

today



Scenes from CDA Presents

Pick up some chocolate, take a selfie with a giant toothbrush or stop for a massage break.

»pages 6–8



Say goodbye to tooth sensitivity

Relief for your patients' dental hypersensitivity is now just a coat of varnish away.

»page 10



A loupe for all hygienists

How the right vision solution can improve your ergonomics, productivity and career longevity.

»page 20

Step right up

By Fred Michmershuizen, **today** Staff

■ CDA Presents the Art and Science of Dentistry is underway here in Anaheim, which means it's time to step right up and see what new and innovative products and services you can take back to your practice.

Highlights are many. Here are just a few:

Henry Schein Inc. (booth No. 1370) is releasing Dentrrix G6, the latest version of its award-winning dental practice management software. According to Schein, Dentrrix G6 offers customers

»see **STEP**, page 2



Countless new products and services are available in the exhibit hall at CDA Presents the Art and Science of Dentistry. (Photos/Fred Michmershuizen, **today** Staff)



What have you learned today?

By Fred Michmershuizen, **today** Staff

■ Here at CDA Presents the Art and Science of Dentistry, there are many educational opportunities. Up the escalators in the lecture halls, hundreds of courses and hands-on work-

shops are being offered, covering just about every topic in every specialty.

On the exhibit hall floor, many companies are offering presentations right in their booths. Other forums for learning include express lectures, corporate forums, table clinics and an educational theater in The Spot — where a new class begins at the top of every hour.

No matter what topic you want to explore, CDA has you covered. Check your show guide or the CDA app for specific times and locations.

• Left, Greg Alterton presents '30-Day Countdown to Medicare Enrollment' on Thursday morning in the educational theater in The Spot. (Photo/Fred Michmershuizen, **today** Staff)

STEP *“from page 1*

new features that enhance the user experience and enable practitioners to adopt paperless practices.

Carestream Dental (booth No. 502/602) is showcasing two new products designed to expand the diagnostic capabilities of general practitioners and streamline daily workflow. The CS Adapt module for the RVG 6200 sensor has 40 filters in 10 pre-defined filter families, so practitioners can select the perfect filter to suit their visual preference or diagnostic need. In addition to the pre-sets, users can customize images even more by modifying brightness and contrast.

Also available from Carestream is the CS 8100SC scanning cephalometric imaging system, built on the award-winning technology of the CS

8100 panoramic system. The new unit is designed to expand your ability to diagnose and treat patients without the need to refer to imaging centers or specialists.

At Planmeca (booth No. 1650), Dr. Warren Jeseke is on hand to offer his insights on comprehensive treatment planning using the ProMax 3D ultra low-dose protocol, which achieves an average of 77 percent reduction in radiation dose without compromising image quality.

LED Dental (booth No. 2230) is showcasing a new, cloud-based imaging solution, LED Imaging Cloud, designed to combine the performance of LED Imaging software with the convenience and security of cloud technology. The web-based system is accessible 24 hours per day, seven days per week from any location,

allowing practitioners real-time, remote access to clinical data for their entire patient database.

Essential Dental Systems (EDS, booth No. 658) is offering a new endodontic system, Tango-Endo, which enables practitioners to treat a root canal case with only two instruments. The files are designed to be tough and reusable and feature a unique, patented flat along the entire length that allows for faster engagement with less resistance, increased flexibility without sacrificing strength and virtually eliminated instrument separation, according to the company. The Tango-Endo system includes its own reciprocating handpiece. A kit includes gutta-percha points.

These are just a few of the many highlights. Be sure to visit the exhibit hall for even more finds here at CDA.

