**JENTAL** TRIBUNE

• The World's Dental Newspaper • U.S. Edition 🌽

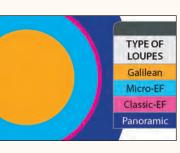
h050 minute market by the second seco

#### www.dental-tribune.com

#### NEW LOUPES EXPAND YOUR VISION

Designs for Vision describes its Panoramic Field Loupes as the most significant advancement in telescope design in a hundred years.

► page A5



#### IMPLANT TRIBUNE OSSEOINTEGRATION AWARD

Australian prosthodontist to receive Nobel Biocare Brånemark honor at 2020 Academy of Osseointegration meeting. • page B1





The Gaylord National Resort & Convention Center (next to the Capital Wheel) on the Potomac in National Harbor, Md., hosts the ADSO 2020 Summit. Photo/Provided by www.visitmaryland.org

# 'Exciting time to be a DSO'

he Association for Dental Support Organizations (ADSO) views itself as the primary champion and representative of the grouppractice/dental-support business model in the U.S. The association represents the interests of emerging DSOs through education, training and mentorship, and it further supports national DSOs through its advocacy efforts.

Because of ADSO's access to sector leaders, the association has been able to regularly host a comprehensive DSO annual conference, which this year is set for March 11–13 in National Harbor, Md., at the Gaylord National Resort and Convention Center. By calling on its members to share their insights and experiences, the association has been able to deliver a uniquely thorough educational experience for a sector that has been growing every year since its inception in 2014.

According to the association, it's an exciting time to be a DSO or group practice leader — especially with the cooperation and support available within the ADSO community, which enables members to effectively share insights in support of the continued development of the business model.

This year, for the first time, the summit will have sessions and panels organized into tracks to help attendees better determine exactly which educational opportunities will be the most valuable to them. The 2020 summit tracks are: Leadership; Growth & Development; Compliance; Operations; Marketing; Technology; and Partnering For Growth. The Partnering For Growth track will include topics touched upon in the other six tracks but specifically from the standpoint of emerging DSOs in the earliest stages of their growth.

The association invites prospective attendees to join the gathering in March at National Harbor to hear from some of the most successful names in the industry as they share what they have learned on their paths to success. Membership

► See DSO, page A2

# New courses, programs debut at Hinman 2020

The Thomas P. Hinman Dental Meeting — described by organizers as the nation's leading dental meeting and comprehensive source of continuing education in dentistry — has announced several new educational programs and tracks for dentists of all ages and levels of experience.

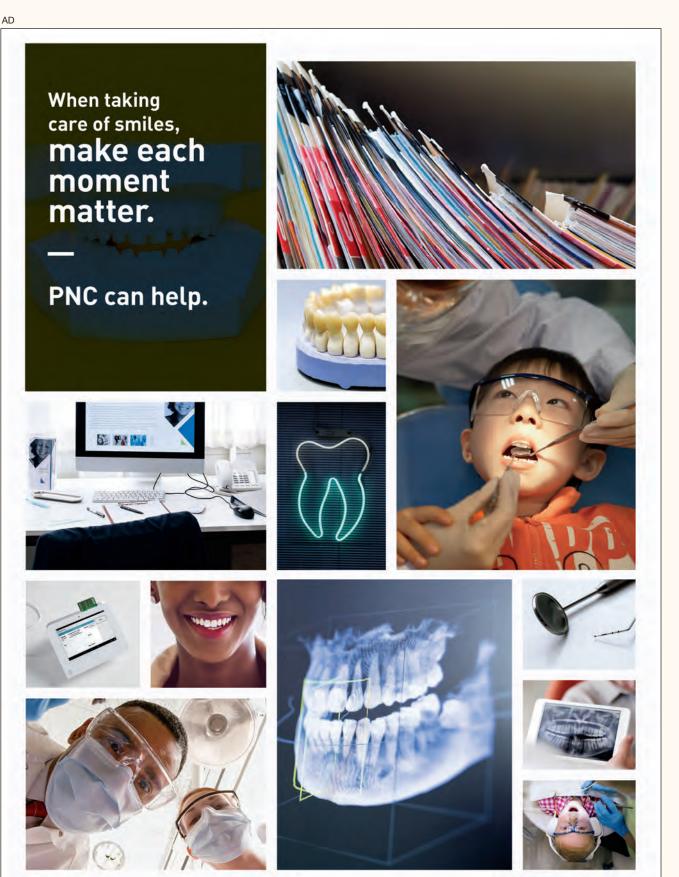
Hinman 2020, which will be held March 19 to 21, will offer the "GO Track" for emerging and new dentists, the "SIL-VER Track" for experienced dentists planning for retirement and a Student Program designed especially for dental students.

