can help in the pursuit and achievement of goals.

A smartphone app is available to help attendees connect with exhibitors and colleagues. The app is available to Android, BlackBerry and iPhone users, and it functions in areas of poor Internet connectivity. There's also a Web-based version for all other smartphone platforms. Highlights include up-to-the-minute meeting notification on a dashboard, a schedule-at-a-glance, alerts, Twitter feed, exhibitor locator tool and local destination listings — with maps — for sight-seeing, dining, entertainment, shopping discounts and other attractions.

The meeting's various presentations are structured under broad headings such as: clinical technique showcases; continuing education programs; shorter, focused continuing education sessions;



A sunset view of Philadelphia, host city of this year's annual AAP meeting, highlights the contrast of new and old standing side by side. In the near-center of the photo is the bronze statue of the city's founder, William Penn, on top of the 511-foot City Hall Tower with its lighted clock. The newest major addition to the skyline is the Comcast Center on the right, the city's tallest building. Photo/B. Krist for GPTMC

general sessions; hands-on workshops; and innovations in periodontics.

Education tracks include imaging and emerging technologies, implants, interdisciplinary therapy, periodontal systemic relationships, periodontal plastic/oral reconstructive surgery, practice development and management, regeneration/tissue engineering and treatment of inflammatory periodontal diseases.

Back for its 12th year is the Corporate Forum, on Saturday, Sept. 28, featuring speakers and topics selected by sponsoring companies.

The exhibit hall hours are from 10 a.m. to 6 p.m. on Sunday and Monday, Sept. 29 and 30, and from 10 a.m. to 3 p.m. on Tuesday, Oct. 1.

Advance registration ended Aug. 5. Late registration ends Sept. 26, followed by a cost jump for onsite registration that will be available from Sept. 27 through Oct. 1.

Details about the meeting are available at www.perio.org.

About the AAP

The American Academy of Periodontology is committed to supporting the dental specialty and its service to the public. Its vision is to ensure periodontists are recognized as an indispensable part of health care for optimal health and quality of life. The organization's mission is to provide members the expertise and resources to enhance the evaluation and diagnosis of oral conditions, assessment of risk for future disease, and delivery of specialty periodontal non-surgical, surgical and medical care for patients. To accomplish this, it promotes advocacy, awareness, collaboration, education, leadership, outreach and science.

(Source: American Academy of Periodontology)

AD

LVI can show you how to stay ahead of the curve

empower YOUR PRACTICE

invest your future

receive education

IN YOUR FUTURE WITH CONTINUED EDUCATION

Discover a path that leads your practice to greater competitive power in the current marketplace. LVI will teach you techniques and procedures that will dramatically enhance the lives of you and your patients.

CE CREDITS & COURSE INFO: 1 DAY SESSION

- Understand how 80% of your patients show signs of a poor bite.
- Discover where 90% of your patient's pain and discomfort comes from.
- Understand the impact of neuromuscular dentistry on esthetics and airway.
- Learn to take a neuromuscular bite.
- Live demonstration of proper jaw posture and bite taking with TENS.
- Educate patients about the true role and limitations of insurance.
- Help move past the insurance entitlement mentality.
- One day session provides 6 CE Credits.

register VISIT WWW.LVIREGIONALEVENTS.COM OR CALL 888.584.3237 Houston, TX 10/4 • Detroit, MI 10/11 • Boston, MA 10/18

LVI Regional Event SPONSORED BY MICRODENTAL

ADA CERP

LVI Global is an ADA-CERP Recognized Provider. ADA-CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA-CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA-CERP at www.ada.org/cerp.

