



MARCH 2023 — VOL. 18, NO. 2

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NEW INNOVATIONS TO EXPAND YOUR VISION

These loupe and headlight designs just might change the way you work forever.

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**REGISTRATION OPEN FOR THE FLORIDA DENTAL CONVENTION**

Take your dental practice to the next level at the annual meeting this June.

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**IMPLANT TRIBUNE 'BE IN THE KNOW'**

The Academy of Osseointegration's annual meeting heads to Phoenix.

► page B1



Hinman 2023 to offer special courses and programs

By Thomas P. Hinman Dental Meeting Staff

The Thomas P. Hinman Dental Meeting — one of the nation's leading dental meetings and a comprehensive source of continuing education in dentistry — has announced new educational programs and courses for dentists of all ages and levels of experience.

Among 200-plus educational lectures and workshops presented by more than 60 experts in the dental profession, the 2023 meeting will offer a new Clinician Fast Track, a Practice Ownership Program, a Pankey Institute Program and other new courses for dentists and dental professionals.

"Hinman 2023 is filled with new, innovative educational programs and courses offered by many of our beloved

educators, as well as new speakers who are excited to share their knowledge with our attendees," said Dr. Roy McDonald, general chair for Hinman 2023. "This year, we anticipate a huge turnout of dental professionals looking to experience the latest developments in dentistry, in-person networking opportunities and Hinman's special brand of hospitality."

New clinician fast track

Hinman 2023 will offer a new all-day educational track for dentists, Clinician Fast Track (Fr237), on Friday, March 17, from 8 a.m. to 3 p.m.

- "Treatment Planning 'SIMPLIFIED': 3 Easy Steps to Success" by Dr. William Bruce, III, 8 to 9:30 a.m.
- "Wait! I Still Feel That! The Anatomy

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Attendees enter the Hinman Dental Meeting during a previous show. This year, the meeting is being held Thursday, March 16 to Saturday, March 18. (Photo/Dental Tribune Staff)

ORGANIZATIONS**A2-A4**

- Successful business leader and author Dr. Nido Qubein to be the Hinman keynote speaker.
- ADSO leading on solutions to dental staffing challenges with Workforce Task Force launch.

INDUSTRY**A6-A7**

- Designs for Vision: New innovations to expand your vision.
- Curaden: Change how your patients brush.

EVENTS**A8**

- Register today for the Florida Dental Convention this June in Orlando!

IMPLANT TRIBUNE**B1-B4**

- 'Be in the Know' at the AO Annual Meeting.
- Reproducible accuracy with Dr. Silvia La Rosa.
- Come visit Dentsply Sirona for proven solutions, innovation for digital workflows and more.

2023 ADSO Summit heads to Orlando

Three-day event will bring together key leaders in the industry to discuss the latest trends and challenges facing the future of dentistry

The 2023 ADSO Summit, "Uniting Dentistry — Bringing the Industry Together for Growth and Progress" is the essen-

tial event for convening and collaborating across the diverse and multifaceted dental space. Leaders in the industry will gather to discuss several important issues, such as anticipated workforce shortages and ways to expand access to care.

Annually, the ADSO Summit draws key leaders in the dental industry for three days of thought leadership exchange, cutting-edge innovation and unparalleled networking. The title sponsor of

the event is Henry Schein, a leading solutions provider for dental professionals.

The 2023 ADSO Summit, Uniting Dentistry will feature:

- One thousand plus attendees from across the dental industry.
- Visionary mainstage speakers to inspire, enlighten and entertain.
- The Thought Leader Theater.
- Solutions Center (new expanded exhibit hall).
- Multiple networking receptions and

outings highlighting the best offerings of the "Sunshine State."

This year's summit will feature a range of speakers and presentations from the dental industry and beyond, including keynote presentations and fireside chats from:

- Cynt Marshall, CEO and organizational transformation expert

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Successful business leader and author Dr. Nido Qubein to be the Hinman keynote speaker

By Thomas P. Hinman Dental Meeting Staff

The Thomas P. Hinman Dental Meeting has announced that accomplished university president and nationally recognized author, speaker and business leader Dr. Nido Qubein will be the featured keynote speaker at the annual event on Thursday, March 16, at 5 p.m.

