## DENTAL TRIBUNE

The World's Dental Newspaper · U.S. Edition



OCTOBER 2021 — Vol. 16, No. 8

www.dental-tribune.com

## **LAUGHS COMING AT THIS KEYNOTE SESSION**

Comedian Kathleen Madigan slated to speak at Hinman Denal Meeting.

► page A4



## WINNER OF A BEST OF CLASS **CELLERANT AWARD**

Technology award goes to intraoral scanner known for being fast and accurate.



## IMPLANT TRIBUNE

## **BEST OF BOTH WORLDS**

AAID annual meeting returns both in-person and virtually.

► page B1



## AAP ready to go live

By Dental Tribune America Staff

f you're looking to catch up on your periodontology education, Miami Beach, Fla., is the place to be from Nov. 4 to 7 (Thursday to Sunday), when, after two years, the American Academy of Periodontology will once again meet in person.

The AAP's 107th Annual Meeting, which will take place at the Miami Beach Convention Center, will offer plenty of opportunities for meeting attendees to learn, share and network with the best and the brightest in the field of periodontology.

During the event, attendees can earn up to 22 C.E. credits in various formats, including case studies, point-counterpoint sessions, symposiums, lectures and hands-on workshops. A Speaker Studio features live, one-on-one Q&As with seasoned experts in a casual setting. There's also a special perio-systemic general session honoring the late Dr. Robert J. Genco.

The meeting will officially kick off Friday morning with Dr. James G. Wilson's President's Address, followed by the Opening General Session, "When Bad Things Happen to Good Tissue."

A return to an in-person meeting also means the return of the Annual Meeting Exhibition, taking place inside Exhibit Halls A and B. More than 300 exhibitors

► See AAP, page A2



Attendees visit the Selfie Station during the 2019 AAP annual meeting. The AAP's 107th Annual Meeting, taking place in Miami Beach, offers four days of C.E. programming, including symposiums, lectures and hands-on workshops. Photos/Dental Tribune file photo

## **DENTAL NEWS**

**A3** 

 Lucy Hobbs Project recognizes women in dentistry for compassion, innovation, more.

## **MEETING NEWS**

**A4** 

• The Thomas P. Hinman Dental Meeting to be live in Atlanta from March 17 to 19.

## **INDUSTRY**

**A5** 

- · Surgical Specialties is now Corza Health.
- The Medit i700 intraoral scanner wins 2021 Cellerant Best of Class Technology Award.

## **IMPLANT TRIBUNE**

B1-B3

- AAID annual meeting offers best of both an in-person and virtual event.
- Excellent primary stability with only one to two drills.
- · AO announces the return of its live, in-person annual meeting.

## Back in the New York groove

By Dental Tribune America Staff

What a difference a year makes. After being forced to cancel their meeting in 2020, organizers of the Greater New York Dental Meeting are welcoming the dental community back to New York City for the 97th edition of the event.

The meeting will take place at the Jacob K. Javits Convention Center from Nov. 26, to Dec. 1 (Friday to Wednesday), and the exhibit hall will be open Nov. 28 to Dec. 1 (Sunday to Wednesday).

"After a challenging year and our 2020 virtual meeting, we are looking to return to some 'normalcy' and welcome you back to New York City during our 2021 'in-person' meeting," wrote James H. Doundoulakis, DMD, general chairman of the GNYDM, in a welcome message published in the meeting's guide.

"Our exhibit floor features hundreds of companies and includes demonstrations, free C.E., product giveaways and of course show discounts," Doundoulakis continued.

Meeting organizers are reminding visitors that the 2021 GNYDM is a "fully vaccinated event." Proof of vaccination is required to attend, with no exceptions.