"Hinman 2020 is filled with new educational programs and courses designed

► See HINMAN, page A4

PRST STD US Postage Paid Permit No. 1259 Bellmawr, N.J.

Dental Tribune America 118-35 Queens Blvd, Ste 400 Forest Hills, NY 11375



#### We're making business banking easier.

At PNC, our team of dedicated Healthcare Business Bankers understands your business challenges and the important role that cash flow plays in your success. That's why we offer a range of solutions to help optimize management of your practice's revenue cycle and payables, so your business can run with less complexity and payments can be received promptly.

Learn more at pnc.com/hcprofessionals or by calling 877-566-1355

©2020 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank, National Association. Member FDIC



#### - DSO, page A1

with ADSO is not required for DSO and group-practice attendees, but it's worth noting that members do receive complimentary registrations.

Organizations that provide products and services to DSOs and group practices who are interested in attending, sponsoring, speaking or exhibiting at the ADSO Summit 2020 must join the ADSO Industry Partner program. You can request additional information by sending an email to *Membership@TheADSO.org*.

If you would like to know more about ADSO's annual summit, you can email ADSO at *Info@TheADSO.org*, or you can call (703) 940-3860.

The association's mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)



PUBLISHER & CHAIRMAN Torsten Oemus *t.oemus@dental-tribune.com* 

**PRESIDENT & CHIEF EXECUTIVE OFFICER** Eric Seid *e.seid@dental-tribune.com* 

Kristine Colker *k.colker@dental-tribune.com* 

Dr. David L. Hoexter feedback@dental-tribune.com

MANAGING EDITOR U.S. AND CANADA EDITIONS Robert Selleck *r.selleck@dental-tribune.com* 