AD

AMERICA'S PEDIATRIC DENTISTS

THE BIG AUTHORITY on little teeth

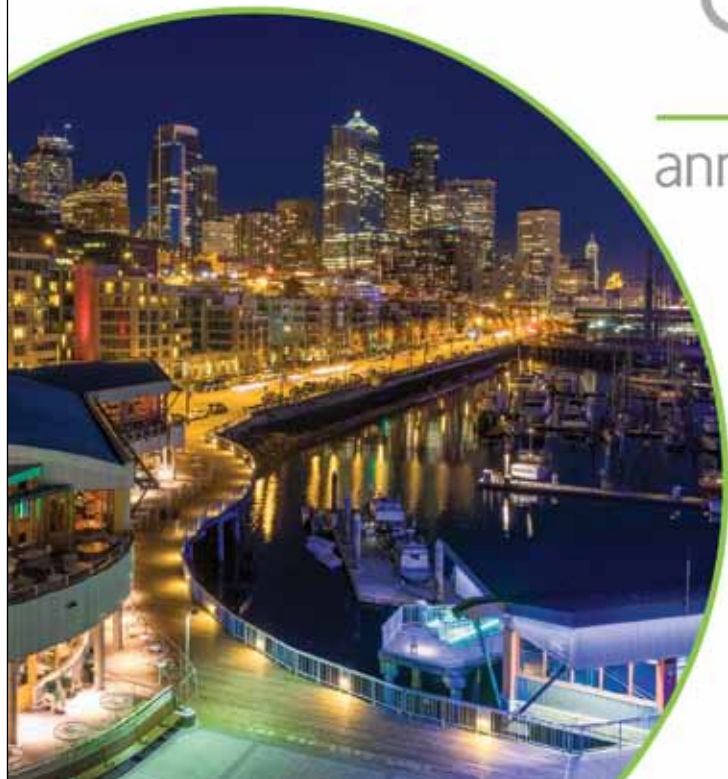
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605-foot Space Needle to gaze at a 14,000-foot mountain and a ferry-filled Puget Sound? That in itself can be done in about an hour, and you haven't even seen a fish fly by your face at the Pike Place Market or heard the 12th Man Roar at CenturyLink Stadium!

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Exodontia at the tip of your fingers

By Nadean Burkett,
Extraction Academy

■ It is estimated that more than 20 million teeth are extracted each year in the United States. Although it is considered a routine procedure, it is also one in which the most complications occur, including infection and pain, leading to discord in the doctor-patient relationship. Is it any wonder that extractions are the procedure most feared by patients and referred out by general practitioners?

To address this clinical challenge, Nexus Dentistry has developed the Extraction Academy. Dr. Gregory Greenwood, chief dental officer of Nexus, is an internationally renowned lecturer on the latest trends in oral, IM, IN and IV conscious sedation in dentistry and is a mentor to clinicians who want to master their knowledge and skills in surgical procedures. This is particularly relevant in tooth extraction, which arguably is the most difficult procedure to perform successfully.

The development of the Extraction Academy program was a collaboration with Greenwood's colleague, Dr.

Here in Anaheim

The Extraction Academy will take place Sunday here in Anaheim. Topics include full-mouth extractions, impacted teeth, how to expose teeth for orthodontic treatment, wisdom teeth (any impaction category), calcified teeth, fully and partially erupted teeth, infected teeth, root tip extractions, complex cases, head and neck anatomy, pharmacology, intravenous sedation, guided-bone regeneration, tips and tricks, complications management, immediate implants, surgical instruments, nomenclature, proper use and application. Tuition fee is \$1,750 (with \$150 coupon discount). Register online at www.extacademy.com or contact info@extractionacademy.com or call +32 486 920 435 for more information.

Kianor Shah, the visionary of the project. Although every dental school teaches students how to extract a tooth, it is stigmatized by the public as the most brutal dental procedure.

Greenwood and Shah share the belief that just because every dentist is trained to extract teeth does not mean they should. With current advancements and technology avail-



• Learn everything you ever wanted to know about exodontia at the Extraction Academy, taking place Sunday here in Anaheim. (Photo/Provided by the Extraction Academy)

able, extractions can be done safely and more comfortably for the patient.