> (Source: Greater New York Dental Meeting)





## PUBLISHER & CHAIRMAN

Torsten Oemus t.oemus@dental-tribune.com

## PRESIDENT & CHIEF EXECUTIVE OFFICER

Eric Seid e.seid@dental-tribune.com

### **GROUP EDITOR**

Kristine Colker k.colker@dental-tribune.com

## **EDITOR IN CHIEF DENTAL TRIBUNE**

Dr. David L. Hoexte feedback@dental-tribune.com

## MANAGING EDITOR

Fred Michmershuizen f.michmershuizen@dental-tribune.com

## PRODUCT/ACCOUNT MANAGER

Humberto Estrada h.estrada@dental-tribune.com

## PRODUCT/ACCOUNT MANAGER

Maria Kaiser m.kaiser@dental-tribune.com

### CLIENT RELATIONS COORDINATOR

Lee Colquhoun l.colquhoun@dental-tribune.com

## ACCOUNTING COORDINATOR

n.singh@dental-tribune.com

Tribune America LLC 118-35 Queens Blvd, Ste 400 Forest Hills, NY 11375 (212) 244-7181

Published by Tribune America © 2021 Tribune America, LLC All rights reserved

→ AAP , page A1

are on-hand to demonstrate a range of dental products and services. Show hours are Friday from 10 a.m. to 6:30 p.m.; Saturday from 10 a.m. to 6 p.m.; and Sunday from 10 a.m. to 3 p.m.

Meeting in person again provides the chance for members to interact one-onone with AAP staff in the Member Resource Center. Staff is happy to answer membership questions, help attendees navigate the revamped perio.org, and demonstrate the features of the online Career Center. Attendees will also be able to stock up on gear, gifts and other items from the Perio Store.

The Research Forum Poster Session showcases a wide variety of posters covering clinical research, basic research and case reports. Abstracts were submitted to AAP's Research Submissions Committee, who selected all poster presenters and competition finalists prior to the annual meeting. The posters selected for the Research Forum Poster Competition are displayed at the front of the poster area, and authors are competing for awards in basic research, clinical research and clinical impact.

The AAP is closely monitoring the CO-VID-19 pandemic to ensure the utmost safety of all 2021 Annual Meeting at-



Attendees of the 2019 AAP Annual Meeting take a picture on the first day of the show. This year's meeting takes place from Thursday, Nov. 4 to Sunday, Nov. 7, in Miami Beach, Fla.

tendees. All participants are required to wear a face mask covering both nose and mouth at all times while participating in events and sessions, and the program schedule and content is subject to

All information concerning the meeting is housed on the annual meeting website (am2021.perio.org) and on the mobile app. The app also allows users to build personalized schedules, find exhibitors and take notes on individual sessions

> (Source: American Academy of Periodontology)

## **REGISTRATION OPENS ON OCTOBER 13TH**



New Registration Fee for All ADA Members & Staff through November 12, 2021

yankeedental.com • 877.515.9071 • CONNECT WITH US 1









## Lucy Hobbs Project recognizes women in dentistry for compassion, innovation, more

## **Bv Benco Dental Staff**

Annually, Benco Dental's Lucy Hobbs Project recognizes women in dentistry for excellence in six categories. Each award winner demonstrates innumerable qualities of the project's namesake, Dr. Lucy Hobbs Taylor, who earned her dental degree in 1866, advancing equality for her gender. She defied nearly a decade of resistance, leading with clinical proficiency and innovative thinking; then she mentored others to do the same.

Benco Dental's Lucy Hobbs Project® Awards honor women in dentistry who personify that same spirit.

"The six award recipients illustrate the extent to which one person can affect change. What better way to celebrate their contributions to the profession of dentistry than by sharing their success stories to inspire others on the same path. Through its Lucy Hobbs Project, Benco Dental recognizes the diverse perspectives that it takes to drive dentistry forward," said Donna Shrader, creative design manager.