Qubein is sure to inspire attendees with his incredible life story, coming to the United States with only \$50 in his pocket to becoming one of the most sought-after speakers and consultants.

As president of High Point University,

Qubein tripled the size and led the university to the No. 1 spot among Best Colleges in the South.

As an American citizen, he has been the recipient of some of the highest national awards, including induction into the Horatio Alger Association for Distinguished Americans.

As a business leader, he is chairman of the Great Harvest Bread Company and serves on the boards of several national organizations, including Truist, the La-Z-Boy Corporation and Savista. Qubein is the author of a dozen books and has been named both the Citizen of the Year and the Philanthropist of the Year in High Point, N.C.



Dr. Nido Qubein will be the featured keynote speaker at the Hinman Dental Meeting on Thursday, March 16. (Photo/Provided by Hinman Dental Meeting)

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of Local Anesthesia Techniques” by Dr. Alan Budenz, 9:30 to 11 a.m.

- “Utilizing 3D Printing Technology in General Dentistry” by Dr. Mark Kleive, noon to 1:30 p.m.

- “Major Complications of Minor Oral Surgery” by Dr. Shahrokh Bagheri, 1:30 to 3 p.m.

Pankey Essentials 1

Offered in partnership with The Pankey Institute, Pankey Essentials 1 is a comprehensive three-day course built on an exam, diagnosis and treatment planning system based on five key areas: esthetics, occlusion, restorative, biology and the patient.

The course (Th102) will be held from 8 a.m. to 5 p.m., March 16 to 18, providing 24 hours of C.E. at Hinman, as well as six additional hours of C.E. online. The speakers include Dr. Lee Ann Brady, Dr. Kelley Brummett, Dr. Michael Crete and Dr. Michael Melkers.

Practice Ownership Program

On Saturday, March 18, Hinman will offer a Practice Ownership Program (Sa274A), a half-day session for dental students, residents and associates who want to learn more about practice ownership. The program includes two lectures, a panel discussion and a meet-and-greet networking session with experienced practice owners. It also includes lunch.

Current practice owners are invited to join at noon for the lunch, networking session and panel discussion portion of the program (Sa274B).

- “Owning Your Dental Practice: The Bridge to Financial Freedom,” by Charles Loretto
- “The Grand Slam: Early Years of Private Practice,” by Dr. Mark Hyman

Other new courses of interest

In addition, Hinman is offering many other courses of interest for dentists, including:

- “Conscious Sedation Permit Update,” which will satisfy the renewal requirements for those with a Georgia sedation

license, March 16 and 18 with Dr. Michael Pruett

- “Ethics, Medical Legal Issues in Dentistry: What Dentists Need to Know about the New Rules and Laws,” March 16 and 18, with Dr. Glenn Maron

For a comprehensive list of the courses and programs, visit the Courses & Events page at Hinman.org.

The Hinman Tradition

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The meeting is sponsored by the Hinman Dental Society, a non-profit organization, and excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene and assisting students and in contributions to institutions that foster dental education. The society has provided more than \$10 million in total giving to date.

For additional information about the Thomas P. Hinman Dental Meeting, visit Hinman.org or call (404) 231-1663.

◀ See ADSO, page A1

- Brian David Johnson, futurist and professor of practice at Arizona State University

- Dr. Raymond Cohlmlia, executive director of the American Dental Association

- Andrew Smith, executive director of the Association of Dental Support Organizations

Smith and Cohlmlia will discuss a range of topics relating to the dental industry, including workforce issues, access to care and payer reform, during a special fireside chat and luncheon.

