

# today



## Scanning made easy with a simple touch

The same intraoral scanner – with the same speed and accuracy – but now wireless.

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## Convenience without the bulk

New water flosser is made for those patients with rooms a little on the smaller side.

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## A chair that hits in all the right places

Looking for an ergonomical option for your dental seat? You've come to the right place.

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# Back in person again

Attendees head into the exhibit hall during a past CDA Presents The Art and Science of Dentistry. After three years, the meeting is finally back in-person. (Photos/ *today* Staff file photo)



It's been three years since the CDA Presents The Art and Science of Dentistry was last held at the Anaheim Convention Center, but after two years of a virtual meeting, it is finally back in person.

The California Dental Association expects more than 17,000 dentists, dental professionals and students from across the United States to attend the first in-person Anaheim convention since 2019.

The three-day meeting features educational courses and a sprawling exhibit hall offering opportunities to shop with more than 320 companies

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# Get assistance from CDA's vetted partners for your dental practice

The California Dental Association carefully evaluates dental programs and services designed to meet the financial and operational needs of every dental practice. The businesses endorsed by CDA offer members exclusive savings while assisting them with the business side of dentistry.

You can find some of these trusted business partners here in exhibit hall.

## Achieve compliance

Benefit from the expertise and tools of dentistry-focused partners who are committed to keeping your practice in compliance with ever-changing

regulations affecting dentistry in California.

- Explore Henry Schein One's exclusive pricing on e-prescribing software to keep in compliance and offer patients confidence at booth No. 1262.

- Get discounts on human resources solutions from HR for

Health, designed just for healthcare professionals, at booth No. 801.

## Control expenses

Get support managing the expenses of running a practice, from member-exclusive credit cards to dental sup-

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and save on the latest dental products and technology.

The CDA party at the Grand Plaza is also making a return, and other special events are planned for all three days of the convention.

“CDA and the CDA Presents Board of Managers is excited to welcome back our members, vendors, auxiliaries and friends to our first in-person event in Anaheim since 2019!” said Valerie Harada, DDS, program chair for Anaheim 2022, in a statement before the event.

More than 200 in-person lectures and workshops are planned for the event. CDA will also livestream 12 courses for remote attendance.

Detailed information about registration, course formats, COVID-19 safety protocols and more are available in the attendee FAQ, located at [www.cda.org/Home/News-and-Events/CDA-Presents/Attendees/Attendee-FAQs](http://www.cda.org/Home/News-and-Events/CDA-Presents/Attendees/Attendee-FAQs).

Headlining speakers will present courses in restorative dentistry, occlusion, forensic dentistry, implants, oral pathology and prosthetic dentistry, while other courses explore hot topics such as green dentistry and TMJ.

A workshop will demonstrate an examination for oral cancer, and a unique mock trial led by experienced courtroom lawyers with dental expertise will illustrate just how difficult it can be to defend against an accusation of dental malpractice.

Other highlights include:

- Jeff Brucia, DDS, co-director of the FACE occlusion study group, presenting the live demonstration “Deep Dive FACE: Centric Determination” at 11:30 a.m. Friday.

- Lee Ann Brady, DMD, along with Dr. Brucia, Frank Curry, DDS, and Leonard Hess, DDS, co-presenting an occlusion panel presentation allowing attendees to learn from, question and compare the teaching objectives from the Dawson Academy, the FACE Foundation and the Pankey Institute – three of the oldest and



• Attendees head into the Anaheim Convention Center during a past CDA Presents The Art and Science of Dentistry. This year’s meeting goes until Saturday.

most respected functionally directed programs in dentistry. The lecture starts at 8:30 a.m. Friday.

- Marcos Vargas, BDB, DDS, MS, presenting three workshops and one lecture on restorative dentistry.

- Tara Aghaloo, DDS, professor in oral and maxillofacial surgery at the UCLA School of Dentistry, presenting three lectures on implants today.

- Nathaniel Lawson, DMD, PhD, director of the division of biomateri-

als at the University of Alabama at Birmingham School of Dentistry and program director of the biomaterials residency, teaching four courses on dental materials.

For more information on courses, exhibitors and special events, head to [www.cda.org/Home/News-and-Events/CDA-Presents](http://www.cda.org/Home/News-and-Events/CDA-Presents).

(Source: California Dental Association)

**PARTNERS** *“from page 1*

plies from trusted brands. These partners can help you optimize savings and control costs.