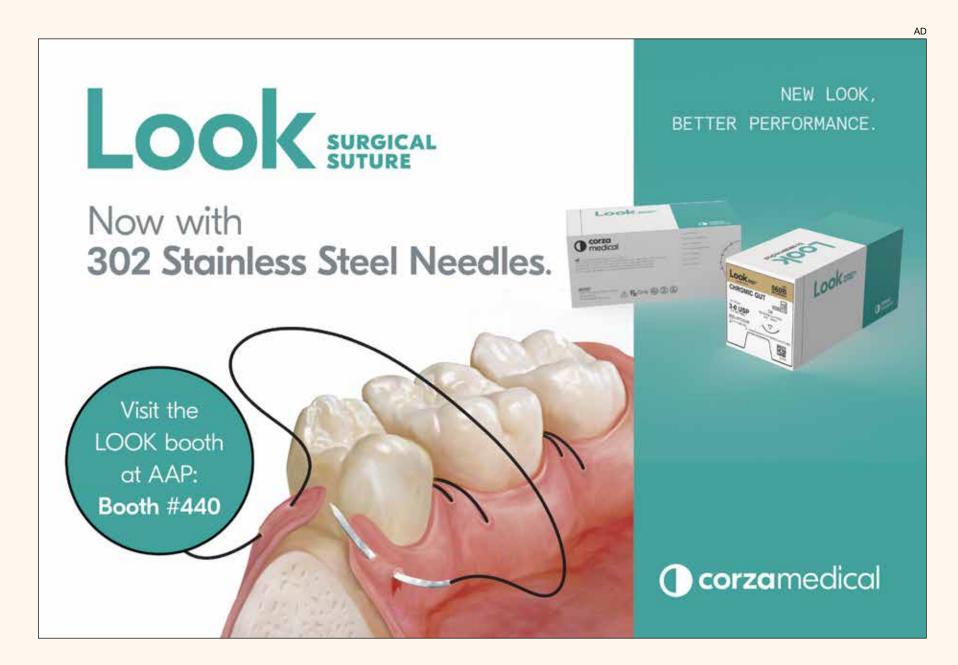
The six Lucy Hobbs Project Award recipients for 2021 inspire compassion, create opportunities, unite others to do good, commit to improving lives, encourage collaboration and promote cultural competency. Their stories will be featured in the winter edition of Incisal Edge magazine.

The six winners are:

- Carole Ann Boyd, DDS, recipient of the Industry Icon award
- Kajuana Farrey Sutton, DMD, CEO, recipient of the Clinical Expertise award
- Meenal Patel, DMD, FAGD, FICOI, recipient of the Humanitarian award
- Brenda L. Hansen, chief executive officer of Sprig Oral Health Techn, recipient of the Innovator award
- Mary Kang, DDS, recipient of the Mentor award
- Jessica Sliger, DDS, recipient of the Woman to Watch award



Photo/Provided by Benco Dental



## Thomas P. Hinman Dental Meeting to be live in Atlanta March 17 to 19

Registration opens Dec. 7

By Thomas P. Hinman Dental Meeting Staff

The Thomas P. Hinman Dental Meeting has announced its 2022 dates. The 109th annual meeting will take place March 17 to 19, in person at the Georgia World Congress Center in Atlanta.

In addition, comedian Kathleen Madigan, a veteran of the "Tonight Show," Letterman and "Comedians in Cars Getting Coffee," will be featured at the keynote session on Thursday, March 17, at 5 p.m.

"We have missed gathering together in Atlanta, sharing valuable human connections and enriching our lives both professionally and personally. We've built an extraordinary program for Hinman 2022 with the theme, 'Navigating Dental Disruptions'," said Dr. Kate Rob-



Comedian Kathleen Madigan will be featured at the Hinman Dental Meeting's keynote session in March. Photo/Provided by Hinman Dental Meeting

inson, general chair for Hinman 2022. "We're excited to reconnect and deliver

Hinman's special brand of hospitality at an incredible value.".

Madigan has been entertaining audiences for more than 32 years. She has been touring 250 nights a year on the road and has risen from performing in comedy clubs to performing in marquee theaters with sold-out shows.

She recently joined Jerry Seinfeld on his Netflix show "Comedians in Cars Getting Coffee" and made the most of the pandemic by launching a podcast, "Madigan's Pubcast," on all streaming outlets.

This year's theme, "Navigating Dental Disruptions," doesn't just address dentistry during a pandemic but also focuses on navigating other disruptors, including transitions, scheduling, new technology and more. Hinman 2022 has a full slate of more than 245 educational lectures and workshops presented by more than 60 of the best and brightest in the dental profession.

Some noteworthy courses include:

• "Disrupted or Reconstructed? Lessons from Covid-19 that Can Transform the Future of Your Practice," Steven Anderson, March 17, 8 to 11 a.m.

• "Maximum Immunity: Fortify Your Body's Natural Defenses!" Dr. Uche Odiatu, March 17 and 19, 10 a.m. to noon.