“Achieving closer collaboration across the industry will be key to navigating the future challenges and opportunities facing dentistry as a whole,” Smith said. “I am delighted to participate in this conversation alongside Dr. Cohlmlia to help build a better understanding of

how increased partnerships and shared insights will help practitioners address pressing issues such as workforce shortages and expanding access to care.”

The panel will be held on the main stage on Wednesday March 29, from 12:45 to 1:30 p.m. The conference will take place from March 28 to 31 at the Omni Orlando Resort in ChampionsGate, Fla.

For more information on the summit and schedule, see the following link: www.theadso.org/summit23.

DENTAL TRIBUNE

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Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by sending an email to k.colker@dental-tribune.com. We look forward to hearing from you!

Hinman Dental Booth 1115

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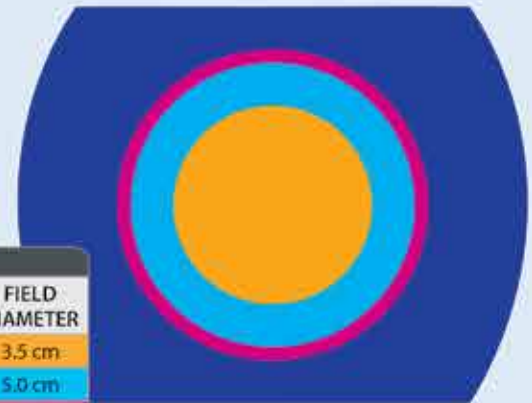


Panoramic Loupes

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4.5x		
TYPE OF LOUPES	VIEWABLE AREA	FIELD DIAMETER
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Classic-EF	24 cm ²	5.5 cm
Panoramic	65 cm ²	9 x 7 cm



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Hinman Dental
Booth 1115

ADSO leading on solutions to dental staffing challenges with Workforce Task Force launch

By Andrew Smith, Executive Director, ADSO

COVID-19 ignited the “Great Resignation,” as employees everywhere sought new jobs or careers or left the workforce entirely. The dental industry was no exception to these events. Even as this took place, additional factors made filling open positions increasingly difficult.

For example, a recent study found that more than one-third of surveyed dental practices are actively recruiting for dental hygienists or assistants. And on top of that, the survey found that one-third of dental assistants and/or hygienists expect to retire in five years or less. These statistics demonstrate a highly challenging staffing environment for dental leaders that, if left unaddressed, will have a significant negative impact on dental practice operations and patient health in the coming years.

To help tackle these workforce chal-



Attendees register during the 2022 ADSO Summit, held in Austin, Texas. (Photo/Dental Tribune Staff file photo)

lenges, the ADSO recently launched a Workforce Task Force comprised of ADSO member companies and dental industry partners. The task force will investigate issues impacting recruitment and retention and provide recommendations to help dental practices meet their staffing needs.

Challenges the industry currently faces include:

- Availability and cost of training pro-

For more information

To learn more about the ADSO, the ADSO Workforce Task Force or the ADSO annual meeting, being held March 28 to 31 in Orlando, visit www.theadso.org.

grams: For many considering careers as dental hygienists and assistants, cost is often a barrier to entry. But even when cost is not prohibitive, those thinking of joining the dental workforce face a lack of access to training programs. Providing adequate opportunities for training at reasonable costs must become an industry priority.

