SPECIAL ICOI EDITION

IMPLANT TRIBUNE

The World's Dental Implant Newspaper · U.S. Edition

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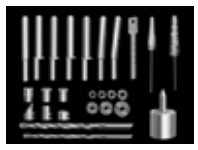

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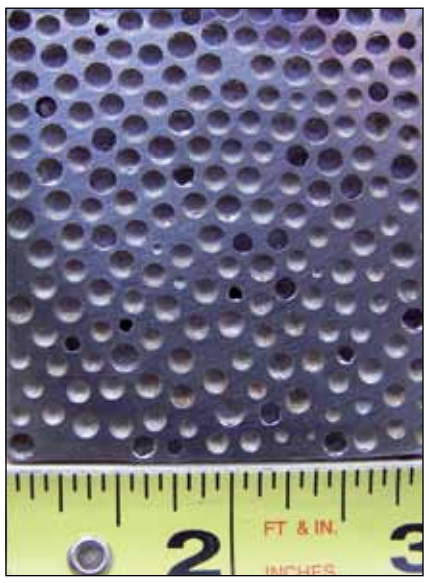

Composite foam in scale. (Photo/ Provided by NCSU)

Metal foam takes stress off implants

By Claudia Salwiczek, DTI

A newly developed metal foam that mimics the natural structure of bones could help to prevent the rejection of biomedical body replacements such as dental implants.

The composite material, which is made out of 100 percent steel and aluminium, is lighter than solid titanium and has an extraordinarily high-energy absorption capability,

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Become a fellow, master or diplomate with the ICOI

The International Congress of Oral Implantologists, the world's largest dental implant organization and provider of dental implant education, has certified more than 5,000 members as fellows, masters and diplomates since its inception in 1972.

Participation in ICOI's International Advanced Credentials program highlights members' implant training and experience to potential implant patients.

Members of the ICOI display credential awards throughout their offices as they provide a stimulus for all team members to review their qualifications with patients both in office and online via their Web sites.

Credentialed members are also recognized among their peers and are local leaders as well as global ambassadors for the field of implant dentistry.

ICOI fellows, masters and diplomates have satisfied several requirements including documenting evidence of successful completion of implant cases and implant education.

At the mastership and diplomate levels, there are additional requirements for table clinic case presentations, lectures and/ or published articles as well as completion of written examinations and oral interviews.

The ICOI Spring Symposium and 13th IPS Symposium will take place April 22-24 in New Orleans. The theme is 'Implants and All That Jazz,' and the event will correspond with the New Orleans Jazz Fest. (Photo/stock.xchng)

Drs. Kenneth Judy and Carl Misch, ICOI co-chairs, state: "Credentialing programs represent the best avenue to constantly challenge oneself. By testing and evaluating your knowledge of implant dentistry and clinical skills, you review, learn new concepts and elevate your level of patient service."

All ICOI credentialed members have implant educational maintenance requirements:

• ICOI fellows must maintain their ICOI membership in good standing,

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accumulate 75 hours or more of implant education within five years after becoming an ICOI fellow and attend at least one ICOI-sponsored or co-sponsored meeting every three years.

• IPS masters must maintain their ICOI membership in good standing, accumulate 100 hours or more of implant education within five years of becoming an IPS master and attend at least one ICOI-sponsored or co-sponsored meeting every three years.

• ICOI diplomates must maintain their ICOI membership in good standing, accumulate 150 hours or more of implant education within five years of becoming an ICOI diplomate and attend at least one ICOI-sponsored or co-sponsored meeting every three years. IT

(Source: ICOI)

Attention: ICOI fellows, masters, diplomates

Please join us for a group photo of all existing and newly credentialed ICOI fellows, masters and diplomates on Saturday, April 24, at 12:05 p.m. immediately following Dr. Joseph Kane's presentation in Acadia Room (main lecture hall).

This photo will be available online for you to download and put on your Web site or submit to your local newspaper to reinforce your educational commitment and implant experience to your patients.

