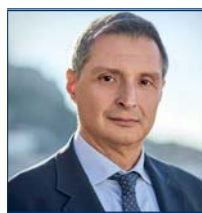


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Prof. Phoebus Madianos discloses what attendees can look forward to at this year's EuroPerio.

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Products

EuroPerio offers the opportunity to see and try out the most current innovations in periodontics and implant dentistry.

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EFP welcomes attendees to EuroPerio10 in Copenhagen

More than 130 speakers from over 30 countries to present on advances in periodontics and implant dentistry



Organised by the European Federation of Periodontology (EFP), EuroPerio10 is being held from 15 to 18 June at Bella Center Copenhagen in Denmark. EuroPerio, the leading congress in periodontics and implant dentistry, is usually held triennially, but had to be postponed last year because of the pandemic. EuroPerio10 has an impressive speaker line-up of more than 130 experts from over 30 countries who will cover the latest trends in perio-

donics and implant dentistry and their connection with other dental and medical disciplines.

With its wide range of scientific formats, EuroPerio10 has educational opportunities for general dentists, periodontists, oral surgeons, orthodontists, prosthodontists, dental hygienists, dental nurses, other dental and medical

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“We aim to inspire excellence during this year’s EuroPerio”

An interview with Holger Essig, chief marketing officer of BioHorizons Camlog



the main topics that your company is covering during the event?

It was after EuroPerio9, while attending the 2019 International Dental Show, that we formed BioHorizons Camlog as a combined brand, “inspiring excellence in oral reconstruction”. We continue to aim to inspire excellence also during this year’s EuroPerio.

Long-lasting and highly aesthetic results in implant dentistry depend on many factors: quality in execution and product, ease of use of the products and workflows, including the digital workflow in implantology. Additionally, scientific evidence for the implant solution and biologics chosen is of great importance. However, as surgical techniques and possibilities progress, disseminating knowledge and facilitating surgical skills in applying our innovative portfolio of biologics are the centre of our participation in EuroPerio10.

As dental professionals around the world gear up for EuroPerio10, Dental Tribune International reached out to Holger Essig, chief marketing officer of BioHorizons Camlog and a member of Henry Schein’s Global Oral Reconstruction Group, to discuss the company’s participation at the event and its latest initiatives.

Mr Essig, in 2018, CAMLOG’s theme for EuroPerio was “Perio-friendly and efficient restorations with CAMLOG”. Does BioHorizons Camlog have a congress theme for this year’s show? Which are

What sorts of products and activities can attendees of EuroPerio10 look forward to at the BioHorizons Camlog booth?

We are offering an Expert Lounge programme, and throughout Thursday and Friday, renowned experts are holding live presenta-

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AD



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professionals, and dental students. The formats include live mucogingival and bone regeneration surgeries, interactive sessions, nightmare sessions illustrating worst-case treatment scenarios, video sessions, debates, interviews and symposia. Particular attention will be devoted to the EFP clinical guidelines on the treatment of periodontitis. Additionally, the latest guideline on the treatment of Stage IV periodontitis will be presented at the congress.

“The scientific programme addresses the interests of every member of the dental community and provides them with an updated snapshot of what perio is today,” explained Prof. David Herrera, scientific chair of EuroPerio10, in a press release. “We have a great faculty, complete and diverse, addressing the main challenges of our profession with the most engaging session formats.”

In addition to the regular programme, EuroPerio10 offers participants the opportunity to attend sponsored workshops and networking events, such as the welcome reception on Wednesday evening. Other highlights of the congress include abstract presentations, contests, award ceremonies, a major industry exhibition and the EFP Village as the meeting point for the dozens of national societies that constitute the EFP.

“EuroPerio is the main event organised by the EFP and appeals to a large, global audience,” said Prof. Lior Shapira, past president of the EFP. The latest editions—EuroPerio8 in London in the UK in 2015 and EuroPerio9 in Amsterdam in the Netherlands in 2028—each



▲ The Bella Center Copenhagen is Scandinavia's largest multifunctional event venue.

attracted around 10,000 attendees from more than 100 countries.