The success of the Extraction Academy program is based on the teachings of both theory and technique, including how to avoid complications and retain a patient for life.

The skills learned and practiced by those dentists in the program are beneficial to both patient and doctor. Patients will no longer have the inconvenience and higher fees incurred when referred to a specialist, while the doctor's ability to retain the patient within his or her practice has both financial and other advantages.

For Greenwood and his colleagues at the Extraction Academy, the rewards in their teaching and mentorship with dentists are realized most

profoundly by the positive feedback of doctors who employ these techniques in their practice.

They also immensely appreciate the tremendous outpouring of support from their sponsors, which allows them to fulfill their commitment to global community outreach by working with charitable organizations, such as The Wisdom Tooth Project, Oral Health America and Mercy Ships, to provide access to quality clinical care to those less fortunate around the world.

The Extraction Academy is holding a one-day, hands-on workshop on Sunday immediately following the CDA Presents. For more information, please visit www.extacademy.com.



AD

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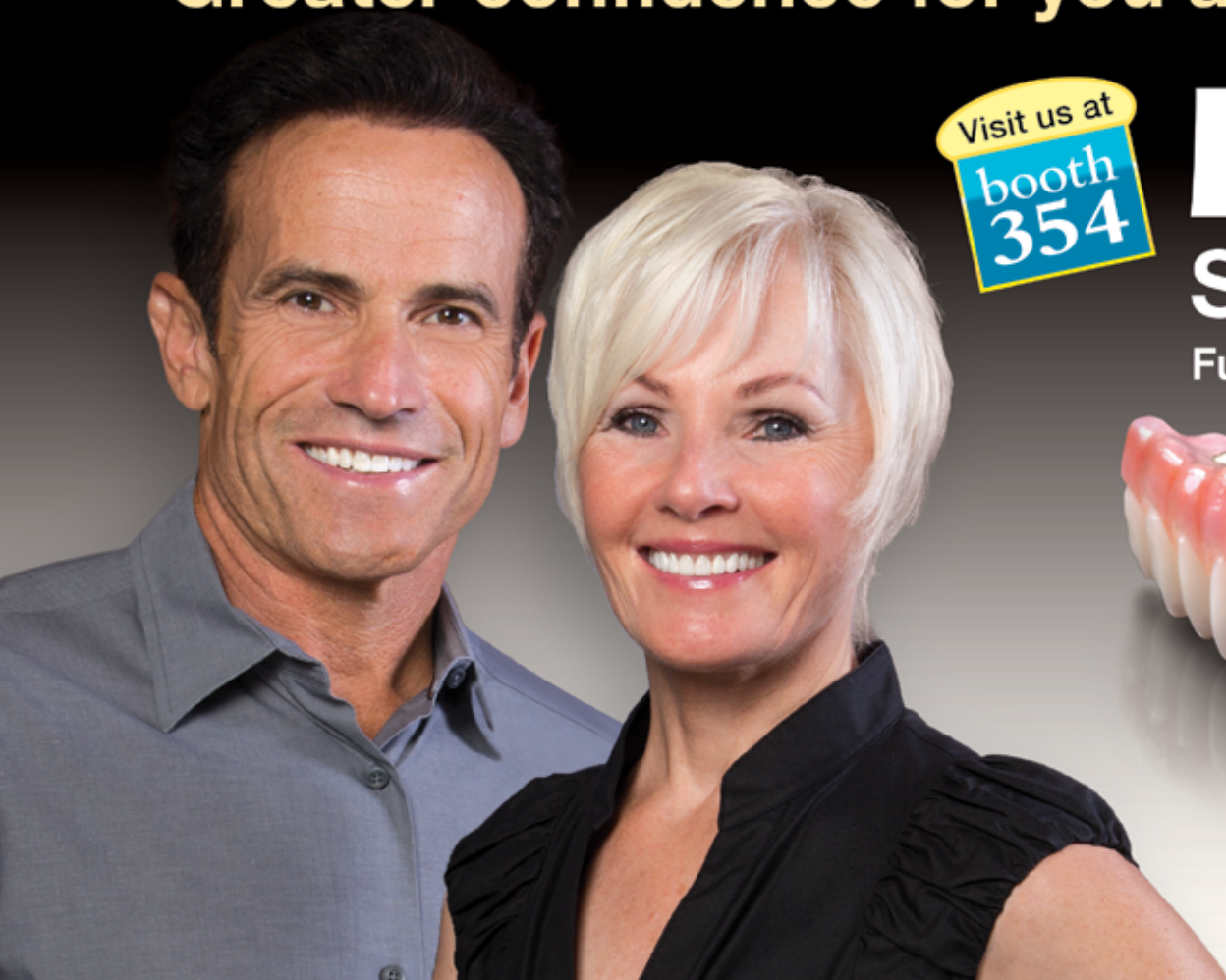
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Scenes from Thursday