Academy of General Dentistry

Approved PACE Program Provider

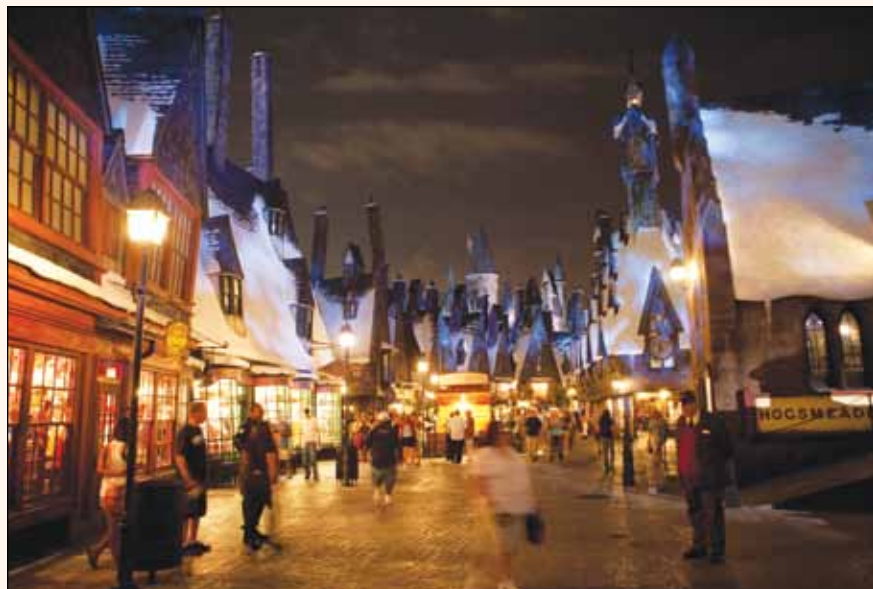
PAACE

PAACE

PAACE

SimWars competition one of many highlights at next AAOMS meeting

American Association of Oral and Maxillofacial Surgeons meets from Oct. 7–12 in Orlando



The President's Event at this year's AAOMS annual meeting takes place at Universal Orlando Resort. The evening includes exclusive access to Islands of Adventure, home to a variety of immersive lands, including the Wizarding World of Harry Potter (the shops of Hogsmeade are pictured). Photo/Provided by Universal Orlando Resort

AD

Protech Dental Studio in conjunction with leading clinicians, ceramists, and dental business professionals present

THE FUTURE OF DENTISTRY

Modern advances, techniques and procedures that will dramatically enhance the lives of you and your patients.

Call for an updated schedule of events.

Our 2-day, 13 CE credit course will help your dental practice...

- Learn how dentistry can dramatically change and even SAVE people's lives.
 - Recognize and treat occlusal disease.
 - Understand why patients show signs of a poor bite.
- Learn how to increase the longevity of your restorations.
- Learn how to develop an insurance independent practice.
 - Use of the TENS to find the optimal bite.
 - Demonstrate how to find physiologic rest.
- How you can play a critical role in treating obstructive sleep apnea.

EARN 13 HRS CE CREDITS

Protech dental studio

Register by phone at 702.210.5047 by fax 703.390.9419 or by email vickie@protechdentalstudio.com

It sounds like a theme park attraction, but SimWars at the upcoming American Association of Oral and Maxillofacial Surgeons meeting isn't just fun and games — it's a serious competition that advances operator emergency skills that save lives.

It's too late to register a team for the 2013 competition, which takes place on the second day of the Anesthesia Update preconference program at the meeting. But there's still plenty of time to make sure you're in the SimWars audience, which can be almost as exciting as being a competitor.

SimWars is an unscripted, simulated competition in which anesthesia teams work together to save the "patient" in an emergency situation. Following each simulation encounter, a panel reviews the scenario and debriefs the team. The audience participates via an electronic response system. The overall experience is described by meeting organizers as "an exciting, interactive event" for the teams and audience alike.

The 3.5-hour SimWars program includes an airway station, demonstration of various advanced airway devices with hands-on experience and two simulation stations where the participants will execute management of simulated emergencies in real time. To make the best use of the available time, participants are provided with a list of the "mock" drugs and equipment that will be available.

To learn more about the 2013 SimWars, or to see if you can still sign up as a substitute, contact the AAOMS continuing education and professional development division at conteducate@aaoms.org or at (847) 233-4377. Visit www.aaoms.org/orlando for overall meeting registration information.

Product theater in exhibit hall

The overall meeting is from Oct. 7–12 in Orlando, Fla., at the Orange County Convention Center West and Peabody Orlando hotel. The agenda comprises a symposia, abstract and poster sessions, open forums, CIG programs and an exhibition.

The exhibit hall is open from 9 a.m. to 5 p.m. Thursday and Friday, Oct. 10 and 11, and from 9 a.m. to 1 p.m. on Saturday, Oct. 12. A member pavilion in the exhibit hall is open during those same hours. In the pavilion you can learn more about AAOMS resources and services, including its career line.