Commenting on the growing participant numbers, Prof. Phoebus Madianos, chair of

EuroPerio10, said in an interview: “The reason why participant numbers have increased over the years is simply because it is the world’s leading congress in periodontics and implant dentistry and has the best speakers, the latest topics and many opportunities to network with colleagues from all over the world.”

In response to being asked what dental professionals can look forward to at the congress, he replied: “They will be able to learn from the best experts in the world, since there is a faculty of more than 120 top international speakers. They can update and expand their skills and their knowledge with authoritative, state-of-the-art presentations on all hot periodontics topics.”

He continued: “They can choose from a huge variety of topics and approaches and enjoy the certainty that, at any given moment, there will be a session that is just perfect for them. They can network, build relationships with colleagues, discuss ideas, draw up projects and find the latest proposals from the dental industry. They can enjoy a lively congress in a lovely city. All in all, for four days, they can see what periodontics and implant dentistry will look like in the coming years.”

The EFP was founded in 1991 and is an umbrella organisation of 30 national scientific societies devoted to promoting research, education and awareness of periodontal science and practice. ◀◀



▲ Prof. David Herrera, scientific chair of EuroPerio10.



▲ Prof. Lior Shapira, past president of the European Federation of Periodontology.

today ◀ page 1 “We aim to inspire...”

tions, discussions and hands-on workshops at our booth, E20.

For the hands-on workshops, we have created an environment of close interaction and exchange by keeping the number of participants small, only allowing up to six clinicians at a time. Dr Gerhard Iglhaut (Germany), Prof. Anton Sculean (Switzerland), Dr Andres Pascual (Spain) and Dr Maria Geisinger (US) are leading the programme. Key topics include soft-tissue management in guided bone regeneration, around implants and in root coverage applying NovoMatrix, a novel acellular dermal matrix, as well as BioHorizons Camlog’s comprehensive portfolio of dental implants and biologics.

We are also offering the Expert Challenge with a hands-on competition and live knowledge quiz that will provide a wonderful opportunity for participation, exchange, networking and fun.

EuroPerio10 is one of the first larger international shows to take place since the COVID-19 pandemic began. What’s the significance of EuroPerio for your company, and what are you personally looking forward to?

The EuroPerio meetings have always been very important for sharing the latest scientific results, offering education and receiving feedback from the dental community on our product portfolio and innovations. We look forward to a vibrant and lively meeting and exchange with dental professionals. Personally, I am excited to meet with many friends from the industry and teammates from our global team whom I have not seen in person for quite a while.

This year, BioHorizons Camlog is presenting the Global Education Tour. Three events already took place in Egypt, Ecuador and Hungary in March and April. How were these events re-

ceived by participants, and what are some of the other highlights that dental professionals can look forward to this year?

So far, the feedback from the participants was excellent. The motto of the 2022 BioHorizons Camlog Global Education Tour is “a passport to successful outcomes through advanced implant therapy”. Together with our distribution partners, we are proud to host these events to provide top education locally. Events in Athens, Bogota and Mexico City will follow throughout the year.

In addition, we are very proud to be the founding sponsor of the Oral Reconstruction Foundation. We just held an international symposium in Orlando in Florida in the US, and the foundation will be hosting a three-day international symposium, including a dental technicians’ day, in Munich in Germany this October.

What are some of BioHorizons Camlog’s future aspirations? What will your company be focusing on in the near future?

We will continue to concentrate on excellence in oral reconstruction through our focus on quality, satisfaction and support and by creating added value and innovations for our customers around the world. Our team plays a central role in achieving this. We are proud and thankful to have such excellent and loyal team members and partners in many parts of the world. That is why investing in our team and continuing to build strong relationships—with industry partners and customers—will remain a strong part of our focus. ◀◀

Editorial note: BioHorizons Camlog is a gold sponsor of EuroPerio10 and is present at the congress with its Expert Lounge at Booth E20.

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1. 80% of studies (4 of 5) show patients choose digital impressions over conventional. 88% of studies (7 of 8) show clinicians choose digital impressions over conventional (Chandran et al. 2019).