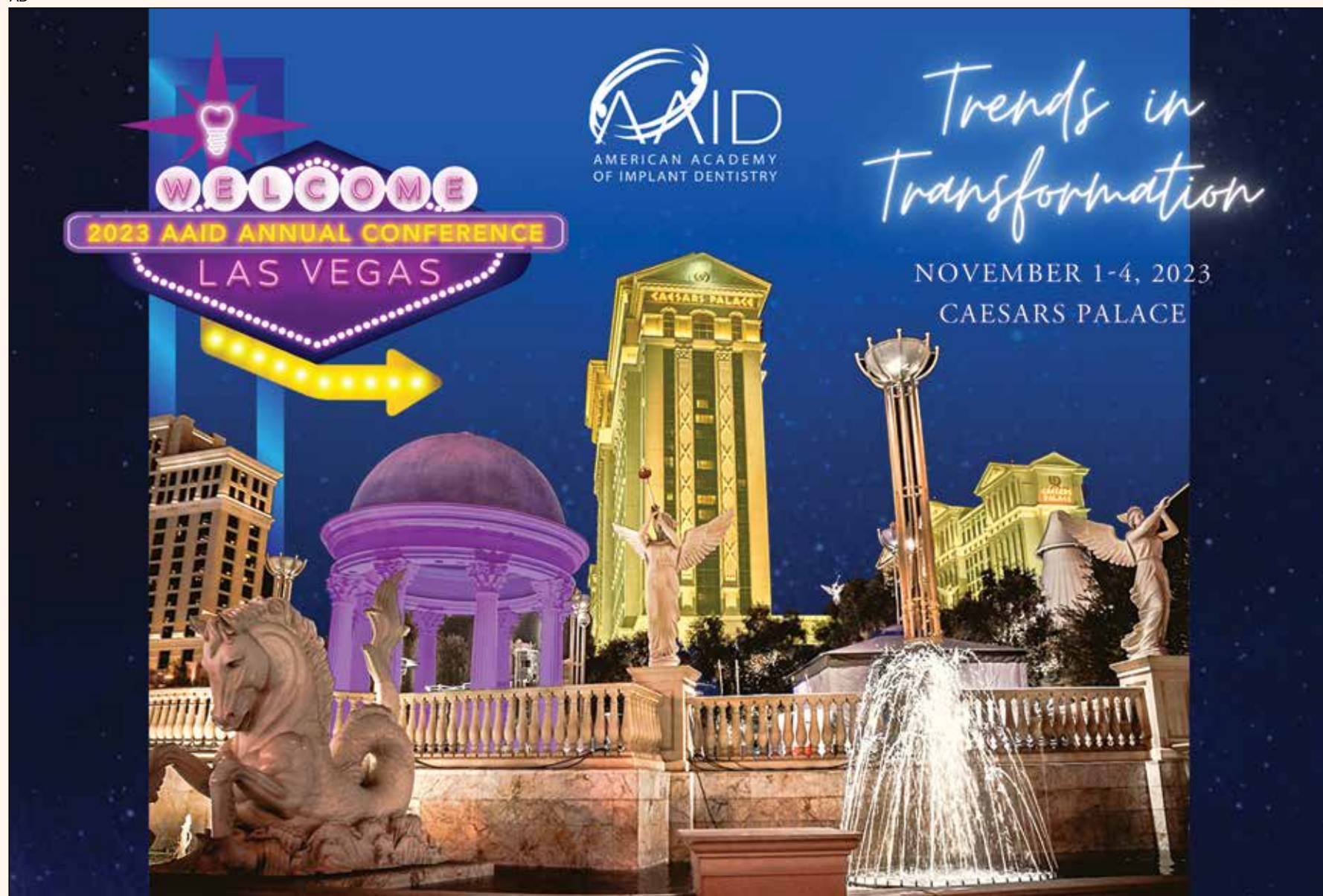
- **State regulations around education and licensing requirements:** Hygienists or assistants often encounter obstacles when attempting to work in states other than where they were originally trained. The limiting effect this has on the overall labor pool cannot be understated. Dental leaders must work with regulators and legislators to create an environ-

ment more open to the mobility of dental talent and labor.

- **Perceptions of dental hygiene/assisting as viable career paths:** An increasingly common perception is that dental hygiene or assistant roles do not offer the compensation, benefits, work/life balance or growth opportunities that make for a desirable long-term career. To combat this, dental leaders must offer competitive compensation and benefits, ensure a positive practice culture and provide opportunities for employees to expand their skills and move up within their organization.

The ADSO Workforce Task Force will examine a variety of issues related to these challenges, including license portability, education funding, streamlined credentialing and uniform standards for scope and education. This effort is only the beginning, and we hope other industry leaders will follow suit, joining us to lead from within our industry to identify opportunities and offer solutions.