Also in the exhibit hall, there will be Corporate Forums, which provide an opportunity to see, learn and discuss how the latest technologies and services can benefit your oral and maxillofacial surgery practice. Corporate Forum presentations are open to all annual meeting registrants. There is no fee, but space is limited.

A product theater in the exhibit hall provides an opportunity for oral and

maxillofacial surgeons and their staff to learn and discuss the features, value and benefit of various exhibitors' products. It is scheduled specifically so as not to conflict with the timing of any continuing education sessions. Again, there is no fee, but attendance is limited.

Individual session tickets are required for all clinical and hands-on courses. Daily passes are required for admission to practice clinics and professional allied staff courses.

Tickets and passes are obtained by submitting a completed registration form online, by mail or via fax.

Clinical courses

Tickets are required for all clinical courses, and attendance for each clinical course is limited. Attendance is determined on a first-come, first-served registration basis. AAOMS fellows/members will be given first priority. When registering for these clinics, indicate your choice in order of preference in the space provided on the registration form. Tickets may also be purchased on site, subject to space availability.

New day pass option

New in 2013 is a day pass for practice management and allied staff sessions. The day pass lets practitioners and their team members attend as many practice management/allied staff sessions as their schedule will allow for one daily registration fee. That eliminates the per-course fees that can limit your program options. With the new day pass, each team member pays one flat fee for unlimited choices, including: morning and afternoon sessions; a variety of topics that address the unique needs of a practice; and a diverse and renowned faculty of experts eager to share knowledge. All registrants must pay the general registration fee in addition to the day pass cost. Seating for these events is on a first-come, first-served basis.

Fun for entire family

The meeting's host city, of course, is well known for its abundance of theme parks, some of which will be hosting meeting social activities. Universal Orlando Resort will host the 2013 President's Event on Friday, Oct. 11. From 7–9 p.m., The Promenade of Universal CityWalk will provide dinner and beverage buffet stations and live music. At 9 p.m., guests will move to Islands of Adventure for exclusive access to the rides and attractions, including the Wizarding World of Harry Potter. Attendees will be able to explore Hogwarts castle and the shops of Hogsmeade. Rides include the Dragon Challenge, Flight of the Hippogriff and Harry Potter and the Forbidden Journey.

(Source: American Association of Oral and Maxillofacial Surgeons)

Greater New York Dental Meeting adds tech pavilions, redesigns exhibit floor



The Greater New York Dental Meeting exhibit floor in 2013 includes specialized education and demonstrations designed to engage technicians and dentists side-by-side in an integrated, hands-on experience. The scientific educational program is from Nov. 29-Dec. 4, and the exhibit hall is open from Dec. 1-4. Pictured is the exhibit floor in 2012. Photo/Dental Tribune

By Jayme McNiff Spicciatie
Greater New York Dental Meeting

The Greater New York Dental Meeting offers a wide variety of education sessions, with a choice of more than 300 courses, including full-day and half-day seminars, essays, hands-on workshops and a "live" 430-seat high-tech patient demonstration area.

New for the 2013 meeting is the Technology Pavilion. Attendees will be able to gain a comprehensive overview of lasers, CAD/CAM and cone-beam technologies, including discussions with specialists from the exhibiting companies and experienced users. Attendees will be able to instantly compare all the products in one location while attending educational courses in the morning and afternoon.

The GNYDM and Aegis Publishing, Inside Dental Technology, have created a partnership to focus on laboratory technology. Collaboration 2013 will provide a designated laboratory exhibit area on the GNYDM exhibit floor with special-

ized education, demonstrations, digital dentistry and technology presented to technicians and dentists side-by-side in an integrated, hands-on experience.

A significantly expanded international program accommodates 6,656 international visitors from 127 countries and offers programs in French as well as Spanish, Portuguese, Italian and Russian.

New York City offers a wide variety of iconic attractions, historic buildings and cultural sites. With three major international airports, Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA), and discounted hotel rates for meeting attendees, organizers say it should be easy for anybody to attend.

The GNYDM is one of the largest dental congress and health care meeting in the United States, registering 53,789 attendees from all 50 states and 127 countries in 2011.

Free registration is open for all who attend the 2013 Greater New York Dental Meeting.

Online registration is available for courses and events at www.qnydm.com.

Yankee Dental Congress rounds up top speakers

Overall health starts with oral health, and it all starts at the Yankee Dental Congress 2014.