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“I am looking forward to the best EuroPerio ever”

An interview with Prof. Phoebus Madianos, chair of EuroPerio10

■ Ahead of this year's EuroPerio congress in Copenhagen, Dental Tribune International spoke with Prof. Phoebus Madianos, professor in the Department of Periodontics at the National and Kapodistrian University of Athens in Greece and chair of EuroPerio10, about the return of the record-breaking event and what attendees can expect.

Prof. Madianos, last year, the European Federation of Periodontology (EFP) celebrated the 30th anniversary of its foundation. In your opinion, what have been the greatest achievements and milestones of the society?

The EFP's greatest achievement has been becoming the global benchmark community in periodontics and implant dentistry from a scientific point of view. It is the world's leading platform for key stakeholders, not only periodontal scientists and clinicians but also dentists, researchers, policymakers, practices, companies, and other dental and health professionals.

Primarily, we achieved this not only through our continuous leadership and the prestige of our meetings—the EuroPerio congresses, in particular—but also through our publications, campaigns and outreach activities. Today, opinion leaders in the field of periodontal health and disease from around the globe draw on the EFP's expertise.

Aside from EuroPerio, over the last 30 years the EFP has had several other major milestones. These were the success of its Perio Workshops (organised since 1993) and accredited postgraduate programmes in periodontics (initiated in 1998), the creation of our website and the founding in 2014 of the Perio Master Clinic triennial conference for clinicians. In addition, the EFP's annual awareness event, Gum Health Day, was started in 2014, and we launched outreach campaigns in 2017, the first of which being the Oral Health and Pregnancy campaign.

Regarding EuroPerio, one of the landmark events was EuroPerio1 in Paris in 1994, when 1,200 attendees made the congress a remarkable success and paved the way for future editions. EuroPerio7 was held in Vienna in 2012, and it set new standards in terms of format, professionalism and quality. EuroPerio9 was held in Amsterdam in 2018, and the threshold of 10,000 participants was passed for the first time.

Owing to the SARS-CoV-2 pandemic, the EFP decided in 2020 to postpone EuroPerio10 by one year and, consequently, the periodontics community has had to wait four years instead of three to come together. In retrospect, was this the right decision?

When the pandemic hit Europe in March 2020, we were glad that we had another year until the next instalment of EuroPerio. As the pandemic progressed, it became clear that it would have a much greater impact than originally expected. Therefore, the EuroPerio10 organising committee, together with the EFP, took the decision to postpone the congress by one year. As a result, future EuroPerio congresses will also be held a year later than originally planned. We are convinced that this was the right decision, and we are confident that we will be able to hold the meeting that we all hope for in June 2022. Hence, EuroPerio, the “Olympic games” of dental congresses, will take place four years after the last one, just like the Olympics!

The past two years must have been a challenge for scientific communities like the EFP. How did collaboration change as the COVID-19 crisis raged on?

The pandemic drastically reduced the number and frequency of patient visits to dental clinics. Fear of infection and often misinformation prevented many people from keeping up with treatments. The EFP felt that it was appropriate to provide its affiliated societies and the 16,000 oral healthcare professionals it represents with a COVID-19 safety protocol in order to help them operate safely. In addition, we launched a campaign to encourage people to visit their dentist and to continue to take care of their oral health.

Personal interaction and networking are very much relied upon within the scientific community and in the area of education. These have only been possible throughout the past two years by changing our concepts of interaction and moving towards virtual communication and education rather than the in-person exchange of knowledge.

In June 2021, the EFP launched a series of online scientific sessions that aimed to bridge the gap until the next in-person event in 2022. How has the EuroPerio Series been received and have these online sessions proved to be a viable alternative to in-person events?

Rather than putting everything on hold and continuing with it all a year later, immediately after the postponement we discussed ways in which we could maintain excitement and continue to promote our activities. We knew the global periodontics community



▲ Prof. Phoebus Madianos.

was excited about educational content. At the same time, periodontics professionals all over the world faced a lack of in-person educational opportunities. We wanted to continue promoting the June 2022 event by looking back at previous editions of the congress as well as highlighting various topics on the already published EuroPerio10 scientific programme; in other words, we helped to promote the event by sharing scientific education. A second aim of the virtual EuroPerio Series was to extend the reach of EFP education to an audience who had not previously attended EFP meetings.