MANAGING EDITOR Fred Michmershuizen f.michmershuizen@dental-tribune.com

MANAGING EDITOR Sierra Rendon *s.rendon@dental-tribune.com* 

PRODUCT/ACCOUNT MANAGER Humberto Estrada h.estrada@dental-tribune.com

**PRODUCT/ACCOUNT MANAGER** Maria Kaiser *m.kaiser@dental-tribune.com* 

**PRODUCT/ACCOUNT MANAGER** Jordan McCumbee j.mccumbee@dental-tribune.com

CLIENT RELATIONS MANAGER Leerol Colquhoun *l.colquhoun@dental-tribune.com* 

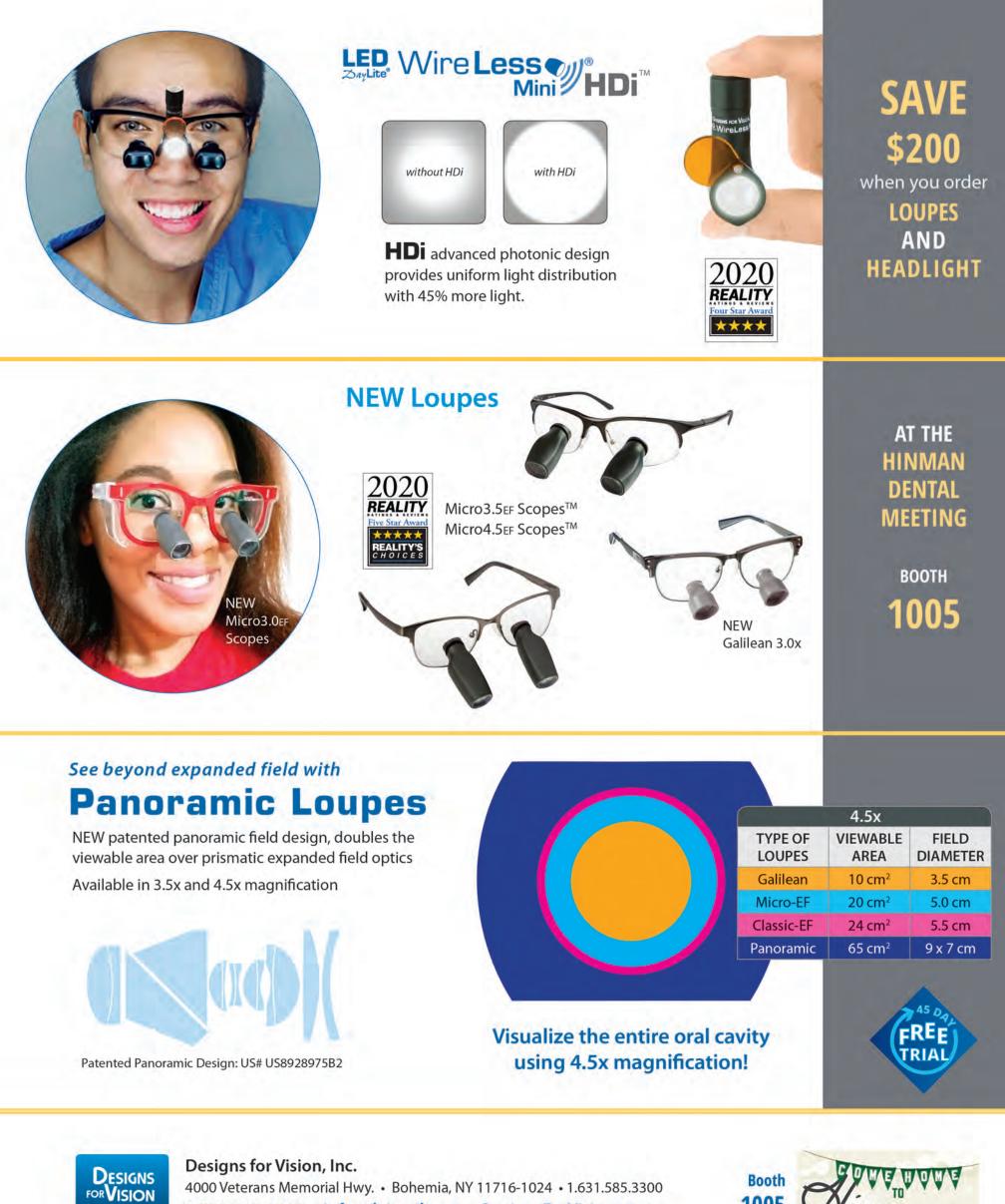
ACCOUNTING COORDINATOR Nirmala Singh n.singh@dental-tribune.com

Tribune America LLC 118-35 Queens Blvd, Ste 400 Forest Hills, NY 11375 (212) 244-7181

Published by Tribune America © 2020 Tribune America, LLC All rights reserved.

Dental Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please contact Managing Editor Robert Selleck at *r.selleck@ dental-tribune.com*.

Dental Tribune cannot assume responsibility for the validity of product claims or for typographical errors. The publisher also does not assume responsibility for product names or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America.