Swiss implant group invites dentists to Geneva symposium

By Daniel Zimmermann
Dental Tribune International Group Editor

LEIPZIG, Germany — The International Team for Implantology (ITI) has announced that it will discuss new clinical methods for diagnosis and treatment planning at its upcoming World Symposium in Geneva, to be held April 15-17.

The forum, which is open to implant specialists worldwide, will be complemented by two full-day pre-symposium courses on soft-tissue management and bone grafting. Simultaneous interpretation will be provided from English into 12 other languages, including Chinese, Japanese and Korean, organizers said.

This year's meeting, which also marks the 30th anniversary of the organization, will be held for the 11th time. More than 100 experts from 25 countries are expected to attend the event.

For the first time, the meeting will also be accompanied by an industry exhibition.

The Swiss-based ITI is an independent academic organization dedicated to the promotion of evidence-based research in the field of implant dentistry. It also focuses on the development of comprehensive treatment guidelines such as the ITI Treatment Guide series, which is claimed to be substantiated by extensive clinical testing and successful long-term results. Furthermore, ITI funds research and provides scholarships to young clinicians.

The International Team for Implantology (ITI), a leading academic organization dedicated to the promotion of evidence-based research and education in the field of implant dentistry, is hosting the 11th ITI World Symposium from April 15–17 in Geneva, Switzerland. (Photo/stock.xchng)

According to the group's figures, the organization currently has 7,000 members and divisions in more than 24 countries. IT

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a paper by researchers at the North Carolina State University reports.

In addition, the modulus of elasticity of the foam has been proven similar to that of bone.

Modulus of elasticity has been demonstrated as extremely important for biomedical implants. When a dental implant is placed in the body to replace a bone, it needs to manage the loads in the same way as the surrounding bone. If the modulus of elasticity of the implant is much larger than the bone, the implant will take over the load bearing and the surrounding bone will start to die, a process called stress shielding.

"Our foam can be a perfect match as an implant to prevent stress shielding," said Dr. Afsaneh Rabiei, associate professor of mechanical and aerospace engineering at NC State and co-author of the paper. "The rough surface of the metal foam will also bond well with the new bone formed around it and let the body build inside its surface porosities."

He concluded that through these features, mechanical stability and strength of implants inside the body could be significantly increased in the future. IT

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IT Corrections

Implant Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please report the details to Managing Editor Sierra Rendon at *s.rendon@dental-tribune.com*.

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see more articles about? Let us know by e-mailing us at ***feedback@dental-tribune.com***. If you would like to make any change to your subscription (name, address or to opt out) please send us an e-mail at ***database@dental-tribune.com*** and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to 6 weeks to process.

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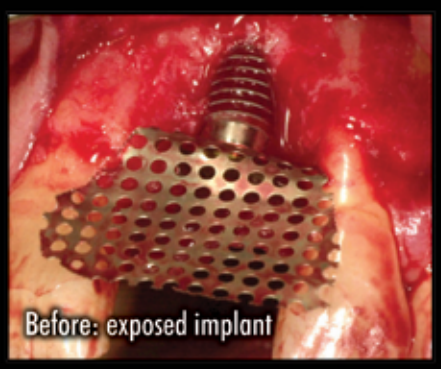
Before: exposed implant

Osteocel bone graft in place prior to mesh fixation

4 months: After mesh removal

Ridge Augmentation clinical case.

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- Viability: Greater than 70% cell viability
- Positive osteogenesis: In vitro cell culture assay

[1] Histologic Evaluation of a Stem Cell Based Sinus Augmentation Procedure: A Case Series. – McAllister, Haghighat, Gonshor. – Journal of Perio., April 2009

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Feuerstein named Clinician of the Year

For Paul Feuerstein, DMD, a practicing general dentist and a prominent opinion leader in the dental industry, 2010 is off to a great start.

In January, Feuerstein was presented the Clinician of the Year Award by the Massachusetts Dental Society (MDS). The award was presented to Feuerstein during a ceremony at the 35th annual Yankee Dental Congress, which is the fifth largest dental meeting in the country and is sponsored by the Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island and Vermont dental associations.