We started with a free kick-off event in June 2021, and this was hosted at the Bella Center, the venue in Copenhagen where EuroPerio10 had been due to take place. This event, titled “Mucogingival surgery—from Amsterdam to Copenhagen”, used the legendary live surgery from EuroPerio9 in Amsterdam as a springboard to review and discuss a series of clinical problems with a renowned panel of experts in mucogingival surgery. This online event was attended by more than 2,000 participants from all over the world, and we continued with monthly sessions that were accessible free of charge to everyone who had already registered for EuroPerio10.

Feedback on these sessions has been positive, but we know that, whereas virtual education is a suitable substitute, it will never replace in-person get-togethers.

EuroPerio9 attracted a record-breaking 10,232 periodontists, dentists, dental students, and dental hygienists, as well as other dental professionals, making it the largest event so far. Do you expect a similar number of participants this year?

EuroPerio is all about quality not quantity. The reason why participant numbers have increased over the years is simply because it is the world's leading congress in periodontics and implant dentistry and has the best speakers, the latest topics and many opportunities to network with colleagues from all over the world.

As already mentioned, our greatest aim is to make the congress as accessible as possible to anyone in the periodontics world. To what extent interested participants will still face travel restrictions or similar challenges in June is something that we cannot foresee. We have never faced a situation like this pandemic, and therefore, it is also difficult to project what would be a realistic attendance for this year's edition.

Nonetheless, we are aiming for the best EuroPerio ever and, if we get close to the record attendance that we had in Amsterdam in 2018, we will be extremely happy.

How can dental professionals benefit from attending EuroPerio10?

They will be able to learn from the best experts in the world since there is a faculty of more than 120 top international speakers. They can update and expand their skills and their knowledge with authoritative, state-of-the-art presentations on all hot periodontics topics. They can choose from a huge variety of topics and approaches and enjoy the certainty that, at any given moment, there will be a session that is just perfect for them. They can network, build relationships with colleagues, discuss ideas, draw up projects

“EuroPerio, the ‘Olympic games’ of dental congresses, will take place four years after the last one, just like the Olympics!”

and find the latest proposals from the dental industry. They can enjoy a lively congress in a lovely city. All in all, for four days, they can see what periodontics and implant dentistry will look like in the coming years.

As social distancing rules are still in place, what will networking opportunities look like?

We will—for all aspects of the event—apply all hygiene and safety measures that are reasonable and responsible at the time of the meeting. We are planning networking opportunities, such as a welcome reception and speakers' dinner for the Wednesday and the official congress evening event for the Saturday. However, we have not yet planned a congress party for the Thursday. This casual after-work party event was introduced at EuroPerio8 in London in 2015, and at the Amsterdam event in 2018, it attracted 2,500 participants. Currently, we do not feel that events like that should take place, but we will make sure that our participants have ample networking opportunities.

In line with the EFP Sustainability Manifesto, the EFP has announced that this year's EuroPerio will be more sustainable. Could you please explain what that means?

At the EFP, we understand sustainability not only as an environmental issue but also as a broader challenge to the ways in which we operate and think. It is one of our priorities. Often, modest changes have a big positive impact and help make a difference. For EuroPerio10, we aim to reduce printed congress materials by 50%. When they are indispensable, printed materials will be made from recycled paper. The lanyards that we will use will be made only from recycled polyethylene terephthalate. Moreover, EuroPerio10 attendees will receive public transportation tickets as part of their registration package and all speakers who must reach Copenhagen by plane will carbon compensate their flights.

What are you personally most looking forward to?

Personally, I am looking forward to the best EuroPerio ever, which will have the best in science, clinical practice and innovation. Also, coming together with colleagues and friends after such a long while is something that will be a highlight for me, as will be enjoying the atmosphere and having fun in and around the Bella Center in Copenhagen! ◀

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Clinicians discuss their nightmare cases at EuroPerio10

Sessions highlight situations where everything went wrong

■ Typically, dental congresses provide an ideal platform for speakers to present and discuss some of their most notable achievements in clinical practice. Though these cases will be abundant at EuroPerio10, one of the most intriguing elements of the event's scientific programme will be the two "nightmare sessions", in which experienced practitioners will detail treatments that failed to go according to plan—and how they reacted to these situations.