4000 Veterans Memorial Hwy. • Bohemia, NY 11716-1024 • 1.631.585.3300 1.800.345.4009 · info@dvimail.com · DesignsForVision.com F 🞯 💟 in @Designs4Vision

Booth 1005 mma WHERE TEAMWORK MEETS SUCCESS

#### -HINMAN, page A1

to help everyone from the new dentist who wants to set up a practice for success to the established dentist who may be looking to transition the practice in preparation for retirement," said Dr. Bob O'Donnell, general chair for Hinman 2020. "Also, Hinman invites dental students to attend the meeting to take advantage of numerous networking opportunities, free courses and an enormous exhibit hall featuring every dental product and service imaginable."

Designed specifically for new and emerging dentists, the "GO Track: How New Dentists Can Go Further, Faster!" (Course Fr500) is a half-day session led by Dr. Sully Sullivan on Friday, March 20, from 1 to 4 p.m. Sullivan practices in Brentwood, Tenn., and is the creator and host of the Millennial Dentist Podcast.

Sessions include "What It Takes to Transition from Associate to Owner," "Keys to Early Success After Graduating Dental School" and "Leveraging Technology to Go Further, Faster."

With emphasis on the established dentist, the "SILVER Track" offers a full day of courses that can be taken together or individually on Saturday, March 21, between 9 a.m. and 4 p.m.

Topics cover everything from forming



multi-generational partnerships to understanding the value of your practice.

The courses include "Collaboration of Generations is a Recipe for Success," "Stress, Life Balance and Second Chances," "An Aggressive, But Legal Approach to Taxes" and "Understanding the Value of the Dental Practice in a Seller's Market."

Hinman 2020 offers several networking opportunities for dental students, including Happy Hour in the Exhibit Hall – Friday, March 20, 4 to 5 p.m., and Hinman's Night Out at the Tabernacle, Friday, March 20, 7 to 10:30 p.m. In addition, students can take advantage of more than 280 courses (half of which are free) during the three-day meeting, including these special courses:

• "GO Track: How New Dentists Can Go Further, Faster!" with Dr. Sully Sullivan,

• "Top 10 Management Tools for a Successful Practice" with Lois Banta.

• "Owning Your Practice: The Key to Your Financial Future" with Charles Loretto.

• "Stuff Worth Knowin' About Money, Practice and Life" with Dr. Wayne Kerr.

• "Hands-On Oral Surgery Workshop for Dental Students Only" with Dr. Amy Kuhmichel.

The Hinman Dental Meeting is designed with a commitment to quality Hinman 2020, set for March 19 to 21, is offering a 'GO Track' for emerging and new dentists, a 'SILVER Track' for experienced dentists planning for retirement and a Student Program designed especially for dental students. Photo/Provided by the Hinman Dental Society

and professionalism and a high regard for the value of continuing education.

The Thomas P. Hinman Dental Meeting is sponsored by the Hinman Dental Society, a non-profit organization, and excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene and assisting students and in contributions to institutions that foster dental education.

For more details and to register for Hinman 2020, you can visit *Hinman.org.* Contact Sylvia Ratchford, executive director, at (404) 231-1663.

(Source: Hinman Dental Society)



# Innovative loupes expand your vision

The panoramic field loupes' viewable areas are twice as large as prismatic expanded field-designed loupes and up to five times greater than Galilean loupes, providing unprecedented field of view, clarity, definition and color

By Designs for Vision Staff

Designs for Vision is showing several new product lines at dental meetings in 2020, including the Thomas P. Hinman Dental Meeting and the Academy of Osseointegration meeting.

#### Significant advancement

Designs for Vision will be showing the new patented (US pat. 8928975B2) 3.5x and 4.5x Panoramic Loupes. According to the company, the Panoramic Field Loupes represent the most significant advancement in telescope design in more than 100 years.

The viewable areas are twice as large as prismatic expanded-field-designed loupes and up to five times greater than Galilean designed optics. Panoramic Field Loupes provide unprecedented field of view, clarity, definition and color, according to the company.