• "Leading Through the Disruption: Five Keys to Great Leadership," Laci Phillips Newland, March 17, noon to 2 p.m. and March 19, 9 to 11 a.m.

• "Emotional Wellness in Times of Transition," Dr. Tieraona Low Dog, March 17, 1 to 3 p.m., and "Immune Health in the Era of Pandemics," March 18, 10 a.m. to noon.

Complementing the educational program, Hinman 2022 will feature nearly 400 exhibiting companies. Exhibitors will showcase new technology, equipment, products and services for the entire dental staff.

Registration for Hinman 2022 will open on Dec. 7. Please visit *Hinman*. *orq* for more information.



Dental Tribune U.S. Edition | October 2021

## Surgical Specialties is now Corza Health

## By Corza Health Staff

Corza Health announced earlier this year that it has merged with Surgical Specialties — a company known for its extensive selection of solutions, from the simplest wound closure to the most complex microsurgery — to create a new surgical technology business: Corza Medical.

The newly merged companies will now offer surgical products, including the TachoSil fibrin-sealant patch, the Sharpoint Plus and Look surgical sutures, and Sharpoint knives. Financial details were not disclosed.

From headquarters in Westwood, Mass., Corza Medical will operate in 13 countries in North America, Europe and Asia and will have manufacturing sites in the United States, Mexico, Germany, China and the UK.

## At the AAP

To learn more about Corza Health and its products, stop by the booth, No. 440, during the AAP annual meeting.

## The Medit i700 intraoral scanner wins 2021 Cellerant Best of Class Technology Award

## By Medit Staff

Medit is pleased to announce that its i700 intraoral scanner was chosen as a 2021 Cellerant Best of Class Technology Award.

The i700 was selected by a panel of the most prominent technology leaders in dentistry. This prestigious award is given to select new products that demonstrate groundbreaking technological innovation and the potential to positively change the course of dentistry for the better

"During what is once again proving to be a very challenging year for the dental industry, each of these extraordinary companies and their award-winning technologies have earned the right to celebrate. I strongly encourage dentists to take the opportunity to engage with these companies and their innovations both virtually and in person," said Dr. Lou Shuman, CEO of Cellerant and founder of the Best of Class Technology Awards. "Our panel spent many hours in

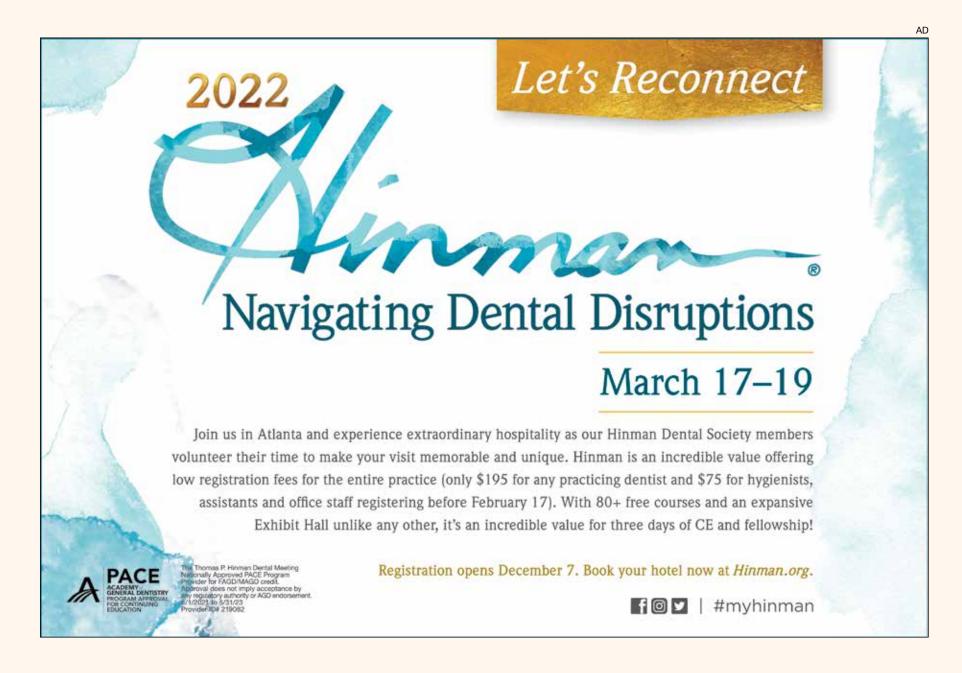


close discussion in order to identify these standout products. Pay close attention to our winners as they are truly leading the way to provide you what is best in today's contemporary practice."