• Uche Odiatu, DMD, speaks on 'Mental Detox: Add Balance in Your Practice' during the Thursday morning Health & Wellness Lecture.



• Shannon Brown, director of events for the Pacific Dental Conference, stands ready at booth No. 2621 to answer any questions you might have about attending the 2016 event.



• Save time and money ... and pick up some chocolate from General Manager Camilo Triana at the EcoClean booth, No. 2257.



• Landon Lueck demonstrates use of the Solea, a CO2 laser system approved by the FDA for hard- and soft-tissue ablation. To see how you can perform 90 percent of your Solea procedures anesthesia-free within 90 days, visit Benco at booth No. 560.



• Reno Iannini talks to an attendee about the services provided at First Choice Practice Sales, booth No. 2519.



• Jeanne Giovenco offers a live presentation on CariVu at the Dexis booth, No. 1452.



• Attendees line up to attend the WaterPik demonstration at booth No. 1116 where watching a 7-minute video means receiving a free special edition WaterPik!

**Photos/
Sierra Rendon,
today Staff**



• The team at Glidewell is ready to answer all your questions at booth No. 354.



• Stop by the Crest Oral-B booth, No. 1106, to take some selfies with a human-sized toothbrush.



• CDA attendees head into the Anaheim Convention Center Thursday morning.



• Doug Brownsberger of Implant Direct works with a CDA attendee Thursday morning at booth No. 1557.



• Tree Mainella and Chuck Ferrara demonstrate the TurboVue at Parkell booth No. 1741.



• Chrissey Audette of Orasoptic works with an attendee Thursday morning at booth No. 1334.



• A group of dental students learn all about Colgate at booth No. 1316.



• Heather Hennen of Planmeca teaches an attendee all about the PlanScan System at booth No. 1470.



• Impladent President Andrew Valen shows an attendee products such as TriStar Bone Graft Fixation System and the new OsteoGen Plug at booth No. 2344.



• Go see the team at DoWell, booth No. 1677, to learn about the company's high-end tools and speedy delivery.



• Dental students learn an easy way to floss with braces in less than two minutes at GumChucks, booth No. 1677.



• Adrienne Hill gives a presentation at the Sensodyne booth, No. 2118.



• Dr. Thomas Hirsch, founder and CEO of Isolite Systems, demonstrates with a water bottle the way that Isolite offers total control over the oral environment. Visit booth No. 1643 to learn more about the company's latest technology.



• RGP Vice President and COO Jason DeCosta works with an attendee on ordering new dental chairs at booth No. 1234 Thursday morning.



• William Walley demonstrates Panasil impression material at the Kettenbach booth, No. 670.



• Need a quick break from walking around these exhibit aisles? For a minute or two of relaxation, stop by booth No. 1685 to experience Daiwa's Zero Gravity Chair or its chairs offering full-body massage with heat.



• Gail F. Williamson, RDH, MS, gives a presentation on 'Are Your Pictures Perfect: How to Produce Quality Radiographs' during Thursday morning's Technology Workshop.



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