The award also includes a $1,000 donation to the dental school of Feuerstein's choice, which is the University of Medicine and Dentistry of New Jersey, his alma mater.

According to the Yankee Dental Congress: "Paul Feuerstein has been a fixture for more than half of Yankee's history. At the forefront of technology, having installed one of dentistry's first "in-office computers" as early as 1978, Feuerstein has honed his knowledge in his high-tech dental office and shared that knowledge with his colleagues at Yankee Dental Congress. Always willing to design a new course for the society, he has been instrumental in bringing others into the computer age, introducing them to such things as the Internet, digital radiology and other technologies. Feuerstein is also the high-tech writer for the Journal of the Massachusetts Dental Society. He is the consummate volunteer, always available to help with no expectation of anything in return."

Paul Feuerstein, DMD, receives the Massachusetts Dental Society's 2010 Clinician of the Year Award. (Photo/ Lanmark Group)

More recently, Feuerstein was appointed adjunct assistant professor at Tufts University School of Dental Medicine in general dentistry. Located in downtown Boston, the school is dedicated to training doctors of dental medicine as expert clinicians.

In this role, Feuerstein will have the opportunity to introduce the latest technologies to the students, faculty and C.E. course attendees.

"This has certainly been an exciting year so far," Feuerstein said. "I've always felt fortunate for the opportunity to work in a profession that I truly love and where I can help so many people. The Clinician of the Year award from the Yankee Dental Congress and the academic appointment from Tufts University are definitely highpoints of my career."

Feuerstein graduated from the New Jersey College of Medicine and Dentistry in 1972. He received his B.S. at SUNY Stony Brook in 1968. Today, Feuerstein serves as a consultant to the dental profession and is a lecturer to dental associations on technology related topics. He is technology editor of Dental Economics and a contributor to many journals in the United States and abroad. He has incorporated many of these products and ideas in his general practice in Massachusetts and frequently presents these products/ideas in his seminar series. IT

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1-Year Fellowship Program in Implant Dentistry

California Implant Institute offers 1 - year comprehensive fellowship program in implant dentistry. This program is made of 4 sessions (Five days each) designed to provide dentists with practical information that is immediately useful to them, their staff and their patients. The four sessions combined, offer over 160 hours of lectures, laboratory sessions and LIVE surgical demonstrations. Whether you're just starting out, or looking to enhance your existing surgical and prosthetic implant skills, our fellowship program is exactly what you're looking for.

Sessions:

Session I April 21-25, 2010
Session II May 19-23, 2010
Session III June 23-27,2010
Session IV September 22-26, 2010

Speakers

Louie Al-Faraje
DDS, DABOI

James Rutkowski
DMD, PhD, DABOI

Suheil Boutros
DDS, Periodontist

Freida Brookshire
DDS, Prosthodontist

Christopher Church
MD, ENT

Sally McKenzie
Practice Management

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Your course is very good due to your focus on specific techniques and procedures from the start. Again, thanks a lot for everything, your course has seriously changed my life. I am now excited about dentistry again.
Robert Taylor, Seattle, WA

I think it is the excellent organization and sequential presentation of Dr. Louie Al-Faraje's implant training courses that enabled me to safely start and build my implant practice. I feel that had I not gone to Dr. Louie Al-Faraje's sequence of dental implant training courses first, that I still would not have placed my first implant.
Linda Boehm DMD, Oneida, NY

I would like to simply say: "Well thought, well organized, well managed, well presented, well taught, and finally well done Louie for your superb performance. The whole curriculum using high-tech equipments and materials including: given binders and handouts, related articles, live surgeries, hands-on section of the course, and visual supplements were flawless. You went above and beyond to make sure that everyone learns and take home something and start applying it, by encouraging them continuously."
Malekshah Oskoui, DMD, MScD
Endodontist and Implant Surgeon, Los Angeles, CA

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Straumann launches digital-solutions platform

New data exchange feature links CADENT iTero system with Straumann CAD/CAM

At the Chicago Dental Society Midwinter Meeting, one of America's largest dental exhibitions, Straumann introduced an array of integrated computer-based technologies that have been designed to increase confidence, safety, precision and reliability in implant and restorative dentistry.