- Flex your cash flow with a card designed just for dentists and earn extra reward points for your ADA, CDA and practice-related purchases. Explore the benefits of the ADA Visa Credit Card at booth No. 654.

- Get smart guidance, competitive rates and reduced fees on practice solutions that help you purchase, restructure or grow with Bank of America Practice Solutions at booth No. 709.

- Get competitive prices on dental supplies you love from brands you trust through membership’s collective purchasing power with TDSC.com. Start saving at booth No. 1223.

**Generate revenue**

Optimize revenue streams with assistance from partners who help you build your patient base and deliver solutions for easier patient financing, revenue cycle management and dental billing.

- Increase case acceptance with friendly options for patient financing and connect to new patients who are seeking to finance treatment

with CareCredit. Find out more at booths Nos. 703 and 706.

- Operate with more ease and at efficient scale by maximizing collections and reducing AR days with HIPAA-compliant revenue cycle management service Cosentus. Meet the team to learn more at booth No. 700.

- Increase your income by outsourcing your patients’ dental insurance billing with HIPAA-compliant claims processing services from eAssist. Untap this revenue stream at booth No. 707.

(Source: California Dental Association)

**today** About  
the Publisher

Tribune America, LLC  
118-35 Queens Blvd., Ste. 400  
Forest Hills, N.Y. 11375  
Phone: (212) 244-7181  
E-mail: [info@dental-tribune.com](mailto:info@dental-tribune.com)  
[www.dental-tribune.com](http://www.dental-tribune.com)

Publisher & Chairman  
Torsten Oemus  
[t.oemus@dental-tribune.com](mailto:t.oemus@dental-tribune.com)

President/Chief Executive Officer  
Eric Seid  
[e.seid@dental-tribune.com](mailto:e.seid@dental-tribune.com)

Group Editor  
Kristine Colker  
[k.colker@dental-tribune.com](mailto:k.colker@dental-tribune.com)

Product/Account Manager  
Humberto Estrada  
[h.estrada@dental-tribune.com](mailto:h.estrada@dental-tribune.com)

Product/Account Manager  
Maria Kaiser  
[m.kaiser@dental-tribune.com](mailto:m.kaiser@dental-tribune.com)

Client Relations Coordinator  
Lee Colquhoun  
[l.colquhoun@dental-tribune.com](mailto:l.colquhoun@dental-tribune.com)

Accounting Department  
Nirmala Singh  
[n.singh@dental-tribune.com](mailto:n.singh@dental-tribune.com)

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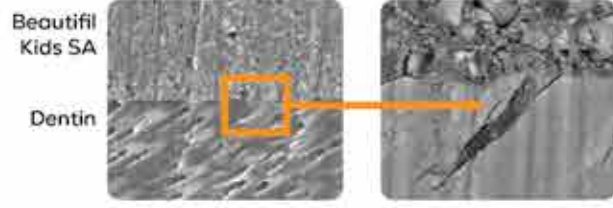


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# Medit i700 wireless: Scanning made easy with a simple touch

By Medit Staff

■ Moving beyond the proven tech and best-selling success of the i700 intraoral scanner, Medit has announced the release of the i700 wireless – newly designed as a portable wand with the same speed, accuracy and lightness.

“We’re tirelessly listening to our customers to provide them with the utmost customer care, which is at our core to continuously evolve,” said GB Ko, CEO of Medit. “Our i700 wireless model is a game-changer with its effortless, wire-free capabilities and powerful, long-lasting battery.”

Free from wires, the light, weight-balanced i700 wireless offers a smooth and quick scanning experience utilizing mm wave-based next-generation wireless communication

## Here in Anaheim

To learn more about the i700 wireless intraoral scanner, stop by the Medit booth, No. 1370.

technology, according to the company. One battery offers one hour of continuous scanning and eight hours in standby mode.

The camera captures up to 70 frames per second, collecting more data with each pass, in realistic color and crisp images, the company asserts. The updated design boasts a reversible tip and wider scanning area, allowing for scanning at any angle with no constraints to movement.

To counter COVID-19 concerns, a remote-control button means clini-

cians can check scan data from the scanner and show patients without worry of cross-contamination. The self-disinfecting UV-C LED further keeps the unit clean.

For a complete, trouble-free experience, the i700 wireless runs on Medit Link, Medit’s software featuring integration with various other CAD/CAM providers as well as Medit’s own apps, including Medit Design, Smile Design, Ortho Simulation, Model Builder, Crown Fit and more.