The event offers a diverse agenda of continuing education courses and includes an exhibit hall that will feature the latest in new products from more than 450 exhibitors.

Attendees will have the chance to learn from some of the most highly regarded dental professionals in their respective fields. Among the speakers this year:

- **Kirk Behrendt** — Looking to improve your practice management skills? This first-time YDC speaker will put you on the right track to boost practice excellence.

- James Dunn, DDS — A choice of four courses enables you to learn from an expert in dental photography and restorative dentistry.

• Paul Fletcher, DDS — Join this implant specialist and first-time YDC speaker on Thursday for two courses: “Restorative Esthetic Challenges Around Teeth and Implants” and “Peri-Implant Disease: Stop It in Its Tracks”

- Theresa Gonzales, DMD — Explore women's health topics in the Conference for Women in Dentistry, or learn more about clinical examinations of the head and neck and diagnosing oral cancer in her Saturday courses.

- Shannon Pace Brinker, CDA — Brinker, the coach for “Team Assistant” for the Dental Team Playbook program, will be offering three individual courses perfect

for dental hygienists and assistants who want to improve auxiliary techniques.

- Elizabeth Somer, RD — Author of “Eat Your Way to Sexy,” this first-time YDC speaker is part of the Conference for Women in Dentistry, and also presents two other courses on nutrition

- Clifford Ruddle, DDS — This expert in endodontics presents the full-day “Creating Endodontic Excellence” course on Friday.

- John Sorensen, DMD, PhD — Restorative dentists might find “Materials and Systems Selection for Posterior and Indirect Restorations” and “Clinical Mastery of Anterior Restorations: Treatment Planning” a good fit.

- Barbara Steinberg, DDS — Learn about general health topics in her Friday morning lecture, “Medical Update for the Dental Team,” or join her in the afternoon at the Conference for Women in Dentistry

- Dennis Tarnow, DDS — On Friday, join Tarnow in two lectures on dental implants, including “Immediate Versus Delayed Socket Placement of Implants” and “When to Extract or Save a Tooth in the Esthetic Zone.”

Meeting organizers invite you to join 28,000 colleagues, friends and family from Jan. 29–Feb. 2 at the Boston Convention and Exhibition Center. Registration opens Sept. 18 at www.yankeedental.com.

(Source: Yankee Dental Congress)



Home of the Yankee Dental Congress, Boston, seen here from across Boston Harbor, has a skyline filled with structures from widely varying eras, reflecting the mix of historic and new found throughout the city. Photo/Stephen Orsillo, www.dreamstime.com

AD

2013 REALITY
Four Star Award
★★★★

THE DENTAL ADVISOR
2013 PREFERRED PRODUCTS
+++++

New Price
\$ 51.95

Universal registration material, that's it!

- Universal registrations
- High final hardness - Shore-D 40
- Setting time about 60 s
- Optional scanable
- Perfect physical parameters
- 2 Cartridges + 12 Mixing cannulas
- Made in Germany

R-SI-LINE® METAL-BITE™

Available at

pattersondental.com

R-dental
 Dentalerzeugnisse GmbH
 E-mail: info@r-dental.com
www.r-dental.com

R_{dental}
 Bite to Perfection

130 speakers on agenda at Pacific Dental Conference

Topics include occlusion, nutrition, orthodontics, social media, oral pathology, pediatrics, management, more

The 2014 Pacific Dental Conference, from March 6–8 (Thursday, Friday and Saturday) in Vancouver, British Columbia, features a varied selection of open C.E. sessions, hands-on courses and a live dentistry stage.

The variety of topics covered by more

than 130 speakers means the entire dental team can access the latest information on dental technology, techniques and materials. Some of the speakers in the 2014 lineup include: Damon Adams, ceramics; John Cranham, occlusion; John Kois, occlusion; Sergio Kuttler, endodontics;

Tieraona Low Dog, health and nutrition; Derek Mahoney, orthodontics; Jesse Miller, social media; Samson Ng and Charles Shuler, oral pathology; Greg Psaltis, pediatrics; Rhonda Savage, practice management; and Chris Scappatura, practice management.

AD



Pacific Dental Conference
Canada's Premier Dental Conference

Join us in Vancouver, BC
Inspiring speakers
Fantastic networking
Unforgettable location!