Under the new umbrella brand of Straumann Digital Solutions, the company now offers state-of-the-art computer-guided surgery, intra-oral scanning and CAD/CAM prosthetics to specialists, general dentists and dental laboratories in various markets around the world.

Straumann is the only leading manufacturer in implant, restorative and regenerative dentistry to offer all these services. The company will also present a number of new products and features that will be launched over the course of the year.

With these new innovations in intra-oral scanning, CAD/CAM and computer guided surgery, a complete Straumann tooth — from implant to final crown — is now available from a single provider. Straumann's integrated state-of-the-art digital solutions now support implant placement, restoration and esthetic performance.

Gilbert Achermann, president and CEO, commented: "Digitalization will impact all aspects of dentistry as digital workflows supersede labor-intensive manual processes, enhancing interfaces, shortening treatment, reducing potential for error and improving quality assurance. These benefits are expected to translate into lower treatment costs, added convenience and improved comfort for patients. Straumann is committed to bringing the new technologies to customers as part of an integrated array of flexible, reliable solutions that are designed to optimize workflows and enhance patient care."

A major drawback facing dental professionals wishing to invest in digital applications is that equipment, such as scanners, surgical guides etc., has to be sourced from a variety of manufacturers without standardization, or is part of a closed system offered exclusively by a single provider. Customers, therefore, face being "locked in" or having flexibility without full assurance of connectivity, quality and comprehensive support services.

Straumann Digital Solutions offers the flexibility of open, state-of-the-art systems together with seamless connectivity to one of the world's leading implant, restoration and regenerative systems, in addition to guaranteed Straumann quality, service and network support.

The company's expanding portfolio of digital solutions includes three competencies: computer-guided surgery, intra-oral scanning and CAD-CAM prosthetics.

Computer-guided surgery

The combined use of 3-D imaging digital design software to plan and execute precise implant placement is an emerging trend. Using a computed tomographic image of the patient's jaw, the dental surgeon plans the position, angulation and depth of the implant on a computer using sophisticated planning software. The data are then used to produce a plastic surgical template that fits onto the patient's teeth or gum. The template incorporates sleeves that guide drills, taps and profilers, designed for optimal implant placement.

Computer-guided surgery is designed to offer the dentist a clear view of the bone condition, the position of nerve and vascular structures, and the final implant location. It simplifies the planning and execution of complex procedures, which can reduce the risk of surgical and prosthetic complications.

Powerful intra-oral scanning

Straumann also announced that its CAD/CAM service is now connected to Cadent's iTero intra-oral scanning system. Intra-oral scanning enables the dentist to create a 3-D image of the patient's teeth using a digital scanner inside the mouth. Replacing the slower conventional process of impression-taking in the dental practice and model casting in the laboratory, digital intra-oral scanning is designed to deliver considerable time- and cost-savings — as well as high precision — for both the lab and the dental practice

In addition to the data sharing-agreement that connects the two companies' systems, Straumann has exclusive distribution rights for CADENT's iTero scanning system in Europe and offers European dentists leading intra-oral scanning technology as part of

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Making referral relationships work

By Roger P. Levin, DDS

When the relationship between an implant doctor and a restorative doctor works well, everyone benefits.

Patients enjoy truly excellent care and experience superior customer service while both offices are able to successfully increase production.

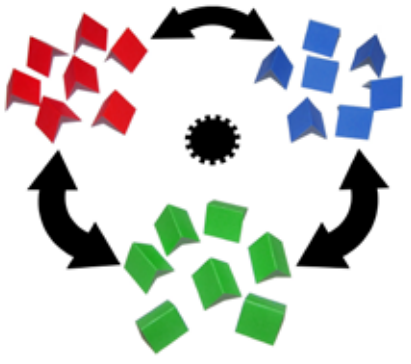
To keep the relationship between the implant and restorative practice productive, implant doctors should consider the following:

- *Absence does* not *make the heart grow fonder*
- *Don't be the lone ranger*
- *Be seen as a valuable resource*
- *Referral marketing* is *your future*

Absence does *not* make the heart grow fonder

Having face-to-face meetings with referring doctors at least several times a year will strengthen relationships with restorative doctors. The number of patient referrals has a direct correlation to the frequency of direct communication with the restorative dentist.