Paul Feuerstein, DMD, editor in chief for Dentistry Today and one of the product evaluators on Cellerant's panel of experts, says this about the i700: "The new i700 model is lightning fast, accurate and is loaded with new features. And its price point makes it even more attrac-

tive. New features such as direct USB connections, a detachable cable and UV-C LED disinfection are only some of the advancements. Its Medit Link software allows totally open access to all digital products for treatment planning, design and manufacturing. Their website has technical information as well as videos of some very interesting cases."

For detailed information about Medit products and software, including the i700, visit www.medit.com.









# Dentistry's largest online education community

webinars / live operations / online CE events / CE credits





## IMPLANT TRIBUNE

The World's Dental Implant Newspaper · U.S. Edition

OCTOBER 2021 — Vol. 16, No. 7 www.dental-tribune.com

## Best of both worlds

AAID offers a live and virtual option for its annual meeting from Nov. 10 to 13

or 70 years, the AAID has gathered talented and strong-minded individuals to collaborate, educate and elevate one another's practices to optimize patient care. This year, the organizers of the meeting are excited to bring the annual conference back in-person, with the event taking place in Chicago from Nov. 10 to 13.

However, organizers also state that creating a safe environment is their key concern, and thus, the annual conference will include a virtual option.

The theme, "Pursuing Implant Competency," will focus on four key elements:

- Mentoring transformations
- Navigating complications
- Global perspectives
- Clinical innovations

While this one event provides you with implant-focused education and opportunities to interact with your peers and vendors from around the world, you have two options to participate.

- 1. Come to Chicago for a safety-enhanced, traditional conference experience or
- 2. Connect online for the same main podium content, virtual-only extras and the convenience of attending from anywhere.

## On-site experience

In addition to the excitement of Chicago, there are a lot of offerings at this year's event.

- An opportunity to learn from some of the world's leading practitioners.
- Keys to attracting implant patients to your practice.
- The ability to earn 40-plus hours of continuing education (through live and on-demand sessions).
- Hands-on workshops and seminars.
- Exclusive access to the top technologies in implant dentistry through the exhibitors.
  - · Networking opportunities.
- Access to virtual content during and after the event.

## Virtual experience

Virtual attendance means you can experience the conference without the travel all while creating a learning path that is more flexible and geared toward you. Virtual attendees will have access to:



Sonia Leziy, DDS, and Brahm Miller, DDS, speak on 'Technology and Surgical Innovations' to a packed room at a main podium session during the 2019 AAID annual meeting. This year's AAID meeting, to be held in Chicago, revolves around the theme 'Pursuing Implant Competency.'

Photo/Impant Tribune file photo

- All main podium presentations, which will be live-streamed.
- Additional sessions and lectures as well as on-demand content.
- 19-plus hours of continuing education (through live-streamed and on-demand sessions).
- Sessions that can be attended at your own pace. Recordings are available through Nov. 30. Extended access through Feb. 28 is available for an additional fee.

## **Implant Expo**

The Implant Expo will have double the opportunities for interaction this year.

The exhibit hall in Chicago will offer

on-site attendees the chance to explore products, resources and information relevant to their patients' needs. Virtual attendees can visit these same booths online, and both audiences will have the chance to engage with our vendors before and after the meeting for extended interaction.

## Safety protocols

The AAID is monitoring the current CO-VID-19 situation and diligently following the safety guidelines put in place by the venue, the city of Chicago and the state of Illinois. AAID is consulting with its partners and continually updating best practices for the event, which could poten-

tially include social distancing/reduced capacities, masking, daily temperature checks and/or proof of vaccination.

Conditions of registration include submission of proof of a COVID-19 vaccination or a negative COVID-19 test taken within 72 hours of arrival at the meeting.

Please go to www.eventscribe.net/2021/ AAID-Annual/index.asp for details on downloading the CLEAR Health Pass app (found under the Duty of Care section).