On Thursday, 16 June, from 2:30 p.m. to 4:00 p.m., Dr Adrián Guerrero will chair a discussion titled "Nightmare session—dental implants". Prof. Øystein Fardal, Dr Tiernan O'Brien and Dr Luca Landi will reveal some of the cases that, for one reason or another, had an outcome vastly different from what was expected. Dr O'Brien, for example, will focus on two specific cases that, in his words, "turned into nightmares for me and my patient". In the first case, a mistake at the beginning of treatment created a problem that continues to persist for the patient 17 years later. In the second case, evidence-based treatment was provided in the correct way but, nonetheless, did not work and ended up giving the patient a compromised final result.

"The nightmare session is really there to act as a counterbalance to all the other talks that will focus on the very positive results that can be achieved in contemporary periodontal practice," said Dr O'Brien.

"Our session is to remind people that not everything works out as planned in every case. In fact, we have been asked not just to present cases that have not been successful, but cases



that went very wrong and turned into a nightmare in one way or another," he added.

The perils of periodontology

On Friday, 17 June, from 2:30 p.m. to 4:00 p.m., EFP past president Prof. Lior Shapira will chair the event "Nightmare session—periodontal therapy", and Prof. Moshe Goldstein, Dr Pierpaolo Cortellini and Dr Giulio Rasperini have all gamely opted to participate and share some of the mistakes they have witnessed in the course of their careers.

In the session, Dr Cortellini will discuss managing complications in regenerative therapy and how certain treatment strategies and

techniques have been modified to achieve more predictable results. He will analyse surgeries that were not conducted correctly, the compromised outcomes that resulted and the possible solutions for these cases. These will be compared with cases in which regenerative therapy was performed without error.

Prof. Goldstein will elaborate on the potential complications and technique-sensitive nature of mucogingival surgery while providing several case studies to illustrate what exactly can go wrong when conducting this kind of treatment. Dr Rasperini, meanwhile, will clarify what, exactly, papilla reconstruction entails. As one of the inventors of this treatment modality,

he is ideally positioned to explain the reasons behind papilla loss and explore the mistakes made in certain cases where this occurred.

According to Prof. Shapira, this second session "aims to show that expert periodontists and key opinion leaders may have problems during the healing following periodontal surgery".

He added: "The biological and technical reasons for the failure need to be analysed, understood, and lead to modifications in the techniques. We can all benefit from the learning process and need to follow the words of Albert Einstein: 'The only sure way to avoid making mistakes is to have no new ideas.'" ◀

Sustainability: A central focus of EuroPerio10

EFP looks to make event more ecologically friendly

■ Though it has often been framed as just a trend or an environmental issue, sustainability is undeniably much more than that. It requires businesses and industries across the world to adapt their practices so that we can ensure that a liveable planet will be maintained for future generations. In recognition of this challenge, the European Federation of Periodontology (EFP) has made sustainability a key part of its mission and even developed a sustainability manifesto in 2021. Here are some of the ways in which sustainability will underpin the EuroPerio10 congress.

"At the EFP, we understand sustainability not only as an environmental issue but also as a broader challenge to the ways in which we operate and think," Prof. Phoebus Madianos, chair of EuroPerio10, told Dental Tribune International in April. He noted that the event organisers were aiming to half the total amount of printed materials, would be using recycled paper for all printouts and were encouraging digital alternatives.

Implementing sustainable and ecological measures

The sustainability goals of EuroPerio10 broadly include reducing printed materials, decreasing the carbon footprint of event participants and encouraging all involved to reduce waste and recycle when possible. The lanyards being used are made entirely from recycled PET, and many congress signs will be made from easily recycled cardboard. All EuroPerio10 attendees will receive public transportation tickets as

part of their registration package, and all speakers who need to take a plane to reach Copenhagen will have the carbon emissions of their flights offset.