However, even for those dentists who only refer a few patients each year, implant doctors should make an effort to meet them periodically throughout the year.



(Photo/Stock.xchang)

> ***'The number of patient referrals has a direct correlation to the frequency of direct communication with the restorative dentist.'***

Don't be the lone ranger

Implant doctors can't do everything themselves. That's where the implant treatment coordinator (ITC) comes in.

The ITC handles most aspects of patient communication, allowing you to spend more time chair-side and less time on administrative and marketing duties.

A well-trained ITC can help your office build stronger relationships with all of your referring practices.

This matters a great deal. The degree of communication between the two practices often determines a successful treatment outcome and the ultimate satisfaction of the implant patient.

Be seen as a valuable resource

Educational seminars, held at a local hotel or other venue, can provide valuable information to referring doctors while giving the implant doctor an opportunity to meet with them socially.

Implant companies are an excellent resource for speakers on the latest implant advances and restorative techniques.

This type of educational outreach is particularly beneficial for restorative doctors interested in significantly advancing their implant knowledge and expanding implant services.

In addition, these events create a tremendous amount of goodwill for your practice.

Referral marketing *is* your future

A successful referral marketing program is based on consistent and ongoing contact with restorative doctors.

The right marketing strategies over the long-term can:

- Strengthen relationships with current referring doctors.
- Turn occasional referrers into frequent referrers.
- Lead to increased production and profitability.

Conclusion

Referral relationships will change over time. They can become stronger or they can weaken.

Following these four strategies to build quality relationships with referring doctors will lead to better patient care and increased production for implant and restorative practices alike.

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IT About the author

Dr. Roger P. Levin is chairman and chief executive officer of Levin Group, a leading implant practice management firm. Levin Group provides Total Implant Success™, the premier comprehensive consulting solution for lifetime success to implant clinicians in the United States and around the world.