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New innovations to expand your vision

By Designs for Vision Staff

Designs for Vision has launched several game-changing loupe and headlight designs to change for the better the way you work.

One of Designs for Vision's several new products lines includes the new patented Panoramic Field Loupes (US pat. 8928975B2).

The Panoramic Loupes represent the most significant advancement in telescope design in more than 100 years, according to the company. The viewable areas are twice as large as prismatic expanded field designed loupes and up to five times greater than Galilean loupes.

Panoramic Field loupes provide unprecedented field of view, clarity, definition and color, the company asserts.

Are you experiencing back or neck pain or want to prevent musculoskeletal injuries by improving your posture? The Infinity VUE Loupes by Designs for Vision may be your answer.

The Infinity VUE allows you to keep your head in a neutral position while the loupe does the bending for you. The In-

For more information

To learn more about any of Designs for Vision's products, stop by the booth, No. 1115, during the Hinman Dental Meeting or contact the company to arrange a visit in your office by calling (800) 345-4009 or emailing info@dvimail.com.

finity VUE is available in 3.0x, 3.5x and 4.5x magnifications.

Designs has also added the Micro 3.0EF to the award-winning Micro Series Loupes. The Micro 3.0EF has a field of view of 100 mm and weighs less than 70 grams.

The Micro Series includes REALITY 5 Star rated Micro 3.5EF Scopes and Micro 4.5EF Scopes, utilizing a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded field view of the oral cavity.

Designs for Vision is also introducing patented (US pat. 8,851,709 & RE46,463) hands-free infrared technology with the WireLess IR HDi and the Micro IR HDi headlights. The patented IR feature allows you to operate the headlight



Infinity VUE loupes, one of many innovations from Designs for Vision, are designed to help improve posture. (Photo/Provided by Designs for Vision)

without touching the system.

The IR headlights use a built-in infrared signal to allow you to turn the light on or off simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

You can see the Visible Difference yourself by visiting Designs for Vision's booth, No. 1115, at the Hinman Dental Meeting, or you can contact the company to arrange a visit in your office by calling (800) 345-4009 or emailing info@dvimail.com.

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Change how patients brush

By Curaden Staff

The Hydrosonic Pro with brush head design is nothing short of exceptional, according to Curaden, the company behind the product.

Ultra-fine, gentle Curen filaments, instead of conventional nylon bristles, wrap around each tooth to clean more effectively.

The Hydrosonic Pro is designed with three unique brush heads for the best oral health that are gentle and effective for manual cleaning and strong and powerful in the hydrodynamic cleaning.

The sensitive and power extra-small heads with their innovative teardrop design clean each tooth with maximum precision and support the hydrodynamic effect. The "single," extra small brush head cleans tooth-by-tooth and gum-line.

The device is also perfect for your ortho and perio patients.

Every area of the mouth can be easily



The Curaprox Hydrosonic Pro is light, compact, practical, gentle and offers better results, according to the company behind it. (Photo/Provided by Curaden)

reached with CURACURVE ergonomics on all three brush heads. CURACURVE is

a bend in the brush of only 10 or 15 degrees, but it makes a world of difference.

For more information

To learn more about the Curaprox Hydrosonic Pro, visit curaden.us or call (800) 919-0120.

Now your patients can easily clean the difficult areas — the back of the front teeth, behind the molars and premolars. This is what happens when dental professionals design dental products.

In addition, an extra pleasant rubberized back prevents unpleasant vibrations, according to the company.

Curaprox Hydrosonic Pro comes with up to 84,000 movements per minute. It has a simple operation with a button for switching on and off as well as level change.

The battery allows teeth brushing for about two weeks. And everything is packed in a convenient travel case.

The Curaprox Hydrosonic Pro is light, compact and practical, the company asserts, while also being gentle and offering better results.

To learn more, visit curaden.us or call (800) 919-0120.

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Register today for the Florida Dental Convention in Orlando!