#### **Revolutionary optical design**

Designs for Vision is also featuring the REALITY 5 Star rated Micro 3.5EF Scopes and Micro 4.5EF Scopes, which use a revolutionary optical design that reduces the size of the prismatic telescope by 50 percent and reduces the weight by 40 percent while providing an expanded field view of the oral cavity.

The company also is introducing the Micro 3.0EF in its line of Micro Series Loupes. The Micro 3.0EF has a field of view of 100 mm and weighs less than 70 grams.

You can see the lightest 3.0x magnification with the new 3.0x Galiliean loupes from Designs for Vision.

The lightweight Galilean design enables users to step up in magnification while retaining a sharp 70 mm field of view.

#### Hands-free infrared

Designs for Vision is also introducing patented (U.S. pat. 8,851,709 and HINMAN BOOTH NO. 1005 AO BOOTH NO. 913

RE46,463) hands-free infrared technology with the WireLess IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision's exclusive advanced photonic design that provides uniform light distribution with maximum intensity.

This feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution at 5,800° Kelvin, the ideal color temperature.

#### Improved infection control

The patented IR feature enables improved infection control by letting practitioners operate the headlight without touching the system.

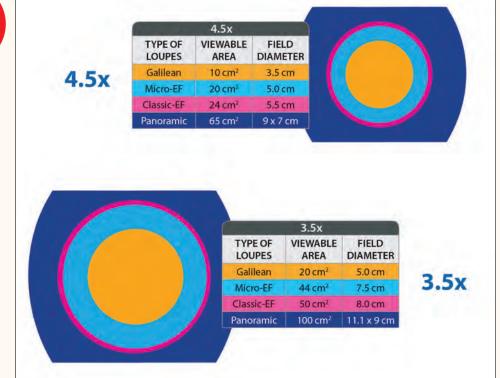
The IR headlights use a built- ment i in infrared signal to enable turning the light on or off simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

Designs for Vision has added the High Definition Imaging to all of its headlights including the LED DayLite® Wire-Less<sup>™</sup> IR and the LED DayLite WireLess Mini, providing a lightweight cordless solution with light intensity comparable to many corded headlights.

#### High-def, wired or wireless

You can choose High Definition Imaging with either a wired or wireless design to meet your preference, and any of the HDi headlights will illuminate the entire oral cavity.

Designs for Vision's WireLess headlights free users from being tethered



According to Designs for Vision, the new Panoramic Field Loupes represent the most significant advancement in telescope design in more than 100 years. Graphic/Provided by Designs for Vision

# *'Facilitate proper treatment options in cariology, oral hygiene, periodontology, implantology and restorative dentistry'*

to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

#### Lightest, smallest power pack

The LED DayLite Micro HDi uses the new High Definition Imaging with a light-

weight headlight in combination with the Micro power pack. The Micro power pack is the lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

#### See for yourself

See the Visible Difference<sup>®</sup> yourself by visiting Designs for Vision's booths, No. 1005 at Himan and No. 913 at AO. To arrange a visit in your office, call (800) 345-4009 or email *info@dvimail.com*.

# Glidewell's 4th annual educational symposium scheduled for Anaheim

May 1 is the early bird pricing deadline for the highly popular November event

HINMAN

BOOTH

#### By Glidewell Dental Staff

Glidewell, a leader in dental education and NO. 1008 a technological innovator in restorative dentistry for 50 years, has announced the fourth an-

nual Glidewell Symposium. Scheduled for Nov. 6-7 at the Anaheim Convention Center in Anaheim, Calif. the event will provide practical clinical education and business strategies designed to make an immediate difference in dental practices, according to the company. Topics will cover all phases of general dentistry, from restorative techniques and materials to dental implants and tissue regeneration, in-office scanning and milling, dental sleep medicine and practice management. Attendees will earn 12 hours of continuing education units.