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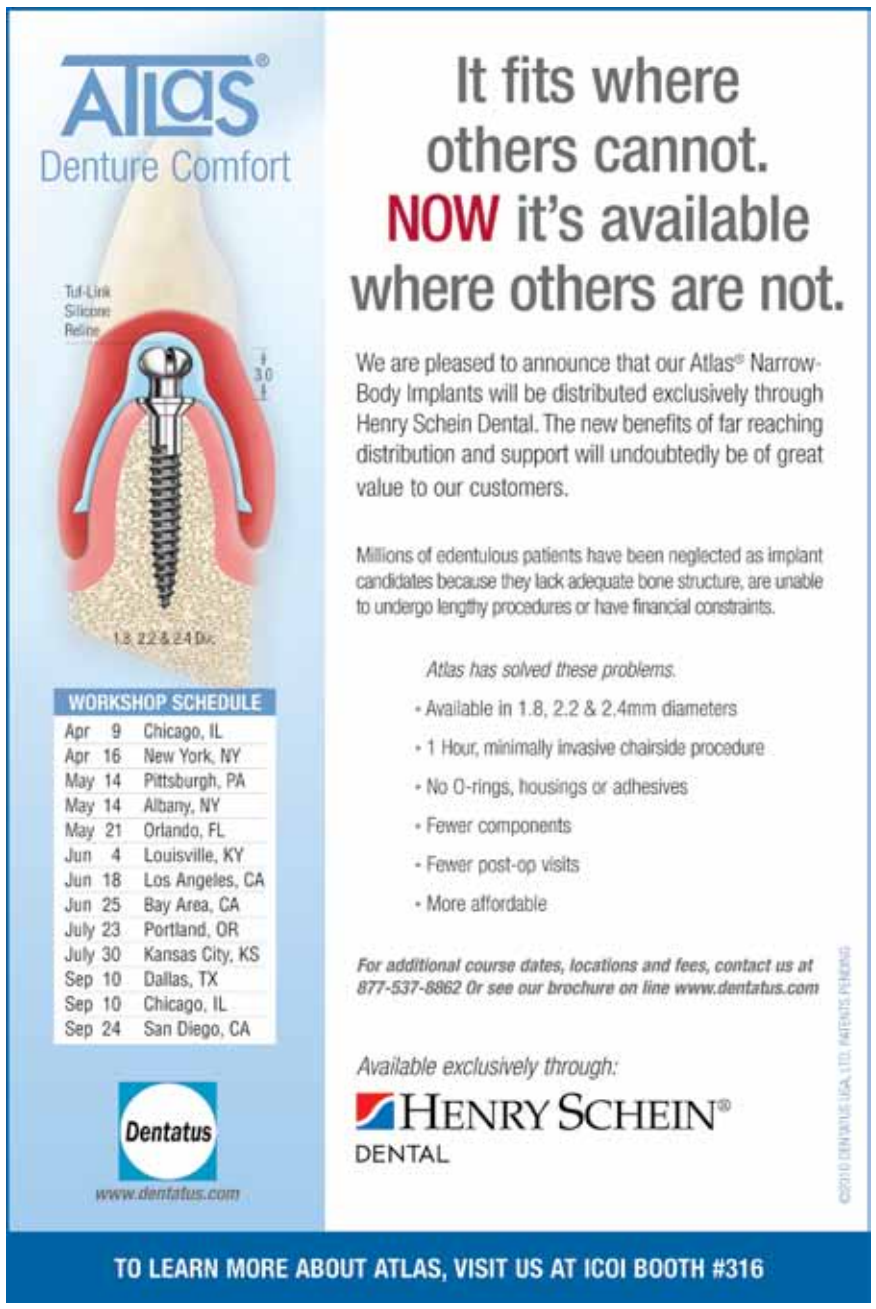

CAN SOCKET GRAFTING WITHOUT PRIMARY CLOSURE BE PREDICTABLE?

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ICOI Booth 107

For years, primary closure was considered a key principle for successfully grafting extraction sockets. However, with the introduction of the Cytoplast® Technique for grafting extraction sites without primary closure, thousands of surgeons now use dense PTFE membranes left exposed, ***thereby allowing the preservation of keratinized tissue while avoiding infection.***[1, 2, 3] Now, socket grafting without primary closure is not only more predictable, but results in the ultimate in esthetics.

Due to a crown-root fracture, the right central incisor has to be extracted. Immediate implant placement is planned.

After the implant is placed and the gap around it is grafted using a combination of autogenous and allograft bone, a textured, high density PTFE barrier membrane (Cytoplast® TXT-200 Single) is placed into the subperiosteal pocket on the palatal aspect.

The membrane is then tucked under the facial flap and the interdental papillae, taking care to keep the edge of the material a minimum of 1.0 mm away from adjacent tooth roots.

A single 3-0 PTFE suture (Cytoplast® PTFE Suture) is placed to further stabilize the membrane. The membrane is intentionally left exposed, as primary closure is not required in this technique.

At 3 weeks, the exposed membrane is easily removed by grasping with tissue forceps. Topical anesthesia may be used, but local anesthesia is not necessary.

At 6 weeks after implant placement (three weeks after membrane removal), keratinized mucosa is forming across the former extraction site.

1. Barboza EP, Francisco BS, Ferreira VF. Soft tissue enhancement using non-expanded PTFE membranes without primary closure. J Periodontol 2008; 79(9):1815-20 2. Hoffman O, Bartee BK, Beaumont C, Kasaj A, Deli G, Zafiropoulos GG. Alveolar bone preservation in extraction sockets using non-resorbable dPTFE membranes: A retrospective non-randomized study. J Periodontol 2008; 79:1355-1369 3. Fotek PD, Neiva RF, Wang HL. Comparison of dermal matrix and Polytetrafluoroethylene membrane for socket bone augmentation: A clinical and histologic study. J Periodontol 2009; 80:776-785

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Jamison Scotto, DMD, Periodontist

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Robert Tandy, DDS, MS, Periodontist

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Interactive format praised at Osteogenics Global Bone Grafting Symposium

World-class speakers engaged an active audience on treatment planning complex and routine bone grafting cases at Osteogenics' 2010 Global Bone Grafting Symposium, held March 26-27 at the Westin Kierland Resort & Spa in Scottsdale, Ariz.