In addition, the food options on offer at EuroPerio10 are being sourced as locally as possible. One of the most sustainable cities in the world, Copenhagen has set the goal of becoming carbon-neutral by 2025 and has plenty of world-class restaurants that practise a sustainable and organic approach to food sourcing and production.

The need for sustainability

The current lifestyle and resource consumption practices of humankind are unsustainable in the long term, and professional congresses

tend to be particularly wasteful. According to the EFP, an average conference attendee produces more than 2 kg of waste per day, and the typical event wastes 15%–20% of the total food it produces. Many disposable elements—water bottles, brochures, lanyards and the like—are often made from plastic or paper and might not be recycled properly even if that is a possibility.

To make EuroPerio10 as sustainable as it can be, the EFP has asked that attendees make certain small changes—together, these can have a large impact. Instead of printing tickets, attendees will use the ticket confirmation barcode emailed to them to print out a name badge upon arrival. Congress participants are being encouraged to stay in an eco-friendly hotel in Copenha-

gen and to travel via public transport, bicycle or electric taxi.

For those who need something in which to stash their congress materials and goodies, the EFP has launched a line of sustainable EuroPerio10 backpacks made out of recycled fibres. These stylish bags can be purchased at the event.

Overall, the success of these initiatives at EuroPerio10 will rest largely on buy-in and support from attendees. For this reason, the EFP has asked for the hashtag #EFPlanet to be used on social media so that this message of sustainability can be communicated far and wide.

More information can be found at <https://www.efp.org/about-europerio/sustainability-at-europerio10/>. ◀



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New president inaugurated at EFP's annual general assembly

European Federation of Periodontology affirms its commitment to support Ukraine

■ On 26 March, the European Federation of Periodontology (EFP) was able to hold an in-person meeting for the first time since 2019. The EFP's annual general assembly took place in the Austrian capital of Vienna, where a new president, Prof. Andreas Stavropoulos, was welcomed and a

campaign launched to provide financial aid for Ukraine.

The "Help Ukraine" campaign is planning to assist the Ukrainian people and refugees who have fled the country by calling on the EFP's 37 affiliated national societies of periodontics to raise at least €30,000 in dona-

tions. The campaign was organised in collaboration with the World Health Organization-affiliated WHO Foundation, which works to deliver urgent healthcare to the most vulnerable groups.

"For the EFP, a European academic organisation within health and

medicine, it was a reasonable reaction to support fellow Europeans in need," stated Prof. Stavropoulos. "Our donation campaign is a humanitarian action," he added.

Prof. Stavropoulos, a professor of periodontics at Sweden's Malmö University, took over as president of

the EFP from Prof. Lior Shapira. In his first message since assuming the role, Prof. Stavropoulos called for the society's members to work together despite any differences, writing, "What we have in common is much greater than what separates us."

"We should not let minor differences and special interests divide us – we should stay united and continue jointly working for the pan-European recognition of periodontology as a dental speciality, for the benefit of patients," he continued.

Prof. Stavropoulos also made special note of the upcoming EuroPerio10, labelling it "the global congress of periodontology par excellence". The triennial congress will be held at the Bella Center in Copenhagen in Denmark, the president's home country. First held in Paris in 1994, EuroPerio is one of the most

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*Prof. Andreas Stavropoulos.

important and largest educational events for dental professionals specialising in periodontics and implant dentistry. The previous iteration, held in Amsterdam in the Netherlands, attracted a record-breaking 10,232 attendees from 111 countries in total. According to the EFP, more than 6,000 people have already registered for EuroPerio10.

The general consensus among attendees of the EFP's general assembly was that an in-person meeting was much needed after the predominantly online nature of meetings over the past two years.

"I am so pleased that this year we returned to a face-to-face GA [general assembly] meeting and could greet everyone in person," said EFP Secretary General Prof. Nicola West.

She continued: "While online meetings have their place in our sustainability strategy, face-to-face meetings are essential for our business to operate, creating energy, warmth and friendship, which cannot be underestimated."

"When I became EFP president, my wish was that my year would be a 'return to normal' and, despite the difficulties, I insisted on having an in-person general assembly, which was more than successful!" added Prof. Shapira. ◀



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