"We are excited to bring the Glidewell Symposium to Southern California this year," said Dr. Neil Park, scientific chair of the Glidewell Symposium and vice president of clinical affairs at Glidewell. "Building on the success of our previous events, we're gathering

more than 20 speakers — these are educators, thought leaders and practicing clinicians — to share their best practices and clinical insights. We'll once again provide our unique two-day educational format that has proven to be very popular, while also presenting even more opportunities for attendees to explore the rewarding field of dentistry."

On the first day of the symposium, the general session will feature presentations designed to offer solutions to the challenges of everyday dentistry. Keynotes will be presented by prosthodontist Dr. Gordon J. Christensen, cofounder of Gordon J. Christensen Clinicians Report®, and by Dr. Jack Hahn, an implant-dentistry pioneer who has been placing and restoring implants for five decades. These recognized experts will share stories about their clinical research and wisdom gained as practicing dentists.

On the second day of the event, attendees can choose from several tracks for focused, in-depth lectures, and hone in on clinical information, tools and techniques to better serve their patients. In addition, following Saturday's focused tracks, all attendees will be invited to the Glidewell Expo, a hosted barbecue and VIP party at the Glidewell campus in nearby Newport Beach. Free transportation will be provided, and the afternoon event will include hands-on educational programs, a tour of Glidewell's Intelligent Manufacturing center, and a variety of other activities. On both days of the symposium, attendees will also be able to browse interactive exhibits featuring 3-D printing, intraoral scanning, in-office milling, the CAD/CAM workflow, dental implants, and regenerative and restorative materials.

The 2020 Glidewell Symposium is for dentists, hygienists, and chairside and front-office staff. Tuition for both days is \$325. Early bird pricing is available for \$275 when registering by May 1. Tuition includes a complimentary breakfast, lunch and cocktail reception with hosted bar on Friday, as well as a complimentary breakfast and afternoon programs, food and entertainment on Saturday.

For the complete symposium schedule and to register, you can visit glidewellsymposium.com or you can call (866) 791-9539.

### **Dental Superheroes** Are Made, Not Born.

"I'm always trying to to improve my dentistry; my clinical skills and patient results. They say you're only as good as your five closest friends, and being an AACD member surrounds me with other dental superheroes who help instill in me a passion to get more out of my career."

> AACD Accredited Fellow Tara Hardin, DDS, FAACD



AD

HYGITECH smart dental surgery solutions

# 2+1 offer Sterile irrigation set

# Compatible with more than 120 implant motors.

Discover all our compatibilities on page 7.

From only \$55.93



START PAYING THE RIGHT PRICE FOR YOUR IMPLANT SUPPLIES!

888-854-7170 (Toll-Free)

HYGITECH.US

## Make your surgeries easier

We design and distribute all equipments and accessories necessary for dental surgery.

Our products bring you the serenity to the success of your surgeries thanks to our experience over the last 15 years.

More than **36,000** dental surgeons worldwide are already convinced.

## **Our services**



Request your **free samples** and test our products directly in your office.



Our team of advisors are at **your disposal.** You can reach us by telephone, email and on social media.



Return unopened products within **100 days** of delivery!



Discover the **HYGITECH Academy,** a free and complete scientific portal with videos of clinical cases, useful links, etc.



Find **our offers** on hygitech.us and place your orders **24 hours a day**, **7 days a week**.



Take advantage of our **free shipment** within **24 hours** on purchases over \$200.

Find more products on: www.hygitech.us

order by email: sales@hygitech.us and by phone at: 888-854-7170 (Toll-Free)

## **Fighting nosocomial infections**

Cross-infections occurring after surgery are a major cause of a real health issue.

# 2,000,000

Number of nosocomial infections in the United states \*

\* according to the World Health Organization



To meet this health challenge, **HYGITECH** has developed a wide range of **sterile surgical kits.** 

- Economic and practical
- Save time for the preparation of the surgical room
- Simplifies traceability with peel-off sticker

Discover on the next page

## Preparation

#### Sterile implantology kits