The speakers came from all over the world to discuss how successful bone grafting procedures can lead to predictability in implant placement. This was the second consecutive year Osteogenics Biomedical hosted the event, which will continue to be an annual event, in Scottsdale.

Led by keynote speaker Dr. Michael Pikos, the 300 clinicians in attendance had the opportunity to listen to the speakers' presentations, which focused primarily on treatment planning cases from patient presentation to prosthetic restoration. Many attendees also had the opportunity to pose questions to the speakers, both during and after their presentations.

Symposium speakers discuss treatment planning options during an interactive treatment planning session. (Photos/Osteogenics)

Additional speakers included Drs. H. Dexter Barber of Phoenix, Suzanne Caudry of Toronto, Daniel

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Attendees participate in a hands-on demonstration at Osteogenics' 2010 Global Bone Grafting Symposium in Scottsdale, Ariz.

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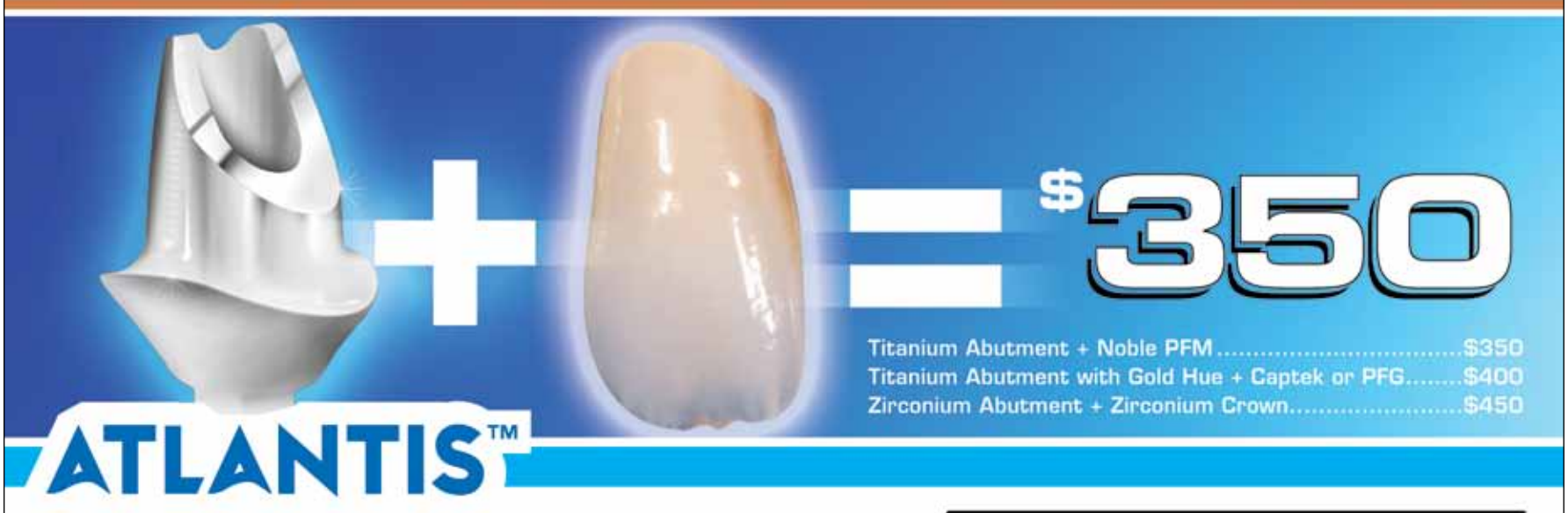

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