For more information on the 2021 AAID Annual Conference, please visit www.eventscribe.net/2021/AAID-Annual/index.asp.

(Source: AAID)

## Excellent primary stability with only one to two drills

## By Neoss Staff

Neoss ProActive® Edge is a one-of-akind implant, according to the company - a powerful addition to the Neoss implant family with outstanding primary stability even in soft or compromised

A revolutionary one- to two-step drilling protocol prepares the site with minimal bone removal and provides you with immediate feedback during placement.

The drills are directly matched to the implant and thread designs, making placement faster, simpler and reducing chair time for you and your patients, the company asserts.

A pre-clinical study has shown that the Neoss ProActive Edge implants achieve equal or better implant stability than top premium brand implants, according to the company. In addition, Neoss Pro-Active Edge was the only implant that maintained outstanding implant stability in all situations, even in cases with over-prepared osteotomies, making it highly predictable to use.1

The predictability of the Neoss Pro-Active Edge implant has been further confirmed in a clinical use study, the company says. High primary stability was achieved for all implants, allowing for immediate or early load in support of single crowns and partial bridges as well as for full-arch restorations.

All implants remained in function during the entire one-year observation period with minimal (-0.5 mm) bone remodeling.2

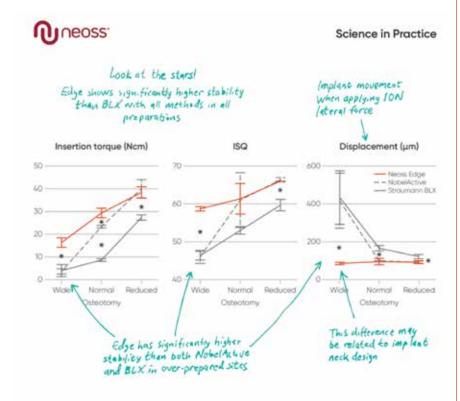
Like all Neoss implants, Neoss ProActive Edge features the clinically proven super hydrophilic ProActive surface and the highly trusted NeoLoc® connection. According to the company, it's one prosthetic platform across three implant ranges with one screwdriver connection, making it "Intelligent Simplicity."

## References

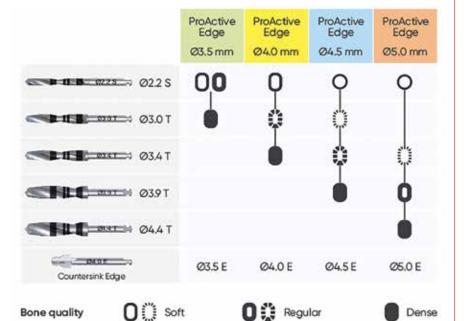
- Turra M, Petersson A, and Sennerby L. Primary stability of three different aggressively threaded and tapered implants in low-densitypolyurethane. COIR. 2020; 31(S20): 60
- Turra M, Andersson P, Verrocchi D, Sennerby L. A retrospective case series report on a novel aggressively threaded and tapered implant. COIR. 2020; 31(S20): 257

## At the AAP & the AAID

To learn more about the Neoss ProActive Edge. stop by the Neoss booth, No. 718, during the AAP and by booth No. 512 during the AAID.



Turra M, Petersson A, and Sennerby L. Clin Oral Implants Res 2020. 31(\$20):60





Bone quality

A look at the Neoss ProActive Edge implants. Photos/Provided by Neoss

Dense

## IMPLANT TRIBUNE

### PUBLISHER & CHAIRMAN

Torsten Oemus t.oemus@dental-tribune.com

## PRESIDENT & CHIEF EXECUTIVE OFFICER

e.seid@dental-tribune.com

## **GROUP EDITOR**

Kristine Colker

k.colker@dental-tribune.com

## MANAGING EDITOR

Fred Michmershuizen f.michmershuizen@dental-tribune.com

## PRODUCT/ACCOUNT MANAGER

h.estrada@dental-tribune.com

## PRODUCT/ACCOUNT MANAGER

m.kaiser@dental-tribune.com

## CLIENT RELATIONS COORDINATOR

Leerol Colquhoun l.colquhoun@dental-tribune.com

## ACCOUNTING COORDINATOR

Nirmala Singh
n.singh@dental-tribune.com

Tribune America LLC 118-35 Queens Blvd, Ste 400 Forest Hills, NY 11375 (212) 244-7181

Published by Tribune America © 2021 Tribune America, LLC

Dental Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please contact Group Editor Kristine Colker at k.colker@dental-tribune.com.