Future Conference Dates
Vancouver Convention Centre
March 6-8, 2014 – West building
March 5-7, 2015 – West building
March 17-19, 2016 – West building

www.pdconf.com

Pacific Dental Conference

PDC365
Pacific Dental Conference

The Pacific Dental Conference would like to introduce our newest addition to our extensive line-up of Continuing Education opportunities. We will now be offering quality Hands-On Courses that you enjoy at the annual conference – year round!

Visit www.pdconf.com and click on the PDC365 icon to discover more information on our PDC365 Hands-On Courses.



Digital Orca, by Douglas Coupland, is just one of the many notable works of public art at the Vancouver Convention Centre, host site of the annual Pacific Dental Conference. Photo/Robert Selleck, Dental Tribune

Highlights

With the University of British Columbia Faculty of Dentistry celebrating its 50th anniversary, the PDC will present the "UBC Speakers Series," featuring UBC alumni addressing a variety of topics.

The Live Dentistry Stage is back on the exhibit hall floor, with demonstrations on Thursday and Friday. Saturday's "So You Think You Can Speak?" will feature 50-minute presentations by speakers who respond to the call for presentations and are accepted by the meeting's scientific committee.

The exhibit hall should be busy with more than 300 companies projected to fill approximately 600 booths. Exhibit hall hours are 8:30 a.m. to 5:30 p.m. on Thursday and Friday.

Registration and lodging

Special hotel rates are available to PDC attendees, with early booking recommended to ensure availability.

Reservations can be made directly with conference hotels through the links on www.pdconf.com. Registration opens Oct. 15 with early bird rates for all members of the dental team.

(Source: Pacific Dental Conference)

Next year's JDIQ meeting includes Association of Prosthodontists of Canada



Attendees at the 2012 JDIQ meeting work on pig jaws in a hands-on program with Dr. Pietro Di Batista and Dr. Michael Dib. Photo/Provided by Ordre des dentistes du Québec

More sessions expected on implants, restorations

Following what meeting organizers describe as a highly successful convention this past spring, planning is now in full force for the 44th edition of the Journées dentaires internationales du Québec, which will take place from May 23–27 at the Palais des congrès de Montréal.

At the 2014 meeting, JDIQ will host the Association of Prosthodontists of Canada. Among the results expected from this joint venture, which also involves the Association of Prosthodontists of Quebec, will be a larger number of top speakers in implant and restorative dentistry — and a presence at the meeting of a larger number of prosthodontists from across Canada.

The annual meeting of the Ordre des dentistes du Québec continues to be one of the highest-attended dental meetings in North America. In 2014, meeting organizers expect to host well more than 12,000 delegates from around the world.

The meeting will feature a scientific program with more than 100 lectures and workshops presented in English and French. The JDIQ meeting is described by organizers as being Canada's most highly attended bilingual convention.

More than 225 exhibitors will occupy approximately 500 booths in the exhibit hall, making it one of the largest in Canada. The exhibition will be open on Monday and Tuesday, May 26 and 27, and it will feature a continental breakfast on both days for the early risers as well as a wine and cheese reception to close out both afternoons.

Featured 2014 speakers already in the lineup include Drs. Dale Miles, Robert Langlais, Steven Olmos, Stephen Niemczyk, Manor Hass, Jonathan Bregman, Michael Di Tolla, Gerry Kugel, Karl Kerner, Joe Blaes, Jason Smithson, Brian Novy, Ken Hargreaves, Thomas Dudney, Robert Gutneck, Tieraona Low-Dog and James Mah, to name just a few.

For more information about the meeting, you can call (800) 361-4887, visit www.odq.qc.ca or send an email to congres@odq.qc.ca.

(Source: Ordre des dentistes du Québec)

AD



Dental Tribune Study Club LIVE SYMPOSIUM



New Orleans
American Dental Association
ANNUAL SESSION
OCTOBER 31 - NOVEMBER 3, 2013

Dental Tribune would like to invite you to participate
at the ADA Annual Session in New Orleans

Oct 31 - Nov 2, 2013 at the ADA Exhibit Floor

Come visit Dental Tribune at the ADA Annual Session, Booth #3457



Learn for **FREE** from the experts with:
Educational Lectures & Product Demonstrations

FREE for Dental Tribune members
Register on www.DTStudyClub.com/ADASymposia
*There's no fee to become a member

Sponsorship opportunities available
Contact us to find out more information
E-mail: c.ferret@dtstudyclub.com