“Packed with the latest Medit technology, the i700 wireless continues our commitment to delivering an amazing digital dentistry experience through better tools and solutions,” said GB Ko.

For more information about Medit products and software, visit Medit’s official website, [www.medit.com](http://www.medit.com).



• The new i700 wireless intraoral scanner. (Photo/Provided by Medit)

AD

**2022 AAID ANNUAL CONFERENCE  
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# The performance you want with the convenience you need

By Water Pik Staff

■ Waterpik Ion Professional Cordless Model provides maximum performance with cordless convenience, according to the company.

Ion Professional is 30 percent smaller than traditional performance models and has a lithium ion battery that lasts up to four weeks per charge. According to the company, Ion is great for small bathrooms or bathrooms that have less than ideal outlet setups.

This model gives patients all the functionality of a traditional model without having to plug in the unit while water flossing. ION removes up to 99.9 percent of plaque from treated areas and is up to 50 percent more effective for improving gum health vs. string floss.

Ion Professional comes with seven

## Here in Anaheim

To learn more about the Waterpik Ion Professional Cordless Model, stop by the booth, No. 1116.

tips and a tip case, including the new Implant Denture Tip, designed to clean under implant retained dentures.

Ion has 10 pressure settings, ranging from 10 psi to 100 psi, 90 seconds of flossing time (no refills needed), swivel base on handle and global voltage.

Patients should be instructed to use warm water, look into the sink while water flossing and start on a low pressure, gradually increasing to a medium pressure over time.

For patients who prefer the



• The Waterpik Ion Professional Cordless Model. (Photo/Provided by Water Pik)

higher settings, research has shown that even on the highest pressure settings, the Waterpik Water Flosser is safe on the gingival tissue and epithelial attachment.

Waterpik is considered to be the No. 1 recommended water flosser brand, according to the company, and it is clinically proven and accepted by the American Dental Association.

AD



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• The Flex Saddle Stool is built with RGP's traditional hydraulic support system and comes with a double foam backrest. (Photo/Provided by RGP)

# A chair that hits in all the right places

Find more ergonomic seating options at booth No. 1335 during the CDA Presents

#### By RGP Staff

■ RGP is back leading the way in innovation and design in the dental ergonomic seating sector, according to the company.

Nestled in a quaint New England coastal town in the smallest state in the country – Rhode Island – RGP is known for its excellence in dental seating and a high focus on ergonomic options to fully support the backs of its many loyal customers, the company asserts. Now, RGP has introduced its newest model, the Flex Saddle Stool.

Built with RGP's traditional hydraulic support system, this chair comes with a double foam backrest pad that hits in all the right places and

#### Here in Anaheim

To see and try the Flex Saddle Stool and other RGP chairs, stop by the booth, No. 1335, and ask about the company's show specials.

a premium foam seat cushion that can be tilted forward or reclined back.

The new Flex Saddle helps promote a healthy spinal curve and relieves hip and leg pressure while maintaining great lumbar support during both working and passive situations, according to the company.

Stop by booth No. 1335 to try the RGP chairs and see what kind of show promotions are being offered here at the CDA.

## New EyeCam gets clean images with the press of a single button

#### By Shofu Dental Staff

■ The EyeCam is a fixed focus intraoral camera that produces clear, high-quality images with a single button press.

The EyeCam is the newest addition to the Shofu camera family.

With an exclusive California Dental Association meeting offer of \$249, a one-year warranty and a free two-year protection plan, this intraoral camera can be installed quickly, is easy to use and integrates with most dental

#### Here in Anaheim

To learn more about Shofu's new EyeCam intraoral camera, stop by the booth, No. 1128.

imaging software, according to the company.

More information will be available at Shofu's booth, No. 1128.

• The new EyeCam. (Photo/Provided by Shofu Dental)







# Magic Made Easy with a Simple Touch

**Introducing the MEDIT i700 wireless**  
**We've made scanning easier than ever**

*Everything you need for digital dentistry power*

**Wireless Wand that Wows** - One-touch ease and movement

**Best Battery Life** - 1 hour of continuous scanning, up to 8 hours in standby mode

**Cutting-edge Technology** - Fast and accurate scanning powered by the most advanced A.I. technology

**Supercharged Yet Light** - Comfortable, effortless scanning

## **MEDIT i700 wireless**