Dental Tribune cannot assume responsibility for the validity of product claims or for typographical errors. The publisher also does not assume responsibility for product names or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America.

Dr. Pankaj Singh Dr. Bernard Touati

Dr. Jack T. Krauser

Dr. Andre Saadoun Dr. Gary Henkel

Dr. Doug Deporter

Dr. Michael Norton Dr. Ken Serota

Dr. Axel Zoellner Dr. Glen Liddelow

Dr. Marius Steigmann

## Tell us what you think!

particular topic you would like to see

## Subscription changes!

If you would like to make any change to your subscription (name, address or to opt out) please send us an email at tduncandtus@gmail.com and be sure referring to. Also, please note that subscription changes can take up to six

Implant Tribune U.S. Edition | October 2021



The 2022 AO Annual Meeting will return live and in-person from Feb. 24 to 26 and will take place at the San Diego Convention Center. Photos/Provided by AO

# AO announces the return of its live, in-person annual meeting

Event to take place in San Diego from Feb. 24 to 26

## By AO Staff

Plan to join the Academy of Osseointegration (AO) and get reacquainted with colleagues while taking in "Implant Dentistry for All: Honoring the Past, Treasuring the Present and Shaping the Future" during the organization's 2022 annual meeting, taking place Feb. 24 to 26 at the San Diego Convention Center.

Registration for the meeting is now open at *ao2022.osseo.org*.

With a setting along the shores of the San Diego Bay, just steps away from the historic Gaslamp Quarter, this three-day scientific symposium will include:

- Opening symposium: "40 Years of Implant Dentistry: How Did We Get Here?" with keynote presenter William Giannobile, DDS, MS, DMSc.
- Surgical and restorative tracks: Concurrent full-day sessions featuring two dozen renowned experts.
- Hands-on workshops: These courses will be offered in their popular format woven into the main program. Gain first-hand experience with the latest technology at these workshops provided by Drs. Stephen Chu, Howard Gluckman, Alessandro Pozzi and Tiziano Testori.
- Morning with the Masters and Lunch with the Masters: Join your colleagues for 14 limited attendance sessions in



Choose from in-person or livestreaming registration, both which include on-demand access for all registrants through the end of the year, with up to 64.25 ADA CERP continuing education credit hours available.

## For more information

To learn more about the Academy of Osseointegration's in-person 2022 annual meeting, visit osseo. org or call (800) 656-7736. To register early for the event and save up to \$250, head to a02022.osseo. org.

smaller settings designed to encourage attendee interaction and discussion.

• Comprehensive exhibit hall: A bustling hub will showcase the latest prod-

ucts and technologies by leading corporate participants.

- Corporate forums: Thirty-six corporate presentations will introduce the latest innovations and trends in the industry
- Iconic President's Reception: Enjoy a complimentary two-hour event honoring AO President Dr. Tara L. Aghaloo and past presidents Drs. Clark M. Stanford and Jay P. Malmquist aboard the massive USS Midway, the longest serving Naval

aircraft carrier in the 20th century.

- Two ways to attend: Choose from inperson or livestreaming registration, both which include on-demand access for all registrants through the end of the year, with up to 64.25 ADA CERP continuing education credit hours available.
- Premier member package: This exclusive package provides numerous benefits at a discount. It is available for a limited time to the first 75 members who register for this special opportunity.

"The academy has planned for this to be an extra special and one of its most memorable annual meetings in years," said AO President Aghaloo, DDS, MD, PhD. "We are excited for you all to experience everything that San Diego has to offer — and can't wait to greet you there!"

Register early and save up to \$250 at *ao2022.osseo.org*.

## About the Academy of Osseointegration

With approximately 4,000 members in more than 70 countries, AO is recognized as a premier international association for scientists and professionals interested in osseointegration and implant dentistry.

AO serves as a nexus where specialists, generalists and scientists can all come together to evaluate emerging research, technology and techniques; share best practices; and define optimal patient care using science and evidence-based methods.