By Florida Dental Convention Staff

Get ready to take your dental practice to the next level. Register today for the 2023 Florida Dental Convention (FDC2023). FDC2023 will take place June 29 to July 1 at the Gaylord Palms Resort & Convention Center in Orlando. It is the perfect place to learn, connect and have fun!

With 130-plus courses being offered, there is something for every member of the dental team. Whether you're interested in 3-D printing, clear aligner therapy, implant advancements or sleep dentistry, you'll find the latest trends, technologies and techniques to enhance your skills and take your practice to new heights.

A highlight of FDC2023 is The Dawson Academy's Concepts of Complete



Dentistry Series introductory course, "Functional Occlusion — Protocols to Put Your Practice in the Top 10%." This two-day course, taught by The Dawson Academy's Clinical Director Dr. Leonard Hess, will give you the insight and understanding to change not only how you practice and manage but also your enjoyment of practice as well. With an up

to 20 percent savings, there's never been a better time to take this course.

Not interested in C.E. at FDC2023? With a free Exhibit Hall Pass, you'll have access to 300-plus leading exhibitors showcasing the latest technology, materials and solutions for your dental practice. This pass will give you access to the exhibit hall all three days of FDC.

[For more information](#)

To learn more about FDC2023 or to register for the meeting, head to floridadentalconvention.com.

Of course, no trip to FDC would be complete without fun. Free events for registered attendees, including live music on Thursday and a space-themed party on Friday, will give you plenty of opportunities to have fun with your team and family. You can also enjoy a water park, tropical pool oasis and other amenities at the Gaylord Palms during FDC2023.

So why wait? Register for FDC2023 today and start "Launching Dentistry Forward" with the best and brightest in the industry. Visit floridadentalconvention.com to register, make your hotel reservation, view courses and to take your practice to new heights. We can't wait to see you there!

AD

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MARCH 2023 — VOL. 18, NO. 2

www.dental-tribune.com

‘Be in the Know’ at the AO Annual Meeting

By Aaron Rothkopf, Dental Tribune Staff

The Valley of the Sun will be blazing with excitement as the Academy of Osseointegration's 2023 Annual Meeting kicks off in Phoenix, Ariz., from March 16 to 18.

During the three-day meeting being held at the Phoenix Convention Center, attendees can “Be in the Know” as they join nearly 2,000 friends and colleagues to learn about the global perspective on implant dentistry. As part of the event, dental professionals can get continuing education credits, network with other dental professionals and see the latest equipment, technology and resources in the exhibit hall.

Back to a face-to-face format after being online because of COVID, this year's event will attract general practitioners and specialists from oral surgery, periodontics and prosthodontics. There will be team and laboratory technician programs, which are designed for your entire dental team.

The team program will include a morning seminar on the role of lasers and photobiomodulation in implant dentistry, and in the afternoon, attendees can learn about “Systemic Disease Link to Long-Term Peri-Implant Health” from Anita Daniels, RDH, and “Critical Thinking and the Impact on Patient Care” from Tracy Anderson Butler, CRDH.

At Thursday's Welcome Reception, the keynote speech will be given by Dr. Rickard Branemark, MD, PhD, MS, who will kick off the scientific conference with his address on elements from the cellular level to the sophisticated restorative aspects of care.

Attendees will have an opportunity to earn continuing education as well. Up to 67 hours of C.E. are available.

There will also be more than 200 research presentations that you can attend as well as scientific sessions.

In case you miss a session, most will be



Head to Phoenix this March for the Academy of Osseointegration's 2023 annual meeting. (Photos/Provided by the AO)

recorded and made available for on-demand viewing shortly after the conclusion of the meeting.

Complimentary lunches and refresh-

ments will be served during the three-day event.

The exhibit hall will be open until 7 p.m. Thursday, from 9:45 a.m. to 4 p.m.

Friday and from 9:45 a.m. to 2 p.m. Saturday.

For more information, visit osseointegration.org/2023-annual-meeting.